

## **ChIMERA**

### **Innovative cultural and creative clusters in MED area**

P.A. 1: Promoting Mediterranean innovation capacity to develop smart and sustainable growth

Obj. 1.1: To increase transnational activity of innovative clusters and networks of key sectors of the MED area

<https://chimera.interreg-med.eu/>

#### **D.3.5.1 Regional Strategic Action Plan**

##### **WP 3. Studying**

#### **act. 3.5 Developing common approaches and strategies to stimulate innovation in cultural and creative sectors**

Responsible partner : University of Algarve

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INNOVATIVE CULTURAL  
AND CREATIVE CLUSTERS  
IN THE MEDITERRANEAN AREA

## REGIONAL STRATEGIC ACTION PLAN

University of Algarve

Project co-financed by the European  
Regional Development Fund

October 2017

<b>NAME OF THE IDEA</b>	<i>Identification of the IDEA that originates the Action Plan</i>	Specialized training in the CC sector
<b>ACTION PLAN OBJECTIVES</b>	<i>Identification of the objectives of the present action plan</i>	Improve the training and knowledge of the main CC actors and professionals

ACTIVITY	RESULT	RESPONSIBLE	PARTNERSHIP	CALENDAR	RESOURCES
<i>Write briefly each of the key activities to be developed (only the main, strategic activities)</i>	<i>Identify the concrete output (s) targeted by the activity (tangible and intangible results)</i>	<i>Identify the ENTITY responsible for the coordination and management of the activity</i>	<i>Identify that other ENTITIES participate in the implementation of the activity</i>	<i>Identify the expected start and end date of the activity</i>	<i>Identify the main resources to achieve the development of the activity (e.g.: human, technical, etc.)</i>
Creation of partnership courses (several institutions linked to the sector, regional and interregional), resorting to cultural spaces and sharing of resources already existing in the region.	- increase and diversification of the offer; - creation of new courses.	University of Algarve	ETIC_Algarve, AMAL (Intermunicipal Community of Algarve) and Algarve Municipalities	From November 2017 to December 2018	Experts and qualified professionals in the different CC disciplines; theatres, auditoriums, classes rooms; technical equipments, computers, etc.

E-Learning training in various subjects: business management, communication and marketing, event management and organization, etc.	<ul style="list-style-type: none"> <li>- increase and diversification of the offer;</li> <li>- increase the sector's notoriety;</li> <li>- increase the competences of the sector.</li> </ul>	ANJE Algarve (National Association of Young Entrepreneurs)	University of Algarve, ETIC_Algarve and NERA (Business Association of the Algarve Region)	From November 2017 to December 2018	Experts and qualified professionals in the subjects; classes rooms; technical equipments, computers, etc.
Creation of a School of Arts (music, theatre, cinema, writing, locution, production, promotion) with day and night teaching.	<ul style="list-style-type: none"> <li>- greater specialized training offer;</li> <li>- attraction more creators and performers;</li> <li>- provide training opportunities to agents;</li> <li>- increase cultural and performative offer.</li> </ul>	Companies, cooperatives, associations and individual agents	Autarchic and political power	From January 2018 to May 2019	Experts and qualified professionals in the different CC disciplines; theatres, auditoriums, classes rooms; technical equipments, computers, etc.
Facilitating responses to specific training needs: raising funding, updating skills, etc.	<ul style="list-style-type: none"> <li>- increased value of vocational training in the sector;</li> <li>- increased value of the agent's perception</li> </ul>	FEFP, ETIC_Algarve, Conservatories, etc.	University of Algarve	From January 2018 to January 2019	Experts and qualified professionals in the subjects; classes rooms; technical equipments, computers, etc.

	from a professional point of view; - to meet the real needs.				
An international mobility program for artistic residences and technical training (sound, video, production, lighting, etc.)	- skills improvement; - reinforcement/ creation of international networks; - notoriety of the sector abroad; - attractiveness to the region.	DRC-Alg, CCDR-Algarve and University of Algarve	Autarchies with equipment, National Agency Erasmus+, Agents	From January 2018 to January 2020	Experts and qualified professionals; classes rooms; technical equipments, computers, etc.

<b>THE LINK BETWEEN ACTION PLAN AND RIS3</b>	<i>Please explain the coherence of this action plan with the Regional Smart Specialization Strategy</i>	According to RIS3 Algarve, the main goal is “To transform the Algarve into a dynamic, inclusive, sustainable and attractive region for people, talents and activities, able to generate more and better competitive jobs in goods and services, with high added value through innovation and scientific knowledge (...)”.
<b>OTHER IMPORTANT INFORMATION</b>	<i>Comment or describe other information you consider useful for the action plan</i>	The lack of competences or training of CC agents/ actors, not allows generate and develop qualified market that can compete at national and international level, positioning the region in the CCI panorama. Thus, since education is the basis of any culture and citizen, UAlg CHIMERA RWG identified training as one of the most important and urgent action plan for the Algarve region.