



# ChIMERA Final event

Venue : Trieste Terminal Passeggeri - Centro Congressi  
Molo IV - Sala 3  
date 26 – 27 SEPTEMBER 2019

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## ChIMERA

Innovative cultural and creative clusters in the MED area

CULTURE • CREATIVITY • INNOVATION



TEHNOLOŠKI PARK LJUBLJANA  
01







# Start of cooperation of all CCS stakeholders







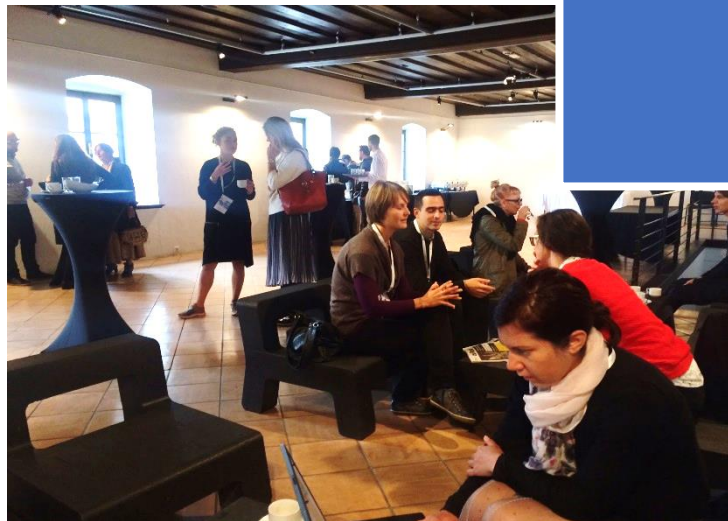
**4-5  
October  
2017**

**International Conference  
and Investment Forum of  
Creative and Cultural Industries**





More than 200 participants  
9 startups  
11 investors







**MATCHMAKING EVENT  
FOR CREATIVE  
AND CULTURAL INDUSTRIES  
IN THE MED AREA**  
24/25 OTTOBRE 2018  
BARI - PUGLIA - ITALY

**2018**   
**ANNO EUROPEO  
DEL PATRIMONIO  
CULTURALE**

**WP4 PILOT ACTION 2**

Project co-financed by the European  
Regional Development Fund

**Interreg**   
**Mediterranean**





# Living lab







development of ideas and tools





# Bootcamp - Pithing event



**CENTER ZA  
KREATIVNOST**  
CENTRE FOR  
CREATIVITY



EVROPSKA UNIJA  
EVROPSKI SKLAD ZA  
REGIONALNI RAZVOJ  
NALOŽBA V VAŠO PRIHODNOST

# Centre for Creativity

**Centre for Creativity (CzK) is an interdisciplinary platform that connects, promotes, presents and supports the activities and development of Slovenia's cultural and creative sector (CCS).**

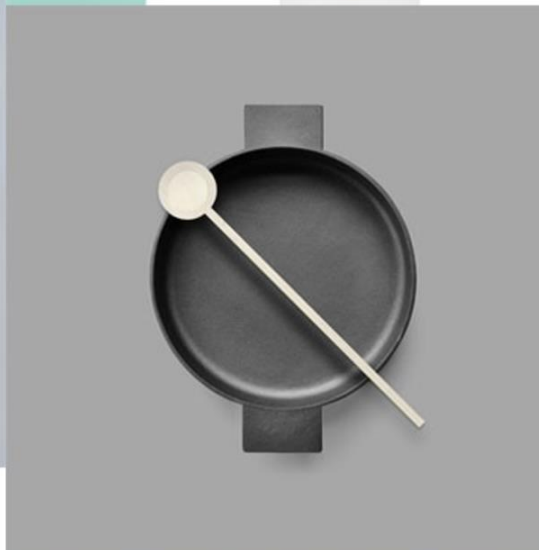
**With its programmes, the Centre works to develop the potentials of the sector's social and economic value and its autonomy while forging stronger ties between the CCS and the business, science, education and other sectors.**





CENTER ZA  
KREATIVNOST  
CENTRE FOR  
CREATIVITY

**MADE IN SLOVENIA**  
RAZSTAVA SLOVENSКИH  
OBLIKOVALCEV IN  
PROIZVAJALCEV



Center za kreativnost

Ponudba KKS: Made in Slovenia



# Centre for Creativity & support for CCS in Slovenia

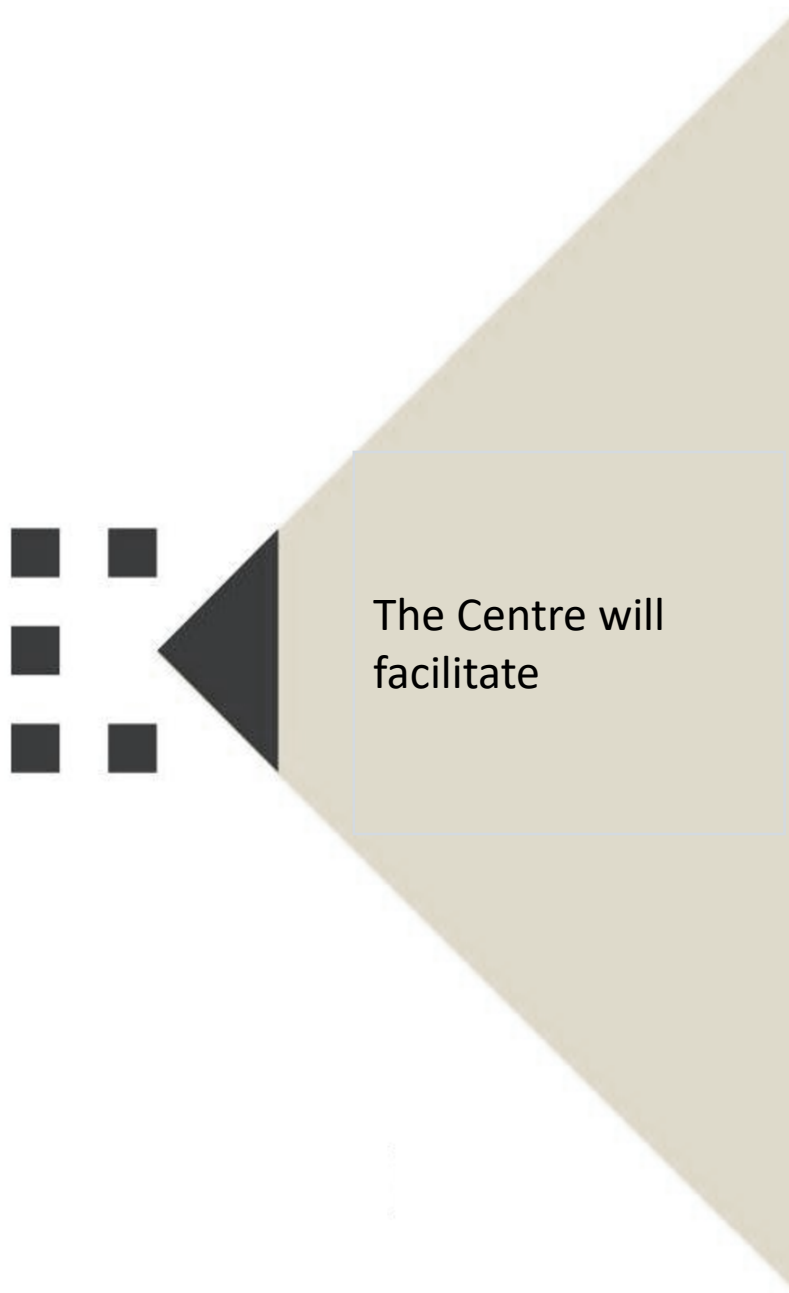
## Project 1

- **Centre for Creativity - Platform**
- 5,600.000 EUR is run by the MAO
- long-term operation of the national hub for the cultural and creative sector (CCS)

## Project 2

- **Financial support of the Centre for Creativity (CzK)**
- 5,300.000 EUR
- in the form of grants aimed at promoting entrepreneurship in the CCS and establishing stronger cooperation with the business sector.





**Cooperation between the CCS,** the business sector and companies, the public and the private sector, and support environment actors,

**The development of entrepreneurial and other skills** for accelerated growth and development of the CCS,

**Stronger presence and increased visibility of companies and CCS stakeholders** on the national and international markets

**Analyses of the sector's needs and potentials with the purpose** of fostering its development and offering support in shaping the CCS policies

**Exploitation of the potentials of technologies** for a joint presentation of the CCS and improved sales of products and services in the CCS

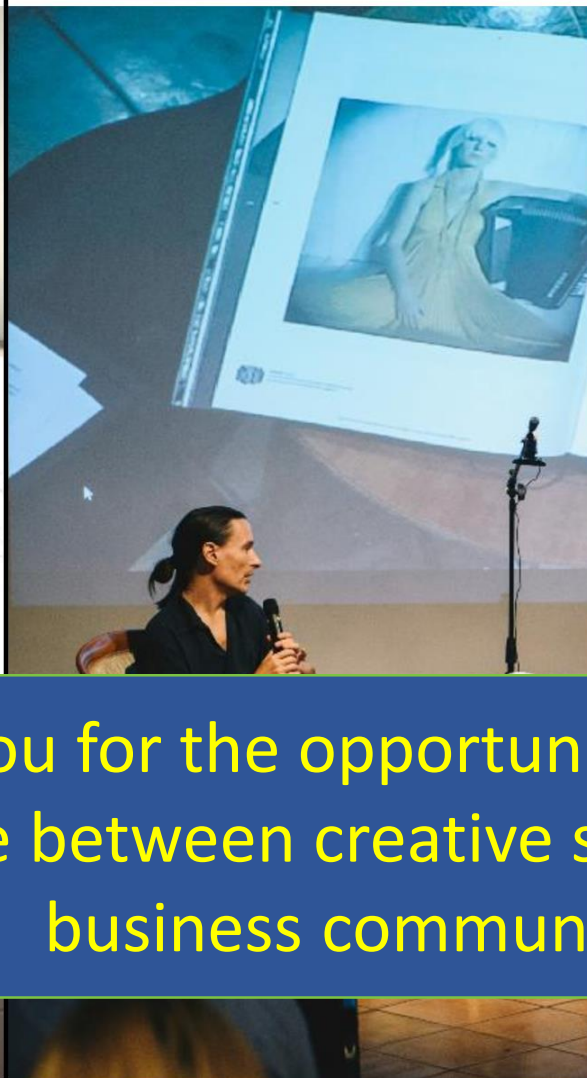
**Increased interest and awareness** of the general public and the media (domestic and foreign) of the CCS.



## MENTORSHIP



## LECTURES



## SELLING AND PROMOTIONS



Thank you for the opportunity to build a bridge between creative sector and business community



**THANK YOU**

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