



## D.2.5.1 – LOCATIONS social media account

Anja Starec/Area Science Park

WP 2

31/10/2019

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## Social Media Communication

Instead of creating a LOCATIONS account, each PP selected a social media manager that was in charge of feeding institutional accounts with LOCATIONS updating.

PPs took advantage of the newest digital communication tools to promote the project, thus involving all the identified target groups, raising awareness among general population and, above all, to “seducing” and recruiting the organizations for the transferring and capitalization phases.

To stimulate a fruitful, useful and durable relation with Locations local target groups, the appropriate approach suggested to win their engagement was managing social media accounts (e.g. FB, LinkedIn, Twitter, etc.) at a local level, constantly feeding them with project events, news, activities and results.

Such local strategies enabled indeed the use of national languages and the ready connections with emerging topics at local/national level. The final aim was to create and animate an open community composed by stakeholders/target groups subsequently involved in the M2 and M3 activities.

By the end of the project **211 posts** were published by partner institutional social media accounts reaching an **audience of 123744 persons**.

- **CIRCE** published:
  - **17** posts on Facebook (3908 persons)
  - **17** post on LinkedIn (6215 persons)
  - **18** posts on Twitter (19766 persons)
 reaching an overall of **39.889 persons**.

| DATE       | TITLE                                 | CHANNEL  | LINK                                                                                                                                                                                                                                                                                                                                | AUDIENCE |
|------------|---------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 02/08/2018 | Medidas para promover mov. Sostenible | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6430697738895265792">https://www.linkedin.com/feed/update/urn:li:activity:6430697738895265792</a>                                                                                                                                                                     | 786      |
| 02/08/2018 | Medidas para promover mov. Sostenible | Facebook | <a href="https://www.facebook.com/fcirce/posts/2221455064535791">https://www.facebook.com/fcirce/posts/2221455064535791</a>                                                                                                                                                                                                         | 150      |
| 02/08/2018 | Medidas para promover mov. Sostenible | Twitter  | <a href="https://twitter.com/fCIRCE/status/1024931221938339840">https://twitter.com/fCIRCE/status/1024931221938339840</a>                                                                                                                                                                                                           | 550      |
| 20/08/2018 | Eje 1 vídeos Youtube                  | Facebook | <a href="https://www.facebook.com/fcirce/posts/2254712764543354">https://www.facebook.com/fcirce/posts/2254712764543354</a>                                                                                                                                                                                                         | 241      |
| 20/08/2018 | Eje 1 vídeos Youtube                  | Twitter  | <a href="https://twitter.com/fCIRCE/status/1031440567530676225">https://twitter.com/fCIRCE/status/1031440567530676225</a>                                                                                                                                                                                                           | 774      |
| 21/08/2018 | Eje 2 vídeos Youtube                  | Facebook | <a href="https://www.facebook.com/fcirce/posts/2256840497663914">https://www.facebook.com/fcirce/posts/2256840497663914</a>                                                                                                                                                                                                         | 208      |
| 21/08/2018 | Eje 2 vídeos Youtube                  | Twitter  | <a href="https://twitter.com/fCIRCE/status/1031903954907672578">https://twitter.com/fCIRCE/status/1031903954907672578</a>                                                                                                                                                                                                           | 595      |
| 22/08/2018 | Eje 3 vídeos Youtube                  | Facebook | <a href="https://www.facebook.com/fcirce/posts/2256841590997138">https://www.facebook.com/fcirce/posts/2256841590997138</a>                                                                                                                                                                                                         | 222      |
| 22/08/2018 | Eje 3 vídeos Youtube                  | Twitter  | <a href="https://twitter.com/fCIRCE/status/1032289020938776576">https://twitter.com/fCIRCE/status/1032289020938776576</a>                                                                                                                                                                                                           | 388      |
| 24/08/2018 | Premios Interreg                      | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6438718460460572673?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6438718460460572673?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 2024     |
| 24/08/2018 | Premios Interreg                      | Facebook | <a href="https://www.facebook.com/fcirce/posts/2262329283781702">https://www.facebook.com/fcirce/posts/2262329283781702</a>                                                                                                                                                                                                         | 160      |
| 24/08/2018 | Premios Interreg                      | Twitter  | <a href="https://twitter.com/fCIRCE/status/1032958760959008774">https://twitter.com/fCIRCE/status/1032958760959008774</a>                                                                                                                                                                                                           | 1373     |
| 29/08/2018 | Eje 1 vídeos Youtube                  | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6440477999606304768?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6440477999606304768?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 519      |
| 30/08/2018 | Eje 2 vídeos Youtube                  | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6440840334304911360?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6440840334304911360?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 590      |
| 31/08/2018 | Eje 3 vídeos Youtube                  | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6441210330273050624?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6441210330273050624?lipi=urn%3Ali%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 642      |

|            |                                                                                                                                                                        |          |                                                                                                                                                                                                                                                                                                                                   |      |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 11/09/2018 | Premio votación en FB                                                                                                                                                  | Twitter  | <a href="https://twitter.com/fCIRCE/status/1039474375630708736/photo/1">https://twitter.com/fCIRCE/status/1039474375630708736/photo/1</a>                                                                                                                                                                                         | 1582 |
| 17/10/2018 | Evento S-Moving                                                                                                                                                        | Twitter  | <a href="https://twitter.com/malagaport/status/1052569534807384064">https://twitter.com/malagaport/status/1052569534807384064</a>                                                                                                                                                                                                 | 461  |
| 18/10/2018 | Evento S-Moving                                                                                                                                                        | Facebook | <a href="https://www.facebook.com/fcirce/posts/2337109506303679">https://www.facebook.com/fcirce/posts/2337109506303679</a>                                                                                                                                                                                                       | 65   |
| 07/11/2018 | Vídeo presentación en evento EURegionsWeek                                                                                                                             | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6465950908491661312?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6465950908491661312?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 544  |
| 07/11/2018 | Vídeo presentación en evento EURegionsWeek                                                                                                                             | Facebook | <a href="https://www.facebook.com/fcirce/posts/2370336419647654">https://www.facebook.com/fcirce/posts/2370336419647654</a>                                                                                                                                                                                                       | 140  |
| 07/11/2018 | Evento EURegionsWeek                                                                                                                                                   | Twitter  | <a href="https://twitter.com/fCIRCE/status/1060185204390854657/photo/1">https://twitter.com/fCIRCE/status/1060185204390854657/photo/1</a>                                                                                                                                                                                         | 606  |
| 21/11/2018 | Participación SmartCityExpo                                                                                                                                            | Facebook | <a href="https://www.facebook.com/fcirce/posts/2390770814270881">https://www.facebook.com/fcirce/posts/2390770814270881</a>                                                                                                                                                                                                       | 179  |
| 21/11/2018 | SmartCityExpo                                                                                                                                                          | Twitter  | <a href="https://twitter.com/fCIRCE/status/1065206758602235909/photo/1">https://twitter.com/fCIRCE/status/1065206758602235909/photo/1</a>                                                                                                                                                                                         | 3420 |
| 27/11/2018 | Workshop en Málaga                                                                                                                                                     | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6473195453272850432?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6473195453272850432?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 981  |
| 27/11/2018 | Workshop en Málaga                                                                                                                                                     | Twitter  | <a href="https://twitter.com/fCIRCE/status/1067429495173337088/photo/1">https://twitter.com/fCIRCE/status/1067429495173337088/photo/1</a>                                                                                                                                                                                         | 1017 |
| 20/12/2018 | Planes implementados con éxito                                                                                                                                         | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6481439294895587328?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D">https://www.linkedin.com/feed/update/urn:li:activity:6481439294895587328?lipi=urn%3Ai%3Apage%3Ad_flagship3_company_admin%3BhKz2LwHyQ9WlyTX%2Fj8XUBA%3D%3D</a> | 762  |
| 20/12/2018 | Planes implementados con éxito                                                                                                                                         | Facebook | <a href="https://www.facebook.com/fcirce/posts/2434795843201711">https://www.facebook.com/fcirce/posts/2434795843201711</a>                                                                                                                                                                                                       | 214  |
| 20/12/2018 | Planes implementados con éxito                                                                                                                                         | Twitter  | <a href="https://twitter.com/fCIRCE/status/1075676605706629120">https://twitter.com/fCIRCE/status/1075676605706629120</a>                                                                                                                                                                                                         | 593  |
| 16/05/2019 | El consorcio del proyecto europeo #Locations (20 socios de 5 países europeos) se ha reunido esta semana en nuestras instalaciones para seguir avanzando sus objetivos. | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6534695927729520640">https://www.linkedin.com/feed/update/urn:li:activity:6534695927729520640</a>                                                                                                                                                                   | 1740 |
| 16/05/2019 | El consorcio del proyecto #Locations eu se ha reunido estos días en nuestras instalaciones                                                                             | Twitter  | <a href="https://twitter.com/fCIRCE/status/1128927409460436993">https://twitter.com/fCIRCE/status/1128927409460436993</a>                                                                                                                                                                                                         | 900  |
| 16/05/2019 | El consorcio del proyecto europeo #Locations (20 socios de 5 países europeos) se ha reunido esta semana en nuestras instalaciones                                      | Facebook | <a href="https://www.facebook.com/fcirce/posts/2672864852728141">https://www.facebook.com/fcirce/posts/2672864852728141</a>                                                                                                                                                                                                       | 890  |

|            |                                                                                                                                                                         |          |                                                                                                                                                                                                                                                                                                                                                                               |      |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 10/06/2019 | ¡El proyecto #Locations nominado a los premios europeos #REGIOSTARS19 !                                                                                                 | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6543833149334523905">https://www.linkedin.com/feed/update/urn:li:activity:6543833149334523905</a>                                                                                                                                                                                                               | 934  |
| 10/06/2019 | ¡El proyecto LOCATIONS nominado a los premios REGIOSTARS!                                                                                                               | Twitter  | <a href="https://twitter.com/fCIRCE/status/1138066312658325504">https://twitter.com/fCIRCE/status/1138066312658325504</a>                                                                                                                                                                                                                                                     | 825  |
| 10/06/2019 | ¡El proyecto #Locations nominado a los premios europeos EU #REGIOSTARS19 !                                                                                              | Facebook | <a href="https://www.facebook.com/fcirce/posts/2719832414698051">https://www.facebook.com/fcirce/posts/2719832414698051</a>                                                                                                                                                                                                                                                   | 246  |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en #Cádiz!                                                                                                                  | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6572380949336719360">https://www.linkedin.com/feed/update/urn:li:activity:6572380949336719360</a>                                                                                                                                                                                                               | 261  |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en #Cádiz!                                                                                                                  | Twitter  | <a href="https://twitter.com/fCIRCE/status/1166611476880252928">https://twitter.com/fCIRCE/status/1166611476880252928</a>                                                                                                                                                                                                                                                     | 427  |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en #Cádiz!                                                                                                                  | Facebook | <a href="https://www.facebook.com/fcirce/posts/2871388799542411">https://www.facebook.com/fcirce/posts/2871388799542411</a>                                                                                                                                                                                                                                                   | 67   |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en Cádiz!                                                                                                                   | Facebook | <a href="https://www.facebook.com/fcirce/posts/2871388799542411">https://www.facebook.com/fcirce/posts/2871388799542411</a>                                                                                                                                                                                                                                                   | 276  |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en Cádiz!                                                                                                                   | Twitter  | <a href="https://twitter.com/fCIRCE/status/1166611476880252928">https://twitter.com/fCIRCE/status/1166611476880252928</a>                                                                                                                                                                                                                                                     | 1508 |
| 28/08/2019 | ¡Elaboramos un plan de movilidad sostenible en Cádiz!                                                                                                                   | Linkedin | <a href="https://twitter.com/fCIRCE/status/1166611476880252928">https://twitter.com/fCIRCE/status/1166611476880252928</a>                                                                                                                                                                                                                                                     | 1600 |
| 13/09/2019 | Evento final del proyecto europeo Locations ¡Inscríbete!                                                                                                                | Facebook | <a href="https://www.facebook.com/fcirce/posts/2902663126414978">https://www.facebook.com/fcirce/posts/2902663126414978</a>                                                                                                                                                                                                                                                   | 194  |
| 13/09/2019 | Evento final del proyecto europeo Locations ¡Inscríbete!                                                                                                                | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6578198554563751936">https://www.linkedin.com/feed/update/urn:li:activity:6578198554563751936</a>                                                                                                                                                                                                               | 685  |
| 17/09/2019 | ¡Webinar sobre soluciones de movilidad sostenible para destinos turísticos!                                                                                             | Facebook | <a href="https://www.facebook.com/fcirce/posts/2910583095622981">https://www.facebook.com/fcirce/posts/2910583095622981</a>                                                                                                                                                                                                                                                   | 262  |
| 17/09/2019 | ¡Webinar sobre soluciones de movilidad sostenible para destinos turísticos!                                                                                             | Twitter  | <a href="https://twitter.com/fCIRCE/status/1173879775926128641">https://twitter.com/fCIRCE/status/1173879775926128641</a>                                                                                                                                                                                                                                                     | 993  |
| 17/09/2019 | ¡Webinar sobre soluciones de movilidad sostenible para destinos turísticos!                                                                                             | Linkedin | <a href="https://www.linkedin.com/posts/circe-research-centre-for-energy-resources-and-consumption_ap%C3%BAntate-al-webinar-sobre-movilidad-sostenible-activity-6579644254027681793-Acq9">https://www.linkedin.com/posts/circe-research-centre-for-energy-resources-and-consumption_ap%C3%BAntate-al-webinar-sobre-movilidad-sostenible-activity-6579644254027681793-Acq9</a> | 753  |
| 23/09/2019 | Este fin de semana hemos estado en la I Feria de la Movilidad Sostenible en Zaragoza. Hemos estado explicando los planes de movilidad dentro de los proyectos LOCATIONS | Twitter  | <a href="https://twitter.com/fCIRCE/status/1176054221629722625">https://twitter.com/fCIRCE/status/1176054221629722625</a>                                                                                                                                                                                                                                                     | 1961 |
| 23/09/2019 | Este fin de semana hemos estado en la I Feria de la Movilidad Sostenible en Zaragoza. Hemos estado explicando los planes de movilidad dentro de los proyectos LOCATIONS | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6581818892954546176">https://www.linkedin.com/feed/update/urn:li:activity:6581818892954546176</a>                                                                                                                                                                                                               | 2299 |
| 25/09/2019 | ¿Te interesa la movilidad sostenible? Mañana tienes una oportunidad de conocer casos de éxito                                                                           | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6582530085222481920">https://www.linkedin.com/feed/update/urn:li:activity:6582530085222481920</a>                                                                                                                                                                                                               | 371  |
| 25/09/2019 | ¿Te interesa la movilidad sostenible? Mañana tienes una oportunidad de conocer casos de éxito                                                                           | Facebook | <a href="https://www.facebook.com/fcirce/posts/2926804500667507">https://www.facebook.com/fcirce/posts/2926804500667507</a>                                                                                                                                                                                                                                                   | 154  |
| 25/09/2019 | ¿Te interesa la movilidad sostenible? Mañana tienes una oportunidad de conocer casos de éxito                                                                           | Twitter  | <a href="https://twitter.com/fCIRCE/status/1176767531803140096">https://twitter.com/fCIRCE/status/1176767531803140096</a>                                                                                                                                                                                                                                                     | 729  |



|            |                                                                  |          |                                                                                                                                                                   |      |
|------------|------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 03/10/2019 | El 26 de septiembre se realizó un webinar del proyecto LOCATIONS | Twitter  | <a href="https://twitter.com/fCIRCE/status/1179675941754343425">https://twitter.com/fCIRCE/status/1179675941754343425</a>                                         | 1091 |
| 03/10/2019 | El 26 de septiembre se realizó un webinar del proyecto LOCATIONS | Facebook | <a href="https://www.facebook.com/fcirce/posts/2943794548968502?__tn__=-R">https://www.facebook.com/fcirce/posts/2943794548968502?__tn__=-R</a>                   | 213  |
| 03/10/2019 | El 26 de septiembre se realizó un webinar del proyecto LOCATIONS | Linkedin | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6585446696296247296/">https://www.linkedin.com/feed/update/urn:li:activity:6585446696296247296/</a> | 724  |

- **MÁLAGA** published:
  - 15 post on Twitter (24.000 impressions)
  - 12 post on Facebook (7.000 impressions)
- reaching an overall of **31.000 persons**.









**Puerto de Málaga @...** · 28/6/18  
#Málaga participa en el proyecto #LOCATIONS para hacer más sostenible el tráfico de cruceros en nuestro puerto y destino. ¿Quieres conocer en qué consiste? Te invitamos a la exposición en el Palmeral hasta el próximo 1 de julio. Más info. con horarios: [bit.ly/2MubQ1W](https://bit.ly/2MubQ1W)



Fundación CIRCE y 3 más



**Puerto de Málaga @...** · 10/9/18  
El proyecto #LOCATIONS, en el que #Málaga participa para hacer más sostenible el tráfico de cruceros 🚢, finalista en la categoría 'Social Media' en los premios organizados por la Comisión Europea. ¡Ayúdanos a conseguirlo! 😊 Sólo tienes que votar aquí ➡ [bit.ly/2oVbGHn](https://bit.ly/2oVbGHn)



Malaga Cruise Port y 6 más



**Puerto de Málaga @...** · 1/10/18  
Nos sumamos al debate de #VFTO, desde la gestión ambiental del tráfico de cruceros en nuestro destino 🚢: la participación en el programa europeo #LOCATIONS ofrece alternativas de transporte con bajas emisiones de carbono. ¡Continuamos trabajando por una actividad sostenible!



Surfrider España y 5 más



**Puerto de Málaga @...** · 9/10/18  
Últimas horas para votar por el proyecto #LOCATIONS, en el que #Málaga participa para hacer más sostenible el tráfico de cruceros 🚢, finalista en la categoría 'Social Media' en los premios organizados por la Comisión Europea. ¡Ayúdanos a conseguirlo! 😊 ➡ [bit.ly/2oVbGHn](https://bit.ly/2oVbGHn)



Malaga Cruise Port y 6 más



**Puerto de Málaga @...** · 20/7/17  
¡Malagueño/a! ¿Nos dedicas 3 min.? Encuesta para hacer más sostenible nuestro destino de cruceros: [es.surveymonkey.com/r/7SPWWYB](https://es.surveymonkey.com/r/7SPWWYB)



Ayuntamiento de Málaga y 9 más



**Puerto de Málaga @...** · 14/5/18  
El Puerto de #Málaga presentó el proyecto #LOCATIONS en la jornada #SmartPorts sobre sostenibilidad celebrada hoy: [malagaport.eu/7330/](https://malagaport.eu/7330/)



**Puerto de Málaga** · 10/10/18  
Encantados de formar parte de #SMoving18 y poder difundir información sobre el proyecto #LOCATIONS de @MEDProgramme . ¡Preparándonos!



**Puerto de Málaga** · 17/10/18  
Estamos en @smovingforum informando sobre #LocationsProject: turismo de cruceros sostenible. #sustainablemobility



Fundación CIRCE y 3 más





**Puerto de Málaga** · 18/10/18

Última jornada en  
@smovingforum, en la que  
hemos compartido información y  
experiencias sobre  
#LocationsProject 🚢



finMED Project y 4 más



**Puerto de Málaga** · 23/11/18

¡Continuamos avanzando en el  
proyecto LOCATIONS!  
#Nuestropuerto ha celebrado un  
workshop en el que se han  
analizado las principales  
propuestas y medidas del Plan de  
Transporte con baja emisión de  
Carbono para #Málaga.  
#LocationsProject  
#sustainablemobility



Fundación CIRCE y 5 más



**Puerto de Málaga @...** · 13/9/19

¿Quieres conocer las  
conclusiones del proyecto  
#LOCATIONS, dedicado a la  
promoción de la movilidad  
sostenible relacionada con el  
tráfico de cruceros? 🚢 ⚓ 🚲  
Entra aquí para asistir al evento  
👉 [bit.ly/2mgGNz1](https://bit.ly/2mgGNz1)  
#MálagaPuertoVerde  
#LocationsProject  
#sustainablemobility



**Puerto de Málaga @...** · 19/9/19

Hemos trasladado el proyecto  
#LOCATIONS a las instalaciones  
de @cruceros\_malaga para  
explicar al crucerista las  
posibilidades de turismo  
sostenible en los destinos que  
visita. #cruceros  
#MálagaPuertoVerde  
#LocationsProject  
#sustainablemobility



Ayuntamiento de Málaga y 3 más

 **Puerto de Málaga @...** · 25/9/19 ▾  
Durante los últimos 3 años  
#Málaga ha participado en el  
proyecto europeo #LOCATIONS  
para hacer más sostenible el  
movimiento de cruceristas en la  
capital y la provincia. 📄 [bit.ly/2lbJLoi](https://bit.ly/2lbJLoi) ¡Conócelo! 📺 [youtu.be/sTXScpZOJhw](https://youtu.be/sTXScpZOJhw)  
#LocationsProject  
#MálagaPuertoVerde

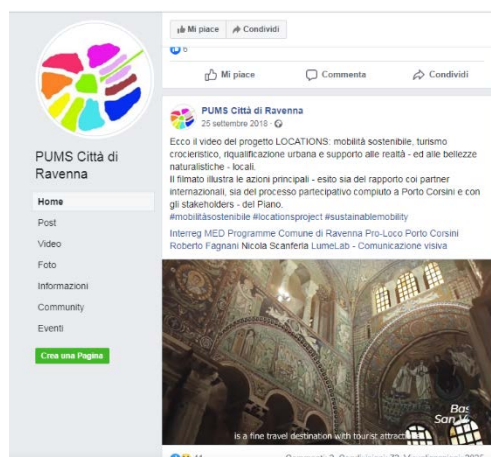
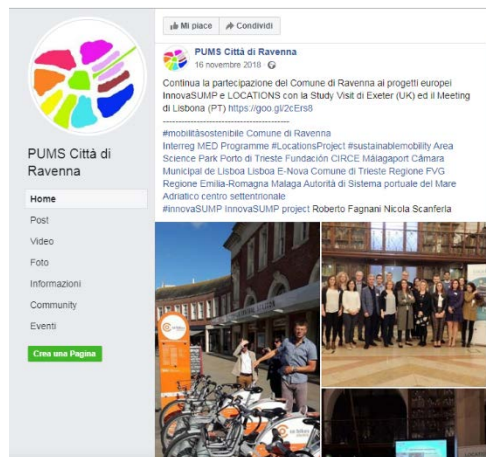


Malaga Cruise Port y 9 más

 **Puerto de Málaga @...** · 9/10/19 ▾  
Ya estamos en @smovingforum  
presentando el proyecto europeo  
#LOCATIONS y aprendiendo  
sobre #movilidadsostenible En  
@Fycma hoy y mañana. ¡Nos  
vemos!@MEDProgramme  
#Smoving19



- **Municipality of Ravenna** published 16 post on Facebook reaching an audience of 23.159 persons.









- **AREA** published 4 posts on Facebook reaching an overall audience of 2568 persons.

| DATE       | TITLE                                                                              | CHANNEL  | LINK                                                                                                                                                                                                                              | AUDIENCE |
|------------|------------------------------------------------------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 19/10/2017 | Promuoviamo la mobilità sostenibile nelle destinazioni crocieristiche              | Facebook | <a href="https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/1883946524965240/?type=2&amp;theater">https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/1883946524965240/?type=2&amp;theater</a> | 935      |
| 10/10/2018 | <b><u>Locations: soluzioni di mobilità per città portuali</u></b>                  | Facebook | <a href="https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/484086585421418/?type=2&amp;theater">https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/484086585421418/?type=2&amp;theater</a>   | 529      |
| 26/10/2018 | Mobilità sostenibile: performance di sand art per LOCATIONS                        | Facebook | <a href="https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/176784729912362/?type=2&amp;theater">https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/176784729912362/?type=2&amp;theater</a>   | 724      |
| 01/12/2018 | <a href="#"><u>Mobilità sostenibile: performance di sand art per LOCATIONS</u></a> | Facebook | <a href="https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/191113088448176/?type=2&amp;theater">https://it-it.facebook.com/areasciencepark/videos/vb.145564985470078/191113088448176/?type=2&amp;theater</a>   | 380      |

• **IREAK** published 11 posts reaching an overall audience of 4.603 persons:

- 1 post on Twitter (1.897 persons)
  - 2 posts on Facebook (1.060 persons)
  - 8 posts on LinkedIn (1.646 persons)
- reaching an overall of **4.603 persons**.



Figure 1. 2017 11 18 \_ Facebook



Figure 2. 2018 08 10 \_ Facebook

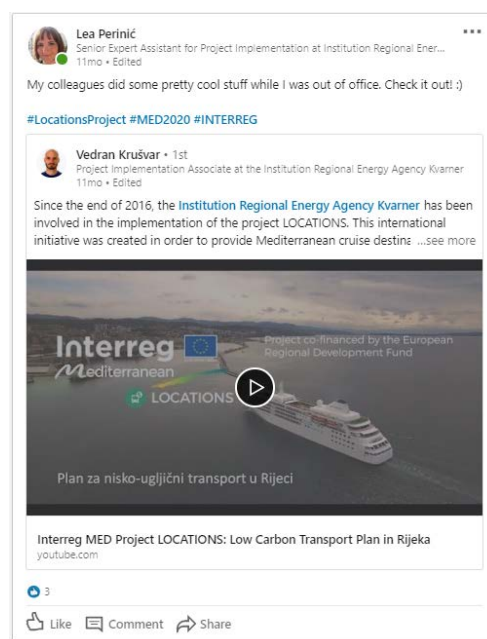


Figure 3. 2019 01\_LinkedIn



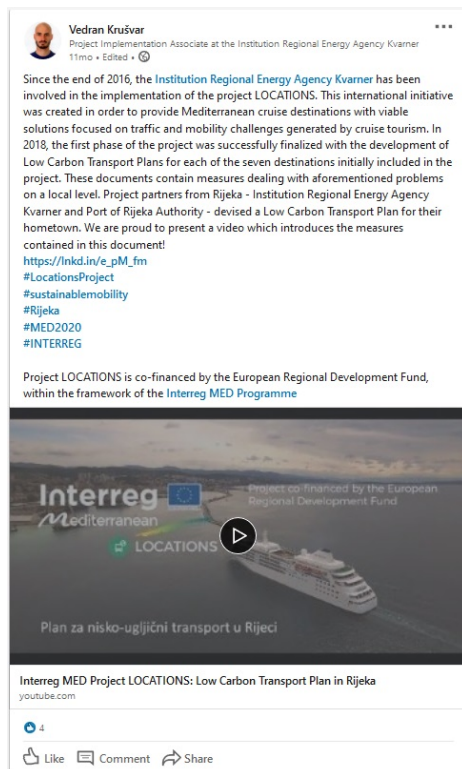


Figure 4. 2019 01 \_ LinkedIn

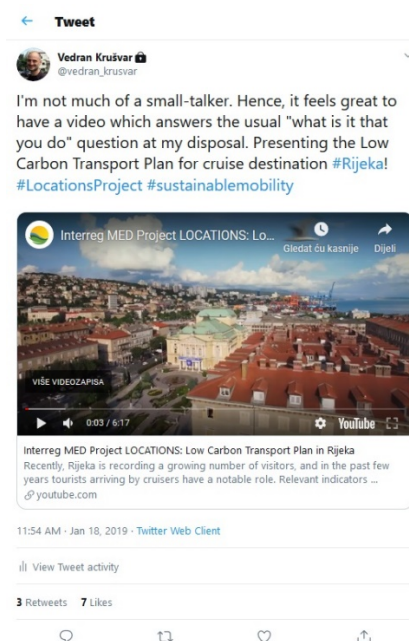


Figure 5. 2019 01 \_ Twitter

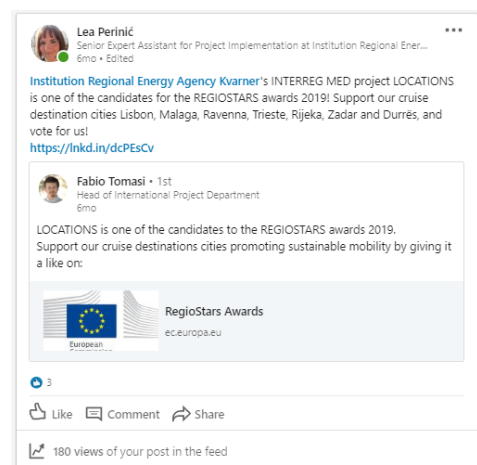


Figure 6. 2019 05\_LinkedIn

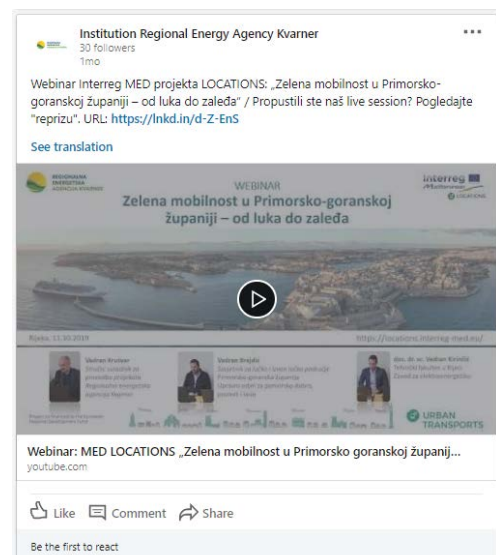


Figure 7. 2019 10\_ LinkedIn

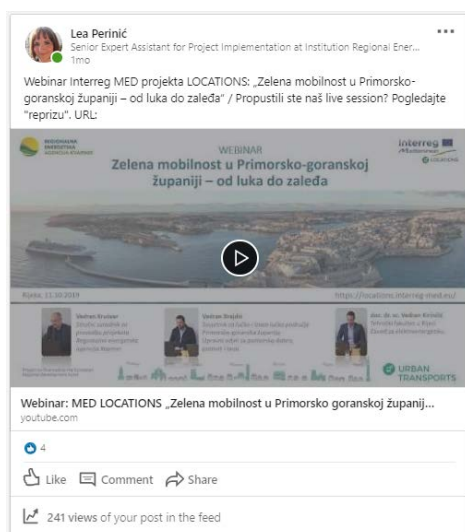


Figure 8. 2019 10 \_ LinkedIn

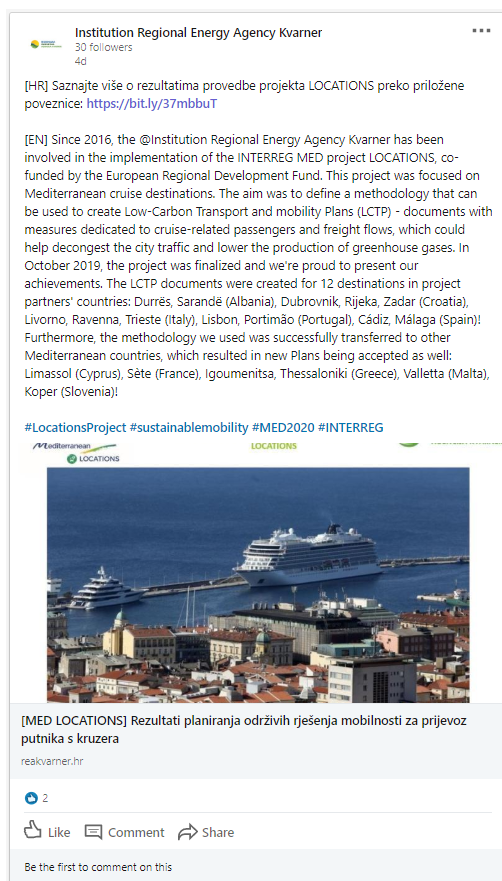


Figure 9. 2019 11 \_ LinkedIn



Figure 10. 2019 11 \_ LinkedIn



Figure 11. 2019 11 \_ LinkedIn

- **Lisboa E-Nova** published 55 posts on different social media reaching an overall audience of 22.240 persons:

- **23** posts on Facebook (8.081 persons)
  - **16** post on LinkedIn (6.328 persons)
  - **16** posts on Twitter (7.831 persons)
- reaching an overall of **22.240 persons**.

| Date       | Title                                                                  | Channel  | Link                                                                                                                                                                                                          | Audience |
|------------|------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 23/07/2018 | 1st Local Exhibition opening                                           | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1618415308268425">https://www.facebook.com/LisboaENova/posts/1618415308268425</a>                                                                         | 751      |
| 23/07/2018 | 1st Local Exhibition opening                                           | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1021454153246298113">https://twitter.com/Lisboaenova/status/1021454153246298113</a>                                                                           | 219      |
| 24/07/2018 | 1st Local Exhibition opening                                           | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1620087838101172">https://www.facebook.com/LisboaENova/posts/1620087838101172</a>                                                                         | 769      |
| 26/07/2018 | 1st Local Exhibition opening                                           | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1623124747797481">https://www.facebook.com/LisboaENova/posts/1623124747797481</a>                                                                         | 779      |
| 26/07/2018 | 1st Local Exhibition in Lisbon                                         | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1623398867770069">https://www.facebook.com/LisboaENova/posts/1623398867770069</a>                                                                         | 403      |
| 23/07/2018 | Video Lisbon LCTP Results                                              | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6427071337579233280">https://www.linkedin.com/feed/update/urn:li:activity:6427071337579233280</a>                                               | NA       |
| 03/08/2018 | Video Lisbon LCTP Results                                              | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1025387184394854400">https://twitter.com/Lisboaenova/status/1025387184394854400</a>                                                                           | 139      |
| 06/08/2018 | Video Lisbon LCTP Results                                              | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6432273735557881856">https://www.linkedin.com/feed/update/urn:li:activity:6432273735557881856</a>                                               | NA       |
| 06/08/2018 | Video Lisbon LCTP Results                                              | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1640637879379501">https://www.facebook.com/LisboaENova/posts/1640637879379501</a>                                                                         | 543      |
| 06/08/2018 | Video Lisbon LCTP Results                                              | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1026507881770889222">https://twitter.com/Lisboaenova/status/1026507881770889222</a>                                                                           | 186      |
| 08/08/2018 | Interact Programme - LOCATIONS Finalist                                | Facebook | <a href="https://www.facebook.com/InteractEU/videos/vb.40317896164/10156760820671165/?type=2&amp;theater">https://www.facebook.com/InteractEU/videos/vb.40317896164/10156760820671165/?type=2&amp;theater</a> | NA       |
| 08/08/2018 | Interact Programme - LOCATIONS Finalist                                | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6432992398376210432">https://www.linkedin.com/feed/update/urn:li:activity:6432992398376210432</a>                                               | NA       |
| 08/08/2018 | Interact Programme - LOCATIONS Finalist                                | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1027227117782794240">https://twitter.com/Lisboaenova/status/1027227117782794240</a>                                                                           | 888      |
| 04/09/2018 | NewsLetter 40 - with an article about the 1st Local Exhibition opening | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1682717168504905">https://www.facebook.com/LisboaENova/posts/1682717168504905</a>                                                                         | 455      |
| 04/09/2018 | NewsLetter 40 - with an article about the 1st Local Exhibition opening | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1037010460669878272">https://twitter.com/Lisboaenova/status/1037010460669878272</a>                                                                           | 159      |

|            |                                                                           |          |                                                                                                                                                                 |      |
|------------|---------------------------------------------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 17/10/2018 | Lisbon Project Meeting                                                    | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6458364057115332608">https://www.linkedin.com/feed/update/urn:li:activity:6458364057115332608</a> | NA   |
| 17/10/2018 | Lisbon Project Meeting                                                    | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1731103750332913">https://www.facebook.com/LisboaENova/posts/1731103750332913</a>                           | 1341 |
| 17/10/2018 | Lisbon Project Meeting                                                    | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1052598622519525382">https://twitter.com/Lisboaenova/status/1052598622519525382</a>                             | 142  |
| 18/10/2018 | Visit to the Lisbon Cruise Terminal with LOCATIONS partners               | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6458725703067275264">https://www.linkedin.com/feed/update/urn:li:activity:6458725703067275264</a> | NA   |
| 18/10/2018 | Visit to the Lisbon Cruise Terminal with LOCATIONS partners               | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1732338243542797">https://www.facebook.com/LisboaENova/posts/1732338243542797</a>                           | 571  |
| 18/10/2018 | Visit to the Lisbon Cruise Terminal with LOCATIONS partners               | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1052960125001113600">https://twitter.com/Lisboaenova/status/1052960125001113600</a>                             | 127  |
| 18/10/2018 | Capacity Building Seminar                                                 | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6458731735088791552">https://www.linkedin.com/feed/update/urn:li:activity:6458731735088791552</a> | NA   |
| 18/10/2018 | Capacity Building Seminar                                                 | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1732359433540678">https://www.facebook.com/LisboaENova/posts/1732359433540678</a>                           | 609  |
| 24/10/2018 | Video "How we can fight climate change"                                   | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6460892049360195584">https://www.linkedin.com/feed/update/urn:li:activity:6460892049360195584</a> | NA   |
| 24/10/2018 | Video "How we can fight climate change"                                   | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1739301629513125">https://www.facebook.com/LisboaENova/posts/1739301629513125</a>                           | 444  |
| 24/10/2018 | Video "How we can fight climate change"                                   | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1055126514822537216">https://twitter.com/Lisboaenova/status/1055126514822537216</a>                             | 165  |
| 13/11/2018 | NewsLetter 41 - with an article about the Capitalisation Building Seminar | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1766018830174738">https://www.facebook.com/LisboaENova/posts/1766018830174738</a>                           | 429  |
| 13/11/2018 | NewsLetter 41 - with an article about the Capitalisation Building Seminar | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1062321618284883969">https://twitter.com/Lisboaenova/status/1062321618284883969</a>                             | 219  |
| 06/12/2018 | Capitalisation Workshops in Lisbon                                        | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1795088390601115">https://www.facebook.com/LisboaENova/posts/1795088390601115</a>                           | 535  |
| 28/12/2018 | NewsLetter 42 - with an article about the Capitalisation Workshops        | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1824569484319672">https://www.facebook.com/LisboaENova/posts/1824569484319672</a>                           | 607  |
| 07/02/2019 | 2nd Local Exhibition                                                      | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1880896922020261">https://www.facebook.com/LisboaENova/posts/1880896922020261</a>                           | 605  |
| 07/02/2019 | 2nd Local Exhibition                                                      | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6499218221856620544">https://www.linkedin.com/feed/update/urn:li:activity:6499218221856620544</a> | 284  |
| 18/02/2019 | 2nd Local Exhibition                                                      | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1097548967229964289">https://twitter.com/Lisboaenova/status/1097548967229964289</a>                             | 678  |



|            |                                                              |          |                                                                                                                                                                                                                                                                               |     |
|------------|--------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| 19/02/2019 | 2nd Local Exhibition                                         | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/1899141086862511">https://www.facebook.com/LisboaENova/posts/1899141086862511</a>                                                                                                                                         | 324 |
| 19/02/2019 | 2nd Local Exhibition                                         | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6503642710581354496">https://www.linkedin.com/feed/update/urn:li:activity:6503642710581354496</a>                                                                                                               | 239 |
| 19/02/2019 | 2nd Local Exhibition                                         | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1097877488947130369?s=20">https://twitter.com/Lisboaenova/status/1097877488947130369?s=20</a>                                                                                                                                 | 524 |
| 17/05/2019 | Zaragoza Project meeting                                     | Facebook | <a href="https://www.facebook.com/LisboaENova/photos/a.141438949299409/2024651154311503/?type=3&amp;theater">https://www.facebook.com/LisboaENova/photos/a.141438949299409/2024651154311503/?type=3&amp;theater</a>                                                           | 619 |
| 17/05/2019 | Zaragoza Project meeting                                     | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6535109154049261568">https://www.linkedin.com/feed/update/urn:li:activity:6535109154049261568</a>                                                                                                               | 656 |
| 17/05/2019 | Zaragoza Project meeting                                     | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1129349920610295808">https://twitter.com/Lisboaenova/status/1129349920610295808</a>                                                                                                                                           | NA  |
| 08/07/2019 | Dissemination of the LOCATIONS Final Event in Málaga         | Facebook | <a href="https://www.facebook.com/LisboaENova/photos/a.141438949299409/2114098025366815/?type=3&amp;theater">https://www.facebook.com/LisboaENova/photos/a.141438949299409/2114098025366815/?type=3&amp;theater</a>                                                           | 539 |
| 08/07/2019 | Dissemination of the LOCATIONS Final Event in Málaga         | LinkedIn | <a href="https://www.linkedin.com/posts/lisboa-enova_save-the-date-19092019-evento-final-activity-6554038267766018049-f-EM">https://www.linkedin.com/posts/lisboa-enova_save-the-date-19092019-evento-final-activity-6554038267766018049-f-EM</a>                             | 471 |
| 09/07/2019 | Dissemination of the LOCATIONS Final Event in Málaga         | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1148516856459943936">https://twitter.com/Lisboaenova/status/1148516856459943936</a>                                                                                                                                           | 634 |
| 21/08/2019 | Dissemination of the Capitalization webinar of Lisbon        | Facebook | <a href="https://www.facebook.com/LisboaENova/photos/a.141438949299409/2188101631299787/?type=3&amp;theater">https://www.facebook.com/LisboaENova/photos/a.141438949299409/2188101631299787/?type=3&amp;theater</a>                                                           | 538 |
| 21/08/2019 | Dissemination of the Capitalization webinar of Lisbon        | LinkedIn | <a href="https://www.linkedin.com/posts/lisboa-enova_save-the-date-webinar-mobilidade-sustent%C3%A1vel-activity-6569906680593821696-2AQq">https://www.linkedin.com/posts/lisboa-enova_save-the-date-webinar-mobilidade-sustent%C3%A1vel-activity-6569906680593821696-2AQq</a> | 509 |
| 21/08/2019 | Dissemination of the Capitalization webinar of Lisbon        | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1164141820361814017">https://twitter.com/Lisboaenova/status/1164141820361814017</a>                                                                                                                                           | 433 |
| 09/09/2019 | Dissemination of the LOCATIONS Final Event in Málaga (video) | Facebook | <a href="https://www.facebook.com/LisboaENova/videos/vb.112510985525539/2445931475490858/?type=2&amp;theater">https://www.facebook.com/LisboaENova/videos/vb.112510985525539/2445931475490858/?type=2&amp;theater</a>                                                         | 355 |
| 09/09/2019 | Dissemination of the LOCATIONS Final Event in Málaga (video) | LinkedIn | <a href="https://www.linkedin.com/feed/update/urn:li:activity:6576795561721233408/">https://www.linkedin.com/feed/update/urn:li:activity:6576795561721233408/</a>                                                                                                             | 736 |
| 09/09/2019 | Dissemination of the LOCATIONS Final Event in Málaga (video) | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1171031007753060354">https://twitter.com/Lisboaenova/status/1171031007753060354</a>                                                                                                                                           | 412 |
| 12/09/2019 | Dissemination of the Capitalization webinar of Lisbon        | LinkedIn | <a href="https://www.linkedin.com/posts/lisboa-enova_webinar-mobilidade-sustent%C3%A1vel-e-turismo-activity-6577500026552094720-K5ox">https://www.linkedin.com/posts/lisboa-enova_webinar-mobilidade-sustent%C3%A1vel-e-turismo-activity-6577500026552094720-K5ox</a>         | 498 |
| 18/09/2019 | Post dissemination of the Capitalization webinar of Lisbon   | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/2246309418812341">https://www.facebook.com/LisboaENova/posts/2246309418812341</a>                                                                                                                                         | 373 |

|            |                                                              |          |                                                                                                                                                                                                                                                                                                           |     |
|------------|--------------------------------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| 18/09/2019 | Post dissemination of the Capitalization webinar of Lisbon   | LinkedIn | <a href="https://www.linkedin.com/posts/lisboa-enova_webinar-mobilidade-sustent%C3%A1vel-e-turismo-activity-6580028537259073537-TXsf">https://www.linkedin.com/posts/lisboa-enova_webinar-mobilidade-sustent%C3%A1vel-e-turismo-activity-6580028537259073537-TXsf</a>                                     | 402 |
| 18/09/2019 | Post dissemination of the Capitalization webinar of Lisbon   | Twitter  | <a href="https://twitter.com/Lisboaenova/status/1174263468570157064">https://twitter.com/Lisboaenova/status/1174263468570157064</a>                                                                                                                                                                       | 362 |
| 18/09/2019 | LOCATIONS participation (AREA and LEN) in GoSump Final Event | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/2246770342099582">https://www.facebook.com/LisboaENova/posts/2246770342099582</a>                                                                                                                                                                     | 484 |
| 04/10/2019 | LEN 2nd External Event                                       | Facebook | <a href="https://www.facebook.com/LisboaENova/posts/2276776799098936">https://www.facebook.com/LisboaENova/posts/2276776799098936</a>                                                                                                                                                                     | 278 |
| 04/10/2019 | LEN 2nd External Event                                       | LinkedIn | <a href="https://www.linkedin.com/posts/lisboa-enova_abertas-as-inscri%C3%A7%C3%B5es-para-a-pr%C3%B3xima-sess%C3%A3o-activity-6585903360346587136-WDgi">https://www.linkedin.com/posts/lisboa-enova_abertas-as-inscri%C3%A7%C3%B5es-para-a-pr%C3%B3xima-sess%C3%A3o-activity-6585903360346587136-WDgi</a> | 467 |

- **Lisbon City Council** published a single post on LinkedIn reaching 235 persons.



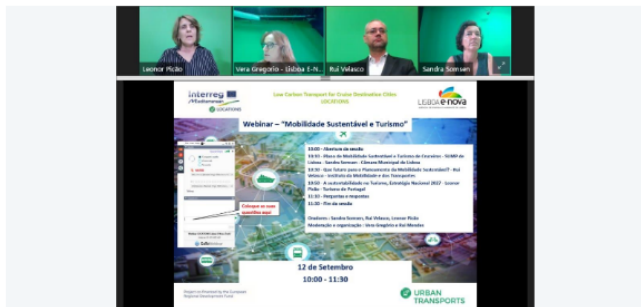
**Rui Velasco**  
 Mobility and Transport Expert @IMT  
 4 mesi · Modificato

No passado dia 12 de Setembro tive o gosto de participar no Webinar do projeto LOCATIONS, organizado pela Agência de Energia e Ambiente de Lisboa (Lisboa E-Nova) e dedicado ao tema "Mobilidade Sustentável e Turismo".

Em conjunto com Leonor Picão (Turismo de Portugal), Sandra Somsen (C.M. Lisboa) e Vera Gregório (Lisboa E-Nova) debatem-se o contributo do projeto LOCATIONS para a promoção de Planos de Mobilidade de Baixo Carbono nas cidades com destinos turísticos.

Caso tenha curiosidade sobre este tema e pretenda assistir à sessão poderá fazê-lo em: <https://lnkd.in/gHNtMTV>

#turismosustentável #descarbonização  
#mobilidadesustentável



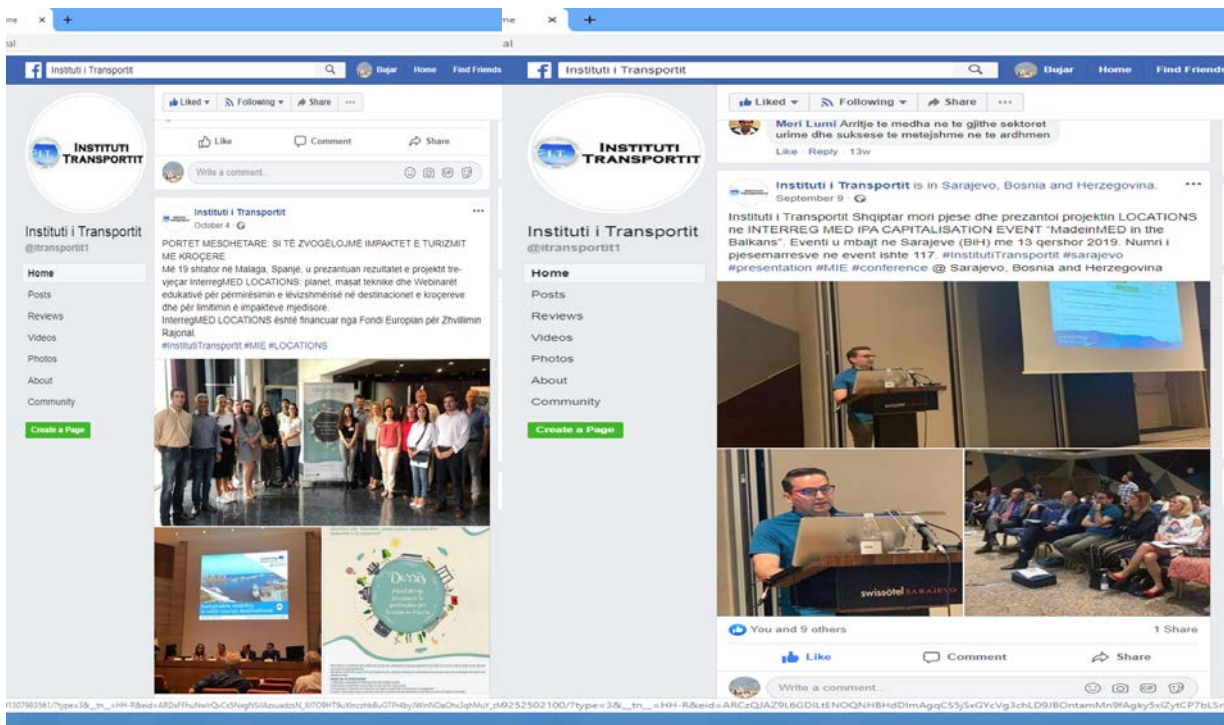
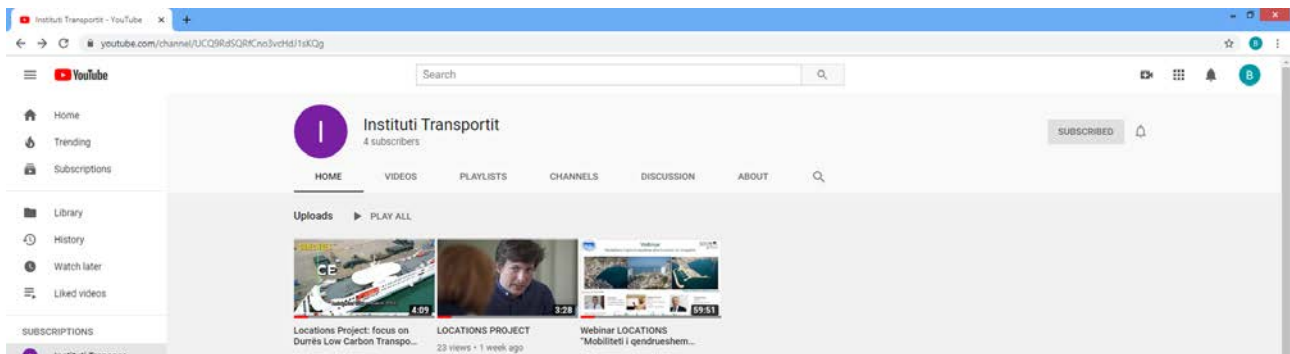
14

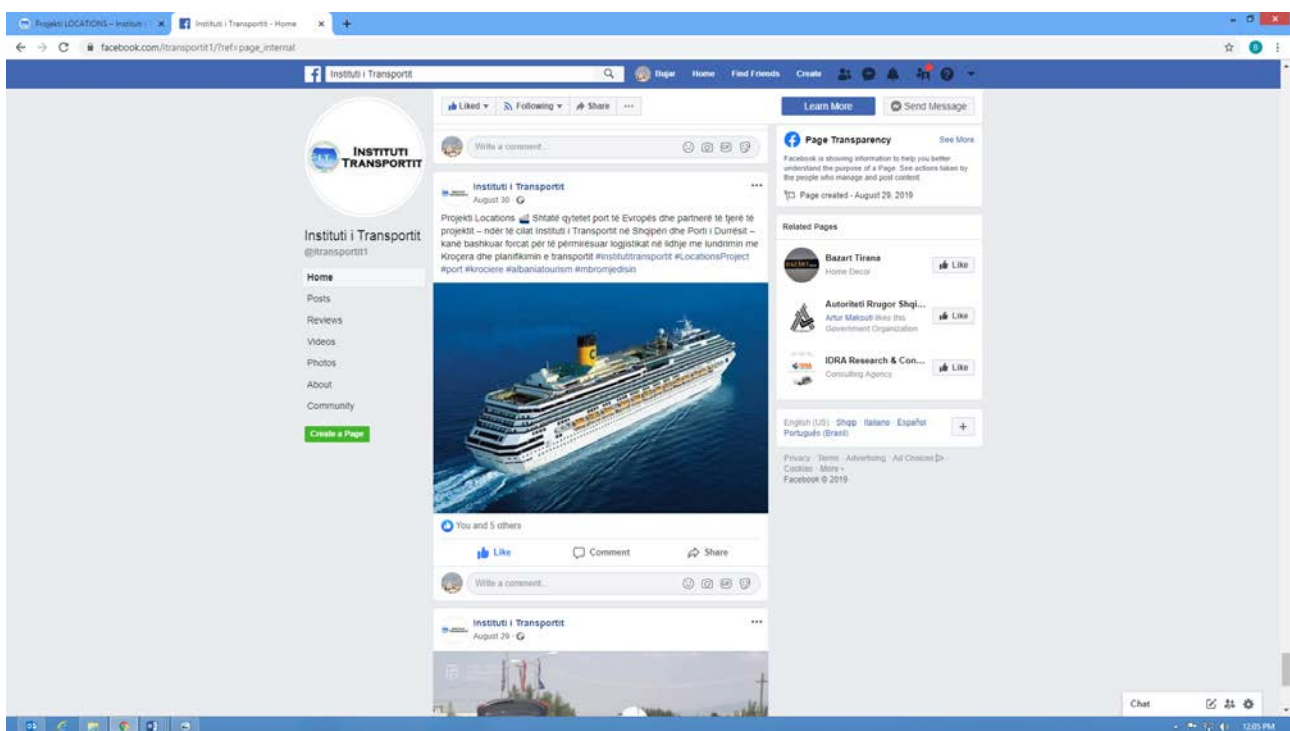
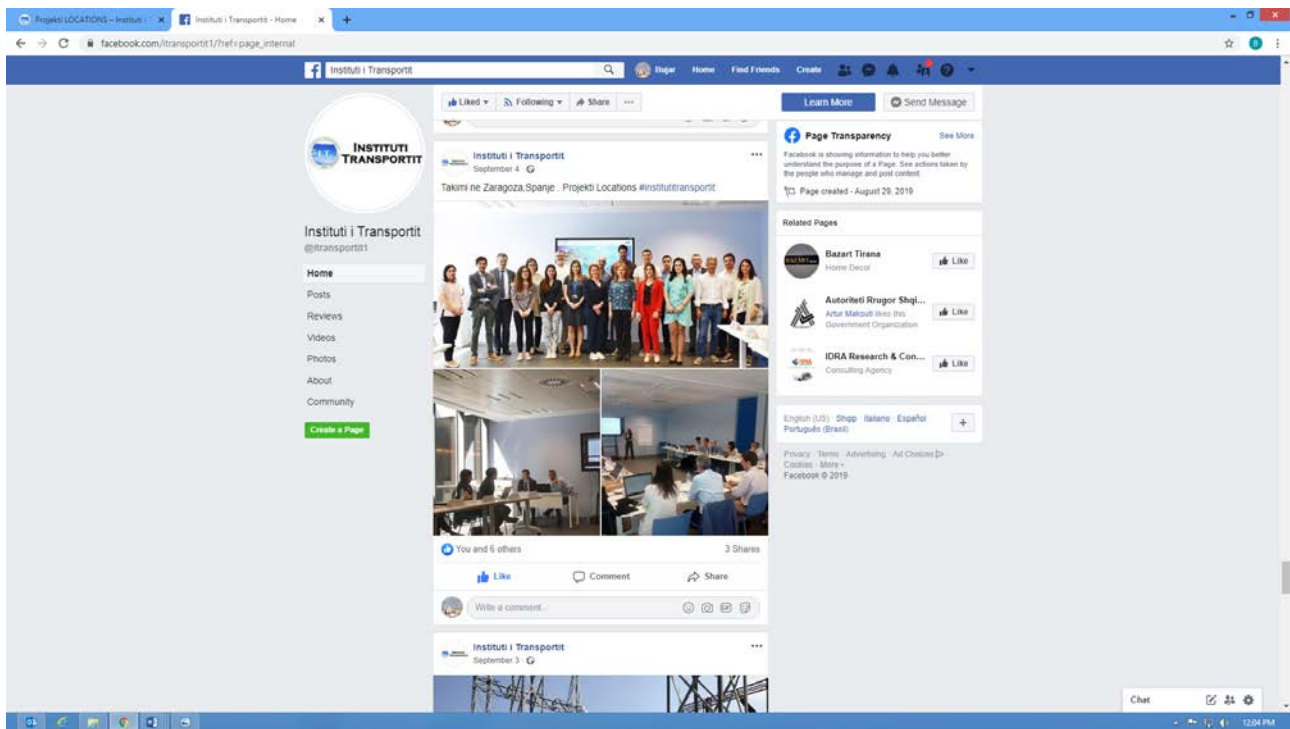
- **City of Zadar** published a single post on Facebook reaching 50 persons.

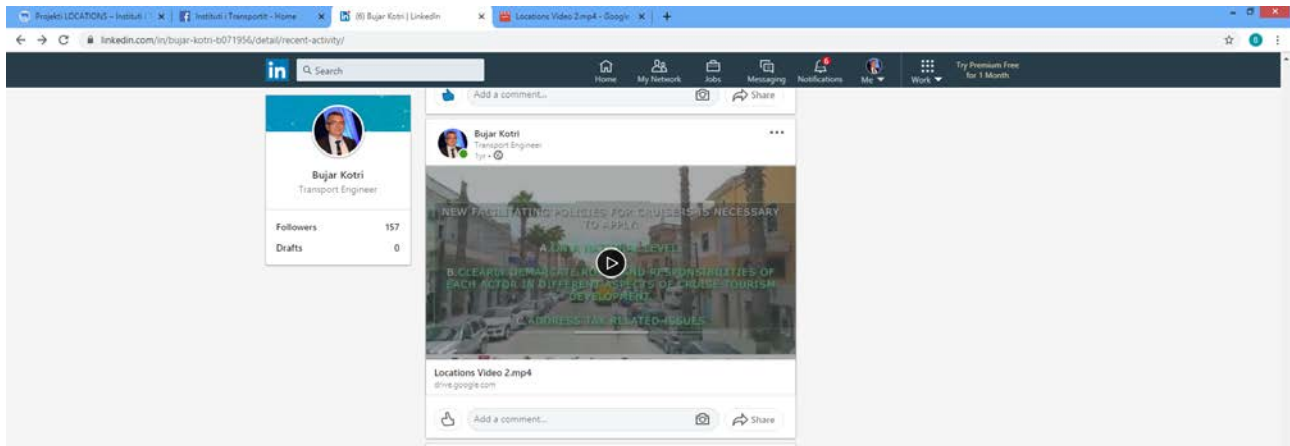




- **AIT** published 11 posts, but unfortunately the number of total recipients was not made available.







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**institutitransportit** Kontributi i Insitutiti i Transportit si Partner ne Projektin "LOCATIONS"  
Plani i Transportit me emetime te ulta karboni per qytetin Durrës  
Prezantimi i planit, VIDEO:  
[https://youtu.be/Oqk9x\\_27WpU](https://youtu.be/Oqk9x_27WpU)



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**institutitransportit** Insitutiti i Transportit ka qene Partner ne Projektin "LOCATIONS".  
Perfundoi Projekti "LOCATIONS" i cili eshte vleresuar nga me te sukseshmit te programit MED  
Prezantimi i projektit VIDEO:





**institutittransportit**  
Sarajevo, Bosnia and Herzegovina



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**institutittransportit** Instituti i Transportit Shqiptar mori pjese dhe prezantoi projektin LOCATIONS ne INTERREG MED IPA CAPITALISATION EVENT "MadeinMED in the Balkans". Eventu u mbajt ne Sarajeve (BiH) me 13 qershor 2019. Numri i pjesemarresve ne event ishte 117.  
#InstitutitTransportit #sarajevo #presentation #MIE #conference



INSTITUTITRANSPORTIT  
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**institutittransportit** PORTET MESDHETARE: SI TË ZVOGËLOJMË IMPAKTET E TURIZMIT ME KROÇERE  
Më 19 shtator në Malaga, Spanjë, u prezantuan rezultatet e projektit tre-vjeçar InterregMED LOCATIONS: planet, masat teknike dhe Webinarët edukativë për përmirësimin e lëvizshmërisë në destinacionet e kroçereve dhe për limitimin e impakteve mjedisore.  
InterregMED LOCATIONS është financuar nga Fondi European për Zhvillimin Rajonal.  
#InstitutitTransportit #MIE #LOCATIONS





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**institutitransportit** Projekti Locations 🚢 Shtatë qytetet port të Evropës dhe partnerë të tjerë të projektit – ndër të cilat Institutit i Transportit në Shqipëri dhe Porti i Durrësit – kanë bashkuar forcat për të përmirësuar logjistikën në lidhje me lundrimin me Kroçera dhe planifikimin e transportit #institutitransportit #LocationsProject #port #krociere #albaniatourism #mbromjedisin

**Instituti i Transportit** @lInstituti · Sep 9 ▾

Instituti i Transportit Shqiptar mori pjesë dhe prezantoi projektin LOCATIONS ne INTERREG MED IPA CAPITALISATION EVENT "MadeinMED in the Balkans". Eventu u mbajt ne Sarajeve (BiH) me 13 qershor 2019. Numri i pjesemarrësve ne event ishte 117.

#InstitutiTransportit #MIE



1

**Instituti i Transportit** @lInstituti · Sep 6 ▾

Përfundon ndërtimi i viadukteve në aksin Kukës - Morinë. Rruga është e hapur për përdorim të drejtuesve të automjeteve. 🙌

#MIE #ARRSH

- **Durres Port Authority** published 3 posts, but unfortunately the number of total recipients was not made available.



Porti i Durrësit së shpejti me një projekt konkret për uljen e nivelit të karbonit në transport

Në fazën përmbyllëse të projektit Locations për "Turizmi me Kroçera dhe ndikimet e tij në mjedisin urban", është zhvilluar një ekspozitë me të gjithë veprimtaritë e deri tanishme

Autoriteti Portual Durres është një ndër 6 partnerët e këtij projekti, ku bëjnë pjesë qytet-porte europiane si Lisbona, Malaga, Zadari, Rijeka, Ravenna dhe Trieste

Tashmë, falë bashkëpunimit me qytete të tjera me të njejtat karakteristika në kuadër të projektit Locations është përgatitur LCTP (Plani për uljen e nivelit të karbonit në transport) për qytetin e Durrësit. Projekti Locations ka një kohë-zgjatje 2016-2020 dhe pas tij pritet që të konkretizohen gjithë studimet e realizuara në bashkëpunim me partnerët e projektit

#LowCarbonTransportinCruiseDestinationCities  
#DurresPortAuthority

