

# D3.2.5 ANALYSIS OF B2B FAIRS

Work package 3 Testing

**Final Version** 

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## 1.Introduction

#### The Green mind project

The Green mind project transnational challenge is the development of economic competitiveness and innovation in the green and smart mobility industry, by strengthening regional and transnational cooperation between businesses, research bodies and authorities.

More in detail, Green mind aims at:

- > testing new market intelligence, public funding screening, B2B matchmaking services for SMEs
- building a transferable model of the tested services for clusters and agencies
- > setting up a transnational innovation network involving authorities, business and research
- implementing a transfer-programme targeted to clusters and agencies to foster their transnational activities
- delivering a policy support programme to mainstream the project results based on the Smart Specialization Strategies of the involved regions

Being active in a context of fast technological advancements and stricter environmental policies, Green mind has the objective of strengthening the transnational activities of clusters and agencies to support SMEs systems in exploiting the market opportunities and tapping the raising demand for green and smart mobility products and services in key mobility sectors such as transport and logistics, automotive, energy, and IT.

More specifically, Green mind focuses in the following products and services: clean fuels and infrastructures, green and automated vehicles, Mobility as a Service, new business models for green & smart mobility.

Green mind's transnational approach lies in a joint learning, knowledge sharing and capacity building process for innovation in the MED area and involves eight partners from eight different regions in the Mediterranean, these are—Emilia Romagna, Central Macedonia, Andalucía, Occitanie, Jadranska Hravtska, County of Istria, Sarajevo, and Vzhonda Slovenija.

## b. Purpose of the Testing Work Package

The Testing Work Package (WP3) has the aim of shaping and demonstrating new services for SMEs active in the green and smart mobility industry in the MED area. These services will benefit SMEs in multiple levels, as they intend to support their competitiveness, innovation capacities, and international visibility at the same time.

Alongside with the Transferring Work Package (WP4), WP3 lies at the centre of Green-mind's operations in terms of importance, and allocated time and budget. More specifically, WP3 is responsible for the conceptualization, development, implementation, and evaluation of Green-mind's most important outputs, the service pilots, the model, and the transnational network.

WP3 consists of five distinct activities. These are:

- **A.3.1** Methodology for Pilots Implementation
- A.3.2 Pilots Preparation and Planning
- **A.3.3** Testing SMEs Services
- A.3.4 Pilots Evaluation and Service Model
- A.3.5 Green-mind Transnational Innovation Network



More in detail, A.3.1 refers to developing structured guidelines for the set-up, running, and coordination of the pilot activities. In A.3.2 the partners formulate the necessary knowledge background upon which Green-mind will develop its processes. Here, the partners exchange information about their experience, identify the needs of their beneficiaries, the SMEs, analyse the market, identify existing public funding and matching opportunities, and start involving the necessary stakeholders. This preparation stage is crucial for the optimal and unhindered development of A.3.3, the testing of the services, as its final outcome is a transnational pilots plan. In A.3.3, the plan is tested in the form of three pilot services in each country and in close collaboration with selected green and smart mobility SMEs and a transnational innovation networked is formulated. As stated before, these pilot services are the following: Market Intelligence pilot service, B2B Matching pilot service, and Public Funding Screening pilot service. A.3.4 is responsible for evaluating A.3.3's produced results and constructing a transferable model for general use in the MED and EU areas. Finally, A.3.5 refers to online and physical events in regards to the transnational network and the exchange of information between project partners and stakeholders.

Upon the completion of WP3, three main outputs should be delivered. These outputs are:

- **Output 3.1** the delivery of three types of services to 200 hundred MED SMEs
- Output 3.2 the development of a transferable model of transnational services for SMEs
- Output 3.3 the creation of a transnational innovation network for SMEs

## c. Scope of the Analysis of B2B fairs

The scope of this document is to offer a preliminary mapping of existent fairs in the MED area on the theme of the smart and green mobility.

In this document the relevant fairs, in automotive area, transport and logistics and other important and relevant fairs in partnering project countries are listed: Italy, Greece, Spain, France, Croatia, Bosnia and Herzegovina and Slovenia. The following information is gathered: name of the fair, organizer, address, telephone, web site, email, date, defined if the fair is periodical or not, number of visitors where known, if it is national, regional or international, a short description is given where relevant and sometimes also the relevance of the fair.

#### d. Document's targeted audience

The Analysis of B2B fairs document is aimed at the following audiences and the accomplishment of the respective relevant objectives:

- Green-mind consortium partners: as a tool for the optimal dissemination of relevant knowledge and the proper development of all pilot related activities in each Green-mind region on the basis of that knowledge
- Stakeholders and more specifically the SMEs: for the diffusion of the partner expertise to the stakeholders and as a basis upon which the collaboration between all involved parties will be developed.

#### e. Document structure

Section 2 provides a clarification and review of B2B Marketing and B2B Matching terms and after that in Section 3, a list of the most important fairs, that are organized in participating countries, are presented.



## 2.B2B Matching Overview

### a. B2B Marketing

Business-to-Business marketing (B2B) generally refers to the marketing of products from a business to other businesses, enterprises, and organizations. The aforesaid products will either be used in the production and daily business operations, or will be sold to consumers.

It is apparent that B2B is a generic term as it is practically about every product (and service) that can be sold from one business entity to another. Also, in most of the cases, firms in B2B cooperation offer products/services of extreme customization (Konhäuser, 2008). Consequently, developing lasting B2B relationships is subject to various constraints and considerations regarding resources need and availability, and partner suitability.

Regarding the required resources, Konhäuser (2008) highlighted the following: financial, physical, human, legal, organizational, relational, and informational. The latter three, especially, can be responsible for lasting outcomes and sustainable competitive advantages (Morgan and Hunt, 1999, in Konhäuser, 2008).

As for partner suitability, Caspar et al. (2002, in Kotler and Pfoertsch, 2007) identified that the most usual reasons for businesses to employ B2B are relevant to information efficiency, risk reduction, and added value. For a relationship to begin and last though, finding a partner with similar value expectations is crucial (Konhäuser, 2008).

Therefore, the proper matching or matchmaking of buyers and sellers is core.

#### b. B2B Matching

Business-to-Business Matching is a usual marketing tactic that matches companies together on a basis of their needs, strategies, and organizational philosophy.

Tomaz et al. (2003, first page) defined B2B matching as "the process in which agents, representing traders that are interested in having exchange of economic value are put in contact with potential counterparts to negotiate".

There are several forms of B2B matching that range from employing intermediaries and agents, to large gatherings, and online applications/services. Based on the literature, two important forms of B2B matching are: B2B trade fairs and online B2B matching services.

B2B trade fairs is the focus of this text, but the importance of new technologies renders a discussion about online B2B matching services almost equally important.

#### **B2B** fairs

B2B fairs are, probably, the most traditional B2B matching form in the business world. Firms usually find it difficult to connect with local partners with matching interests and quality capabilities and therefore, they take part in trade fairs to establish links with international suppliers (Bathelt and Sculdt, 2010).

A trade fair is defined as an "organized event where companies exhibit and show their (latest) offers (products, services, etc.) and establish contacts with relevant stakeholders" (Sarmento, 2015b).



People participate in fairs as exhibitors or visitors based on different motivating factors. Bonoma (1983, in Sarmento et al., 2015b) identified that exhibitors have both selling (i.e. finding prospects, access to decision makers, information dissemination, selling, contacting current accounts), and non-selling (i.e. branding, market intelligence, product evaluation) objectives. Visitors, on the other hand, visit fairs to see products and new trends, contact current and new suppliers, gather general market and specific product information, and participate in events, workshops, and seminars (various in Sarmento et al., 2015b).

According to Bathelt and Sculdt (2010), the importance of B2B fairs rests to the face-to-face interactions that facilitates through the co-location of the interested partners at the same physical space for a short, but dense, period of time. Within this limited space and time, they argued, extreme amounts of knowledge and information about markets, firms, products are created and transferred.

In B2B fairs, people meet with and observe agents and experts of the industry (i.e. firm representatives, scientists, and practitioners) (Bathelt and Sculdt, 2010) and establish links and networks to new markets, technologies, and innovations, and access new market and problem solving trends (Sculdt and Bathelt, 2011). In other words, the participants from both sides are taking advantage of the fair's "global buzz", as Bathelt and Sculdt put it.

Actually, Sarmento et al. (2015a) identified that this buzz that B2B fairs have boosts the socialization activities of the participants and helps creating bonds of commitment that improve the quality of the relationship between the parts. The quality in turn, they added, influences future interaction expectations.

#### **B2B** online services

Online B2B matching services capitalize on the advances of technology and, more specifically the information and communication technological (ICT) developments, to reach and connect stakeholders globally.

On the one hand, the participants in this virtual process reach information and knowledge about new markets, trends, and innovations, and on the other, advertise their own developments to a wider customer pool (Deeter-Schmelz and Kennedy, 2002, in Schuldt and Bathelt, 2011).

These types of virtual matching applications act as mobile agents (no human agent) increasing the efficiency (from one-to-one to many-to-many) and reducing the costs of the matchmaking process (Tomaz et al., 2003).

In plain words, this process consists of databases and algorithms: a customer searches for a product/service, the algorithm 'runs' their prerequisites, and finds a supplier match from a supplier database. In that sense, Mehrbod et al. (2017) proposed a model where the e-catalogues of both product buyers and product suppliers are analyzed to produce buyer-supplier compatibility.

In a more general approach to the concept of B2B, Wang et al. (2016) researched the importance of social media applications to SME B2B communication processes. They identified that all social media capabilities (transmission velocity, parallelism, symbol sets, rehearshability, and reprocessability) add to communication and business performance, with the exception of online security which is a liability to both performance indicators.



## 3. B2B fairs listing

## **ITALY**

| n° | FAIR       | ORGANIZER                            | ADDRESS                              | TEL                         | WEBSITE                        | EMAIL                         | DATE          | PERIODICAL/N<br>ON-<br>PERIODICAL | NUMBER OF<br>VISITORS | NATIONAL/IN<br>TERNATIONAL | DESCRIPTION  |
|----|------------|--------------------------------------|--------------------------------------|-----------------------------|--------------------------------|-------------------------------|---------------|-----------------------------------|-----------------------|----------------------------|--|
|    | OTHER      |                                      |                                      |                             |                                |                               |               |                                   |                       |                            |  |
| 1  | ECOMONDO   | ITALIAN<br>EXHIBITION GROUP<br>(IEG) | Via Emilia,<br>155, 47900 Rimin<br>i | Tel: +39<br>0541/74411<br>1 | https://en.ecomon<br>do.com/   |                               | 6 9. 11. 2018 | Р                                 | 116100                | INT                        | An international event with an innovative format that brings together all sectors of the circular economy in a single platform: from material and energy recovery to sustainable development   |
| 2  | KEY ENERGY | Italian Exhibition<br>Group - IEG    | Via Emilia,<br>155, 47900 Rimin<br>i | Tel: +39<br>0541/74411<br>1 | http://www.riminifi<br>era.it/ | centralino@riminifier<br>a.it | 6 9. 11. 2018 | Р                                 |                       | INT                        | International expo for sustainable energy and mobility. Key Energy today fulfils a central role in Italy among events dedicated to the theme of energy and together with Ecomondo constitutes the only allencompassing platform for the environmental energy sector able to provide a global perspective, from a strategic and technological standpoint. |



| 3 | R2B - Research to<br>Business | Emilia-Romagna<br>Regio,<br>BolognaFiere,<br>ASTER, SMAU    | Viale della Fiera,<br>20 - 40127<br>Bologna                  | (+39)<br>051.282.111        | https://www.rdueb<br>.it/rdueb18/pages/<br>home/ | marketing@smau.it               | jun.19         | P (every year) | 6300   | N   | #R2B2018 brings to Bologna ideas and opportunities for companies and people whose growth is driven by innovation. #R2B2018 offers innovation and services in a wide range of topics in which exhibitors present technologies and expertise that stimulate growth and competitiveness. #R2B2018 uses storytelling to present several best cases, matching between innovation supply and demand, work between businesses and research centres, in order to build the bases for agreements and relations with European and international partners. One-to-one meetings lay the foundation for the development of international projects; conferences, thematic workshops and the exhibition area highlight new technologies and topics of national and international importance. In this spirit, #R2B2018 will discuss innovation in Italy, ability of infrastructures to renew themselves and generate new centres of knowledge, excellence in research and new technologies to serve companies and citizens. |
|---|-------------------------------|---|--|-----------------------------|--|---------------------------------|----------------|----------------|--------|-----|---|
|   | SPECIAL TO<br>TRANSPORT       |   |  |                             |  |                                 |                |                |        |     |   |
| 4 | Modena Motor<br>Gallery       |   | Via Marcantonio<br>Parenti 47/E -<br>41122, Modena,<br>Italy | Tel: +39<br>059.492479<br>4 | www.motorgallery.                                | commerciale@motor<br>gallery.it | 22 23. 9. 2018 | Р              | 14000  | INT | EXHIBITION AND SALE of classic cars & motorsycles + future cars (electric)  |
| 5 | Autopromotec                  | Segreteria<br>Organizzativa<br>AUTOPROMOTEC<br>ŠRP,PTEC Srl | Bologna  | Tel.<br>+39/051.64<br>24000 | www.autopromote<br>c.com                         | info@autopromotec.i<br>t        | 22 26. 5. 2019 | P              | 113500 | INT | The most specialized international exhibition of automotive equipment and aftermarket products. a specialized, representative and professional event for highly qualified exhibitors (only manufacturers and authorized dealers).   |



| 6  | Motor Show Bologna   | Uffici BolognaFiere<br>Spa   | Viale della Fiera,<br>20 – 40127<br>Bologna                    | (telefono):<br>051/282111         | www.motorshow.it                         | segreteria@motorsho<br>w.it  | 69. 12. 2018    | P               | 280000  | INT     | Car and motocycle show - open to the leading international car and motorbike companies , to aftermarket and car components' manufacturers and to the main players in the automotive field, including accessories, sport clothing and design, teams, tuning, trade associations and institutions |
|----|--|------------------------------|--|-----------------------------------|--|--|-----------------|-----------------|---------|---------|---|
| 7  | Genova Boat Show   |                              | I Saloni Nautici<br>Srl – Via S.<br>Nazaro 11,<br>16145 Genova | Tel +39 010<br>5769811            | http://salonenautic<br>o.com/en/         | info@isaloninautici.co<br>m  | 2025. 9. 2018   | Р               | 148200  | INT     | Boat show   |
| 8  | Logistica  |                              | Via di Corticella,<br>181/3, 40128<br>Bologna, Italy           | tel.<br>+39(051)<br>325511        | http://www.senaf.i<br>t/senaf/en/        | info.bo@senaf.it   | 28 30. 3. 2019  | P               | 53500   | INT     | MECSPE 2019 will be facing the themes of industrial logistics with a wide range of solutions presented in a context totally focused on automation (supply chain).   |
| 9  | International Bus<br>Expo  |                              | Rimini Fiera<br>S.p.A.   | Tel: 39-541-<br>744111/744<br>206 | https://www.intern<br>ationalbusexpo.it/ | sandra.schneider@ieg<br>expo.it;<br>roberta.masini@iegex<br>po.it      | 24 26. 10. 2018 | P (every 2 yrs) | 6800    | INT     | IBE, International Bus Expo, is the only fair<br>dedicated to the whole world of coach, bus<br>and public local transport in the<br>Mediterranean area. The tradeshow takes<br>place every two years  |
| 10 | Ruotando   | Cesena Fiera S.p.A.          | Via Dismano,<br>3845, 47023<br>Pievesestina di<br>Cesena (FC)  | +39 0547<br>317435                | http://www.ruotan<br>do.com/             | info@cesenafiera.co<br>m;<br>segreteria.espositori<br>@cesenafiera.com | 24 25. 11. 2018 | P               | no data | no data | Car, cycle, motorcycle and accessories Expo   |
| 11 | EICMA - ESPOSIZIONE<br>INTERNAZIONALE DEL<br>CICLO E MOTOCICLO<br>2018 | Fiera Milano S.p.A.          | Piazzale Giulio<br>Cesare, 20145<br>Milano                     | +39 (02)<br>4997 1                | https://www.eicma<br>.it/                | eicma@eicma.it   | 6 11. 11. 2018  | P               | no data | INT     | International Bicycle & Motorcycle Exhibition   |
| 12 | MOTOR GALLERY  | Modena<br>Esposizioni S.r.l. | Viale Virgilio,<br>58/B, 41100<br>Modena                       | +39 (0)059<br>848380              | http://www.motor<br>gallery.it/          | segreteria@modenafi<br>ere.it  | 22 23. 9. 2018  | P               | no data | no data | Motor Gallery Italian Classic Cars and<br>Motorcycles Exhibit/Exchange  |



| erran | ean   | Section 1 |
|-------|-------|-----------|
| 0     | green | mind      |

| 13 | AUTO E MOTO<br>D'EPOCA                    | PadovaFiere Spa            | Viale del Lavoro,<br>8, 37100 Verona            | +39 045<br>8298111   | https://autoemoto<br>depoca.com/   | info@autoemotodepo<br>ca.com                            | 25 28. 10. 2018 | P                   | no data | INT     | International Exhibition of Vintage Cars and<br>Motorcycles  |
|----|---|----------------------------|---|----------------------|--|---|-----------------|---------------------|---------|---------|--|
| 14 | Bike Experience<br>PADUA                  | PadovaFiere Spa            | Viale del Lavoro,<br>8, 37100 Verona            | +39 045<br>8298111   | https://bikeexperie<br>nce.com/  | info@padofiere.it                                       | 7 9. 9. 2018    | Р                   |         | N       | Italian Cycling Exhibition   |
| 15 | MOTOBIKEEXPO<br>VERONA                    | Veronafiere                | Viale del Lavoro,<br>8, 37100 Verona            | +39 045<br>8298111   | http://www.motor<br>bikeexpo.it/   | info@motorbikeexpo.<br>it                               | 17 20. 1. 2019  | p                   | 167000  | INT     | Motor Bike Expo is an event recognized as the most important and prestigious in the world for customized motorcycles. It is a point of reference for the most important brands in the motorcycle industry spanning from Special to Sport, also including the worlds of Off-Road and Touring.   |
| 16 | MONDO MOTORI<br>SHOW                      | Fiera di Vicenza<br>S.p.A. | Via<br>dell'Oreficeria,<br>16, 36100<br>Vicenza | +39 04 44<br>969 111 | http://www.mondo<br>motorishow.it/   | info@mondomotorish<br>ow.it                             | March 2019      | P (twice a<br>year) | 20000   | no data | Car and motorcycle Expo (+electric space)  |
| 17 | IL SALONE DEL<br>CAMPER                   | Fiere di Parma             | Via Rizzi 67/a,<br>43031 Baganzola<br>Parma     | +39 0521<br>9961     | http://www.salone<br>delcamper.it/   | pws@fiereparma.it;<br>salonedelcamper@fie<br>reparma.it | 8 16. 9. 2018   | Р                   | 132000  | INT     | Camping Show   |
| 18 | UIC GLOBAL RAIL<br>FREIGHT<br>CONFERENCE  | UIC                        | Genova  |                      | http://www.grfc20<br>18.com/   | grfc@uic.org  | 27 29. 6. 2018  | P (every 2 yrs)     | 1940    | INT     | Global Rail Freight Conference. GRFC conference emphasizes on strategic issues of rail freight development, focusing on the management & harmonisation framework, new products & multimodal partnerships, international corridors, new technological trends  |
| 19 | Urban Transit and<br>Sustainable Networks | IEREK Egypt                | Palermo   | +2 03<br>5763828     | https://www.ierek.<br>com/events/urban-<br>transit-and-<br>sustainable-<br>networks#introduct<br>ion | utsn@ierek.com  | 5 7. 12. 2019   | Р                   | no data | INT     | UTSN 2nd Edition is about the importance of urban transit and networking system and how can it affect the environment either positively or adversely. This conference will be aimed to solve and provide technical solutions that will help the non-Eco-friendly cities to change into eco-friendly ones. Transportation is defined as a vehicle which moves people or tools to another place. The issue is how to be environment-friendly while using them. |



| 20 | EXPO Ferroviaria Rho<br>and Milano  | Mack Brooks<br>Exhibitions Ltd | Via Falcone, 7,<br>20123 Milano<br>Italy   | Tel: +39 02<br>8639 1459 | http://www.expofe<br>rroviaria.com/ | expoferroviaria@mac<br>kbrooks.com | 1 3. 10. 2019                     | P               | 7900    | INT | Expo Ferroviaria is a 3-day event being held from 1st October to 3rd October 2019 at the Fiera Milano in Rho, Italy. This event is a showcase of railway technology, products, and systems.  |
|----|---|--------------------------------|--|--------------------------|-------------------------------------|------------------------------------|-----------------------------------|-----------------|---------|-----|--|
| 21 | Logistics - Parma   | Senaf Mestiere<br>Fiere        | Via Eritrea,21/A,<br>20157 Milan,<br>Italy |                          | www.mecspe.com                      | mecspe@senaf.it                    | 28 30. 3. 2019                    | Р               | 53440   | INT | Logistics systems, machines and equipment exhibition   |
| 22 | Transpotec, Verona  | TL.TI Expo Spa                 | Via Guizza, 53,<br>35125 Padova            | +39 049<br>8792745       | http://www.transp<br>otec.com/      | info@transpotec.com                | 21 24. 2. 2019                    | Р               | 84000   | INT | International Road Transport, Intermodal<br>Services and Logistics Trade Exhibition  |
| 23 | Maritime Reconnaissance and Surveillance Technology Conference (Maritime Reconnaissance and Surveillance Technolog) |                                | Rome                                       |                          |                                     |                                    | 6 7. 2. 2019                      |                 |         |     | The Maritime Reconnaissance and Surveillance Technology Conference will focus on outside of the Mediterranean where challenges are also persistent, features high ranking military officials involved with the enhancement of maritime surveillance platforms and systems  |
| 24 | Safety & Electric<br>Mobility Expo (SEM<br>Expo)  |                                | La Massimina-<br>Casal Lumbroso            |                          | http://www.semex<br>po.it/en/       |                                    | 27 29. 9. 2018                    |                 |         |     | The Safety & Electric Mobility Expo is the meeting point for the public, market players, media, institutions, associations with the world of electrical mobility, which is on its way to becoming the biggest industrial revolution of our time and, with the new Road Safety technologies, another fundamental challenge of today's mobility. |
| 25 | Bike Festival Parma   | Fiere di Parma                 | Viale delle<br>Esposizioni 393A,<br>Parma  | +39 0521<br>996 285      | http://bikesummer<br>festival.com/  | s.garante@fiereparm<br>a.it        | 9. 9. 2018 and<br>15- 17. 2. 2019 | P (every 2 yrs) | do data | N   | Bike Festival display products like bikes,<br>bicycles, latest bicycles accessories,<br>headgears, gloves, overshoes, tools and<br>much more etc. It is a unique event for all<br>fans and sportsmen, in the splendid setting<br>of Salsomaggiore Terme  |



| 26 | Cosmobike Show<br>Verona                                       | Veronafiere S.p.A.                                     | Viale del Lavoro<br>8, 37135 Verona                             | Tel. 045<br>8298111     | http://cosmobikesh<br>ow.com/          | info@cosmobikeshow<br>.it       | 8 10. 9. 2018  | P          | 60.000  | no data | This event showcases products like mountain bikes, cycles, racing bikes, to that of bicycles associated with this field etc. In the Bicycles, Rickshaw & Spares industry etc. in the Bicycles, Rickshaw industry.  |
|----|--|--|---|-------------------------|--|---------------------------------|----------------|------------|---------|---------|--|
| 27 | Piacenza Auto & Moto   |  | Piacenza Expo,<br>Piacenza, Italy                               | tel. 848-<br>888088     | http://www.piacen<br>za-autoemoto.com/ |                                 | 15 16. 9. 2018 | P          | no data | no data | Cars & Motorcycles exhibition of vintage cars and vehicles with two and four wheels in Piacenza.   |
| 28 | Mercanti Per un<br>Giorno                                      | Farmacia Torino<br>Esposizioni S.n.c.,<br>Turin, Italy | S.C.E. S.r.l.,<br>Lungo Dora<br>Colletta, 85/a,<br>10153 Torino | Tel. +39 011<br>8128830 | www.mercantiperu<br>ngiorno.it         | info@mercantiperung<br>iorno.it | 23.9.2018      | 2 per year | 15.000  | no data | Mercanti Per un Giorno will feature products like a wide range of products and services such as automobile collections, auto products and many more related products and services.   |
| 29 | Exchange Exhibition<br>Of Cars, Motorcycles<br>And spare parts | Parco Esposizioni<br>Novegro,<br>Milan, Italy          |   |                         |  |                                 | 9 11. 11. 2018 | P          | no data | no data | Exchange Exhibition Of Cars, Motorcycles And Spare Parts is one of the major Reviews which take place in the Exhibition Park Novegro and is firmly placed on the top position of events of this kind at the national level. It will display product from Bicycles, Rickshaw & Spares, and Industrial Products. |
| 30 | Motodays Roma  | Fiera Roma Srl con<br>Socio Unico                      | Via Portuense<br>1645-1647,<br>00148 Roma                       |                         | http://www.motod<br>ays.it/            | r.corradini@fierarom<br>a.it    | 7 10. 3. 2019  | P          | 20.000  | INT     | International trade exhibition for automotive industry. Motodays provides the opportunity to the motor companies, vehicles manufacturers and owners of cars and motorbikes to exchange their new ideas, thoughts, and views with each other.   |
| 31 | Brianza Motorshow  | LARIOFIERE   | Viale Resegone,<br>22036 Erba                                   | +39 347 149<br>59 71    | http://www.bmoto<br>rshow.it/          | bms@dgtime.ch                   | 16 17. 3. 2019 | P          | 25.000  | INT     | The Brianza Motorshow is an international trade show which will illustrate the main news of the sector with the national previews of the biggest car and motorcycle brands. It will mainly focus on hybrid propulsion and technology that unites and simplifies the relationship between driver and vehicle.   |



| 32 | Mondo Motori Show                  | ITALIAN<br>EXHIBITION GROUP<br>SpA             | Viale della<br>Oreficeria, 16,<br>Vicenza                                       | T. 333<br>6064312            | http://www.mondo<br>motorishow.it/ | info@mondomotorish<br>ow.it | 30 31. 3. 2019  | P               | 20.000  | no data | Moto and bike show. This event will be dedicated to the world of cars, motorcycles and bicycles. The conference will feature more than 200 exhibitors offer more than 1000 different brands, including a wide range of car accessories, but also clothing and technical accessories for the two wheels and finally stands for custom customizations, racing, tuning and car audio.  |
|----|------------------------------------|--|---|------------------------------|------------------------------------|-----------------------------|-----------------|-----------------|---------|---------|---|
| 33 | Automotive Dealer<br>Day           | Veronafiere                                    | Viale del Lavoro<br>8, 37135 Verona   | Tel: +39<br>(0)45<br>8298111 | www.dealerday.it                   | info@quintegia.it           | 14 16. 5. 2019  | Р               | no data | INT     | Automotive Dealer Day event has a twofold objective, on one hand to provide practical contents and solutions that can be immediately spent in the company, on the other hand to present the evolution of the automotive ecosystem and to stimulate innovation, through the transition from an orientation to product to the service one, a focus on the customer experience and the relationship and integration between physical and digital dimensions. |
| 34 | SAVE                               | EIOM Ente Italiano<br>Organizzazione<br>Mostre | Centro<br>Direzionale<br>Milanofiori -<br>Strada 1, Palazzo<br>F1, 20090 Assago | Tel. +39<br>0255181842       | http://www.exposa<br>ve.com/       |                             | 17 18. 10. 2018 | P               | no data | N       | International Conference and Fair of Vertical<br>Solutions and Applications of Automation,<br>Instrumentation, Sensors  |
| 35 | Smau Milano                        | Smau Servizi Srl                               | Via della Posta,<br>8, 20123 Milano   | T: +39 02<br>283131          | https://www.smau.<br>it/           | info@smau.it                | 23 25. 10. 2018 | Р               | no data | INT     | International Exhibition of Information & Communications Technology   |
| 36 | International<br>Wheelset Congress |  |   |                              | https://www.iwc20<br>19.com/       |                             | 16 20. 6. 2019  | P (every 3 yrs) | 100     | INT     | The International Wheelset Congress is among the most influential and attractive worldwide conferences in the railway sector. The Congress, which is held every three years in different Countries in the five Continents, is owned and managed by UNIFE (Union of European Railway Industries) on behalf of ERWA (European Railway Wheels Association).  |



All the above fairs are relevant to the project since they specify on the transport or on SME's innovation. In Italy there are 36 such fairs. The fairs colloured in yellow are the most relevant to the project.

The biggest fair in the category of fairs special to transport is according to the available data: international Motor Show Bologna since it has the most visitors (280.000) and it's recommended for the Green mind project to be present at the fair.

In the category of other fairs the biggest fair is international fair ECOMODNO in Rimini with 116.100 visitors and it's recommended for the Green mind project to be present at the fair.

#### **GREECE**

| n' | • | FAIR                                     | ORGANIZER                             | ADDRESS  | TEL                       | WEBSITE                           | EMAIL                    | DATE               | PERIODIC<br>AL/NON-<br>PERIODIC<br>AL | NUMBER OF<br>VISITORS | NATIONAL/<br>INTERNATI<br>ONAL | DESCRIPTION  | B2B<br>MATCHIN<br>G                       | RELEVAN<br>CE     |
|----|---|--|---------------------------------------|--|---------------------------|-----------------------------------|--------------------------|--------------------|---------------------------------------|-----------------------|--------------------------------|--|---|-------------------|
|    | _ | RANSPORT                                 |                                       |  |                           |                                   |                          |                    |                                       |                       |                                |  |   |                   |
| 1  |   | Supply<br>Chain &<br>Logistics<br>Athens | o.mind<br>creatives                   | 187, Syngrou avenue,<br>171 21 Nea Smyrni,<br>11631 Athens, Greece | Tel: +30 (2)10<br>9010040 | http://www.sup<br>plychainexpo.gr | info@omind.g<br>         | 2 4. 11. 2018      | P                                     | no data               | INT                            | It is a reference point for all the companies which do business in the broader sector of the Supply Chain services. The fair is trusted on a permanent basis by companies in the area of Logistics, Cargo & Freight Services, businesses involved in Material Handling, companies dealing with Professional Vehicles, Packaging, Transport and Handling                                      |   | Good<br>relevance |
| 2  |   | Transport<br>Show                        | AGRIMANA<br>KI<br>PUBLICATIO<br>NS SA | 91 Ippokratoys st -<br>10680 - Athens -<br>Greece                  | Tel.: +30 210<br>3602326  | www.transports<br>how.gr          | info@troxoikai<br>tir.gr | 18 21. 10.<br>2018 | P                                     | 21000                 | INT                            | International Exhibition of Commercial VehicleTransport Technology & Logistics -the biggest in Southeastern Europe- has rapidly become the benchmark of showcasing of the technological developments of the European Transport Industry in Greece and an efficient information platform for new vehicles of all categories, mobility and for any freight or passenger transport applications | Y (but not<br>organized<br>in<br>advance) | Good<br>relevance |



| 3 | Posidonia<br>(shipping<br>fair)           | Posidonia<br>Exhibitions<br>SA | 8537 Piraeus, Greece                        | Tel:+30 210<br>4283608    | http://posidonia-<br>events.com/           | posidonia@po<br>sidonia-<br>events.com | 4 8. 6. 2018<br>(taking place<br>every 2 yrs) |                    | 23000   | INT | Posidonia provides direct access to Greek shipping and the owners of the largest fleet under the control of any one national group, dominating the newbuilding orderbook and S&P market.   | N | Good<br>relevance |
|---|---|--------------------------------|---|---------------------------|--|--|---|--------------------|---------|-----|--|---|-------------------|
|   | GENERAL                                   |                                |   |                           |  |  |   |                    |         |     |  |   |                   |
| 4 | Thessaloniki<br>Internationa<br>I Fair    | TIF HELEXPO SA                 | 154 Egnatias Street,<br>546 36 THESSALONIKI | Tel: 0030 2310<br>291 548 | https://tif.helexp<br>o.gr/en/             | tif@helexpo.gr                         | 8 16. 9. 2018                                 | Р                  | 263000  | INT | The most important exhibition event in Greece, and one of the most important events in Southeastern Europe, the TIF. The individual sections of the Fair covered a broad range of interests, from education, vehicles and energy to beauty, gastronomy and e-gaming, with numerous actions and events.   | N | Good<br>relevance |
|   | ONLINE B2B S                              | ERVICES                        |   |                           |  |  |   |                    |         |     |  |   |                   |
| 5 | Knowledge<br>Bridges                      |                                |   |                           | https://www.kno<br>wledgebridges.gr<br>/el |  |   |                    |         |     | Gives the opportunity to contact partners and develop collaborations   |   |                   |
|   | SPECIAL TO<br>TRANSPORT                   |                                |   |                           |  |  |   |                    |         |     |  |   |                   |
| 6 | Auto<br>Festival<br>Thessaloniki          |                                | Avgis 81, N. Heraklion,<br>Athens           | +30) 210-<br>6533880      | http://www.auto<br>festival.gr/            | info@autofest<br>ival.gr               | 16 18. 3. 2018<br>in 23 25. 3.<br>2018        | Р                  | no data | INT | Car festival and exhibition  | N | Low<br>relevance  |
| 7 | Athens<br>Internationa<br>I Motor<br>Show |                                | Athens, Greece                              |                           | http://www.seaa<br>.gr/en/content/9<br>463 |  |   | P (every 2<br>yrs) | 200000  | INT | Is the largest and most significant trade event in Greece in terms of consumers participation, quality of exhibits and booths and facilities size. The basic categories of products and services exhibited at the show are the following: passenger cars, electric and hybrid cars, parts, accessories, maintenance equipment and products, tires, fuel and lubricants, car audio and hi-fi, specialized computer systems, professional associations, companies related to after sales car service, banks, finance companies, insurance companies etc. | N | Low<br>relevance  |



| 8  | Cargo Truck<br>& Van Expo  | o.mind<br>creatives   | 187, Syngrou avenue,<br>171 21 Nea Smyrni,<br>11631 Athens, Greece | Tel: +30 (2)10<br>9010040 | http://www.sup<br>plychainexpo.gr             | info@omind.g<br>r            | 2019 (no precise<br>date yet) | P                |         | INT | International transportation haulers, distribution trucks, public transportation vans and pickups will impress visitors to the Metropolitan expo and Hall 4.Also, bodywork, superstructure, refrigerated storage rooms, tachographs, telematics and truck parts and supplies will be included in CARGO Truck & Van | N | Low<br>relevance |
|----|--|---|--|---------------------------|---|------------------------------|-------------------------------|------------------|---------|-----|--|---|------------------|
| 9  | Digital Ship<br>Athens   |   |  | Tel: +44 20<br>7017 3409  | http://www.eve<br>nts.thedigitalship<br>.com/ | young@thedig<br>italship.com | 7 8. 11. 2018                 | Р                | 5000    | INT | This event showcases products like airbus based products, world link communication services, maritime connection services, to that of aviation based products and services associated with this field etc. in the Railway, Shipping & Aviation Products industry.  | N | Low<br>relevance |
|    | GENERAL  |   |  |                           |   |                              |                               |                  |         |     |  |   |                  |
| 10 | Hellenic For<br>um for Scien<br>ce,<br>Technology<br>&<br>Innovation | National<br>Centre of<br>Scientific<br>Research<br>"Democritu<br>s" | Patriarchou Gregoriou<br>E and Neapoleos str<br>27, 15341          | Tel: 30 210<br>650 3000   | http://www.dem<br>okritos.gr                  |                              | 1013.6.2018                   | P(every<br>year) | no data | N   | The Forum covers a broad range of topics including Nanotechnology, Energy & Environment, Life Sciences, ICT , Particle Physics, Green Mobility - Alternative Fuels, Cultural Heritage with emphasis to converging technologies.  |   |                  |

All the above fairs are relevant to the project since they specify on the transport or on SME's innovation. In Greece there are 10 such fairs and/or on-line B2B services. The most important fairs to the project are colloured in yellow.

The biggest fair is according to the available data: Athens International motor Show in the category of fairs special to transport. It has the most visitors (200.000) and it's recommended for the Green mind project to be present at the fair. In the category of general fairs the biggest is Thessaloniki International Fair since it has 263.000 visitors and is classified as good relevance to the project and is also recommended for the Green mind project to be present at the fair. Other very relevant fairs are: Supply Chain & Logistics Athens, Transport Show in Athens and Posidonia (shipping fair in Piraeus where is also recommended that Green mind project is present).



## **SPAIN**

| n° | FAIR                              | ORGANIZER            | ADDRESS  | TEL              | WEBSITE  | EMAIL  | DATE                 | PERIODIC<br>AL/NON-<br>PERIODIC<br>AL | NUMBER OF<br>VISITORS | NATIO<br>NAL/IN<br>TERNA<br>TIONA<br>L | DESCRIPTION   |
|----|-----------------------------------|----------------------|--|------------------|--|--|----------------------|---------------------------------------|-----------------------|--|---|
|    | SPECIAL TO<br>TRANSPORT           |                      |  |                  |  |  |                      |                                       |                       |  |   |
| 1  | Barcelona Motor<br>Show           | Fira de<br>Barcelona | 08004 Barcelona,<br>Spain                                  | +34 93 233 20 00 | http://www.autom<br>obilebarcelona.com<br>/en/ | info@firabarcelona.co<br>m;<br>connectedhub.info@f<br>irabarcelona.com | 11 19. 5.<br>2019    | P (every<br>second<br>year)           | 1.100.000             | INT                                    | A major motor showcase coinciding with the Spanish Formula 1 Grand Prix also held near Barcelona on the same dates, putting Barcelona at the centre of the motorised world. A unique experience, both for car lovers and new types of customers looking for innovation, technology and connectivity.  |
|    | OTHER                             |                      |  |                  |  |  |                      |                                       |                       |  |   |
| 2  | Smart City Expo<br>World Congress | Fira de<br>Barcelona | Av. Reina M.<br>Cristina, s/n<br>08004 Barcelona           | +34 93 233 20 00 | smartcityexpo.com                              | info@firabcn.es  | 1315. 11.<br>2018    | Р                                     | 50.000                | INT                                    | A unique congress at a global level which is spearheading the movement to develop smart communities that will drive forward innovative, sustainable cities  |
| 3  | Smart Mobility<br>Congress        | Fira de<br>Barcelona | Av. Reina Mª<br>Cristina s/n,<br>08004 Barcelona,<br>Spain | +34 93 233 20 00 | www.industrie-<br>expo.com                     | info@firabarcelona.co<br>m   | 13 15. 11.<br>2018   | NP (this<br>year firs<br>time)        | no data               | INT                                    | is a premiere event that gathers multi-sectorial experts and industry practitioners to develop connections and business, discuss case studies and promote network among peers. Its ultimate goal is to help accelerate development of mobility products, services and projects and shorten their go-to-market time; and help tackle the urban mobility challenges faced by modern cities and economies. |
| 4  | Greencities                       | FYCMA                | Avda. Ortgea y<br>Gasset 201,<br>29006 Malaga              | 34 952 045 500   | http://greencities.<br>malaga.eu/en/           | bgomez@fycma.com   | 27-28.03.2019        | Р                                     |                       | INT                                    | International Forum of urban Intelligence and sustainability  |
|    | SPECIAL TO<br>TRANSPORT           |                      |  |                  |  |  |                      |                                       |                       |  |   |
| 5  | SALÓN NÁUTICO<br>INTERNACIONAL    | Fira de<br>Barcelona | 08004 Barcelona,<br>Spain                                  | +34 93 233 20 00 | www.salonnautico.<br>com                       | nautic.ventas@firabar<br>celona.com                                    | 10 14. 10.<br>2018   | Р                                     | 55.000                | INT                                    | It brings together the widest offer and the latest nautical and<br>leisure products   |
| 6  | Ocasión                           | Fira de<br>Barcelona | 08004 Barcelona,<br>Spain                                  | +34 93 233 20 00 | www.salonocasion.<br>com                       | info@firabarcelona.co<br>m   | 30. 119. 12.<br>2018 | Р                                     | no data               | N/regi<br>onal                         | Ocasion is an annual national sales fair for used cars. On it are all great used car dealer from the region present. On the Ocasion cars of all makes and models are for sale. Also show of new cars. The largest display of yachts, oats and accessories for sailing, fishing, surfing and scuba diving  |



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| 7  | Motoh Barcelona<br>(Motoh BCN)                          | Fira De<br>Barcelona    | Av. Reina M.<br>Cristina, s/n<br>08004 Barcelona      | +34 93 233 20 00            | www.motohbarcel<br>ona.com        | info@firabcn.es  | 4 7. 4. 2019         | P (every<br>second<br>year) | 5.000   | INT            | Motoh BCN will be a forum where global auto brands compete with each other to offer the latest and best in every category, from an entire new generation of vehicles to state-of-the-art components. Besides personal cars, the outdoor exhibit area will also display commercial, heavy utilities, construction and earthmoving vehicles.  |
|----|---|-------------------------|---|-----------------------------|-----------------------------------|--|----------------------|-----------------------------|---------|----------------|---|
| 8  | Feria Del<br>Automovil                                  | Feria Valencia          | Avenida de las<br>Ferias s/n 46035<br>Valencia        | Tel: +(34)-(963)-<br>861100 | http://www.feriaau<br>tomovil.es/ | apita@feriavalencia.c<br>om;<br>tperis@feriavalencia.c<br>om;<br>automovil@feriavalen<br>cia.com | 5 9. 12.<br>2018     | Р                           | 12.600  | no<br>data     | The Valencia Motor Show has been consolidated in its 20 editions of history as the most profitable and most effective commercial platform for brands and their dealerships, above, even, the great specialized salons of the automobile of our country  |
| 9  | Retro Auto Moto<br>Valencia                             | Feria Valencia          | Avenida de las<br>Ferias s/n 46035<br>Valencia        | 902747330                   | http://www.feriava<br>lencia.com  | feriavalencia@feriaval<br>encia.com  | 30.11 2. 12.<br>2018 | Р                           |         | N/regi<br>onal | Retro Valencia is one of the most important classic car and motorcycle fairs in Spain. This event comprises hundred exhibitors on 11,000 m2 of exhibition surface and a wide program of activities. It emphasizes the homage that is realized in each edition to a pilot of reputation, the participation of clubs of the Valencian region in stands, or the concentrations of classics. Free and guarded parking for cars and vintage motorcycles, free sale area for private owners, and shopping area for vehicle parts, gifts, documentation and souvenirs from the world of classic motor. |
| 10 | Moto & Bike<br>Andalucia (Salon<br>Moto Bike<br>Málaga) | Eventos del<br>Motor SL | Malaga, Spain   | +34 902151225               | www.salonmotoan<br>dbike.com      | info@eventosmotor.c<br>om  | 18 20. 5.<br>2018    | Р                           |         | N/regi<br>onal | Automobile and bike fair.   |
| 11 | Retro Moto<br>Barcelona                                 | Eventos del<br>Motor SL | Barcelona, Spain                                      | +34 902151225               | www.eventosmoto<br>r.com          | info@eventosmotor.c<br>om  | 9 11. 2. 2018        | Р                           | no data | N/regi<br>onal | RetroMoto Barcelona, the Vintage and Accessories Motorcycle<br>Show, is an unmissable event because it is the only one in the<br>national territory dedicated in a monographic way to classic,<br>neoclassical and collectible motorbikes.  |
| 12 | Retro Auto Moto<br>Malaga                               | Eventos del<br>Motor SL | Malaga, SPAIN   | +34 902151225               | www.salonmotoan<br>dbike.com      | info@eventosmotor.c<br>om  | 26 28. 1.<br>2018    | Р                           | 20.000  | N/regi<br>onal | V Classical Vehicle Show, Vintage and Collection.   |
| 13 | AUTO RETRO<br>Barcelona                                 | ERMEvents               | c/ Aribau, 197 -<br>199 1ª Planta,<br>08021 Barcelona | +34 935 159 833             | https://autoretro.e<br>s/         | info@ermevents.es  | 18 21. 10.<br>2018   | Р                           | no data | no<br>data     | Antique Cars & Motorcycles Exhibition   |
| 14 | BCNRAIL<br>INTERNACIONAL<br>RAIL FORUM                  | Fira de<br>Barcelona    | Av. Reina M.<br>Cristina, s/n<br>08004 Barcelona      | +34 93 233 20 00            | www.firabcn.es                    | info@firabcn.es  | nov.19               | P (every 2<br>yrs)          | no data | no<br>data     | International Railway Industry Show   |
| 15 | CARAVANING<br>SALON<br>INTERNATIONAL                    | Fira de<br>Barcelona    | Barcelona, Spain                                      | +34 93 233 20 00            | www.saloncaravani<br>ng.com/home  | caravaning@firabarce<br>lona.com   | 12 21. 10.<br>2018   | P (every<br>2yrs)           | 55.000  | INT            | International Caravaning Show   |



| 16 | SALÓN<br>INTERNACIONAL<br>DEL AUTOMÓVIL<br>Y VEHÍCULO<br>COMERCIAL | Fira de<br>Barcelona  | 08004 Barcelona,<br>Spain  | +34 93 233 20 00 |                                      | info@firabcn.es  | 11 19. 5.<br>2019   | P (every<br>2yrs) | no data | INT            | Barcelona International Motor Show   |
|----|--|---|--|------------------|--------------------------------------|--|---------------------|-------------------|---------|----------------|--|
| 17 | Used and Pre<br>Owned Vehicle<br>Show                              | IFEJA Ferias<br>Jaen SASpain  |  |                  |                                      |  | 19 22. 4.<br>2018   | no data           | 5.000   | ν              | Used and Pre Owned Vehicle Show is a 4 day event being held from 19th April to 22nd April 2018 at the iFEJA, Fairs Jaen in Jaen, Spain. This event will feature new, second-hand, preowned or second-hand vehicle have the opportunity to choose one of the more than 300 models offered for sale at the exhibitors of the event.                      |
| 18 | Palma<br>International<br>Boat Show                                | IDI Institut d<br>Innovacio<br>Empresarial<br>de les Illes<br>Balears | Palma de<br>Mallorca   | 34 971 17 95 73  | www.boatshowpal<br>ma.com            | boatshowpalma@idi.<br>es                                   | 27. 4 1. 5.<br>2018 | Р                 | 35.000  | INT            | Boat Show Palma is a 5 day event being held from 27th April to 1st May 2018 at the Marina Moll Vell in Palma, Spain. This event showcases products like innovative products and services that are associated with boating industry and thus will be quite helpful for the visitors etc. in the Marine & Boat industry                                  |
| 19 | Antic Auto<br>Alicante   | Institucion<br>Ferial<br>Alicantina                                   | N-340, Alicante-<br>Elche Km, 731<br>Apdo., Alicante,<br>Spain                       | 34 966 65 76 00  | https://www.feria-<br>alicante.com/  | ifa@ifavirtual.com   | 19 20. 5.<br>2018   | Р                 | 1.000   | INT            | This event showcases products like classic and antique cars; purchases of antique and classic motorcycles and parts; clubs and associations; journals and organizations and institutions; Toys Antique and collectors' items; Custom clothing and accessories etc. in the Auto industry.   |
| 20 | Stock-Car  | Feria de<br>Zaragoza  | Autovia A - 2, km<br>311, 50012<br>Zaragoza, Spain                                   | +34 976 76 47 00 | https://www.feriaz<br>aragoza.es/    | atencionalcliente@fer<br>iazaragoza.es                     | maj.19              | Р                 | 1.000   | INT            | Stock-Car will represent a great space of union between the offer and the sectoral demand, with numerous international fairs of recognized prestige. A place for exchange, where stands out the commitment to technology and knowledge and where professionals have an unbeatable opportunity to discuss and exchange ideas, contacts and experiences. |
| 21 | Sea Otter Europe<br>Bike Show                                      | Sea Otter<br>Europe   | Avinguda del<br>President Josep<br>Tarradellas i<br>Joan, 22, 17007<br>Girona, Spain | +34 938 08 80 91 | http://www.seaott<br>ereurope.com/   |  | june 2019           | Р                 | 5.000   |                | Sea Otter Europe Bike Show is a 3 day event being held from 8th June to 10th June 2018 at Girona, Spain. This event showcases products like BMX modality,competitive modality,modality requires etc. in the Auto industry.   |
| 22 | Lleida Ocasio  | Fira de Lleida  | Avenida de<br>Victoriano<br>Muñoz, 25001<br>Lleida                                   | +34 973 70 50 00 | http://firadelleida.c<br>om/fira/ca/ | oro@firadelleida.com<br>;<br>rdomingo@firadelleid<br>a.com | 1 3. 2. 2019        | Р                 | 1.000   | N              | Lleida Ocasio will display products like cars, auto, trucks, new cars models and much more.  |
| 23 | Expo Tren  | Fira del Lleida   | Avenida de<br>Victoriano<br>Muñoz, 25001<br>Lleida                                   | 34 973 70 50 00  | http://expotren.co<br>m              |  | 10 11. 3.<br>2018   | Р                 | no data | N/regi<br>onal | It is a fair dedicated to everything we can call railway leisure or set of activities that make reference to the world of railways in its more playful and cultural aspects, such as modeling and model making, and also to that type of leisure in which the train is the key element.  |



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| 24 | Fira Auronautica<br>"Lleida Air<br>Challenging  | Aeroport<br>Lleida<br>Alguaire         | 25125 Alguaire  | 34 973 03 27 003        | http://lleidaairchall<br>enge.cat/  |                                | jun.19             | Р       | 10.000         | INT            | Aueronautical Fair.   |
|----|---|--|---|-------------------------|---|--------------------------------|--------------------|---------|----------------|----------------|---|
| 25 | Sobre ruedas  |  | Teruel, Aragon  |                         | https://www.faceb<br>ook.com/SobreRue<br>dasTeruel/                       |                                | 9 11. 11.<br>2018  |         |                |                | New vehicle lounge and opportunities  |
| 26 | EUPVSEC   | Feria Valencia                         | Valencia, Spain                                       | (+34) 96 386 12<br>00   | https://www.feriav<br>alencia.com/en/cas<br>osdeexito/eupvsec/            | info@feriavalencia.co<br>m     | june 2015          | no data | no data        | no<br>data     | International travelling Fair related to renewable energies and focused, especially on solar energy   |
| 27 | VLC Bikes   | Feria Valencia                         | Avda. De las<br>ferias s/n 46035-<br>Valencia -España | 96 386 11 20            | http://vlcbike.feria<br>valencia.com/                                     | iblat@feriavalencia.co<br>m    | 16 18. 11.<br>2018 | Р       | no data        | no<br>data     | Salon of Valencia Bicycles  |
| 28 | Fira Auto   | IFA, Instituto<br>Ferial<br>Alicantino | N-340, km 731,<br>03320 Elche<br>(Alicante)           | 34 96 665 76 00         | https://www.feria-<br>alicante.com/ferias<br>/firauto-s2r-abril-<br>2018/ | ifa@ifavirtual.com             | apr.19             | Р       | no data        | N/regi<br>onal | Auto, Motorbike and related industries Exhibition   |
| 29 | CLASSICAUTO<br>MADRID   | ERMEvents                              | C/ Aribau, 197 -<br>199 1ª Planta,<br>08021 Barcelona | 34 910 015 401          | https://classicauto<br>madrid.com   | info@classicautomadr<br>id.com | feb.19             | Р       | 40.000+        | INT            | An expositive proposal that offers an effective response to all the concerns that move within the framework of this segment of the engine. The International Classical Vehicle Show in Madrid is a dynamic stage for the commercial activity of companies and professionals in the sector, while promoting the social projection of groups, associations and clubs. |
|    | OTHER   |  |   |                         |   |                                |                    |         |                |                |   |
| 30 | Global power and<br>energy exhibition<br>GPEX   | Fira de<br>Barcelona                   | Barcelona, Spain                                      | +44 (0) 203 615<br>5960 | https://gpexevent.c<br>om/  | info@gpexevent.com             | 17 20. 9.<br>2018  | no data | 30.000+        | INT            | It will showcase the strategies and technologies needed to adapt to the global energy transition. It will bring together the global power and energy community, including government, commercial and industrial power users, gas operators, power producers and distributors.   |
| 31 | SIL - Leading<br>Exhibition for<br>Logistics,<br>Transport,<br>Intralogistics and<br>Supply Chain in<br>Southern Europe | Consorci ZF<br>Internacional,<br>S.A.U | Barcelona, Spain                                      | +34 93 263 81 50        | http://www.silbcn.<br>com   | sil@elconsorci.es              | june 2019          | Р       | 600 exhibitors | INT            | International Logistics and Material Handling Exhibition  |



| 32 | Congreso de<br>Movilidad y<br>Turismo<br>Sostenible Ciudad<br>de Malaga | Ayto. Málaga,<br>FAMP,<br>Pascual,<br>ENDESA | Avenida Sor<br>Teresa Prat, 15,<br>29003 Málaga |                | http://congresomo<br>vilidadyturismosost<br>eniblemalaga.com | info@gtc7.com | 13.9.2018     | Р                              |        | N/regi<br>onal | responding to the current issues in the field of sustainable, safe and intelligent mobility and the digitization of cities, trying to find solutions to the concerns of administrations, companies and society, with the new This is a scenario of sustainable urban mobility that occurs in the main Spanish cities, as well as publicizing the socio-economic and labor opportunities that a city would have as a sustainable tourist destination in the face of growing consumer demand |
|----|---|--|---|----------------|--|---------------|---------------|--------------------------------|--------|----------------|--|
| 33 | S-MOVING.<br>Smart,<br>Autonomous and<br>Unmanned<br>Vehcles Forum      | FYCMA  | Avda. Ortgea y<br>Gasset 201,<br>29006 Malaga   | 34 952 045 500 | http://smoving.mal<br>aga.eu/en/                             | info@fycma.eu | 17-18-10.2018 | P (this<br>year first<br>time) | 1.000+ | INT            | A pioneering initiative in Europe focused on the challenges and opportunities of technological development and the auxiliary industries that are fostering the mobility of the future to share aspects such as application of these technologies in the terrestrial, maritime and aerospace environment, with special attention to collective transport, industry 4.0, big data, cybersecurity, and great prominence of hyperloop projects.  |

In Spain there are all together 33 relevant fairs and events. The biggest in the category of fairs special to transport is according to the available data: international Barcelona Motor Show with 1.100.000 visitors. In the category of other fairs the biggest is: Smart City Expo World Congress with 50.000 visitors and it's recommended that the project Green mind is present at those events. The most important to the project are colloured in yellow.



## **FRANCE**

| n' |     | FAIR   | ORGANIZER        | ADDRESS  | TEL                     | WEBSITE   | EMAIL                  | DATE             | PERI<br>ODI<br>CAL/<br>NON<br>- | NUMBER<br>OF<br>VISITORS | NATIONAL/I<br>NTERNATIO<br>NAL | DESCRIPTION  | IMPORTA<br>NCE          |
|----|-----|--|------------------|--|-------------------------|---|------------------------|------------------|---------------------------------|--------------------------|--------------------------------|--|-------------------------|
|    |     | PECIAL TO  |                  |  |                         |   |                        |                  | ODI<br>CAL                      |                          |                                |  |                         |
|    | TR  | RANSPORT   |                  |  |                         |   |                        |                  |                                 |                          |                                |  |                         |
|    |     | RANSPORTS<br>PUBLICS -                                   | GIE Objectif     | Paris-Expo, Porte<br>de Versailles -<br>Hall 1   | +33 (0)1 48 74          | http://www.transport  |                        |                  | P                               | over                     |                                | Transports Publics, the European Mobility Exhibition, is the not-to-bemissed biennial exhibition for all the key players in public transport and sustainable   | Great                   |
| 1  |     | European<br>Mobility<br>Exhibition                       | transport public | 1 place de la<br>Porte de<br>Versailles  | 04 82                   | spublics-expo.com/en  | salon@gietransport.com | 12 14.6.2018     | (eve<br>ry 2<br>yrs)            | 11,000                   | INT                            | mobility from across Europe. Latest innovations for<br>urban, interurban and regional transport, as well as<br>green mode transport.   | importanc<br>e          |
|    |     |  |                  | 75015 Paris  |                         |   |                        |                  |                                 |                          |                                |  |                         |
| 2  | :   | ional days of<br>mobility<br>anagement                   | ADEME            | Centre de<br>congrès P.<br>Baudis<br>11 esplanade<br>Compans<br>Caffarelli<br>31000 Toulouse | n/a                     | https://occitanie.ade<br>me.fr/actualites/mani<br>festations/6es-<br>journees-nationales-<br>du-management-de-<br>la-mobilite | jnmm2018@cerema.fr     | 4 5.07.2018      | Р                               | ~300                     | National                       | Presentation of initiatives for green and smart mobility (very much focussed on passenger transport)   | Great<br>importanc<br>e |
| 3  | the | C ITS France -<br>meetings of<br>intelligent<br>Mobility | ATEC ITS France  | Le Beffroi de<br>Montrouge<br>Place Emile<br>Cresp<br>92120<br>Montrouge                     | +33 (0)1 45 24<br>09 09 | http://www.congres-<br>atecitsfrance.fr/  | n/a                    | January 2019     | Р                               | n/a                      | National                       | Congress and exhibition bringing together the actors of intelligent mobility. The ATEC ITS Intelligent Mobility Meeting showcases the recent evolutions of the related systems and services and assesses new challenges.   | Great<br>importanc<br>e |
|    | ОТ  | THER   |                  |  |                         |   |                        |                  |                                 |                          |                                |  |                         |
| 4  | SI  | IANE 2018  |                  | Salon SIANE 55 avenue Louis Bréguet Bât. 7 - Bureau 39 31400 Toulouse                        | +33 (0)5 61 24<br>93 37 | http://www.salonsian<br>e.com/  | info@salonsiane.com    | 23<br>25.10.2018 | Р                               | 10500                    | N/regional                     | Trade fair of the Grand-Sud Industry Partners in France. The SIANE makes businesses benefit of the economic boom of the Midi-Pyrénées region (part of the Occitanie region). In addition to the aeronautics sector, it concerns automotive, medical and electronics players. | Great<br>importanc<br>e |



| 5 | International<br>meeting for the<br>low-carbon and<br>resource-<br>efficient<br>economy |  | Paris Expo Porte<br>de Versailles<br>1, place de la<br>Porte de<br>Versailles<br>75015 Paris       | +33 (0)1 47 56<br>51 92.      | http://www.world-<br>efficiency.com/                                | participant@world-<br>efficiency.com | December<br>2019? | P<br>(eve<br>ry 2<br>yrs)? |       | INT        | It was during COP21 that Reed Expositions France decided to create WE Solutions, the first international event dedicated to resource efficiency and the low-carbon economy.  The goal? To help professionals from all sectors, whether private or public, local or international, to implement their ecological transition and thus support the commitments made through the Paris Agreement and the Sustainable Development Goals.   | Great<br>importanc<br>e |
|---|---|--|--|-------------------------------|---|--------------------------------------|-------------------|----------------------------|-------|------------|---|-------------------------|
| 6 | The Hydrogen<br>Days  | L'Association<br>Française pour<br>l'Hydrogène et<br>les Piles à<br>Combustible<br>(AFHYPAC) | Centre de<br>congrès Pierre<br>Baudis<br>11 esplanade<br>Compans<br>Caffarelli –<br>31000 Toulouse | +33 (0)5 62 25<br>45 45       | http://www.jh2occita<br>nie.fr/                                     | info@afhypac.org                     | 26<br>27.09.2018  | Р                          | 350   | N/regional | Energy transition, territorial infrastructures, economic development, the regional actors have become fully aware of the advantages of hydrogen and develop innovative projects. An essential annual meeting of industry and community stakeholders, the Hydrogen Days are an opportunity to take stock of the different projects and exchange best practices.  After Grenoble in 2016 and Nantes in 2017, it is now the turn of the Occitanie / Pyrénées - Méditerranée Region to host the 6th edition of this national event in Toulouse on September 26 and 27, 2018 | Great<br>importanc<br>e |
|   | SPECIAL TO<br>TRANSPORT   |  |  |                               |   |                                      |                   |                            |       |            |   |                         |
| 7 | Cannes Yachting<br>Festival   | Reed Expositions<br>France   | 52-54 quai de<br>Dion Bouton, CS<br>80001, 92806<br>Puteaux Cedex                                  | Tél : +33 (0)1<br>47 56 64 79 | www.cannesyachtingf<br>estival.com                                  | cannes@reedexpo.fr                   | 11 16. 9.<br>2018 | Р                          | 50000 | INT        | It brings together the actors of the yachting who expose for this opening of ball their world novelties in preview  |                         |
| 8 | Salon<br>Automobile de<br>Lyon (Lyon<br>Motor Show)                                     | EUREXPO -<br>Centre de<br>conventions et<br>d'expositions de<br>Lyon                         | Av. Louis Blériot,<br>69680 Lyon,<br>France  | tel: +33 (0)4<br>26 20 42 42  | http://www.gl-<br>events-<br>venues.com/lyon-<br>motor-show-eurexpo | venues@gl-events.com                 | 26 30. 9.<br>2019 | P<br>(eve<br>ry 2<br>yrs)  | 62500 | N/regional | The key of success for the <b>Lyon Motor Show</b> : a tonic formula supported by new launchings and novelties, completed by an important program of sporting entertainments (45 car brands)   |                         |



| 9  | Avignon Motor<br>Festival                 | TRAJECTOIRES<br>concept                            | 28 rue Velouterie<br>- BP 20171 - F -<br>84008 AVIGNON  | Tel: +33 (0)4<br>90 83 27 29  | http://www.avignon-<br>motor-festival.com/   | trajectoiresconcept84@<br>orange.fr | 15 - 16. 9.<br>2019 | Р                         | 50000             | no data | AVIGNON MOTOR FESTIVAL a showcase for all aspects of this passionate subject, while its meteoric development has turned it into a major European event of the highest quality. Automobility from past to present (cars, vans, motobikes, tractors, planes, boats)   |
|----|---|--|---|-------------------------------|--|-------------------------------------|---------------------|---------------------------|-------------------|---------|---|
| 10 | Autocar Expo                              | parc des<br>expositions, Lyon                      | 26, rue Savier -<br>92240 Malakoff  | Tel: +33 (0)1<br>42 31 22 20  | http://autocar-<br>expo.com/en/  | info@autocar-expo.com               | 17 20. 10.<br>2018  | P<br>(eve<br>ry 2<br>yrs) | 5000              | INT     | It's a major national event for the promotion of tourism and mobility in coach. AUTOCAR EXPO brings together in one place and for 4 days, coach manufacturers, carriage-builders, engine manufacturers, equipment manufacturers, service providers as well as many professional events.   |
| 11 | Bike Expo Lyon                            | SPORTAIR SAS                                       | Parc des Glaisins,<br>13 rue du Pre<br>Paillard, 74940<br>Annecy le Vieux                               | +33 (0)4 50<br>095 095        | https://www.sportair.<br>fr/mountain-bike-<br>equipment-<br>accessories-<br>exhibition-214en.php | info@sportair.fr                    | 10 11. 9.<br>2018   | Р                         | 5000              | no data | This event showcases various products and services related to the bike world, spare parts, accessories and many more related products etc. in the Bicycles, Rickshaw, Sporting Goods, Toys & Games industries.  |
| 12 | Epoqu Auto                                | Club des<br>Amateurs<br>d'Automobiles<br>Anciennes | 9 Rue Vauban,<br>69006 Lyon,<br>France  |                               | https://epoquauto.co<br>m/   | epoquauto@les3a.com                 | 9 11. 11.<br>2018   | Р                         | 5000              | INT     | International trade fair for automotive industry.   |
| 13 | Avignon Motor<br>Festival                 | TRAJECTOIRES<br>concept                            | 28 rue<br>Velouterie, BP<br>20171, 84000<br>Avignon Cedex<br>01   | +33 (0)4 90 83<br>27 29       | http://www.avignon-<br>motor-festival.com/   | trajectoiresconcept84@<br>orange.fr | 22 24. 3.<br>2019   | Р                         | 48000             | no data | Avignon Motor Festival is a 3 day event being held from 22nd March to 24th March 2019 at the Avignon Sud Parc des expositions in Avignon, France. This event showcases products like Automobile, classic cars, military vehicles, auction, motor classic, used cars and motorcycles, stunt and much more etc. in the Auto, Automotive industries. |
| 14 | Les Nauticales<br>Boat Show,<br>Marseille | Métropole Aix-<br>Marseille<br>Provence            | Avenue du<br>Lazaret. Port des<br>Minimes, 17042<br>La Rochelle<br>cedex 1                              | Tél. + 33 (0)5<br>46 44 46 39 | www.salon-<br>lesnauticales.com  | lesnauticales@grand-<br>pavois.com  | march 2019          | Р                         | 200<br>exhibitors | no data | A leading exhibition for boating products.  |
| 15 | Chambery Auto<br>Retro                    | Chambery Auto<br>Retro                             | Parc des<br>expositions de<br>Chambéry, 1725<br>avenue du Grand<br>Arietaz 73000<br>Chambéry,<br>France | Téléphone: 06<br>80 04 82 62  | http://www.chamber<br>y-<br>autoretro.com/accueil<br>.html                                       | info"@"chambery-<br>autoretro.com   | 43435               | Р                         | no data           | no data | Classic car show.   |



| Lea | literi | green mi  | nd                               |                                    |                               |                            |
|-----|--------|---|----------------------------------|------------------------------------|-------------------------------|----------------------------|
|     | 16     | Rencontres<br>Nationales Du<br>Transport Public | GIE Objectif<br>transport public | Lyon & Marseille                   | Tél.: +33 (0)6<br>63 08 41 30 | http://www<br>es-transport |
|     | 17     | Salon de<br>l'automobile de                     | Le Scarabee                      | rue du Marclet,<br>42 153 Riorges- | Tel: 04 77 69<br>3730         | https://sal                |

| 16 | Rencontres<br>Nationales Du<br>Transport Public | GIE Objectif<br>transport public       | Lyon & Marseille  | Tél. : +33 (0)6<br>63 08 41 30 | http://www.rencontr<br>es-transport-public.fr/     | n.cardeilhac@orange.fr               | 2019?              | P<br>(eve<br>ry 2<br>yrs) | no data                       | National   | Public transport and mobility exhibition and congress.   |  |
|----|---|--|---|--------------------------------|--|--------------------------------------|--------------------|---------------------------|-------------------------------|------------|--|--|
| 17 | Salon de<br>l'automobile de<br>Roanne 2018      | Le Scarabee                            | rue du Marclet,<br>42 153 Riorges-<br>roanne  | Tel: 04 77 69<br>3730          | https://salonauto-<br>roanne.fr/                   | accuell@acarabee.fr                  | 43344              | Р                         | no data                       | no data    | Car and motor bike exhibition  |  |
| 18 | Top Transport<br>Europe                         |  | 13007 Marseille<br>(France)   | +33 (0)1 41 86<br>41 41        | http://www.top-<br>transport.net/index.p<br>hp/en  | nicolas.cuissard@comex<br>posium.com | 17 18. 10.<br>2018 | Р                         | 5000                          | INT        | This event showcases products and services for carriers and logistics suppliers etc. in the Logistics & Transportation industry. It includes a B to B event where shippers / logisticians with specific needs are able to meet carriers and logistics companies in the form of pre-scheduled, targeted meetings. |  |
| 19 | Salon Auto-Moto<br>Classic Toulouse             | TOULOUSE<br>ÉVÉNEMENTS                 | Rond-point<br>Michel Bénech,<br>CS 44128, 31030<br>Zoulouse Cedex<br>4                | Tél : +33 (0)5<br>62 25 45 73  | https://www.automot<br>o-<br>classic.com/toulouse/ | annabel.darris@gl-<br>events.com     | 21 23. 9.<br>2018  | newl<br>y<br>liste<br>d   | no data                       | no data    | The Salon Auto-Moto Classic Toulouse is the classic motorcycle show which provides a meeting space for the market players of old cars and old motorcycles, companies, clubs, associations, enthusiasts, collectors and the general public.   |  |
| 20 | Aero Air Show<br>Stars and Wings                | Des Etoiles et<br>des Ailes            | Toulouse, France  |                                |  |                                      | 22 23. 9.<br>2018  | Р                         | no data                       | no data    | Aero Air Show Stars and Wings is a 2 day event being held from 22nd September to the 23rd September 2018 at the TOULOUSE FRANCAZAL AIRPORT in Toulouse, France. This event showcases product from Aerospace industry.  |  |
| 21 | Paris Motor<br>Show                             | AMC<br>PROMOTION                       | 1 Place de la<br>Porte de<br>Versailles, 75015<br>Paris                               | Tel:+33 1 56<br>88 22 40       | https://www.mondial<br>-paris.com/en               | info@amcpromotion.co<br>m            | 4 14.10.2018       | Р                         | Over 1<br>mio.                | INT        | The first automobile show in the World in terms of attendance (1 072 697 visitors in 2016) and media coverage (10,000 journalists including 55% from 100 countries), the Paris Motor Show is also the oldest event dedicated to automobiles.   |  |
| 22 | ELECTRIC<br>MOBILITY<br>MONTPELLIER<br>2018     | Rotary Club<br>Montpellier<br>Rabelais | PARVIS DE<br>L'HÔTEL DE VILLE<br>1 PLACE<br>GEORGES<br>FRECHE<br>34000MONTPELL<br>IER |                                | http://www.salonelec<br>tricmobility.com           | rotaryrabelais@gmail.co<br>m         | 14<br>15.04.2018   | -                         | First<br>edition<br>this year | N/regional | The goal is to present to the public the possibilities of electric mobility to:  - To better understand the products available on the market  - Combat misconceptions about electric vehicles  - To encourage the development of clean energy for travel   |  |



| 23 | SOLUTRANS             | French bodywork<br>federation          | Eurexpo<br>Avenue Louis<br>Blériot<br>69686 Chassieu<br>Cedex                                | n/a                     | https://www.solutran<br>s.eu/                      | n/a                                  | 19<br>23.11.2019 | P<br>(eve<br>ry 2<br>yrs) | 48000 |          | International show for road & urban transport solutions  | Great<br>importanc<br>e |
|----|-----------------------|--|--|-------------------------|--|--------------------------------------|------------------|---------------------------|-------|----------|--|-------------------------|
| 24 | Parkopolis            | FNMS                                   | Paris Expo Porte<br>de Versailles<br>1, place de la<br>Porte de<br>Versailles<br>75015 Paris | +33 (0)1 79 06<br>75 17 | http://www.salonpark<br>opolis.com                 | aurelie.four@infopro-<br>digital.com | 19<br>20.06.2019 | P<br>(eve<br>ry 2<br>yrs) | 2400  | National | Trade fair on parking and mobility which brings together major players of the private market and policy makers in the context of growing urban areas with more constraints, new technologies and the need to find innovative solutions for mobility (such as delivery, commercial, stocking or consolidation areas). |                         |
| 25 | RIVERDATING<br>2018   | VNF - Voies<br>navigables de<br>France | Parc des<br>expositions du<br>Wacken<br>Boulevard de<br>Dresde<br>67000<br>Strasbourg        | +33 (0)1 46 90<br>19 01 | http://www.river-<br>dating.com/EN/index.<br>php   | n/a                                  | 28<br>29.11.2018 | Р                         | 700   | INT      | The business event dedicated to innovative inland waterway and multimodal transport solutions.   |                         |
| 26 | Supply chain<br>event | n/a                                    | Paris - PORTE DE<br>VERSAILLES PAV<br>5.1  | n/a                     | https://www.supplyc<br>hain-<br>event.com/Accueil/ | info@supplychain-<br>event.com       | 11<br>12.12.2018 | Р                         | 3300  | INT      | Trade fair on transport and logistics with the focus on digital solutions:  - RFID equipment - Internet of Things - Big data / artificial intelligence and experts systems - Automatisation solutions for the supply chain - Collaborative platforms - Mobile solutions on smartphone and tablet - etc.              |                         |



| 27 | SITL - Transport<br>and Logistics<br>International<br>week | n/a                  | Paris porte de<br>versailles -<br>pavillon 1  | n/a                     | https://www.sitl.eu/e<br>n                             | n/a                     | 26<br>28.03.2019  | Р                         | 37700 | INT      | SITL covers all products and services for the transport of goods and for the logistics chain. The various areas of freight expertise are represented at the event: modal transport (road, shipping, rail) and specialisms (temperature-controlled, dangerous goods, urban etc.), information systems/RFID (TMS and WMS software), supply chain management, infrastructure, real estate, transport equipment (fuels, on-board systems, tyres), etc. | Great<br>importanc<br>e |
|----|--|----------------------|---|-------------------------|--|-------------------------|-------------------|---------------------------|-------|----------|--|-------------------------|
| 28 | SIFER  | Mack Brooks<br>Group | Lille Grand Palais  1, Boulevard des Cites-Unies 59777 Euealille                          | +44 (0) 1727<br>814 400 | http://www.sifer2019<br>.com/english/                  | sifer@mackbrooks.com    | 26<br>28.03.2019  | Р                         | 4900  | INT      | Staged every two years since 1999, SIFER, France's only B2B international industry exhibition, brings together suppliers and manufacturers of the very latest in railway technology, products and services aimed at meeting the complex needs of main line and urban networks.   |                         |
| 29 | SALON DE<br>L'AUTO DE<br>TOULOUSE 2019                     |                      | PARC DES<br>EXPOSITIONS<br>TOULOUSERond<br>point Michel<br>Bénech<br>31100 Toulouse       | +33 (0)5 62 25<br>45 45 | https://www.salon-<br>auto-toulouse.com/               |                         | November<br>2019? | P<br>(eve<br>ry 2<br>yrs) |       | National | Classic car show   |                         |
| 30 | TRANSRAIL<br>CONNECTION<br>2019                            | First connection     | Les Docks - Cité<br>de la Mode et du<br>Design<br>34, quai<br>d'Austerlitz<br>75013 Paris | +33 (0)1 49 12<br>44 79 | http://www.transrail-<br>connection.com/conc<br>ept-en | info@firstconnection.fr | November<br>2019? | P<br>(eve<br>ry 2<br>yrs) | n/a   | INT      | European business meeting of the rail sector.<br>TRANSRAIL CONNECTION is the first event of the<br>railway industry which is organised as B2B meetings.  |                         |
| 31 | Autonomy & the<br>urban mobility<br>summit                 | AUTONOMY             | Grande halle de<br>la Villette<br>211 Avenue Jean<br>Jaures<br>75019 Paris                | +33 (0)1 40 03<br>08 61 | https://www.autono<br>my.paris/en                      | hello@autonomy.paris    | 18<br>20.10.2018  | Р                         | 10000 | INT      | Autonomy is an independent French, Paris-based, company focused on changing the way we move in cities and positioning Paris at the center of the urban mobility revolution. They focus on the five elements disrupting mobility: Active mobility, Digital & Data, Electric, Shared mobility and Autonomous vehicles. Event that aims to connect innovators and policy makers to influence the way we move around city.                             | Great<br>importanc<br>e |
| 32 | Smart City +<br>Smart Grid                                 | n/a                  | Paris Porte de<br>Versailles -<br>Pavillon 2.1  | +33(0)1 44 39<br>85 00  | http://www.smartgrid<br>-smartcity.com/                | n/a                     | 6 7.11.2018       | Р                         | 7000  | National | 5th edition of the Smart City + Smart Grid conference focussing on:  | Great<br>importanc<br>e |



| errar | lean       |
|-------|------------|
| 0     | green mind |

|    |   |  | 1 Place de la<br>Porte de<br>Versailles, Paris  | de<br>s, Paris          |   |                                   |                  |                           |              |            | - Multimodality and smart transport solutions for cities  - Urban equipments (public lights, smart parking, management of traffic flows)  - The safe city (security and urban safety)  - Deployment of urban 'smart grids' demonstrators  - Tools for the dialogue between the city and its inhabitants (connected apps, social media, mobility account)  - Urban mobility or how to organise the complementarity between public/private transport in the city etc. |
|----|---|--|---|-------------------------|---|-----------------------------------|------------------|---------------------------|--------------|------------|---|
| 33 | Avenir Logistique                           | n/a  | Parc des Expositions de Toulouse Rond-Point Michel Bénech - CS 44128 31030 Toulouse cedex 4 | +33 (0)5 62 25<br>45 45 | http://www.salon-<br>avenir-logistique.com                  | contact@avenir-<br>logistique.com | 2019             | P<br>(eve<br>ry 2<br>yrs) | 2500         | N/regional | Transport and Logistics professionals trade fair  |
|    | OTHER                                       |  |   |                         |   |                                   |                  |                           |              |            |   |
| 34 | EXPO LYON -<br>Industry Lyon                |  | Eurexpo<br>Exposants,<br>Lyon, France   |                         |   |                                   | 5 8. 3. 2018     |                           |              |            | Industrie Lyon (The meeting point for industrial equipment & manufacturing professionals )  |
| 35 | Servers and applications solutions 2018     | Infopromotions   | Paris Porte de<br>Versailles -<br>Pavillon 2.2  | +33 (0)1 44 39<br>85 00 | http://www.salons-<br>solutions.com/infos_p<br>ratiques.php | n/a                               | 24<br>26.09.2018 | Р                         | n/a          | National   | ICT solutions and applications  |
| 36 | La Mêlée<br>Numérique                       | Association La<br>Mêlée  | Toulouse  | +33 (0)5 32 10<br>81 20 | https://www.meleenu<br>merique.com/                         | mn2018@lamelee.com                | 22<br>28.09.2018 | Р                         | n/a          | N/regional | Flagship event in Toulouse (Occitanie) on digital economy and innovation  |
| 37 | RTS EMBEDDED<br>SYSTEMS 2019                | Infopromotions   | Porte de 85 00 d-mtom.com Versailles 75015 Paris  |                         | http://www.embedde<br>d-mtom.com                            | n/a                               | 20<br>21.03.2019 | Р                         | over<br>7000 | National   | In-vehicle systems and real-time software   |
| 38 | enerGaia - the<br>renewable<br>energy forum | Montpellier<br>Events with the<br>support of the<br>Occitanie /<br>Pyrénées- | Montpellier -<br>Parc des<br>Expositions  | +33(0)4 67 17<br>68 20  | http://energaia.fr/abo<br>ut-the-<br>forum/?lang=en         | n/a                               | 11<br>12.12.2018 | Р                         | 4800         | National   | Major meeting place for renewable energy professionals with a Forum featuring a series of seminars and round tables dealing with new market challenges and a trade convention incorporating the organisation of more than 150 targeted business   |



|   |   |          | Méditerranée<br>regional council  | Route de La Foire                                  |                         |                                 |                                   |                  |   |       |     | meetings.  |                         |  |
|---|---|----------|---|--|-------------------------|---------------------------------|-----------------------------------|------------------|---|-------|-----|--|-------------------------|--|
|   |   |          |   | 34470 Perols                                       |                         |                                 |                                   |                  |   |       |     |  |                         |  |
|   |   |          | Reed Expositions<br>France with the   | Eurexpo  |                         |                                 |                                   |                  |   |       |     |  |                         |  |
| 3 | 9 | Pollutec | support of an organising committee of 40 institutions and professional organisations in the environmental and industrial fields | Avenue Louis<br>Blériot<br>69686 Chassieu<br>Cedex | +33 (0)1 47 56<br>51 92 | http://www.pollutec.c<br>om/en/ | service-<br>visiteur@pollutec.com | 27<br>30.11.2018 | Р | 70000 | INT | Trade show for all the equipment, technologies and services for the environment and energy. It is a springboard for market innovations and a crossroads for international development opportunities to connect all those with a stake in the industry. | Great<br>importanc<br>e |  |

In France there are all together 39 relevant fairs and events. The biggest in the category of fairs special to transport is according to the available data: international Paris Motor Show with over 1.000.000 visitors. The biggest in this category also identified as of great importance for the project Green mind is: SOLUTRANS in Chassieu Cedex with 48.000 visitors. In the category of other fairs the biggest is: Pollutec in Chassieu Cedex with 70.000 visitors and it's recommended that the project Green mind is present at those events. And if possible also at others identified as fairs and events of great importance to the project: TRANSPORTS PUBLICS - European Mobility Exhibition, Paris; National days of mobility management in Toulouse, SITL - Transport and Logistics International week, Paris; ATEC ITS France - the meetings of Intelligent Mobility in Montrouge; Autonomy & the urban mobility summit in Paris; SIANE 2018 in Toulouse; International meeting for the low-carbon and resource-efficient economy in Paris. The most important fairs to the projects are colloured yellow.



## CROATIA

|   | Diulis                                  |                                     |   |  |                               |                            |                  |                                   |  |                            |   |
|---|---|-------------------------------------|---|--|-------------------------------|----------------------------|------------------|-----------------------------------|--|----------------------------|---|
|   | FAIR                                    | ORGANIZER                           | ADDRESS   | TEL  | www                           | Email                      | DATE             | PERIODICAL<br>/NON-<br>PERIODICAL | NUMBER OF<br>VISITORS                  | NATIONAL/IN<br>TERNATIONAL | DESCRIPTION   |
|   | SPECIAL TO<br>TRANSPORT                 |                                     |   |  |                               |                            |                  |                                   |  |                            |   |
| 1 | Zagreb Auto<br>Show Zagreb              | Zagreb Fair                         | Avenija Dubrovnik 15,<br>10020 Zagreb, CRO                                | Tel: +385 (0)1<br>6503111                          | www.zv.hr                     | autoshow@zv.hr             | 31. 3 5. 4. 2018 | Р                                 | 463 exhibitors<br>from 34<br>countries | INT                        | International salon of cars, commercial vehicles  |
| 2 | Croatia Boat<br>Show Split              | Profectus Sajmovo<br>D.O.O          | Vukovarska 148/III,<br>21000 Split, CRO                                   | Tel: +385 (0)21<br>560000                          | croatiaboatshow<br>.com       | profectus@profe<br>ctus.hr | 11 154. 2018     | P                                 | no data                                | no data                    | Traditionally, companies from all sectors of the nautical industry will be represented at the fair: renowned domestic and foreign builders of all kinds of pleasure craft, from large motor yachts, sailboats and catamarans to inflatable boats and auxiliary ships, then nautical equipment manufacturers, marine and outboard engines, electronics fishing gear and charter companie |
| 3 | Biograd Boat<br>Show Biograd na<br>Moru | Ilirija d.d.                        | Tina Ujevića 7, 23210<br>Biograd na Moru,<br>Croatia                      | Tel: +385 (2)3<br>386147                           | www.bbs.com.hr                | info@bbs.com.hr            | 18 21. 10. 2018  |                                   | over 320<br>exhibitors                 | INT                        | Nautical fair. The largest Croatian and Central<br>European fair on the sea.  |
| 4 | SASO FAIR                               | SAJAM d.o.o.                        | Zoranićeva 61<br>HR – 21210 Solin   | Tel:<br>+385 (0)21 43 55 37<br>+385 (0)21 43 55 38 | https://www.sas<br>ofair.com/ | info@sajamsplit.<br>hr     | 24 27.10.2018    | p                                 | no data                                | iNT                        | SASO is the most significant fair for construction, wood and metal industry, tools and equipment, electrical engineering, energy and telecommunications, craft and small economy  |
|   | OTHER                                   |                                     |   |  |                               |                            |                  |                                   |  |                            |   |
| 5 | Pametni gradovi<br>2018                 | Poslovni dnevnik i<br>Večernji list | Zračna luka Franjo<br>Tuđman, Ulica<br>Rudolfa Fizira 21,<br>10150 Zagreb |  |                               |                            | 30.nov.18        |                                   | no data                                |                            | Conference: Smart Cities – Cities of the Future   |
|   | SPECIAL TO<br>TRANSPORT                 |                                     |   |  |                               |                            |                  |                                   |  |                            |   |
| 6 | Car Show                                | AD NOVOSADSKI<br>SAJAM              | Hajduk Veljkova 11  | Tel: 381(0)21/483-<br>00-00                        | https://www.saj<br>am.net/en/ | info@sajam.net             | 24 28. 10. 2018  | P                                 | no data                                | no data                    | The Cars Fair is an ideal place for the presentation of new models, products and services to wider audience, potential buyers and expert public, while simultaneously contributing to the sales increase after this glamorous event. Novi Sad Cars Fair will be the place of the promotion of the latest achievements in automobile industry.   |
| 7 | NAUTICA                                 | Zagreb Fair                         | Avenija Dubrovnik 15,<br>10020 Zagreb, CRO                                | Tel: +385 (0)1<br>6503111                          | www.zv.hr                     | zagvel@zv.hr               | 20 24. 2. 2019   | Р                                 | 22.232                                 | INT                        | International nautic fair   |
| 8 | Days of Croatian<br>Small               | ASSOCIATION OF CROATIAN DAYS        | Ul. uz Vrtle 68, 21216,<br>Kaštel Novi                                    |  | http://dhmb.org<br>/          | info@dmbh.hr               | 19 22.4.2018     | р                                 | no data                                | no data                    | Days of Croatian Small Shipbuilding - a national nautical event, with which we have the honor   |





|    | Shipbuilding   | SMALL SHIPMENT   |  |                           |  |              |                      |   |         |     | to re-introduce and offer the wider market the<br>best of domestic production of vessels, nautical<br>and floating equipment.   |
|----|--|--|--|---------------------------|--|--------------|----------------------|---|---------|-----|---|
|    |  |  |  |                           |  |              |                      |   |         |     | INOVA is a traditional national exhibition of innovations regularly bearing witness to the largest successes of the Croatian inventive work since 1971.   |
|    |  |  |  |                           |  |              |                      |   |         |     | INOVA is the driver and symbol of innovativeness in the Republic of Croatia that has so far gathered, encouraged and presented to the public thousands of Croatian and hundreds of foreign innovations.   |
| 9  | INOVA  | ZAGREB FAIR, Ltd.  <br>Avenija Dubrovnik<br>15, 10020 Zagreb,<br>Croatia | Avenija Dubrovnik 15,<br>10020 Zagreb, CRO | Tel: +385 (0)1<br>6503111 | https://www.zv.<br>hr/sajmovi-<br>7/inova-budi-<br>uzor/2516                                 | zagvel@zv.hr | 1417-11.2018         | P | no data | INT | INOVA 2018 is a large international exhibition of innovations with expected participation of numerous national delegations from all parts of the globe.   |
|    |  |  |  |                           | ·  |              |                      |   |         |     | INOVA 2018 is an exhibition of innovations, new products and young people's innovations accompanied by a range of events and an especially attractive programme of awards.  |
| ı  |  |  |  |                           |  |              |                      |   |         |     | The organizers prepare numerous awards to be presented based on the decision of an international jury. We wish to announce the awards from foreign exhibitors, medals, special recognitions and the already traditional "Nikola Tesla Award" for the best Croatian innovator. |
|    | OTHER  |  |  |                           |  |              |                      |   |         |     |   |
| 10 | Emat<br>(Environmental<br>protection) -<br>EKOTECHNO<br>2019 | ZAGREB FAIR, Ltd.  <br>Avenija Dubrovnik<br>15, 10020 Zagreb,<br>Croatia | Avenija Dubrovnik 15,<br>10020 Zagreb, CRO | Tel: +385 1 6503<br>111   | http://www.zv.h<br>r/fairs-<br>2863/emat-<br>3002/visitors-<br>3003/about-fair-<br>3004/3004 | zagvel@zv.hr | 10. 4 13. 4.<br>2018 | Р | no data | INT | International Fair of Environment, Municipality<br>and Technologies   |



In Croatia there are all together 10 relevant fairs and events. The biggest in the category of fairs special to transport is according to the available data: Zagreb Auto Show Zagreb with 463 exhibitors from 34 countries. In the category of other fairs and events the relevant event to the project is: Emat (Environmental protection) - EKOTECHNO 2019. It is recommended that the project Green mind is present at those events. The most relevant fairs to the project are marked in yellow.

#### **BOSNIA AND HERZEGOVINA**

|   | FAIR               | ORGANIZER  | ADDRESS                                     | TEL   | WEBSITE   | EMAIL   | DATE               | PERIODICAL<br>/NON-<br>PERIODICAL | NUMBER<br>OF<br>VISITORS | NATIONA<br>L/INTERN<br>ATIONAL | DESCRIPTION  |
|---|--------------------|--|---|---|---|---|--------------------|-----------------------------------|--------------------------|--------------------------------|--|
|   | SPECIAL<br>TRANSPO |  |   |   |   |   |                    |                                   |                          |                                |  |
|   | AUTO SH<br>WEEK    | RADIO-KAMELE<br>d.o.o.   | Dr. Milana<br>Jovanovića 6, 75<br>000 Tuzla | Tel: +387 35 302<br>500                           | http://www.automobi<br>lshow.ba                       | marketing@kameleon<br>.ba                               | 10 13. 05.<br>2018 | Р                                 | 20 exibitors             | INT                            | Automobile industry, inovations, recreation, cycling, adventure, motorcycles   |
|   | ОТНЕ               |  |   |   |   |   |                    |                                   |                          |                                |  |
| : | ! ENERG            | TUZLANSKI SAJA<br>d.o.o.   | M Titova 36, 75 000<br>Tuzla                | Tel: +387 35 360<br>999; Mob: +387 61<br>135 838; | http://www.tuzlanskis<br>ajam.ba                      | Info@tuzlanskisajam.<br>ba                              | 19 21. 06.<br>2018 | Р                                 | 120<br>exibitors         | INT                            | Energy, maining, enviroment protection and following industries  |
|   | B2B ENEF           | SERDA / Sarajev<br>regionalna agend<br>GA and Enterprise Eu<br>network in Bosnia<br>Hrzegovina | ja/<br>ope Kolodvorska 6                    | Tel. +387 33 652<br>936                           | www.serda.ba  | serda@serda.ba  | 19.06.2018.        | Р                                 | 200 firms                | INT                            | Business Matching event / additional support to the companies in finding international partners at the fair. The participants are offered to choose their potential partners according to their own needs and interests and to discuss possible cooperation. |
|   | RENEXPO            | BIH REECO SRB d.o.   | o.  | +381 (0) 21 2101<br>897                           | http://www.renexpo-<br>bih.com/index.php?id<br>=7&L=1 | Info@reeco.rs;<br>aleksic@reeco.rs;<br>ostojic@reeco.rs | 24 25. 10.<br>2018 | Р                                 | 80 exibitors             | INT                            | Agriculture, energy, construction, water and gas supply, withing that the themes will also be: electric mobility, biofuels, mobility   |





| 5 | General B&H<br>Fair ZEPS   |  | Bulevar kralja<br>Tvrtka I br. 17 /<br>72000 Zenica /<br>Bosna i<br>Hercegovina | Tel: +387 32 247<br>771               | http://www.zeps.com<br>/site/en/about-the-<br>fair | intermetal@zeps.com  | 2 6. 10. 2018      | Р | 60.600                                    | INT | General fair is the place to promote companies from various different branches, collective exhibitions of countries, regions, municipalities and associations. Industries: energy industry & environmental technology, agriculture, construction, consumer goods, tourism, transport, IT, safety, banking, wood industry.  |
|---|--|--|---|---------------------------------------|--|--|--------------------|---|---|-----|--|
| 6 | GRAMES & DEMI 2018<br>BANJA LUKA<br>Banjalučki<br>Velesajam      | Sajam d.o.o.   | Pilanska bb,<br>/ 78000 Banja Luka<br>/   | Tel/fax: +387 51<br>333 200 ; 333 223 | www.sajam.co                                       | info@sajam.co  | 14-<br>17.03.2018. | P | No data                                   | INT | International construction fair -GRAMES<br>International fair of electro-mechanical engineering<br>and innovation -DEMI  |
| 7 | International<br>general fair<br>MOSTAR 2018                     | Mostarski sajam d.o.o.                                     | Hale SOKO - Rodoč<br>bb / 88000 Mostar<br>/                                     | Tel/fax: +387 36<br>350 194; 350 080  | www.mostarski-<br>sajam.com                        | info@mostarski-<br>sajam.com<br>biro@mostarski-<br>sajam.com | 10<br>14.04.2018.  | P | 400<br>exibitors                          | INT | General fair is the place to promote companies from various different branches, collective exhibitions of countries, regions, municipalities and associations. Industries: automobile indutry, banking and insurance, electro and chemistry industry, construction, communal equipment, medical equipment, agricultural production, metal industry and technology and telecomunication industry. |
| 8 | General fair<br>TEŠANJ   | Business association-<br>Business Center Jelah<br>/ Tešanj | Carinski terminal<br>Nesuha Mešića bb,<br>/ 74260 Tešanj /                      | Tel/fax: +387 32<br>655 760           | www.biznistesanj.ba                                | udruzenje@biznistesa<br>nj.ba                                | 10 13.<br>05.2018. | Р | 150<br>exibitors                          | INT | General fair   |
| 9 | Regional<br>Innovation<br>Forum<br>Sarajevo<br>Unlimited<br>2018 | Networks d.o.o.<br>Sarajevo                                | Skenderpašina 1 /<br>71000 Sarajevo   | Tel. +387 33 407-<br>211              | www.networks.ba                                    | hello@networks.ba  | 05-<br>07.11.2018. | Р | 3000<br>participants<br>+ 50 start<br>ups | INT | Regional forum on innovation, entrepreneurship,<br>technology and stems  |



| 10 | Conference on<br>Urban<br>planning and<br>regional<br>development | IPSA Institut d.o.o.<br>Sarajevo i Asocijacija<br>arhitekata BiH | Put života bb 71<br>000 Sarajevo    | Tel. +387 33 276<br>340 | www. ipsa-<br>institut.com   | info@ipsa-<br>institut.com | 18-<br>19.10.2018.0 | P | No data            | INT | sustainable urban and traffic planning, future<br>mobility and accessibility, EU planning directives,<br>digitalisation, the greening of urban transport<br>(cycling and walking), SUMP's, multi-modal<br>transportation, infrastructure and infrastructure<br>recycling, models of financing, inter-urban<br>connectivity, innovation in traffic efficiency |
|----|---|--|-------------------------------------|-------------------------|------------------------------|----------------------------|---------------------|---|--------------------|-----|--|
| 11 | European<br>Mobility week   | Centar za životnu<br>sredinu                                     | Miše Stupara 5<br>78 000 Banja Luka | Tel: +387 51 433<br>140 | www.sedmicamobilno<br>sti.ba | tihomir.dakic@czzs.or<br>g | 16-<br>22.09.2018.  | Р | 60<br>participants | INT | sustainable mobility alternatives, cleaner transport<br>choices  |

In Bosnia and Herzegovina there are all together 10 relevant fairs and events. The biggest in the category of fairs special to transport is according to the available data: international AUTO SHOW WEEK with 20 exhibitors. In the category of other fairs and events the biggest is: General B&H Fair ZEPS with 60.600 visitors. In terms of number of exhibitors the biggest is: International general fair MOSTAR 2018 with 400 exhibitors and it's recommended that the project Green mind is present at those events.



#### **SLOVENIA**

#### **B2B** Fairs

|   | FAIR  | ORGANIZER  | ADDRESS                                       | TEL                      | WEBSITE  | EMAIL                            | DATE                | PERIODICA<br>L/NON-<br>PERIODICA<br>L | NUMBE<br>R OF<br>VISITOR<br>S | NATIONAL<br>/INTERNA<br>TIONAL | DESCRIPTION   |
|---|---|--|---|--------------------------|--|----------------------------------|---------------------|---------------------------------------|-------------------------------|--------------------------------|---|
|   | SPECIAL TO TRANSPORT  |  |   |                          |  |                                  |                     |                                       |                               |                                |   |
| 1 | Avtomobilski salon Slovenije  | Gospodarsko razstavišče and<br>Sekcija za osebna motorna<br>vozila at Trgovinska zbornica<br>Slovenije |   | 386 (0)1 300<br>26 15    | http://www.avtomobilski-<br>salon.si/  |                                  | 27. 3 2. 4.<br>2017 | P (not<br>every year)                 | 100000                        |                                | Car exhibition. (24th organized in 2017 after 11 years - not every year)                            |
| 2 | Transport Show  | Revija Transport, Tehnis d.o.o.  | Linhartova 3, 1000<br>Ljubljana               | +386 (0)1 430<br>60 60   | www.transport-show.si  | transport.sho<br>w@tehnis.si     | 25 26. 5.<br>2018   | Р                                     | no data                       | no data                        | Exhibition of commercial vehicles,<br>equipement and trucks, meeting of<br>professional drivers     |
| 3 | International Boat Show (Internautica), Portorož  | Studio 37 d.o.o.   | Dunajska 119, 1000<br>Ljubljana               | 386 (0)1 56<br>55 126    | http://www.internautica.si/  | internautica@i<br>nternautica.si | 17 20. 5.<br>2018   | Р                                     | 20.000+                       | INT                            | Largest exhibition of nautics in the Adriatics.   |
| 4 | Avto in vzdrževanje, Moto<br>boom, Gospodarska vozila in<br>Logistika 2019                                  | Celjski sejem  | Celje   | +386 3 54 33<br>000      | http://www.ce-<br>sejem.si/fair/stirje-strokovni-<br>sejmi-avto-in-vzdrzevanje-moto-<br>boom-gospodarska-vozila-in-<br>logistika-2019/ | info@ce-<br>sejem.si             | 9 12. 5. 2019       | Р                                     | no data                       | Z                              | 4 expert fairs: Cars and<br>Maintanance, Moto boom, business<br>vehicles and logistics              |
|   | OTHER   |  |   |                          |  |                                  |                     |                                       |                               |                                |   |
| 5 | Green - International Fair Of<br>Sustainable Technologies And<br>Green Lifestyle (eco friendly<br>mobility) | Pomurski sejem d.d.  | Cesta na Stadion 2,<br>9250 Gornja<br>Radgona | Tel: +386 2<br>564 21 00 | http://www.pomurski-sejem.si/  | info@pomursk<br>i-sejem.si       | 4 7. 4. 2018        | Р                                     | 220<br>exhibito<br>rs         | INT                            | An international fair of sustainable technologies and a green lifestyle (presented also e-mobility) |

In Slovenia there are all together 5 relevant fairs and events. The biggest in the category of fairs special to transport is according to the available data: international Avtomobilski salon Slovenije with 100.000 visitors. In the category of other fairs and events the biggest is: Green - International Fair Of Sustainable Technologies And Green Lifestyle (eco friendly mobility) with 220 exhibitors and it's recommended that the project Green mind is present at those events. The most relevant fair to the project is marked yellow.



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