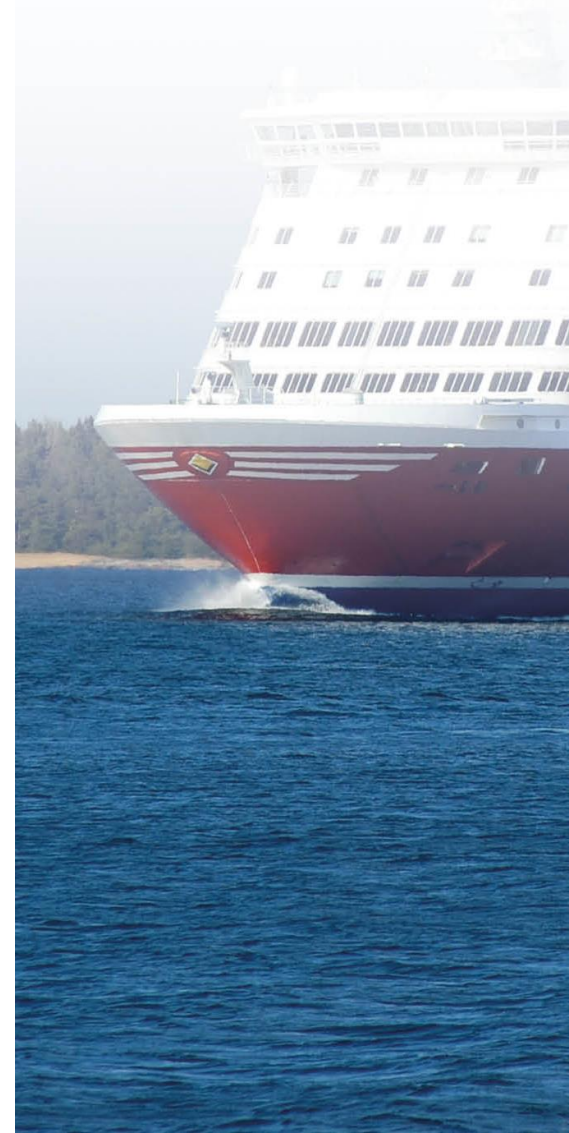


Afternoon agenda

- 1330-1430 Inspirational speakers
- 1430-1530 How RTF works
- 1530-1630 Coffee
- **1630-1700 Hackathon – the Launch**
- 1700-1730 Summary
- 1800- Dinner





**2019-09-18 – RTF Rostock, Mathias Karlsson, RISE
Research Institutes of Sweden**

What is a Hackathon?

”Hackathon” - Is an event...

**...in which third-party
developers compete to
design and implement...**

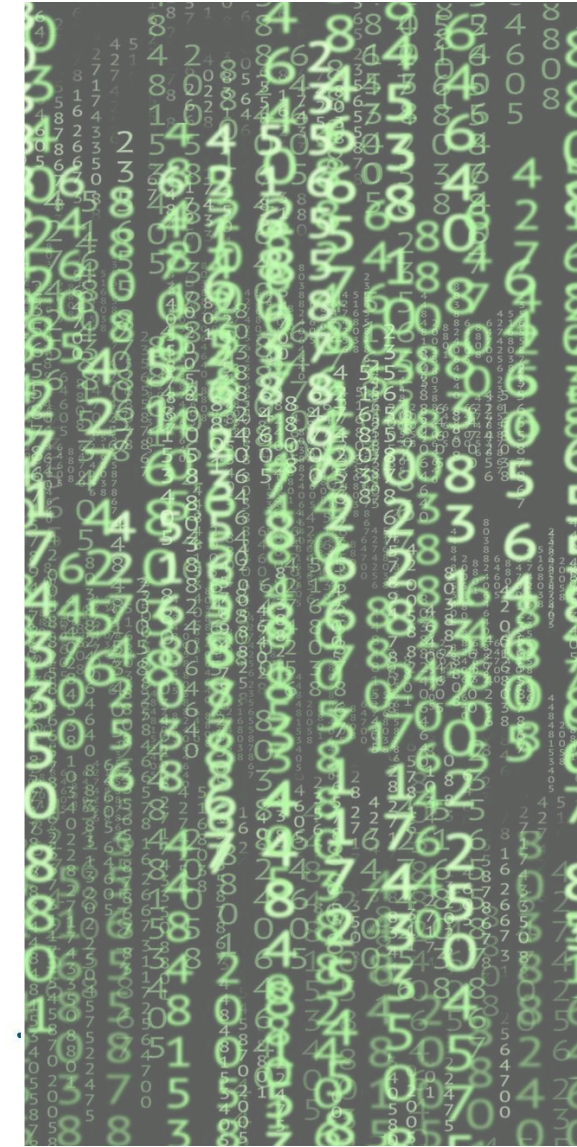
**...the most firm and
satisfying digital service
prototype...**

...for a specific purpose...

**...based on open data and
supporting resources**

**"Hackathon" - Is an event
in which third-party developers
compete to design and implement
the most firm and satisfying digital
service prototype
for a specific purpose
based on open data and supporting
resources**

Hackathon – The Digital Innovation Contest



Speed up innovation

Not only ideas

Find a star

WHY?

Create buzz

What to build or buy

What can be done

Digital Innovation Contests



Pre - Contest



- Set Goals
- Engage Stakeholders
- Design Contest
- Develop Platform for 3rd party developers

Contest



- Motivate Developers
- Manage Operations
- Evaluate Contributions

Post - Contest

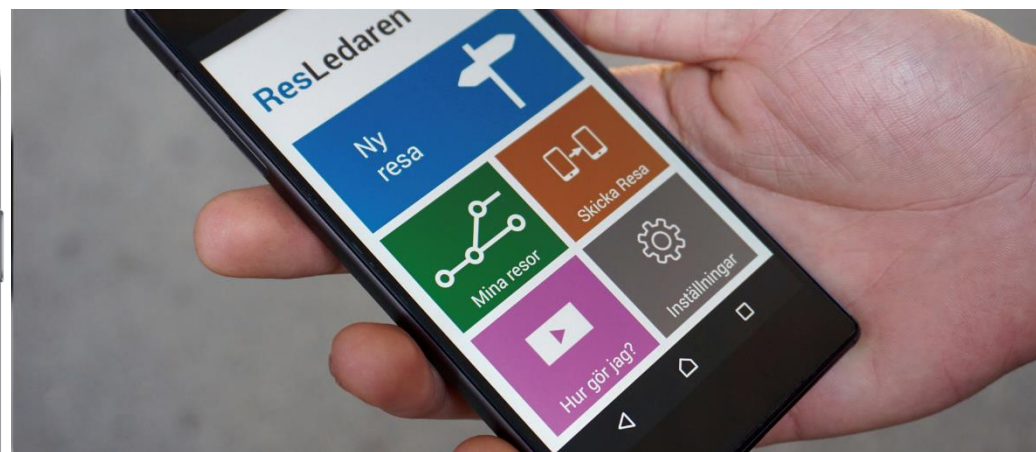


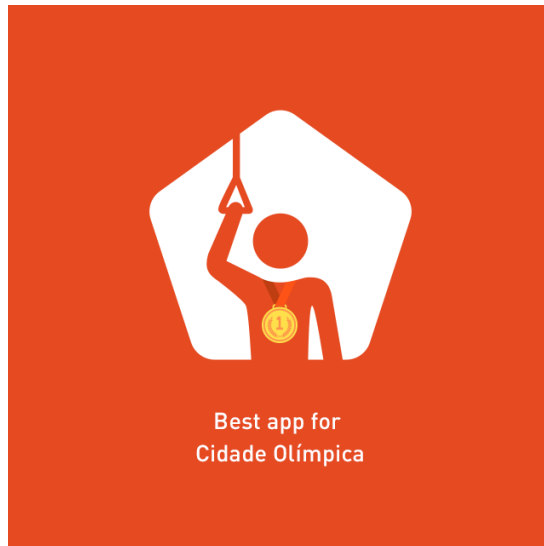
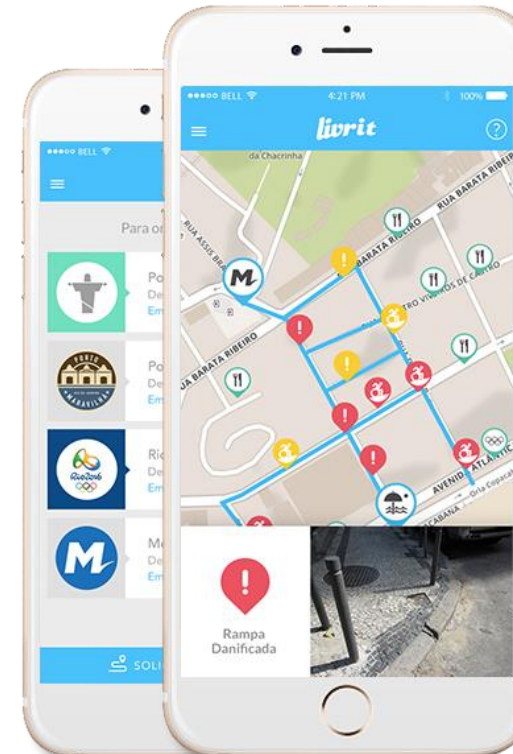
- Develop Strategy
- Design Business Models
- Manage Barriers

Outcomes
Effects

Monitor Contest

Travelhack - ResLedaren





trafi.com

skedgo.com/home/riogo/

livrit.com.br

Volvo Trucks Open Innovation Challenge

WayAhead by Idevio won the Volvo Trucks Open Innovation Challenge



Idevio won the Volvo Trucks Open Innovation Challenge with the new concept WayAhead.

WayAhead combines the unique technology from Idevio with data from the vehicle and cloud based services.

Read more about the challenge [here](#).

Press release from [Volvo](#) (in Swedish).

Video from the [challenge](#) (in Swedish).

Idevio participated with the new concept WayAhead.



Thank you!

**Questions?
(sli.do #2156)**

Mathias Karlsson, Phone: +46 702 888 435, Email: mathias.karlsson@ri.se

www.realtimeferries.eu



RTF - Hackathon



Will we arrange a Hackathon in the Real Time Ferries project?

The answer is...

YES!

When and where?

RTF - Hackathon



VIKING LINE



Estimated to take place on September
12th to 13th 2020

For more information...



on when and how to sign up follow us in the project on:

- LinkedIn @ RTF Real Time Ferries
- <https://www.stmvalidation.eu/projects/real-time-ferries/>
- And sign up for our newsletter at <https://www.stmvalidation.eu/#mainContact>

Thank you!

It's time to get visible!

Real Time Ferries – *sharing real time departure and arrival times for ferries in the Baltic Sea Region to facilitate passenger and goods transport*

www.realtimeferries.eu

