



**International Conference  
« Culture and creativity »:  
paving the way to the future of EU policies.  
ChIMERA Final Event**

Venue : Trieste  
date 2019, September the 26th

Speaker Name: VALENTINA TIRLONI

Title: Final results of ChIMERA MED European  
Project for UNS

Institution: Université Nice Sophia Antipolis  
UNS

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# ChIMERA

Innovative cultural and creative clusters in the MED area

**CULTURE • CREATIVITY • INNOVATION**



# Main results for UNS and its environment

A tighter relationship between University and local actors in CCI sector (public and private)

A sustainable economic model for University programmes in creative writing sector (Storytelling Institute and new programmes with INA)

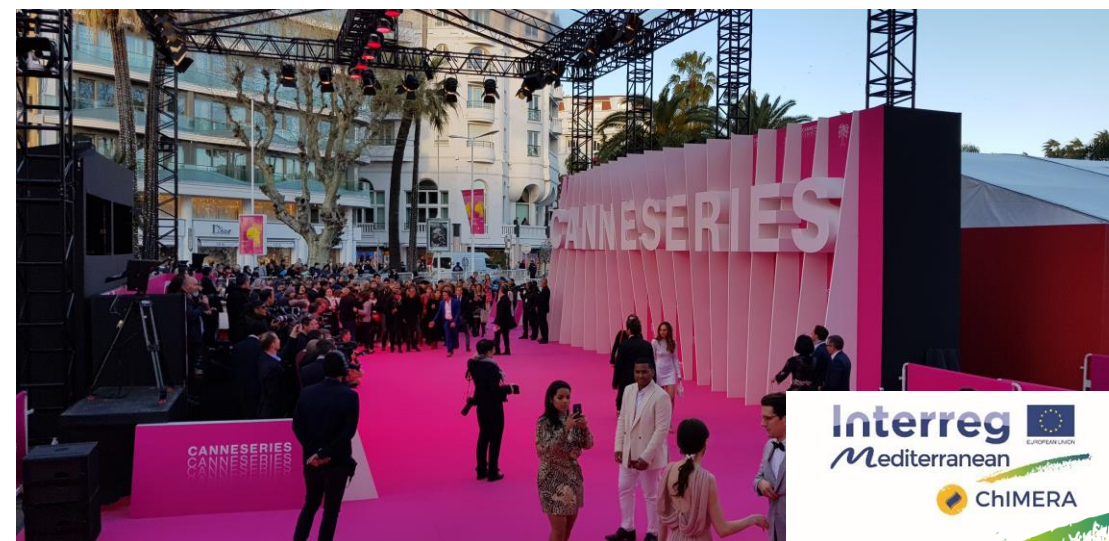
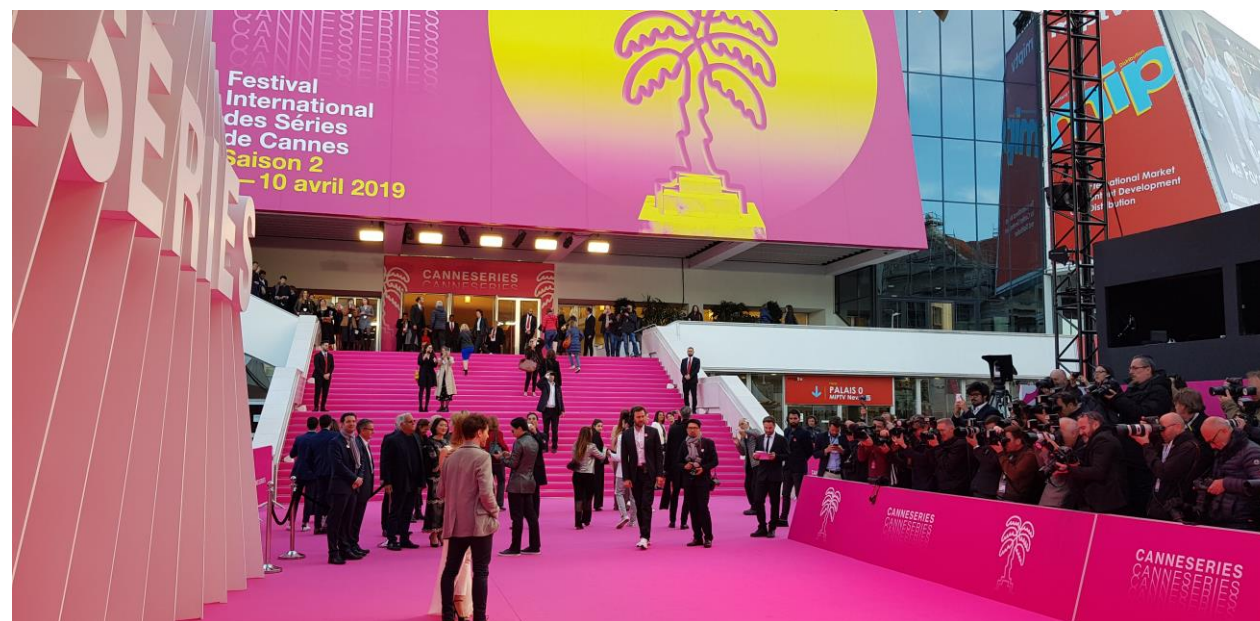
A dedicated Cluster should not be the best means to federate all the actors

Participation in the organization of activities within the three Festivals

# Festival CanneSeries April from the 8<sup>th</sup> to the 11<sup>th</sup>, in Cannes







# Old and new programmes for creative writing and showrunner

## RESIDENCES ET PRODUCTIONS ARTISTIQUES (CHAIRE ET ECOLES D'ART)

Ecritures et scénarisation Séries TV Canneseries Institute :

Chaire Mairie de Cannes - Université Côte d'Azur – Vivendi Canal Plus – DFFB  
(février-mars)

Ecritures et scénarisation Storytelling Institute - Chaire Mairie de Cannes - UCA –  
Vivendi Canal+ – UCLA Theater Film and Television School (avril-mai)

## FORMATIONS COURTES (NIVEAU GRADUATE, EUR CREATES)

Summer School UCA – INA : Design d'expériences numériques : réalité virtuelle et  
réalité

augmentée (ouverture 2019)

Summer School UCA – INA : Formation au métier de showrunner directeur  
artistique de  
séries TV (ouverture 2019)



CANNESERIES  
Institute

**Formation**  
encadrée par des enseignants de  
l'Université Côte d'Azur (UCA)  
et des membres de Serial Eyes

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# A very rich sector for audiovisual





# Cannes Film Festival Mai, from the 14<sup>th</sup> to the 25<sup>th</sup>







# Nice Short Film Festival, October 11<sup>th</sup>-18<sup>th</sup>

FESTIVAL EUROPÉEN DU COURT MÉTRAGE DE NICE  
NICE EUROPEAN SHORT FILM FESTIVAL



19<sup>e</sup> EDITION  
11-18 OCT 2019  
[WWW.NICEFILMFESTIVAL.COM](http://WWW.NICEFILMFESTIVAL.COM)

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Mediterranean



ChIMERA







**THANK YOU**

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Project co-financed by the European  
Regional Development Fund

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Membre de UNIVERSITÉ CÔTE D'AZUR

