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## Dear friends of sustainable mobility, dear colleagues and partners, the busy and eventful year of 2019 comes to an end.

Citizens from all over the world started to manifest for more climate protection. With **#fridaysforfuture** the young generation brought the topic of climate change back on the political agendas. Urban mobility needs to become more sustainable and this is what we in **cities.multimodal** are working for.

### Let's take a look back, what we have achieved this year.

Some of our cities engaged this year in Mobility Management activities for specific target groups like kindergartens, schools and investors. The **City of Gdansk** implemented, very successfully, a trailer rental campaign for kindergartens where parents could test bicycle trailers. Thereby, they were invited to leave the "parental car taxi" at home. In **Rostock**, the cities' first mobility concept for a car-reduced new housing area was finalized, including recommendations for attractive bicycle parking, cargo bike and trailer rental as well as parking lots for carsharing and electric cars.

During the last three [peer reviews](#) in **Riga, Gdansk and Vilnius**, our reviewing cities could not just see the first project results but were also able to give helpful advice during the final planning stage of our mobility points. We are already looking forward to their opening in **Riga, Vilnius, Aarhus, Karlskrona, Kalmar, Guldborgsund and Rostock** in spring next year.

This years' **European Mobility Week** was also a highlight for many of our cities. **Tartu, Karlskrona, Rostock & Gdansk** engaged with very different activities ranging from offering free public transportation to redesigning a street into a car-free, green, social space, a so-called "living street". During two weeks citizens in Gdansk could experience how a street without cars feels like.

Furthermore, we enhanced transnational cooperation by presenting cities.multimodal together with its sister Interreg BSR projects **SUMBA** and **BSR electric** at this years' **CIVITAS Forum** in Graz. Our projects have a lot in common and we are looking forward to spreading our ideas in the Baltic Sea Region. We are planning a **Joint Mobility Summit** in September next year. More information will follow. Next year you will meet us at the **Active Mobility Congress in Gdansk** and many other

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the reading of our 4th newsletter!

**As Lead Partner we warmly thank all our project partners for the intensive and fruitful last year.**

**We wish you all a joyful Christmas time with your families and friends and a happy new year 2020!**

Best regards,  
Steffen Nozon & Lisa Wiechmann  
(Hanseatic and University City of Rostock, Lead partner)

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## NEWS



### Multimodality explodes in Aarhus

2019 has been the year of multimodality in Aarhus. In the pilot area, two mobility points have been constructed and the citizens are eager to start using them. The mobility points are amongst the measures implemented in Aarhus in 2019 that will improve the conditions for living in the city centre without a car. In April, The City of Aarhus made an agreement with a Swedish e-scooter company on a provision of 150 e-scooters in a shared scheme. [Read more](#)



### Mobility Management Methods and Storytelling on the Agenda of the Second Training

The second train-the-trainer workshop took place in October 2019 and was organized in Vilnius in connection to the fourth project meeting. Claus Köllinger, from the [Eltis](#) consortium, moderated the workshop, brought up real-life examples on mobility management activities for schools, companies, new building projects and events as well as communication connected to mobility points. [Read more](#)

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**Claus Köllinger** from Graz, Austria is an **urban transport and mobility management expert** representing the Urban Mobility Observatory Eltis. In connection to the second training which covered the topics mobility management and mobility points we took the opportunity to ask Köllinger some questions about challenges, trends and dissemination related to sustainable urban mobility. [Access the Q&A here](#)



### #SorryCar! and Mass Rolling of Superheroes - EMW 2019 celebrated in Vilnius

As an opening of the European Mobility Week (EMW) in September 2019, Vilnius invited its residents and guests to use and/or explore various means of transport. **The ceremony was called „City hike: car, I'm sorry”**. For the first time, people travelling by bikes, scooters, skateboards, walking, etc. travelled from different sites of the city and gathered in one place – a square by the Parliament building. [Read more](#)



### Playing instead of Parking - Parking Day in Kiel

**To ensure that kids arrive to school safely, many parents drive their children to school.** These so called 'parent taxis' not only have various negative effects on the children's' development, they also increase traffic jams and make the situation worse and even dangerous for children walking and cycling to school. The school in Ellerbek, Germany is affected by this problem, facing dangerous parent taxi maneuvering in front of the school daily. [Read more](#)

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## the City of Rostock

In the frame of cities.multimodal, the City of Rostock cooperated with the municipal housing association, which goes by the name WIRO. The aim of the cooperation was to develop a **mobility concept for the new housing area** “Wohnen am Werftdreieck”, that WIRO is aiming to build from 2021 onwards. The housing area contains around 750 apartments and is perfectly located in the city center of Rostock, close to the river Warnow. [Read more](#)



## Let us present cities.multimodal's sister project: BSR electric!

BSR electric is an Interreg project about fostering e-mobility in urban environments in the Baltic sea region. They've been working on 5 e-mobility themes, namely e-Logistics, e-Bikes, e-Buses, e-Scooters and e-Ferries. The project involves running pilot projects, capacity building and analyzing regional potentials among other transnational activities around the region to outline how different e-mobility applications can be implemented in practice. It will guide stakeholders, researchers and decision makers in their e-mobility efforts.

Arjun Jamil, the project's communication manager says, *“It was a great experience jointly showcasing CMM and BSR electric at Civitas 2019 in Graz, and we welcome interested stakeholders to check in with us to find more about our project activities; especially during our final project conference at Gothenburg, Sweden on 2nd – 04th of June 2020. It will be an amazing 3 days featuring exciting project results & insights into various electrification projects around Gothenburg, we look forward to celebrating the future of urban e-mobility with you.”*

To find out more about BSR electric please visit the [project website](#)  
And to find out about their final conference, please click [here](#)

[Subscribe](#)[Past Issues](#)[Translate](#)[1-3 April | Urban Future Global Conference, Lisbon Portugal](#)[21-24 April | Project meeting, Tartu, Estonia & Pskov, Russia](#)[27-30 April | TRA2020 Conference, Helsinki Finland](#)[2-4 June | BSR electric Final Conference, Gothenburg Sweden](#)[2-5 June | Velo-City 2020 Summit, Ljubjana Slovenia](#)[3-5 June | ECOMM conference, Cascais Portugal](#)[16-17 June | EUSBSR Annual Forum, Turku Finland](#)

If you have any feedback, questions or comments about the newsletter or the project, please do not hesitate to contact us!

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**Contact:****Communication Manager**

**[Esther Kreutz](#)**, Union of the Baltic Cities Sustainable Cities Commission  
**[Sini Lamoureux](#)**, Union of the Baltic Cities Sustainable Cities Commission

**Lead partner**

**[Lisa Wiechmann & Steffen Nozon](#)**, Hanseatic City of Rostock

**Project coordination:**

**[Benjamin Techen](#)**, team red

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