

OUTPUT 3.5.5

**Report of the transnational event
in Split**

**Final version
March 2020**

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1. Introduction

a. The Green mind project

The Green mind project transnational challenge is the development of economic competitiveness and innovation in the green and smart mobility industry, by strengthening regional and transnational cooperation between businesses, research bodies and authorities.

More in detail, Green mind aims at:

- testing new market intelligence, public funding screening, B2B matchmaking services for SMEs;
- building a transferable model of the tested services for clusters and agencies;
- setting up a transnational innovation network involving authorities, business and research;
- implementing a transfer programme targeted to clusters and agencies to foster their transnational activities; and
- delivering a policy support programme to mainstream the project results based on the Smart Specialization Strategies of the involved regions

Being active in a context of fast technological advancements and stricter environmental policies, Green mind has the objective of strengthening the transnational activities of clusters and agencies to support SMEs systems in exploiting the market opportunities and tapping the raising demand for green and smart mobility products and services in key mobility sectors such as transport and logistics, automotive, energy, and IT.

b. Purpose of the Transnational event in Split Dalmatia County (SDC)

The of the GREEN MIND Transnational Innovation Network event in Split Dalmatia County had a purpose to bring together all GREEN MIND Project Partners, as well as the relevant representatives of the SME-s from SDC, SDC representatives, representatives of the research institutions and universities, representatives of the City of Split as well as the representatives of Ministry of Economy, entrepreneurship and crafts, and to present GREEN MIND project with its aims and goals, as well as some interesting SME projects in the field relevant for the GREEN MIND project. Also, the goal was to discuss and share experience of the importance of the networking and cooperation of Private sector, Research institutions and Public sector, so that results of the GREEN MIND project can create network of relevant institutions that will remain even after the project activities are finished. Another goal was to present the further networking events that will take a place during the GREEN MIND project length where SME-s could interact and discuss potential of cooperation.

2. Event agenda

GREEN MIND TRANSNATIONAL INNOVATION NETWORK EVENT **SPLIT DALMATIA COUNTY**

EVENT AGENDA

03.02.2020 – PARTNERS DAY – Location Split-Dalmatia county, Domovinskog Rata 2, Split

12:00 - Arrival to Split

14:00 – 17:30 Discuss long-term sustainability of the GREEN MIND network (business supporting organisations, clusters, networks, etc.) and agreeing on the MoU/partnership agreement

19:00 – 22:00 Visit to local cultural site and social dinner

04.02.2020 – EVENT DAY – Location facilities of the PICS on the FESB (Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture)

9:30 – 10:00 Registration

10:00 – 10:20 Event opening

- Split Dalmatia County – mr. Tomislav Opačak
- Ministry of Economy, entrepreneurship and crafts – Innovation and R&D Bruno Radojica
- Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture University Dean Dr. SC. Sven Gotovac

10:20 – 10:40 Short intro about GREENMIND project aim and project status – miss Chiara Franceschini

10:40 – 11:40 Panel discussion on importance of the networking and cooperation by Private sector, Research institutions and Public sector (Representative of FESB prof.dr.sc. Frano Barbir, Representative of Ericson Nikola Tesla mr. Krešimir Vidović, Representative of City of Split mr. Hrvoje Matas, Representative of the firm Profico, Ministry of Economy, entrepreneurship and crafts representative)

11:40 – 12:00 Coffee break

12:00 – 13:00 Case studies of the good examples of the cooperation:

- Case study of the development of the intelligent mobility solutions in Split - Hrvoje Matas, City of Split, Smart City department
- Case studio of the Split Smart Parking – representative of the SME Profico
- Case study of the development of the electric parking gate – representative of the SME Parkilo

13:20 – 14:20 Visit of the Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture University H2 lab

14:30 Social Lunch

3. Event conclusions

During the transnational innovation network event in SDC there were presented some concrete opportunities for the SME-s from the perspective of the available funds (EU and national), and there were presented concrete case studies in the field of green and smart transport which have been success stories of the SME-s from SDC. It was concluded that it would be very good to continue with those kind of networking activities and agreed that all partners should make a public call for interested SME that would like to participate on the next networking in Malaga, Spain in period from 21. - 22. April 2020. On that networking event they should enable SME-s to share experience in the green and smart mobility where there will be more than 120 exhibitors and potential for networking.

4. Anexes




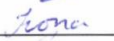



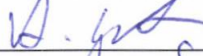


- Attendance sheets
- Pictures
- Press and social media articles

Attendance sheets

EVENT: 3.5.5. TRANSNATIONAL INNOVATION NETWORK –
Split -Greenmind











DATE: ____04.02.2020, Split____

ATTENDANCE LIST

No	Name	Organization	E-mail	Signature
1.	BARBARA KOBALIĆ	E-ZAWO	barbara@ezawo.si	
2.	IVICA PERICA	UM; UM d.o.o.	iperica@umum.hr	
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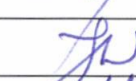


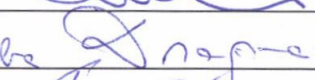
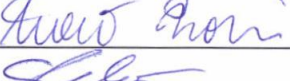




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No	Name	Organization	E-mail	Signature
11.	EREMIR VIDUČIĆ	ERICSSON NIKOLA TESLA	EREMIR.VIDUCIC@ERICSSON.COM	
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20.	ANEŽA KARAHASAN	PRIVREDNA KOMORA FBiH	a.karahasan@kfbih.com	


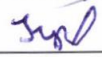


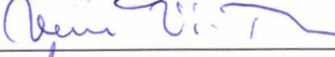




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No	Name	Organization	E-mail	Signature
21.	ZORIS JABOTIĆ	IDA	zoris.jabotic@ida.hr	
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No	Name	Organization	E-mail	Signature
31.	BARBARA MIROŠEVIĆ	OPETNA VEČA LUKA	barbara.mirosevic@velaluka.hr	
32.	Ivan Ivanušić	FESB Split	ivanuoo@fesb.hr	
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34.	MARTIN BUČAN	SDŽ	martin.bucan@sdz.hr	
35.	VEŠNA IVIĆ-SIMEŠIN	HUP	vesna.simeshin@hup.hr	
36.	DAIS SOFOKLIS	CERTH	dais@certh.gr	
37.	DUŠKA SASA	SENSUM	duska.sasa@sensum.hr	
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39.	ANDREA BARIĆ	GRAD SPLIT	andrea.baric@split.hr	
40.				

Pictures







Press and social media articles

Facebook najava (1.2.) – Stranica Splitsko-dalmatinska županija


Splitsko-dalmatinska županija
Objavljuje Marija Tina Hauptmann · 1. veljače u 16:48 ·

[GREENMIND - KONFERENCIJA ZA POVEZIVANJE INOVATIVNIH PODUZETNIKA]

📌 04. 02. 2020. u 10:00 sati u PICS@FESB, Ruđera Boškovića 32, Split.

U organizaciji Splitsko-dalmatinske županije, na konferenciji GREENMIND za sva mala i srednja poduzeća saznajte kako možete:

- ✅ dobiti besplatnu podršku od projektnih partnera i vanjskih stručnjaka
- ✅ testirati pilot usluge;
- ✅ iskoristiti poslovne prilike tržišta zelene i pametne mobilnosti;
- ✅ dobiti podršku u pronalaženju javnog financiranja za Vaše projekte;
- ✅ ostvariti B2B podudaranje za pronalaženje pravih partnera za projekte;
- ✅ dobiti podršku u integraciji lokalnog klastera i transnacionalne mreže;

Agendu događanja preuzmite na linku <https://dalmacija.hr/.../greenmind-transnacionalni-dogadaj-po...>

Dobrodošli!

#greenmind #interregmed #splitskodalmatinskažupanija #SDŽ #ictžupanija #PICS@FESB #inovacije #poduzetništvo #poduzetnažupanija #B2B



Instagram najava (1.2.) – Profil Splitsko-dalmatinske županije



splitsko_dalmatinska_zupanija [GREEN-MIND - KONFERENCIJA ZA POVEZIVANJE INOVATIVNIH PODUZETNIKA] 📌 04. 02.

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Agendu događanja preuzmite na linku 📎 <https://dalmacija.hr/programi-gospodarstva/eu-projekti/novosti/artmid/2894/articleid/22577/greenmind-transnationalni-dogadaj-povezivanja-inovativnih-poduzetnika-split-dalmatia-county>

Dobrodošli!

#greenmind #interregmed
#splitskodalmatinskažupanija #SDŽ
#ictžupanija #PICS@FESB #inovacije
#poduzetništvo #poduzetnažupanija
#B2B

Facebook najava (3.2.) – Stranica ICT Županija



ICT županija

Jučer u 03:05 · 🌐

[GREENMIND - KONFERENCIJA ZA POVEZIVANJE INOVATIVNIH PODUZETNIKA]



Splitsko-dalmatinska županija

1. veljače u 16:48 · 🌐

👍 Sviđa mi se stranica

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#greenmind #interregmed #splitskodalmatinskažupanija #SDŽ #ictžupanija #PICS@FESB #inovacije #poduzetništvo #poduzetnažupanija #B2B

- Splitski dnevnik, najava, 03. 02. 2020. - <https://splitskidnevnik.rtl.hr/vijesti/zupanja/greenmind-transnacionalno-povezivanje-inovativnih-poduzetnika/>



- Dalmacija danas, najava, 31. 01. 2020. - <https://www.dalmacijadanas.hr/u-utorak-zapocinje-konferencija-greenmind-transnacionalno-povezivanje-inovativnih-poduzetnika>

- Splitski dnevnik, 04. 02. 2020. - <https://splitskidnevnik.rtl.hr/vijesti/zupanja/u-splitu-predstavljen-green-mind-projekt-evo-o-cemu-se-radi/>



- Dalmatinski portal, 04. 02. 2020. - <https://dalmatinskiportal.hr/energija-i-ekologija/greenmind-projekt-za-smanjenje-emisije-co2-i-podrsku-inovativnim-zelenim-poduzetnickim-projektima/58325>



- Županijska panorama HRT, 04. 02. 2020. - <https://hrti.hrt.hr/api/api/ott/socialshare?target=social&referenceId=534437825&channelReferenceId=40016&mobile=true&serie=false>



- Mreža TV Split, 04. 02. 2020. - <https://youtu.be/tGqrK9bXUM4>



- Split TV- Video portal –

<https://www.facebook.com/splitvideoportal/videos/2470044493312842/>



- Radio Split, 04. 02. 2020. - <https://radio.hrt.hr/radio-split/ep/dnevnik-radio-splita/331632/>

Emisija 04.02.2020.



EMITIRANO:
04.02.2020 16:00

PODIJELI:





Najavljujemo: - Raspisan natječaj za „Projektiranje i građenje centra za gospodarenje otpadom“ u Lečevici... - Svjetski je dan borbe protiv raka... - U Kliničkom zavodu za dijagnostičku i intervencijsku radiologiju KBC-a pokvarila se dva uređaja, CT i dijaskopski uređaj... Uredile Zrinka Bilandžić i Vesna Relić.



Emisija 04.02.2020.

- Privredni.hr, 04. 02. 2020. - <https://privredni.hr/velike-mogucnosti-za-industriju-kroz-razvoj-zelene-i-pametne-mobilnosti>