

## **ChIMERA**

### **Innovative cultural and creative clusters in MED area**

P.A. 1: Promoting Mediterranean innovation capacity to develop smart and sustainable growth

Obj. 1.1: To increase transnational activity of innovative clusters and networks of key sectors of the MED area

<https://chimera.interreg-med.eu/>

#### **D. 4.1.3. Methodology for the evaluation**

##### **WP 4. Testing**

##### **Act. 4.1. Participating partners/Involvement**

Authors/Responsible partner : PP01 + PP02

Status: final

Distribution: PPs

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6th Steering Committee Meeting  
“Services for internationalization and innovation  
for CCI clusters/innovation ecosystems”  
- mobility of entrepreneurs

Bari  
25/10/18

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# ChIMERA

Innovative cultural and creative clusters in the MED area

CULTURE • CREATIVITY • INNOVATION



REGIONE BASILICATA



# Monitoring indicators & tools

4.1.3 Methodology for the evaluation

4.6 Evaluating pilot activities

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We need feedback from

Enterprises

Cluster managers

Partners

# PILOT SUMMARY & INDICATORS

## n Pilot Numbers

### 4.2 PILOT ACTION 1 - startup of innovative CCIs Clusters

4.2.1 - 2 Training sessions for cluster Managers

4.2.2 - 10 regional clusters strategic business plan

Feedback from  
Cluster Managers

### 4.3 PILOT ACTION 2 - services for internationalization/innovation

4.3.1 - 2 matchmaking events

4.3.2 - 30 assistance on international mobility of new entrepreneurs

Feedback from  
Partners &  
Enterprises

### 4.4 PILOT ACTION 3 - financial tools

4.4.1 - 10 new financial schemes

4.2.2 - 10 public funding tools

Feedback from  
Partners & Cluster  
Managers ???

### 4.5 PILOT ACTION 4 - living labs

4.5.1 - 10 innovation projects

4.5.2 - 1 community of living labs

Feedback from All

# Tools



## Feedback from Enterprises

interview & online questionnaire after the match making & living lab



## Feedback from Cluster Managers

interviews face to face after the training in Matera



## Feedback from Partners

open ended questions before the end of January



## Feedback from Enterprises interview & online questionnaire after the match making & living lab

### Questions about

4.3 PILOT ACTION 2  
services for  
internationalization/innovation

4.5 PILOT ACTION 4  
living labs

### with feedback about:

- matchmaking events,
- the opportunity of community of living labs,
- the opportunities of EYE programm





## Feedback from Cluster Managers interviews face to face after the training in Matera

### Questions about

4.2 PILOT ACTION 1  
startup of innovative CCIs  
Clusters

4.4 PILOT ACTION 3  
financial tools

4.5 PILOT ACTION 4  
living labs

### with feedback about:

- Training sessions for cluster Managers (in Matera ?)
- the opportunity of community of living labs,
- the potential of innovation projects



## Feedback from Partners open ended questions before the end of January

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### Questions about

4.3 PILOT ACTION 2  
services for  
internationalization/innovation

4.4 PILOT ACTION 3  
financial tools

4.5 PILOT ACTION 4  
living labs

### with feedback about:

- matchmaking events,
- the opportunity of community of living labs,
- the potential of innovation projects





**THANK YOU**

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