

HIGH QUALITY DEAL-FLOW

TURKU SCIENCE PARK, FINLAND

SpringBoard

Fall 2015 – Spring 2018 Central Baltic Interreg -project SpringBoard.

Partners:

- University of Turku, Turku, Finland
- Turku Science Park Ltd, Turku, Finland (coordinator)
- Tallinn Science Park Tehnopol, Tallinn, Estonia
- Tallinn University of Technology, Tallinn, Estonia
- Latvia Technology Park, Riga, Latvia
- Riga Technical University, Riga, Latvia

Springboard was actualized as a joint acceleration program between participant organizations. Each partner put in to practice their own acceleration program locally but with the same time, with the same week themes and week program as others. Participants also had common streamed keynotes, mentoring events, kick offs and Demo Days. Focus was on knowledge intensive businesses and born global attitude.

Springboard -project provided a supported path towards entrepreneurship by implementing three joint 10-week business acceleration programs and coaching for the most potential teams. Targeted B2B matchmaking activities was also organized in order to support already established early-stage companies.

By combining expertise across borders, it was easier to find potential business ideas and to establish globally competitive joint teams with versatile know-how and experience.

Teams which participated in the programs in different countries said that they got the most from cross board mentoring and born global attitude. The challenge in this project was to really get B2B actions to go on, because teaming up requires lots of hard works, trust building and opportunities to mix up people with the same values.

Piloting this kind of actions required a great number of resources and money.

For more information on SpringBoard, Turku Science Park

https://turkubusinessregion.com/en/

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