

## **ChIMERA**

### **Innovative cultural and creative clusters in MED area**

P.A. 1: Promoting Mediterranean innovation capacity to develop smart and sustainable growth

Obj. 1.1: To increase transnational activity of innovative clusters and networks of key sectors of the MED area

<https://chimera.interreg-med.eu/>

#### **D. 3.2.1 Regional analysis\_ PP05**

##### **WP 3. Studying**

#### **Act. 3.2. Analysis of the state of the art of the innovation system for the cultural creative sector**

Authors/Responsible partner : PP05

Status: final

Distribution: public

Date: 30/03/2017





## STATE OF THE ART ANALYSIS

**Partner Name**  
**CHAMBER OF COMMERCE OF  
TERRASSA**

INNOVATIVE CULTURAL  
AND CREATIVE CLUSTERS  
IN THE MEDITERRANEAN AREA



*Antoni Munuera Máñez*  
March 2017

Project co-financed by the European  
Regional Development Fund

Dear ChIMERA partner,

First you start this task, we underline that:

- 1) This document should be written only in English.
- 2) The layout of the template should be respected, namely type and font size, and the established formatting.
- 3) The maximum number of pages for each chapter must be respected; this is important in order to ensure certain homogeneity of the partners' contributions. It is not a problem if the maximum is not reached, since some partners from smaller countries or regions probably have much less material to describe.
- 4) All the chapters should be mainly focused on audiovisual, design and digitalization.
- 5) During the research process, consider as reference period 3 years of analysis (2013-2015).
- 6) This task should be finalized by **31-03-2017**.
- 7) For any doubt, please do not hesitate to contact Marisa Madeira [P6: University of Algarve]: [mimadeira@ualg.pt](mailto:mimadeira@ualg.pt)

We wish you a good work!



*Before you begin to fill out the layout, please write a phrase or paragraph that justifies the focus scale of the state of the art (municipal, regional or national). The justification should refer the Nomenclature of Territorial Units for Statistics (NUTS) and the different NUTS classification. For that, consult the link: <http://ec.europa.eu/eurostat/web/nuts/overview>*

The scope of analysis of this report is the province of Barcelona (code NUT ES511), which is part of the region of Catalonia (NUT Code ES51), within the Spanish national territory.

The reason for choosing this area is based on the fact that the statistical information that exists related to economic activities in general and the creative and cultural industry in particular can be framed in these two areas, being difficult to find disaggregated information at more levels detailed as cities or municipalities.

## 1. REGION PRESENTATION



*For this chapter is required the integration of key statistics about each region. Images, graphics or other visual content can be added preferably with good resolution. It is compulsory the addition of a caption below of each image, referring its source/ credits, etc. If you do not have enough space to add visual contents in this chapter, please add in annexes section (8), with a proper identification as explained in the previous sentence.*

*(1-2 pages)*

### 1.1 Territorial framework



*Geographical location, surface, etc.*

Barcelona is a Spanish province located in the northeast of the country, in the region of Catalonia. It limits with the province of Tarragona by the southwest, the one of Lleida by the northwest; Girona by the northeast and with the Mediterranean Sea by the Southeast.

Its capital is Barcelona, where almost 30% of the 5,542,680 inhabitants from Catalonia (IDESCAT 2016) live in the city. This population represents 16.1% of the inhabitants of Spain.

It has an area of 7,728.17 km<sup>2</sup>, which represents 24% of the total area of Catalonia, which is 32,108 km<sup>2</sup>.

### 1.2 Demographic data



*Population data.*

The evolution of the population in the different provinces of Catalonia and Spain are shown in the following table:

**Population**

	Barcelona	Girona	Lleida	Tarragona	Catalonia	Spain	% Cat./Esp.
2016	5.542.680	753.576	434.041	792.299	<b>7.522.596</b>	46.557.008	16,2
2015	5.523.922	753.054	436.029	795.101	<b>7.508.106</b>	46.624.382	16,1
2014	5.523.784	756.156	438.001	800.962	<b>7.518.903</b>	46.771.341	16,1
2013	5.540.925	761.632	440.915	810.178	<b>7.553.650</b>	47.129.783	16,0
2012	5.552.050	761.627	443.032	814.199	<b>7.570.908</b>	47.265.321	16,0
2011	5.529.099	756.810	442.308	811.401	<b>7.539.618</b>	47.190.493	16,0
2010	5.511.147	753.046	439.768	808.420	<b>7.512.381</b>	47.021.031	16,0
2009	5.487.935	747.782	436.402	803.301	<b>7.475.420</b>	46.745.807	16,0
2008	5.416.447	731.864	426.872	788.895	<b>7.364.078</b>	46.157.822	16,0
2007	5.332.513	706.185	414.015	757.795	<b>7.210.508</b>	45.200.737	16,0
2006	5.309.404	687.331	407.496	730.466	<b>7.134.697</b>	44.708.964	16,0

Source: IDESCAT: Official Statistics website of Catalonia.

### 1.3 Economic framework



*Role of your region in national economy; GDP per capita (value and share in national level).*

The following table shows the values of the main macroeconomic indicators of Catalonia and of the respective provinces:

#### Macroeconomic indicators of Catalonia and of the respective provinces:

	Date	Catalonia	Barcelona	Girona	Lleida	Tarragona
<b>CPI</b>	2016M12	106.92	107.59	105.54	105.77	104.45
<b>CPI. Interannual variation</b>	2016M12	1.90	1.90	1.90	1.90	1.90
<b>Number of companies</b>	2016	<b>596,196</b>	<b>450,451</b>	<b>60,529</b>	<b>33,329</b>	<b>51,887</b>
Industry	2016	35,698	26,828	3,657	2,279	2,934
Building	2016	73,330	51,142	9,515	5,027	7,646
Trade, transport and hospitality	2016	209,680	155,384	21,450	12,960	19,886
Total services	2016	277,488	217,097	25,907	13,063	21,421
Information and communications	2016	13,640	11,716	839	376	709
Financial and insurance activities	2016	12,554	9,432	1,202	743	1,177
Real estate agencies	2016	41,255	31,498	4,553	1,898	3,306
Professional and technical activities	2016	112,863	90,726	9,339	4,939	7,859
Education, health and social services	2016	48,884	38,895	3,935	2,323	3,731
Other personal services	2016	48,292	34,830	6,039	2,784	4,639
<b>Active population survey Activity rate (%)</b>	2016T4	61.64	62.33	61.84	59.08	58.07
<b>Active population survey-Unemployment rate (%)</b>	2016T4	14.85	14.73	15.51	10.59	17.41
<b>Active population survey. Employment (thousands of people)</b>	2016T4	3,203	2,388	316	186	312
<b>GDP at market prices (thousands €)</b>	2013	194,267,932	142,490,068	19,313,332	11,790,252	20,674,280
<b>GDP per capita (€)</b>	2013	26,099	26,072	25,886	27,180	25,891

Source: Instituto Nacional de Estadística. [www.ine.es](http://www.ine.es)

Catalonia represents 18.9% of Spanish GDP and the province of Barcelona represents 13.9%.

#### Gross domestic product (GDP). 2011-2015

##### For sectors. Variation in volume

##### Catalonia

	2011	2012	2013	2014	2015
<b>Agricultura</b>	<b>7,7</b>	<b>-16,9</b>	<b>5,5</b>	<b>5,9</b>	<b>-1,2</b>
<b>Industry</b>	<b>-0,5</b>	<b>-4,4</b>	<b>-2,7</b>	<b>1,5</b>	<b>2,7</b>
indústria manufacturera	-1,3	-5,0	0,1	2,1	2,5
<b>Building</b>	<b>-10,1</b>	<b>-20,1</b>	<b>-9,8</b>	<b>-2,5</b>	<b>3,4</b>
<b>Services</b>	<b>0,9</b>	<b>-0,4</b>	<b>0,1</b>	<b>2,5</b>	<b>3,6</b>
Trade, transport and hospitality	1,1	-0,4	0,8	3,0	4,1
Public administration, education, healthy social services	0,0	-0,4	-2,6	0,4	1,7
<b>Total</b>	<b>-0,5</b>	<b>-2,9</b>	<b>-1,1</b>	<b>2,0</b>	<b>3,4</b>

Source: Idescat. Catalan Statistics Institute. [www.idescat.cat](http://www.idescat.cat)

## Registered unemployment - December 2016 Catalonia and provinces

Registered unemployment - December 2016	Value	%	Absolute Variation	Relative	Absolute Variation	Relative
<b>by sex</b>						
men	207,695	45.8%	-2,648	-1.3%	35,861	-14.7%
women	245,950	54.2%	-6,686	-2.6%	26,162	-9.6%
<b>by age</b>						
Under 25s	27,458	6.1%	-4,573	-14.3%	-4,823	-14.9%
25s	426,187	93.9%	-4,761	-1.1%	-57,200	-11.8%
<b>For economic sector (CCAEE-2009)</b>						
Agriculture	11,445	2.5%	-479	-4.0%	-2,181	-16.0%
industry	55,985	12.3%	-513	-0.9%	-10,496	-15.8%
construction	44,239	9.8%	239	0.5%	-11,042	-20.0%
Services	315,305	69.5%	-5,501	-1.7%	-34,053	-9.7%
No previous employment	26,671	5.9%	-3,080	-10.4%	-4,251	-13.7%
<b>by province</b>						
Barcelona	330,725	72.9%	-6,992	-2.1%	-47,172	-12.5%
Tarragona	44,419	9.8%	-885	-2.0%	-5,171	-10.4%
Lleida	23,371	5.2%	-626	-2.6%	-3,007	-11.4%
Girona	55,130	12.2%	-831	-1.5%	-6,673	-10.8%
<b>Catalunya</b>	<b>453,645</b>	<b>100.0%</b>	<b>-9,334</b>	<b>-2.0%</b>	<b>-62,023</b>	<b>-12.0%</b>

Government of Catalonia. Department of Employment, Social Affairs and Family

## The CCI in Spain

Contribution to GDP	3.30%			
Cultural and creative employment	2014	511,800	3% of total employees	+ 5.6% compared to 2013
Number of CCI companies	2014	107,922	3.5% of total companies	

	No employees	1 to 5 employees	6 to 49 employees	+ 50 employees
Size of the companies	61.30%	31.80%	6.20%	0.70%

Foreign trade of cultural goods			
Exports	2014	688.6 M €	To UE: 51,8%, To Iberoamèrica: 25,9%
Imports	2014	813.8 M €	From UE: 75,3%

	Madrid	Catalunya	Andalucía	País Valencià
Concentration in CCAA	22.40%	20.20%	12.70%	9.40%

**The Plan for the Promotion of the Cultural and Creative Industries 2016**  
 Ministry of Education, Culture and Sport.

## 2. LEGAL FRAMEWORK

### 2.1 Description of the legal framework on CCI



*At different scales: regional, provincial, municipal level.*

*The identification of legal framework is important to have an overview of the existence (or not) of policies and/ or specific legislation for CCI sector.*

*Please refer only to the most recent legislation or in any case to the legislation currently in force of CCI. Please keep in mind the reference period 2013-2015; anyway take in consideration a 3 years period at least.*

There is no legal framework per se that regulates the activity of cultural and creative industries. Instead, there are different initiatives promoted by different public bodies for the promotion of these types of industries. These initiatives are detailed below:

#### At the European Union level:

##### **Green Paper on the potential of cultural and creative industries (2010)**

This Green Paper launches a public consultation on the requirements of a creative environment in which cultural and creative industries (CCIs) may unlock their potential and thus better contribute to Europe's competitiveness.

More information:

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=URISERV:cu0006>

##### **Creative Europe**

Creative Europe is the European Commission's framework programme for supporting the culture and creative sectors to approach to the challenges which they face: the fragmentation of market resulting from cultural diversity and linguistics, globalization and transition as well as its great difficulties in time to access commercial loans. It has an overall budget of 1.460 Million Euros for the period 2014- 2020.

More information:

<https://ec.europa.eu/programmes/creative-europe/>

[http://eacea.ec.europa.eu/creative-europe\\_en](http://eacea.ec.europa.eu/creative-europe_en)



## At the Spanish national level:

### **The Plan for the Promotion of the Cultural and Creative Industries 2016**

Promoted by the General Subdirectorate of Promotion of Cultural Industries and Patronage, attached to the Ministry of Education, Culture and Sport.

The Plan for the Promotion of Cultural and Creative Industries is the vehicle used by the Ministry of Culture to:

- Encourage the creation and modernization of cultural and creative industries.
- Stimulate the creation and diffusion of the cultural offer.
- To promote projects of companies and non-profit entities of the sector.
- Help consolidate the creative sector.
- Contribute to the improvement of the training of cultural and creative workers and entrepreneurs.
- Supporting new generations of cultural managers.
- Favor the internationalization of the sector.
- Promoting cultural patronage.

This Plan intensifies the support from the Government to the cultural sectors most closely linked to innovation and creativity, such as design, fashion, architecture, advertising, new media, video games and interactive arts. All of them are joined by the most traditional sectors: performing arts, visual arts, cultural heritage, cinema, television, radio, music, books and the press, according to the classification made by the Green Paper Of Cultural and Creative Industries of the European Union.

More information:

<http://www.mecd.gob.es/cultura-mecd/areas-cultura/industriasculturales.html>

### **Brand Spain (Marca España)**

Marca España is a State policy, whose effectiveness lies in the long term. Its objective is to improve the image of Spain, nationally and internationally. This agency is responsible for the planning, promotion and coordinated management of the actions of all public and private bodies aimed at promoting the image of Spain. Royal Decree 998/2012, of June 28, created the figure of the High Commissioner of the Government for the Brand Spain, who is responsible for the planning, promotion and coordinated management of the actions of all public and private bodies aimed at Promotion of the image of Spain.

As part of the promotion of talent and innovation, creative industry promotion policies have been designed focusing on the activities of the audiovisual sector, the film industry, the music industry, architecture, the publishing industry, industrial design and industry of video games.

More information:

<http://marcaespana.es/que-es-marca-espa%C3%B1a>

<http://marcaespana.es/talento-e-innovaci%C3%B3n/industria-creativa>

<b>At the level of the Regional Government of Catalonia:</b>
--

### **Catalan Institute of Cultural Industries**

Created by Law 20/2000, of 29 December and published in the BOE of February 2, 2001. The Catalan Institute of Cultural Enterprises aims to promote artistic creativity and the production, distribution and dissemination of cultural contents, through the development of cultural enterprises, as well as promoting cultural consumption and expanding markets for Catalan culture.

This Institute is regulated by statutes, approved by the Decree of the Minister of Culture of the Catalan Government 100/2001, of 3 April.

More information:

[http://cultura.gencat.cat/ca/departament/estructura\\_i\\_adreces/organismes/icec](http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/icec)

### **Industrial strategy of Catalonia. Programs for promoting seven strategic industrial areas (2015)**

Main actions for promoting 7 industrial activities:

**Industries food:** this sector added 2,500 companies that billed together Catalonia € 24.000M. In the framework of the activities of the food industry will be created this year by Food Network Platform Catalonia unite the industry and promote the international promotion. Also boost tourism linked to food using the tourist offices of the Government.

**Chemical industry, energy and resources:** This includes sectorial chemistry, energy, water and materials, and adds 27.000M € of turnover. One of the main activities is to position Catalonia as a chemical hub in southern Europe intensifying the attraction of foreign investment. It also will boost the green economy and circular sector, and evaluate the feasibility of a pilot biorefinery.

**Industrial systems:** This area includes companies that are suppliers of production processes of other manufacturing companies: components, systems and equipment. Adds nearly 70,000 employees and turnover of € 10.000M. The actions include the promotion of the internationalization of the sector through action and the creation of the Advanced Manufacturing Cluster.

**Industrial design:** covering the sectors of fashion and habitat, with more than 6,500 companies with a turnover of € 17.800M. Fostered the creation of the Style Network BCN platform that will release productive capacities fashion Catalan in Catalonia to promote the relocation of short series. Other outstanding performances aim to promote dual vocational training to job profiles adapted to the needs of businesses.

Industries of sustainable mobility: this sector amount 42.000M € of turnover and 188,000 employees. The actions include immediate work to create a consortium for the production of electric motorcycle in Catalonia and the promotion of rail transport products sector.

Industrial health and life sciences: field representing about 80,000 employees and a turnover of € 20.000M. It provides support for the creation of a bioinformatics platform for processing large volumes of data. It also will launch a stamp of recognition of the innovative activity of SMEs and Catalonia will promote the creation of a platform for clinical trials under the brand Barcelona Clinical Trials Platform to attract research projects of the highest international level.

Cultural industries and based on experience: This sector includes all economic activity around culture, communication, tourism, sport and functional creativity. Adds 9.6% of GDP and 14% of those employed in Catalonia. As an immediate action include the creation of the network The Experience Network that will promote cooperation between enterprises of the four subsectors to launch joint projects and events offer integrated. It is also designed T-Experiences, a card that add cultural, tourism and sports.

See the next information below about Regional innovation strategies for smart specialisation (RIS3)

More information:

[http://accio.gencat.cat/cat/binaris/Plans-estrategia-industrial\\_tcm176-213792.pdf](http://accio.gencat.cat/cat/binaris/Plans-estrategia-industrial_tcm176-213792.pdf)

[http://www.govern.cat/pres\\_gov/AppJava/govern/notespremsa/282884/govern-presenta-158-actuacions-concretes-impulsar-industria-catalunya.html](http://www.govern.cat/pres_gov/AppJava/govern/notespremsa/282884/govern-presenta-158-actuacions-concretes-impulsar-industria-catalunya.html)

## 2.2 Regional innovation strategies for smart specialisation (RIS3)



*If your region has a RIS3, please highlight what is written on cultural and creative industries.*

The European Commission requires that smart specialisation be prerequisite to investment in research and innovation co-financed with European funds (Horizon2020). The member states and regions have to detect their own potential and concentrate European funds in economic areas that truly have the capacity to transform their region.

Within this framework, the Catalan Government has approved the RIS3CAT research and innovation strategy, aimed at ensuring that European Union co-financed research and innovation investments are turned into economic growth and jobs.

### **RIS3CAT:**

It defines the playing field as it establishes that it is the economic players who determine the future specialisation in Catalonia.

It arises out of a wide analysis of the weaknesses, threats, strengths and opportunities of the Catalan economy (internationalised, highly focussed on exports and with a solid industrial and business ecosystem, and also established as a hub for knowledge and research) and a further analysis of sectors and technological capacities.

It focuses on three angles to successfully face the enormous social and economic challenges of the 21st century: the inheritance of the great Catalan industrial tradition and its key competitive factors (innovation, technology, design and education), people's welfare (alimentation, health and lifestyle) and the role of R+D+I in this welfare, and the global challenges represented by climate change, human impact on the environment and dwindling resources.

It sees Catalonia in 2020 as being an industrially-based country, with an open, competitive and sustainable economy combining talent, creativity, a diversified business ecosystem and its own research system of excellence, all within a dynamic, entrepreneurial and inclusive society. Multinationals and local companies live together, and consolidated sectors with international leadership also cohabit alongside emerging technological sectors.

### Strategic objectives:

- Strengthen the competitiveness of the business ecosystem by improving the efficiency of productive processes, internationalisation and redirecting of consolidated sectors towards activities with a greater added value.
- Boost new emerging economic activities with research, creativity and innovation in order to create and explore new market niches.
- Consolidate Catalonia as a European hub of knowledge and connect its technological and creative capacities with existing and emerging sectors.
- Globally improve the Catalan innovation system, strengthen company competitiveness (especially in small and medium sized firms) and focus public policy towards innovation, internationalisation and entrepreneurship.

### Areas of activity

Seven leading sector ambits that, due to their significance and potential, can act as key drivers for economic recuperation and the redirecting of the Catalan economy towards a more rational, sustainable and inclusive growth model.

- Agrofood industries
- Energy and natural resources
- Industrial systems
- Design based industries
- Sustainable mobility
- Health industries
- Experience-based industries, included the cultural and the creative industries.

New economic opportunities in emerging areas, arising out of technological capacities and synergies between related sectorial ambits Transversal facilitating technology that transforms the productive ecosystem.

- ICT (with microelectronics and Nano electronics)
- Nanotechnology
- Photonics
- Advanced materials
- Biotechnology
- Advanced manufacturing technologies

Improvement of the **innovation ecosystem** and strengthening of companies competitiveness towards boosting innovation, internationalisation and entrepreneurship.

## Tools

RIS3CAT also identifies tools and public policies. It combines consolidated and new R+D+I instruments.

- RIS3CAT communities
- Support for emerging activities
- Support for the development of key technological capacities
- Research and technology transfer infrastructures
- Support for collaborative R+D projects
- Support tools for technology evaluation and transfer
- International agreements and collaboration in R+D and technology transfer
- Innovative public procurement
- Projects of territorial specialisation and competitiveness (PECT).

The implementation of the instruments is closely linked to the operational programmes of the European funds. The Catalan government will present RIS3CAT to the European Commission, and will elaborate the operational programmes of the European funds and define the RIS3CAT instruments together with the representatives of the research and innovation system, companies and the local administration.

More information:

<http://catalunya2020.gencat.cat/ca/estrategies/ris3cat/>

[http://www.catalonia.com/en/newsletter\\_news/newsletter/issue6/ris3cat.jsp](http://www.catalonia.com/en/newsletter_news/newsletter/issue6/ris3cat.jsp)

## 2.3 Other strategic documents



*If so, please refer legal documents and policies related to CCI sectors or foreseen effects on CCI sectors.*

See the legal references above.

### 3. STRATEGIC CHALLENGES FOR CCI SECTOR

#### 3.1 Regional initiatives



*In this content please list cultural programmes, festivals, conferences, meetings, European Capital of Culture, etc., what is (or will be) organized in your region. This point aims to know the regional or local offers in creative and cultural area and to understand the dynamism of each region.*

*(1-2 pages)*

European Capital of Culture is a graduate conferred by the Council and the European Parliament in one or two European cities that during a year have the possibility to show their development and cultural life. Some cities have used this designation to transform completely its cultural structures for being recognized in the world. When a city is chosen as a European Capital of Culture, different artistic events are organized.

In Spain, the following cities have been chosen European Capital of Culture:

- Santiago de Compostela in 2000
- Salamanca in 2002
- San Sebastian in 2016

Madrid was chosen European culture city in 1992.

Focused on the cultural programmes, in Catalonia a huge number of events and festivals are organized every year. The following list is an example and is not exhaustive:

##### Film festivals

##### • Sitges - International Fantastic Film Festival of Catalonia (October)

First fantasy film festival in the world and the cultural expression with the most media impact in Catalonia. With a solid experience, the Sitges Festival offers fantastic cinema from around the world is a stimulating meeting, exhibition, presentation and projection.

##### • Film Festival Horror Molins de Rei (November)

In 1973 born the first marathon of horror films from the Iberian Peninsula to .com. Since then the festival has been evolving from up to become a leader in the country with a comprehensive program that includes feature films and short films contest of photography, micro-stories, film retrospectives, Networking for professionals, free sessions for institutes, etc. The festival is a member of the European Fantastic Film Festivals (Méliès.org-EFFF), TAC (Terror in Catalonia) Catalonia Film Festivals (Coordinadora de Festivals and Film and Video Catalonia).

##### • Latin American Film Festival (Lleida, spring)

Festival dedicated to Latin American cinema that takes place every spring in some areas of Lleida. It has an official selection of films entering the competition, in addition to screenings of documentaries and short films.

##### • International Women's Film Festival (Barcelona, May-June)

Promotes cinema directed by women: they screened films from around the world and it shows the importance of the contribution of women in the development of audiovisual creation. The show, which is usually done in the Film Archive of Catalonia also includes a selection of short films and documentaries.

##### • International Festival of Environmental Film (November)

Festival focused on supporting independent producers and filmmakers that address the relationship between man and the natural and social environment. It also screened short films and documentaries and awards are convened each year.

##### • View Lambda (Barcelona, July)

The International gay and lesbian film Barcelona aims to help producers and filmmakers who use film to help that homosexuality is normal and visible. • It provides only for movies unpublished.

##### • Jewish Film Festival (Barcelona, June)

One of the Jewish Film Festival the most important in the world. • Screenings of the films of fiction, documentary and short films. In addition there are openings, there were guest conductors include outdoor cinema, conferences and further events.

##### • Film and Audiovisual Catalan WE FILM (Lleida, October)



Festival dedicated to Catalan cinema in different formats such as documentaries, feature films or the curtmetretges, among other sections.

#### Documentaries

- **International Documentary Olot.doc (Olot, March)**

The Cultural Association organizes Olot.doc since 2006, this documentary shows. It is structured in three areas: local.doc (local products), aula.doc (educational sessions for students) and general programming with documentaries of recent worldwide.

- **DocsBarcelona (Barcelona, May-June)**

DocsBarcelona is a meeting point for the international film world for over a decade.

- **In-edit Beefeater, music documentaries (Barcelona, October-November)**

Young documentary film festival devoted exclusively to music. It has become a platform for expression and dissemination of this genre, gaining adherents every day.

#### Short

- **FIC-CAT - International Short Film Festival in Catalan Costa Daurada (Roda de Bara, June)**

This festival celebrates the first edition in 2008 committed to creating new formats for young audiovisual less than half an hour in Catalan.

- **Mecal (Barcelona, March)**

International Short and Animation Festival in Barcelona, a must for lovers of this type of production. The paper presents some fifty works competing in the official section. The festival also proposes several sections parallel • parallel, inside and outside of competition.

- **International Short Film Festival (Badalona, October)**

Show that has over thirty years of history, one short meeting recommended if you like. It projected creations of fiction, animation, documentary and experimental films, both of local and international artists.

- **Girona Film Festival (July)**

Catalan festival films open to the world. Makes available to filmmakers the opportunity to project the shorts, share experiences and encourage the creation. It presents films in competition, or documentaries, animation, fiction and experimental films.

- **Sólo para cortos (March)**

The festival "Sólo Para Cortos" was born in 2002 promoted by the Youth Centre in the district of Prosperity. The purpose of the project is to bet on the cinema as a means of cultural expression, sensitizer, allowing other realities and experiences that bring to our everyday lives can find. In addition to the film festival as an event, it accommodates different col • groups and social organizations, which are carrying out social projects linked to the audiovisual world.

- **European Short Film Festival FEC**

The FEC Festival\_Festival European Short Film is a film festival dedicated to short films in Europe. The FEC Festival has a competitive section with contemporary European films, series and parallel • parallel activities such as seminars, exhibitions, workshops and special screenings.

- **Short Fiction (November)**

Short Fiction is a non-profit organization and its objective is to make the short Spanish. Its main activity is the national festival of short films, with headquarters in Barcelona and Madrid. Since 1997, its task is to support and spread the cinema the films of directors Spanish / them, both through the festival, and the others turned carried out throughout the year.

#### Animation

- **Animac (Lleida, February)**

Other international animated film that is not competitive and focuses on exhibiting the best animated films of all time and also became a meeting point for professionals working in this field.

#### Video art

- **Unidentified Video Observatory (UFO) (Barcelona, February-March)**

Biennial with video art and documentary and has become independent, also shows a critique of contemporary culture with thousands of spectators. Is usually done at the Centre for Contemporary Culture in Barcelona (CCCB).

- **Loop loop off fair and festival (Barcelona, May-June)**

Opportunity to see the best works in video art in Barcelona and discover new talents. Forty galleries from around the world gather to present their latest works best over fifty artists and spaces throughout the city welcome the proposals of the organizers.

#### Multidisciplinary

- **Visual Sound Barcelona (Barcelona, May)**

This audiovisual festival for young offers an exhibition space and promotional platform for young people artist and creator of the audiovisual well in eleven different categories. Is both a forum for interaction between the amateur and professional.

- **Parsley Festival: Festival of Reus Multicreatiu**

Platform exposure and exploration initiatives border to art and contemporary culture (music, architecture, dance, fashion, films, video, etc.). Held in July in Reus.

- **Catalonia Film Festival**

The portal Catalonia Film Festival brings together different film festivals and shows Catalonia

- **Festivales.com**

Access to all film and video festivals will be made in Spain from this website: cinema in general, short films, audiovisual and video, multimedia and art documentaries. To give you the agenda and not to drop any. You'll also find more festivals disciplines.

- **FilmFestivals.com**

Gateway festivals worldwide. From this site you can search for film festivals there, depending on the country you're interested, the month in which it is carried out, which are held now, the selection we offer and information portal on international cinema. (In English.)

## Music festivals

### Spring and summer

- **Primavera Sound (May-June)**

Barcelona hosts every spring the great international festival of indie pop, rock and electronic music. It is towards the end of May and beginning of June, but since January already can buy tickets or subscriptions. In'll find information on the web.

- **In-dream (May)**

Traveling festival of independent music and visual art in Catalonia. A year in February but has become the latest editions are scheduled in May. To know for sure worth a visit the website.

- **Greek Festival (June-August)**

Festival of theater, music and dance that fills the stage every summer with Barcelona artistic projects worldwide. Check out the website. You will also find discounts for groups and for young people and the advantages of purchasing tickets on the day of the proceedings.

- **(A) phònica (June)**

Festival of the Voice of Banyoles (Lake Plan), which is usually in June. Participating ensembles of all kinds: some are sung a cappella, songwriters, pop groups and artists of flamenco, to name a few examples.

- **Sonar (June)**

Festival of electronic music and multimedia art held annually at different venues in Barcelona. The page is very comprehensive and you can see previous programs and progress information does not leave before the new program each year.

- **Crossing BCN Festival (June-July)**

Festival of world music that is Barcelona, with performances scheduled over two days.

- **PopArb (July)**

Festival is in Arbúcies (Selva) in July, with guests from the Catalan pop. On the page, there you will find information each year, groups and singers involved and everything you need to know to go there.

- **Camping Youth (July)**

Festival offers musical for four days in Sant Celoni (Vallès Oriental) wide music program, cultural, recreational and political outdoors. Organizing the Young Republican Left of Catalonia.

- **Parsley Festival: Festival of Reus Multicreatiu**

Platform exposure and exploration initiatives border to art and contemporary culture (music, architecture, dance, fashion, films, video, etc.). Held in July in Reus.

- **TRACK. Vendrell music contest (July)**

During the month of July in the events of the Festival of El Vendrell, groups finalists TRACK do a live performance in which the jury chooses the best three groups.

- **International Festival of Porta Ferrada (July-August)**

The festival of music, theater and dance oldest of Catalonia brings together every summer in Sant Feliu (Baix Empordà) and works internationally renowned artists that fill the special stages of the city.

- **Acoustics (August-September)**

Festival is in Figueres (Alt Emporda) at the end of summer, usually the first weekend in September. The program is based on music or acoustic 'unplugged'. On the website you will find information about the history of the festival and the dates as they approach the program.

### Fall and Winter

- **Jazz Festival (March)**

It is a showcase for Catalan and international scene today record and does not forget the references to the classics. Draws an ever broader popular participation.

- **Speaker (September)**

Festival of music and song of Sant Boi de Llobregat (Barcelona) that mixes languages, cultures and sounds. It lasts about a week and usually in early September.

- **Live Music Market of Vic (September)**

Is a leading international cultural markets and is held every year in Vic (Barcelona). With the passage of time has become a meeting point for professionals from all sectors of music and a chance to see great live music.

- **Barnasants**

Singers festival which is held every year in the Barcelona area between January and March.

## 4. THE CREATIVE SYSTEM IN THE REGION



*This chapter is crucial to understand the main regional actors who have contributed for the development and growth of CCI activities. For each chapter's paragraph, please provide data (e.g. number of SMEs and employed people) and statistics that can sustain the selected information.*  
(2-3 pages)

### 4.1 Private sector



*Describe the specialized companies, private institutions, associations, foundations, cooperatives, etc., which have an active role in your region.*

In Catalonia there are different clusters focused in the CCI:

#### **Cluster audiovisual**

Cluster Audiovisual Industry in Catalonia is a non-profit organization which objective is to make the audiovisual industry as a strategic sector of the country for creating wealth.

The cluster aims to promote competition, efficiency and innovation to create new opportunities and attract new investments. The priorities of the cluster are to become Catalonia an international reference and create a new industrial and cultural capital in southern Europe around the audiovisual activity.

Initially the cluster are formed by nearly fifty companies that represents the entire industry value chain: producers, distributors, exhibitors, radio and television operators, telecommunications operators and technology companies and services.

The cluster was presented on 26 June 2013

More information:

<http://clusteraudiovisual.cat/>

#### **Catalonia Cluster Digital Association**

Digital Cluster is a meeting place for collaboration and network comprises a group of companies, organizations and research groups with a link: digital innovation.

The aim is to stimulate innovation and research through intensive promotion of iterations, sharing tools, expertise and knowledge to effectively promote technology transfer, networking and information dissemination among members of the cluster, to value creation and business.

<http://www.clusterdigital.cat/>

### **Cluster of Design**

BDIC - Barcelona Design Innovation Cluster

Barcelona Design Innovation Cluster is an initiative aimed at companies that offer design services in all its expressions and other companies from different sectors that integrate design in their business strategy as a basis for innovation and business model. It aims to promote actions to improve the competitiveness of enterprises by facilitating the development of innovative products and services through collaboration among different stakeholders: companies, institutions and knowledge centers located in Catalonia.

<http://www.bcd.es/>

<http://www.bcd.es/es/page.asp?id=356>

### **Cluster Fashion**

MODACC - Catalan fashion cluster

Catalan Association of Textile and Fashion

The cluster promotes the competitiveness of Catalonia Ecosystem fashion through individual and collective initiatives of value-oriented companies. The values that define them are seeking knowledge, cooperation and the dynamism of firms and individuals that comprise the cluster to improve and anticipate the future.

<http://www.modacc.cat>

### **Red de industrias creativas (Creative Industries Network)**

Dedicated to cultural and creative companies, the Network of Creative Industries is:

- A support platform for companies in the cultural and creative industries (micro, small and medium).
- Offer of training through design for the growth of companies in the cultural and creative sector.
- A model of action for expanding business.

The Creative Industries Network is formed by companies, professionals and institutions from different countries: Mexico, Venezuela, Costa Rica, Chile, Colombia, Italy, France and Spain, which will be added by other companies and institutions that will help the expansion of the CIN for developing the creative industry in Spanish.

The headquarters are located in Madrid.

More information:

<http://reddeindustriascreativas.com/>

## 4.2 Public sector



### Spanish State Government

---

The promotion of the creative and cultural industry is carried out through various initiatives promoted by the Ministry of Culture, Education and Sport. These indications focus on the development of entrepreneurship in the field of creative and cultural industry.

In addition, in 2016 the study "Plan for the Promotion of Cultural and Creative Industries" was published, detailing different lines of action for the promotion of this type of industries.

Subdirector General for the Promotion of Cultural Industries and Patronage:

It is a unit dependent of the General Direction of Politics and Cultural Industries and of the Book that carries out the following activities:

- Design policies for the promotion of cultural industries, as well as their development, or coordination when they correspond to specific competencies of the rest of the management centers or public agencies of the Department.
- Design of cultural action and promotion policies, as well as their development, or coordination when they correspond to specific competencies of the rest of the departmental centers or public agencies of the Department and collaboration with other institutions, entities and public or private individuals for the development of programs Of joint cultural action.
- Promotion of the participation of the society in the processes of creation, cultural dynamization and obtaining of resources through programs of sponsorship, voluntary and cultural tourism, in coordination, in the latter case, with the organs of the General Administration of the State competent in Tourism promotion.
- Establishment and management, where appropriate, of the system of subsidies and aid that are not specific competence of another governing body, in accordance with the objectives determined in the programs of the Ministry.

<http://www.mecd.gob.es/cultura-mecd/areas-cultura/cooperacion/informacion-general/gestion-en-el-ministerio/s-g-de-promocion-de-industrias-culturales-y-mecenazgo.html>

### Catalan Regional Government

---

The Catalan Government has designed policies for promoting the CCI that already have been explained above. (See the above information about Regional innovation strategies for smart specialisation RIS3).

## **Barcelona Activa**

---

Barcelona Activa is the organization of the Barcelona's City Council for the economic promotion of the city. The promotion of the CCI's are included in the lines of activity of this institution.

More information:

<http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do>

### 4.3 Professionals involved



*Namely freelancer or independent professionals. Please specify their core activities (e.g.: design, visual arts, illustration, etc.).*

The following list is not exhaustive. It shows the main companies and institutions that the Chamber of Commerce of Terrassa has any relationship or contact.

ORGANIZATION	CATEGORY	CITY	WEB PAGE
LUCID PRODUCT DESIGN	Industry	Terrassa	<a href="http://www.lucid.pro/ca">http://www.lucid.pro/ca</a>
BABAU BARCELONA	Industry	Terrassa	<a href="http://babau.cat">http://babau.cat</a>
GRIFOLL PRINT PROMOTIONS	Industry	Rubí	<a href="http://grifoll.com">http://grifoll.com</a>
IMC TOYS	Industry	Terrassa	<a href="http://www.imc.es">http://www.imc.es</a>
MAS ACOUSTICS, SL	Industry	Rubí	<a href="https://masacoustics.com">https://masacoustics.com</a>
RELIEVES EGARA	Industry	Terrassa	<a href="http://www.regara.com">http://www.regara.com</a>
VISTE NO VISTO, S.L.	Industry	Matadepera	N/A
CERABELLA	Industry	Sentmenat	<a href="http://www.cerabella.com">http://www.cerabella.com</a>
LEDS - C4	Industry	Torà	<a href="http://leds-c4.com">http://leds-c4.com</a>
MECANIZADOS BUSQUI, SL	Industry	Rubí	<a href="http://www.moldes-queso.com">http://www.moldes-queso.com</a>
NOFER	Industry	Cornellà de Llobregat	<a href="http://www.nofer.com">http://www.nofer.com</a>
RESINAS OLOT S.L	Industry	Les Preses	<a href="http://resol.es">http://resol.es</a>
BALLIU EXPORT	Industry	Caldes de malavella	<a href="http://balliuxport.com">http://balliuxport.com</a>
UPC Enginyeria de Sistemes Audiovisuals	Stakeholder-Edu	Terrassa	<a href="http://www.upc.edu/aprendre/estudis/graus/enginyeria-de-sistemes-audiovisuals-terrassa-eseiaa">http://www.upc.edu/aprendre/estudis/graus/enginyeria-de-sistemes-audiovisuals-terrassa-eseiaa</a>
Escola Municipal d'Art	Stakeholder-Edu	Terrassa	<a href="http://www.artidisseny.com/">http://www.artidisseny.com/</a>
ESCAC- Escola Superior de Cinema i Audiovisuals de Catalunya	Stakeholder-Edu	Terrassa	<a href="http://www.escac.es/">http://www.escac.es/</a>
IES Santa Eulalia	Stakeholder-Edu	Terrassa	<a href="http://santaaulalia.cat/">http://santaaulalia.cat/</a>
CTIM. Centre de la Imatge i la Tecnologia Multimedia	Stakeholder-Edu	Terrassa	<a href="https://www.ctim.upc.edu/cat/">https://www.ctim.upc.edu/cat/</a>
Institut Català d'Indústries Culturals	Stakeholder-Gov	Barcelona	<a href="http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/icec">http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/icec</a>
Parc Audiovisual de Terrassa	Stakeholder-Gov	Terrassa	<a href="http://www.parcudiovisual.cat/">http://www.parcudiovisual.cat/</a>
Ajuntament de Terrassa	Stakeholder-Gov	Terrassa	<a href="http://www.terrassa.cat/">http://www.terrassa.cat/</a>
Col.legi d'Arquitectes de Catalunya	Stakeholder-Cit	Barcelona	<a href="https://www.arquitectes.cat/">https://www.arquitectes.cat/</a>
Minka houses	Industry	Sant Cugat del Vallès	<a href="http://www.minkahouses.com/ca/">http://www.minkahouses.com/ca/</a>
Bissú Bags	Industry	Pallejà	<a href="http://bissubags.com/">http://bissubags.com/</a>
VSN Video stream networks	Industry	Terrassa	<a href="https://www.vsn-tv.com/es/">https://www.vsn-tv.com/es/</a>
Edicions Somnins	Industry	Sant Cugat del Vallès	<a href="http://www.somnins.com/">http://www.somnins.com/</a>
Anuntis segunda mano	Industry	Sant Cugat del Vallès	<a href="https://comunicacion.infojobs.net/ij/anuntissegundamano">https://comunicacion.infojobs.net/ij/anuntissegundamano</a>
MSAA Architecture	Industry	Rubí	<a href="http://www.msaagroup.com/">http://www.msaagroup.com/</a>
Serafi	Industry	Terrassa	<a href="http://www.serafi.net/">http://www.serafi.net/</a>
Casamitjana	Industry	Terrassa	<a href="http://www.casamitjana.com/ca">http://www.casamitjana.com/ca</a>
Malahierba	Industry	Barcelona	<a href="http://www.malahierba.es/">http://www.malahierba.es/</a>
Bermac	Industry	Sabadell	<a href="http://www.bermac.es/">http://www.bermac.es/</a>
CDN Competitive design network	Industry	Sant Cugat del Vallès	<a href="http://www.cdn-cn.com/">http://www.cdn-cn.com/</a>
Dap-Solutions	Industry	Terrassa (PAC)	<a href="https://www.dap-solutions.com/ca">https://www.dap-solutions.com/ca</a>
LaAnet	Industry	Terrassa (PAC)	<a href="http://www.laanet.com/">http://www.laanet.com/</a>
StudioCreax	Industry	Terrassa (PAC)	<a href="https://www.creaxdesign.com/">https://www.creaxdesign.com/</a>
Art virtual	Industry	Terrassa (PAC)	<a href="http://virtualart.es/">http://virtualart.es/</a>
Audiv Produccions	Industry	Terrassa (PAC)	<a href="http://audivproduccions.com/">http://audivproduccions.com/</a>
Another light	Industry	Terrassa (PAC)	<a href="https://anotherlight.es/">https://anotherlight.es/</a>

ORGANIZATION	CATEGORY	CITY	WEB PAGE
Iberdeli	Industry	Terrassa (PAC)	
Albira solutions	Industry	Terrassa (PAC)	<a href="https://www.albirasolutions.com">https://www.albirasolutions.com</a>
Interloqua	Industry	Terrassa (PAC)	<a href="http://www.interloqua.com/">http://www.interloqua.com/</a>
Open Provider	Industry	Terrassa (PAC)	<a href="https://www.openprovider.es/">https://www.openprovider.es/</a>
Nostromo Pictures	Industry	Terrassa (PAC)	<a href="http://www.nostromopictures.com/">http://www.nostromopictures.com/</a>
[ad] comunicació	Industry	Terrassa (PAC)	<a href="http://www.ad-comunicacio.com/">http://www.ad-comunicacio.com/</a>
Actar SCP	Industry	Barcelona	<a href="http://www.actar.net">www.actar.net</a>
Bertran 67 SL	Industry	Barcelona	<a href="http://www.ferrater.com">www.ferrater.com</a>
Cid Delta, SA	Industry	Barcelona	<a href="http://www.cid-delta.com">www.cid-delta.com</a>
Dear Design S.L.	Industry	Barcelona	<a href="http://www.deardesign.net">www.deardesign.net</a>
Enginyeria i Gestió d'Infraestructures, S.L.	Industry	Barcelona	<a href="http://www.egisl.com">www.egisl.com</a>
Estudio Mariscal, S.A.	Industry	Barcelona	<a href="http://www.mariscal.com">www.mariscal.com</a>
Hörter + Trautmann arquitectos	Industry	Barcelona	<a href="http://www.htp-architekten.de">www.htp-architekten.de</a>
Ingeenium / Tecmo, S.L.	Industry	Barcelona	<a href="http://www.ingenium.com">www.ingenium.com</a>
LINKDESIGN SL (Ana Roquero)	Industry	Barcelona	<a href="http://www.kindesign.es">www.kindesign.es</a>
2CREATIVO	Industry	Barcelona	<a href="http://www.2creativo.net">www.2creativo.net</a>
Pichiglas - Superchulo, S.L.	Industry	Barcelona	<a href="http://www.pichiglas.net">www.pichiglas.net</a>
Simul 21 SCCL	Industry	Barcelona	<a href="http://www.simul21.com">www.simul21.com</a>
Smart Design	Industry	Barcelona	<a href="http://www.smartdesignworldwide.com">www.smartdesignworldwide.com</a>
Vora Arquitectura SCP	Industry	Barcelona	<a href="http://www.vora-arquitectura.cat">www.vora-arquitectura.cat</a>
BADIACASANOVA S.C.P.	Industry	Terrassa	<a href="http://badiacasanova.com/contacte">http://badiacasanova.com/contacte</a>
SQUIZZO	Industry	Sant Cugat	<a href="http://squizzo.com/contactar.asp">http://squizzo.com/contactar.asp</a>
Gratstudio	Industry	Barcelona	<a href="http://www.gratstudio.com/contact/">http://www.gratstudio.com/contact/</a>
ICÓNICA GRAFICA CREATIVA, S.L	Industry	Terrassa	<a href="http://www.iconica.cat/index.php/contacte">http://www.iconica.cat/index.php/contacte</a>
PUBLITESA COMUNICACIÓ, SL	Industry	Terrassa	<a href="http://www.publitesa.es/nos.php?s=nosaltres">http://www.publitesa.es/nos.php?s=nosaltres</a>
SEISGRADOS, S.L	Industry	Terrassa	<a href="http://www.seisgrados.tv">www.seisgrados.tv</a>
ORIGINAL DISSENY I COMUNICACIÓ, SL	Industry	Granollers	<a href="http://www.tothora.com/">http://www.tothora.com/</a>
MAISLERGROUP, SL	Industry	Barcelona	<a href="http://www.maislergroup.es">http://www.maislergroup.es</a>
FULLEMOTIONS, S.L.	Industry	Barcelona	<a href="http://www.fulllemotions.com/">http://www.fulllemotions.com/</a>
LemonGrass Communications, S.L	Industry	Barcelona	<a href="http://www.lemongrass-media.com">http://www.lemongrass-media.com</a>
Xavier Vilalta Architects	Industry	Barcelona	<a href="http://www.vilalta.cat">http://www.vilalta.cat</a>
Mosaic Llibres	Stakeholder-Cit	Barcelona	<a href="http://www.mosaicsllibres.com">www.mosaicsllibres.com</a>
Esther Rovira Studio	Industry	Barcelona	<a href="http://www.estherrovira.com">www.estherrovira.com</a>
Fablab Terrassa	Industry	Barcelona	<a href="http://www.estherrovira.com">www.estherrovira.com</a>
Divina Estudio	Industry	Barcelona	<a href="http://www.divinaestudio.com">www.divinaestudio.com</a>

## Catalonia Audiovisual Company Register

Registration of Audiovisual Companies of Catalonia (REAC), part of the Catalan Institute of Cultural Industries (ICEC) is a record of a public hosting companies established in Catalonia who are engaged in the following activities: export, distribution, dubbing and production of audiovisual works, the exhibition of films and ancillary technical services.

Registration for the REAC is a prerequisite for qualification certificates and audiovisual aids established by the Law of cinema.

More information:

<https://canalempresa.gencat.cat/ca/integraciodepartamentaltramit/tramit/PerTemes/Registre-dEmpreses-Audiovisuals-de-Catalunya-00001>



#### 4.4 The cultural and creative synergy



*This point will serve as conclusion to affirm the existence (or not) of interaction among different professionals, and how they work together.*

As a result of this study we have realised that there are several institutions and governments and even private organisations that are involved for promoting the CCI but all the promoting policies and initiatives are absolutely independents. There isn't a common thread for coordinating all the policies.

We think that it could be very useful and efficient the existence of an organisation which objective was the coordination of the different promotional policies impulsed by Europe and by de different UE members states.

### 5. EDUCATION AND RESEARCH



*A description of the offer of Education provided by vocational schools, universities, research centres, laboratories, research institutes, and others, as it is important to know if each region is investing on the educational and research field of CCI sector.*

*(2-3 pages)*

- Universitat Politècnica de Catalunya
- Escola Superior de Cinema i Audiovisuals de Catalunya
- Escola Municipal d'Art i Disseny de Terrassa
- Universitat Internacional de Catalunya
- IES Santa Eulàlia
- CTIM - Centre de la Imatge i Tecnologia Multimèdia
- L'Escola Superior d'Enginyeries Industrial, Aeroespacial i Audiovisual de Terrassa (ESEIAAT)

## 5.1 Educational curricula offered



Please list the curricula of universities and/or third level educational institutions and/or vocational schools in your region (designation of the course, and a brief description of the course's objectives and professional outlets).

EDUCATIONAL CENTER	COURSE NAME	TYPE OF COURSE	MORE INFORMATION
UPC	<a href="#">Lighting Design. Disseny d'Il·luminació Arquitectònica</a>	Master	School professional and executive development
UPC	<a href="#">Animació, Art Digital i Videojocs</a>	Master	School professional and executive development
UPC	<a href="#">Arquitectura del Paisatge</a>	Master	School professional and executive development
UPC	<a href="#">Arquitectura i Sostenibilitat: Eines de Disseny i Tècniques de Control Mediambiental</a>	Master	School professional and executive development
UPC	<a href="#">Disseny i Creació de Videojocs</a>	Master	School professional and executive development
UPC	<a href="#">Disseny i Producció d'Espais</a>	Master	School professional and executive development
UPC	<a href="#">Enginyeria Estructural a l'Arquitectura</a>	Master	School professional and executive development
UPC	<a href="#">Mobile Apps Development</a>	Master	School professional and executive development
UPC	<a href="#">Parametric Design in Architecture</a>	Master	School professional and executive development
UPC	<a href="#">Disseny d'Interiors</a>	Postgrau	School professional and executive development
UPC	<a href="#">Disseny de Components Metàl·lics en l'Equipament Industrial</a>	Postgrau	School professional and executive development
UPC	<a href="#">El Turisme: Nous Usos per a Antics Territoris</a>	Postgrau	School professional and executive development
ESCAC	Grau en Cinema i Mitjans Audiovisuals	Grau	
ESCAC	Cinematografia	Master	
ESCAC	Fotografia	Master	
ESCAC	Art	Master	
ESCAC	Animació	Master	
ESCAC	Direcció	Master	
ESCAC	Muntatge	Master	
ESCAC	Documental	Master	
UIC BCN	Postgrau en gestió d'indústries creatives i culturals	Postgrau	
UPC	Grau oficial en Disseny, Animació i Art Digital	Grau	Centre de la Imatge i tecnologia multimèdia
UPC	Grau oficial en Multimèdia	Grau	Centre de la Imatge i tecnologia multimèdia
UPC	Grau oficial en Disseny i Desenvolupament de Videojocs	Grau	Centre de la Imatge i tecnologia multimèdia
Escola Municipal Art i Disseny Terrassa	Disseny Gràfic	Grau superior	
Escola Municipal Art i Disseny Terrassa	Disseny d'Espais	Grau superior	
Escola Municipal Art i Disseny Terrassa	Disseny d'elements per a l'espectacle	Grau superior	
Escola Municipal Art i Disseny Terrassa	Monogràfics de disseny	Postgrau	
IES Santa Eulalia Terrassa	Realització de projectes d'audiovisuals i espectacles	Grau superior	
IES Santa Eulalia Terrassa	Producció d'audiovisuals i espectacles	Grau superior	

## 5.2 Research centres, laboratories and research institutes



*Regarding the research centres, laboratories and research institutes topic, please provide a list of the research outputs such as (number of) patents, trademarks, utility models, copyright, etc.*

### **Museu Tèxtil de Terrassa**

C/ de Salmerón, 25,  
08222 Terrassa, Barcelona

### **Leitat Technological Center**

<http://www.leitat.org/castellano/>

C/ de la Innovació, 2

08225 Terrassa

(Barcelona)

Tel: (+34) 93 788 23 00

Fax: (+34) 93 789 19 06)

leitat@leitat.org

### **L'Escola Superior d'Enginyeries Industrial, Aeroespacial i Audiovisual de Terrassa (ESEIAAT)**

Edifici TR1, Campus de Terrassa

Carrer de Colom, 1

08222 Terrassa

Barcelona

<http://eseiaat.upc.edu/ca>

## 6. MAIN CULTURAL AND CREATIVE INDUSTRIES



*This chapter is the conclusion of each regional state of the art analysis.  
(3-4 pages)*

### 6.1 Identification of 3 main sectors or subsectors



*On page 57 of ChIMERA application form is written: "(...) the project starts from a comprehensive analysis of best practice of innovative clusters models in CCI sector (with focus on audiovisual, design and digitalization) at transnational level."*  
*If in your territory some of this sectors are non-existent or irrelevant, please indicate other sector(s) or subsector(s) with more expression in your region, and justify your choice.*

The main sector in the region, related to ICC, is dedicated to industrial design.

The companies in this sector are small and medium-sized companies that base their differential factor in the design of their products and in a very significant foreign trade.

### 6.2 Identification of 3 regional best practices



*The identification of 3 regional best practices is a way to justify the above selection. Suggestion: Choose 3 regional best practices that can be involved on ChIMERA's future activities.*

What is a good/best practice?

"A good practice is defined as anything that has been tried and shown to work in some way – whether fully or in part but with at least some evidence of effectiveness – and that may have implications for practice at any level elsewhere."<sup>1</sup>

Key questions to help identify best practices:<sup>2</sup>

- 1) It produces superior results (superior is defined as 25 percent or higher results than the normal output).
- 2) It is clearly a new or innovative use of manpower or technology.
- 3) It is recognized by at least three different references as a best practice (that is, three or more public domain sources have referenced this practice).
- 4) It has received an external award for this practice.
- 5) It is recognized by their customers or suppliers.
- 6) It is recognized by an industry expert.
- 7) When the organization(s) utilizing it have a patent for this practice.
- 8) It leads to exceptional performance.

<sup>1</sup> Serrat, O. (2008). *Identifying and Sharing Good Practices*, Asian Development Bank. Retrieved from: <https://www.adb.org/sites/default/files/publication/27598/identifying-sharing-good-practices.pdf>

<sup>2</sup> Burke, C. J. (n.d.). *10 Steps to Best-Practices Benchmarking*. Retrieved from: <https://www.qualitydigest.com/feb/bench.html>

Please fill out the form for each of the best practice (b.p.):

<b>Best Practice 1</b>	
<b>Name</b>	<p><i>Mention the original name of the b.p.</i></p> <p><b>Parc Audiovisual de Terrassa</b>  <a href="http://www.parcaudiovisual.cat/">http://www.parcaudiovisual.cat/</a></p>
<b>Profile</b>	<p><i>A short descriptive title that can be accompanied by a short abstract. Indicate if the b. p. is a company, institution, project, cultural programme, etc. Also specify the main work core, processes, function, author(s), etc.</i></p> <p>This space offers all the necessary services for audiovisual productions.</p>
<b>Description</b>	<p><i>Specify the processes, resources, tools, techniques, skills and works that are applied or developed by the b.p.</i></p>
<b>Context impact</b>	<p><i>If applicable, what problems does it solve? It is determinant for the improvement of the cultural and creative industry in the territory at municipal, regional, national and international level?</i></p>
<b>Links to Resources</b>	<p><i>Expert, author or owner contact details; website link; Facebook page; Twitter, etc.</i></p> <p><a href="http://www.parcaudiovisual.cat/">http://www.parcaudiovisual.cat/</a></p>
<b>Key words</b>	<p><i>List the key works that define the activity of the b.p. (Example: Graphic design; Web design; Web marketing; Multimedia)</i></p> <p>Audio visual industry and activity.</p>

Best Practice 2	
<b>Name</b>	<p><i>Mention the original name of the b.p.</i></p> <p>Barcelona Activa</p> <p>Barcelona Activa is the organization of the Barcelona's City Council for the economic promotion of the city. The promotion of the CCI's are included in the lines of activity of this institution.</p> <p>More information:  <a href="http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do">http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do</a> </p>
<b>Profile</b>	<p><i>A short descriptive title that can be accompanied by a short abstract. Indicate if the b. p. is a company, institution, project, cultural programme, etc. Also specify the main work core, processes, function, author(s), etc.</i></p> <p>They Offer support services to entrepreneurship in the field of creative and cultural industry</p>
<b>Description</b>	<p><i>Specify the processes, resources, tools, techniques, skills and works that are applied or developed by the b.p.</i></p>
<b>Context impact</b>	<p><i>If applicable, what problems does it solve? It is determinant for the improvement of the cultural and creative industry in the territory at municipal, regional, national and international level?</i></p>
<b>Links to Resources</b>	<p><i>Expert, author or owner contact details; website link; Facebook page; Twitter, etc.</i></p> <p><a href="http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do">http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do</a></p>
<b>Key words</b>	<p><i>List the key works that define the activity of the b.p. (Example: Graphic design; Web design; Web marketing; Multimedia)</i></p> <p>Creative industry entrepreneurship</p>

## 7. BIBLIOGRAPHY



List all bibliography consulted. The bibliographic information should follow the APA format (American Psychological Association)<sup>3</sup>.

This chapter is mandatory and has no limit of pages.

<a href="http://www.idescat.cat">www.idescat.cat</a>	Official Statistics website of Catalonia
<a href="http://www.ine.es">www.ine.es</a>	Official Statistics website of Spain
<a href="http://treballiaferssocials.gencat.cat/ca/inici/index.html">http://treballiaferssocials.gencat.cat/ca/inici/index.html</a>	Government of Catalonia. Department of employment, social affairs and family
<a href="http://www.mecd.gob.es/portada-mecd/">http://www.mecd.gob.es/portada-mecd/</a>	Ministry of Education, Culture and Sport
<a href="http://eur-lex.europa.eu/">http://eur-lex.europa.eu/</a>	European Union law
<a href="https://ec.europa.eu/programmes/creative-europe/">https://ec.europa.eu/programmes/creative-europe/</a>	Supporting Europe's cultural and creative sectors
<a href="http://eacea.ec.europa.eu/creative-europe_en">http://eacea.ec.europa.eu/creative-europe_en</a>	Education, Audiovisual and Culture Executive Agency
<a href="http://www.mecd.gob.es/cultura-mecd/areas-cultura/industriasculturales.html">http://www.mecd.gob.es/cultura-mecd/areas-cultura/industriasculturales.html</a>	Ministry of Education, Culture and Sport
<a href="http://marcaespana.es/que-es-marca-espa%C3%B1a">http://marcaespana.es/que-es-marca-espa%C3%B1a</a>	Brand España
<a href="http://marcaespana.es/talento-e-innovaci%C3%B3n/industria-creativa">http://marcaespana.es/talento-e-innovaci%C3%B3n/industria-creativa</a>	
<a href="http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/icec">http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/icec</a>	Catalan Institute of Cultural Industries
<a href="http://accio.gencat.cat/cat/binaris/Plans-estrategia-industrial_tcm176-213792.pdf">http://accio.gencat.cat/cat/binaris/Plans-estrategia-industrial_tcm176-213792.pdf</a>	Programs for promoting seven industrial area. Regional Government of Catalonia
<a href="http://catalunya2020.gencat.cat/ca/estrategies/ris3cat/">http://catalunya2020.gencat.cat/ca/estrategies/ris3cat/</a> <a href="http://www.catalonia.com/en/newsletter_news/newsletter/issue6/ris3cat.jsp">http://www.catalonia.com/en/newsletter_news/newsletter/issue6/ris3cat.jsp</a>	RIS3CAT program
<a href="http://jovecat.gencat.cat/ca/temes/cultura/musica/no_tho_perdis/festivals_a_catalunya/">http://jovecat.gencat.cat/ca/temes/cultura/musica/no_tho_perdis/festivals_a_catalunya/</a>	Catalonian Festivals
<a href="http://accio.gencat.cat/cat/estrategia-empresarial/clusters/llicitat/">http://accio.gencat.cat/cat/estrategia-empresarial/clusters/llicitat/</a>	Catalonian clusters
<a href="http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do">http://w27.bcn.cat/porta22/es/sector/subsector/pagina7857/industrias-culturales.do</a>	Barcelona's City Council CCI promotion
<a href="http://www.upc.edu/">http://www.upc.edu/</a>	Universitat Politècnica de Catalunya
<a href="http://www.escac.es">www.escac.es</a>	Escola Superior de Cinema i Audiovisuals de Catalunya
<a href="http://www.uic.es/">http://www.uic.es/</a>	International University of Catalonia
<a href="http://www.artidissenys.com/">http://www.artidissenys.com/</a>	Escola Municipal d'Art i Disseny Terrassa
<a href="http://santa-eulalia.cat/ies/">http://santa-eulalia.cat/ies/</a>	IES Santa Eulàlia – Terrassa
<a href="http://www.leitat.org/">http://www.leitat.org/</a>	Leitat Technological Center
<a href="http://www.parcudiovisual.cat/">http://www.parcudiovisual.cat/</a>	Parc Audio Visual de Catalunya

<sup>3</sup> For the consultation of APA format rules, we suggest the on-line document: <http://www.iirp.edu/pdf/IIRP-APA-Guidelines.pdf>

## 8. ANNEXES



*Annexes deemed relevant for a better understanding of what described in the above chapters.  
You can attach for example the full texts of the laws described in chapters 2 and 3, or scientific articles illustrating in more detail what is described.  
This material can be useful also for the educational activities.  
This chapter has no limit of pages.*

### Catalonian festival web links:

---

#### Festivals de cinema

##### Temàtics

- [SITGES – Festival Internacional de Cinema Fantàstic de Catalunya \(octubre\)](#)
- [Festival de Cinema de Terror de Molins de Rei \(novembre\)](#)
- [Mostra de Cinema Llatinoamericà \(Lleida, primavera\)](#)
- [Mostra Internacional de Films de Dones \(Barcelona, maig-juny\)](#)
- [Festival Internacional de Cinema de Medi Ambient \(novembre\)](#)
- [Mostra Lambda \(Barcelona, juliol\)](#)
- [Festival de Cinema Jueu \(Barcelona, juny\)](#)
- [Mostra de Cinema i Audiovisual Català SOM CINEMA \(Lleida, octubre\)](#)

##### Documentals

- [Mostra Internacional de Documentals Olot.doc \(Olot, març\)](#)
- [DocsBarcelona \(Barcelona, maig-juny\)](#)
- [In-edit Beefeater, documental musical \(Barcelona, octubre-novembre\)](#)

##### Curtmetratges

- [FIC-CAT – Festival Internacional de Curtmetratges en Català Costa Daurada \(Roda de Berà, juny\)](#)
- [Mecal \(Barcelona, març\)](#)
- [Festival Internacional de Filmets \(Badalona, octubre\)](#)
- [Festival de Cinema de Girona \(juliol\)](#)
- [Sólo para cortos \(març\)](#)
- [FEC Festival Europeu de Curtmetratges](#)
- [Curt Ficcions \(novembre\)](#)

##### Animació

- [Animac \(Lleida, febrer\)](#)

##### Vídeo art

- [Observatori de Vídeo No Identificat \(OVNI\) \(Barcelona, febrer-març\)](#)
- [Loop fair i off loop festival \(Barcelona, maig-juny\)](#)

##### Multidisciplinars

- [Barcelona Visual Sound \(Barcelona, maig\)](#)
- [Perejils Festival: Festival Multicreatiu de Reus](#)

##### Cercadors de festivals

- [Catalunya Film Festival](#)
- [Festivales.com](#)
- [FilmFestivals.com](#)

#### Festivals de música

##### Primavera i estiu

- Primavera Sound (maig-juny)
- In-somni (maig)
- Festival Grec (juny-agost)
- (A)phònica (juny)
- Sónar (juny)
- Festival Cruïlla BCN (juny-juliol)
- PopArb (juliol)
- Acampada Jove (juliol)
- Perejils Festival: Festival Multicreatiu de Reus
- TRACK. Concurs de música del Vendrell (juliol)
- Festival Internacional de la Porta Ferrada (juliol-agost)
- Acústica (agost-setembre)

##### Tardor i hivern

- Festival de Jazz de Terrassa (març)
- Altaveu (setembre)
- Mercat de Música Viva de Vic (setembre)
- Barnasants

<http://jovecat.gencat.cat/ca/temes/cultura/>



—  
*END OF DOCUMENT*