



Project co-financed by the European  
Regional Development Fund

**MED Greenhouses**  
**“Green Growth through the capitalization of innovative Greenhouses”**

*Reporting Knowledge from Horizontal project*  
*[GAL MOLISE VERSO IL 2000]*

Project Details:

Programme: **Interreg MED 2014-2020**

Priority Axis: **1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

Objective: **1.1. To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

Project Title: **Green Growth through the capitalization of innovative Greenhouses**

Project Acronym: **MED Greenhouses**

Reference No: **3082**

Lead Partner: **University of Thessaly**

Total Budget: **1,171,400 €**

Time Frame: **01/02/2018 - 31.07.2019**

Deliverable Details

WP: **2 – Project Communication**

Activity: **2.3 – Links with Horizontal Projects**

Deliverable Title: **Reporting Knowledge from Horizontal project**

Responsible Partner: **University of Thessaly**

Involved Partners: **ALL**

Date & Place of delivery:

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## Introduction

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This deliverable is undertaken in the context of Activity 2.3 "Links with Horizontal Projects". Main aim of this action is collecting information and experiences over the best approaches profiled by other projects within the various EU financed Programme in the field of Green Growth and particularly on this of energy efficiency and Eco-innovation.

This activity will enable motivation and international exchange of ideas and experience between consortia that have been working in the past or present on similar topics. The selection of the proposed consortia will be done in a complementary manner so that each one will be bringing specific skills of the highest quality which can further the progress of the present consortium and the project. The action addresses both actors of R&D and innovators communities & thematic projects.

Each Partner will elaborate one report presenting knowledge, experiences and best practices exchanged with other related projects within or outside Interreg MED Community, contributing to the capitalisation, dissemination of project's activities and results.

The exchanged knowledge and experiences can be achieved through participation in events of Interreg MED Programme (including events organised by Green Growth Community), or other EU programmes (through synergies with partners of other relevant EU projects).

The Joint Report will be elaborated by WP Leader with the contribution of all the partners.

## 2. ROLE OF REGIONAL & POLICY MAKERS / GREEN INNOVATION

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### 2.1 Participants List & Agenda/Invitation

3rd MED Green Growth Community Transnational Event

**Role of regional & local policy makers in enhancing Green Innovation**

**Save the Date!**

Boosting green growth in the MED countries

**15 - 16 November 2018**

**Durrës, Albania**

interreg Mediterranean

Project co-financed by the European Regional Development Fund

<b>Thursday 15th November</b>	
09:00 – 13:00	Green Growth Community building event Launch of the Thematic Working Groups

13:00 - 14:30	Lunch
14.30 - 15.00	Registration of participants
15:00 - 15:15	Official opening of the conference: Welcome from the President of the Regional Council of Durres, Mr. Alfred Mullaraj Welcome from Prefect of Durres, Mr. Roland Nasto Welcome from the Mayor of Durres, Mr. Vangjush Dako Welcome from the Interreg MED JS, Ms. Maria Groueva
15:15 - 16:15	Panel 1 - General considerations on green policymaking
16:15 - 16:45	Open discussion with all MPs and public (moderator + BETA Tech Center – UVic/UCC)
16:45 - 17:15	Coffee break
17:15 - 18:15	Panel 2 - Green Growth financing and procurement tools
18:15 - 18:45	Open discussion with all MPs and public (moderator + Fondazione Ecosistemi)
20:30 - 23:00	Traditional dinner and music
<b>Friday 16th November</b> 9:30 - 10:00	Welcome, and recap of the 1st day conclusions
10:00 - 11:00	Panel 3: MED experiences in enhancing green innovation and policies
11:00 - 11:30	Open discussion with all MPs and public (moderator + CUEIM)
11:30 - 12:00	Coffee break
12:00 - 13:00	Panel 4: Green cities for a greener Mediterranean
13:00 - 13:30	Open discussion with all MPs and public (moderator + Dynamic Vision)
13:30 - 15:00	Lunch
15:00 - 16:30	Roundtable: Defining a national and regional analytical framework for policy coherence for sustainable development
16:30 - 17:00	Conference conclusions and closure

## **2.2 Minutes**

The meeting held in Durres on the 15th and 16th of November has been attended by 3 representatives of Molise verso il 2000. The 2 days of work were very interesting and all the interventions resulted useful for the implementation of MED-GREENHOUSES Project. The consideration made about the green policymaking and the financial tool helped us in the understanding on how to develop our deliverable and capitilising activities. Moreover, the discussion about the green cities has been crucial for the implementation of several ideas to be exploited in other projects.

## **2.3 Collaborations with other project**

The 3rd transnational event of the Interreg MED Green Growth Community took place in Durres, Albania, between 15 and 16 November 2018. It was the first time the MED Green Growth Community

met for such an event in a Balkan country. The 3rd transnational event of the Community analysed the role of policy makers in enhancing the Green Growth innovation and policies and will create contexts of exchanges on the impact of several key players in boosting Green Growth economies.

The MED Green Growth Community 3rd transnational offered its participants a tailor-made programme with participation from key stakeholders and participatory sessions to debate about the significant role of policies and green growth interventions in domains such as funding, public procurement, rural revitalization and resilience, urban development, sustainable agriculture and industries. The event benefit from the participation of a large number of MED stakeholders, such as national, regional and local authorities, companies, professional associations and research centres coming from Spain, France, Italy, Greece, Cyprus, Slovenia, Croatia, Bosnia and Herzegovina, Montenegro, Macedonia, Kosovo and Albania. Various institutional actors (ministries, national institutes of statistics, international and regional development agencies, and municipalities) from different regions and countries presented their initiatives and vision on green growth innovation.

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## **2.4 Photo Gallery**



Figure 1 – Meeting Session



Figure 2 – Meeting poster

## **2.5 Key points- Conclusions.**

The 3rd transnational event thanks to the community building session organized with the representatives of the 14 modular projects belonging to the Interreg MED Green Growth community (the participation at this session is restricted to project partners only). The event represented the first technical working meeting of the Community that was enlarged with 8 new projects in 2018. It created a functional framework for the next year within which the modular projects will closely work together in thematic groups, both online and face-to-face, to strengthen their capitalization and policy inputs activities, as well as to develop joint political statements.

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## 3. “Transition towards blue and green economies in the Mediterranean”/ blue and green economy

### 3.1 Participants List & Agenda/Invitation

European Committee of the Regions Room VMA1, rue Van Maerlant n°2 – 19-20 September



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### Draft Agenda

September 19, 2019

European Committee of the Regions

Room VMA1, rue Van Maerlant n°2

Working languages: English, French, Greek, Italian, Spanish

8.30-9.00	Registration
9.00-9.30	<p>Institutional welcome</p> <ul style="list-style-type: none"> <li>➤ Ossi Martikainen, President of the Commission for Natural Resources of the European Committee of the Regions (tbc.)</li> <li>➤ Representative of the ENVE Commission, EU CoR (tbc.)</li> <li>➤ Representative of the Murcia Region / Blue and Green Growth Communities</li> </ul>
9.30-11.00	<p><b>Session 1: Territorial cooperation: building bridges for a sustainable development</b></p> <p><i>This session explores how territorial cooperation is a key element to foster a harmonious economic, social and territorial development of the Mediterranean as a whole. It addresses as well how the Interreg Med programme and thematic communities provide a framework for the implementation of joint actions and policy exchanges between national, regional and local actors from different Member States, and let the door open for reflections regarding the upcoming programming period.</i></p> <ul style="list-style-type: none"> <li>➤ Nanette Maupertuis, Executive Councilor for the Territorial Collectivity of Corsica, EU CoR Rapporteur on European Territorial Cooperation (tbc.)</li> <li>➤ Gergana Miladinova, Team Leader 'Sustainable Growth', DG REGIO (tbc.)</li> <li>➤ Roberta de Palma, Chief Technical Advisor, United Nations Industrial Development Organization (UNIDO) (tbc.)</li> <li>➤ Maria Groueva, Blue and Green Growth Project officer, Interreg Med</li> <li>➤ Roberto Sandrini, PROteuS cluster</li> </ul> <p><i>Debate with the participants</i></p>
11.00-11.30	Coffee break
11.30-13.00	<p><b>Session 2: Fostering business innovation and access to finance</b></p> <p><i>This session will focus on the latest blue and green economy development and innovation opportunities for clusters and SMEs. Panellists will present how public finance, regulations and policies play an important role in attracting and mobilizing private investment into Blue and Green Economies. Moreover, panelists will propose recommendations on how to accelerate Blue and Green Growth happening at national and regional levels.</i></p> <ul style="list-style-type: none"> <li>➤ Mario Nava, Director-General, Directorate General for Financial Stability, Financial Services and Capital Markets Union, European Commission</li> <li>➤ Gustavo Orozco, Catalan Agency for the Competitiveness of Enterprises (ACCIO)</li> <li>➤ Federica Todde, Representative of the FinMED project</li> <li>➤ Markos Damasiotis, Center for Renewable Energy and Savings, PELAGOS cluster (tbc.)</li> </ul>

<b>14.00-15.15</b>	<b>Session 3: Education and awareness raising to and for sustainability</b>
	<p><i>Education to and for Sustainability is a learning and changing process relevant to society, communities and all organizations. The session engages the community and builds awareness and knowledge on way to address sustainability issues within educational schemes, with the aim empower participants in thinking critically, innovate and provide solutions towards more sustainable systemic changes and patterns of living from earlier stages.</i></p> <ul style="list-style-type: none"> <li>➤ <b>Burcu Tuncer</b>, Team Leader, Networking and Partnerships, Regional Activity Center for Sustainable Consumption and Production</li> <li>➤ Representative of Regione Lazio (tbc.)</li> <li>➤ <b>Simone Bastianoni</b>, University of Siena, MAESTRALE project (tbc.)</li> <li>➤ Representative of the RE-LIVEWASTE project</li> <li>➤ Representative of Fridays4Future (tbc.)</li> </ul> <p><i>Debate with the participants</i></p>
<b>15.15-15.30</b>	<b>Coffee break</b>
<b>15.30-17.00</b>	<b>Session 4: Development of policy recommendations for a green and blue economy in the Mediterranean</b>
	<p><i>Debate on the strategic policy framework for securing a sustainable future for the Mediterranean region consistent with Sustainable Development Goals. The Interreg MED Blue Growth and Green Growth thematic communities will present their work on developing policy involving research, analysis, consultation and synthesis of information to produce recommendations. Reflections will address land-sea interactions and the potential merging between blue and green economies.</i></p> <ul style="list-style-type: none"> <li>➤ <b>Sieglinde Gruber</b>, Head of Unit Marine Resources, Directorate-General for Research &amp; Innovation, European Commission</li> <li>➤ <b>Alessandra Sensi</b>, Head of Sector Water and Environment, Union for the Mediterranean</li> <li>➤ <b>Rudi Panjtar</b>, Representative of PANORAMED on Innovation, Jožef Stefan Institute</li> <li>➤ Representative of the Ministry of the Environment of Italy (tbc.)</li> <li>➤ Representative of Région Sud</li> <li>➤ <b>Stefano Valentini</b>, ASTER, MISTRAL and REINWASTE projects (tbc.)</li> </ul> <p><i>Debate with the participants</i></p>
<b>17.00-17.30</b>	<b>Wrap-up and conclusions</b>
<b>17.30-19.00</b>	<b>Sparkshow (English only) – Journalists meeting committed and innovative Interreg MED projects</b>
	<p><i>Inspired by “TEDx” and “The Voice”, Sparkshow offers the opportunity for Interreg Med projects partners to pitch their project before an audience and a panel of journalists sitting behind buzzers and ready to show their interest. This format allows putting to the forth positive impact projects dynamically and to network with journalists seeking good stories for their readers.</i></p> <p><i>Therefore, it is a real opportunity for Interreg Med projects from the Blue and Green Growth communities to get media coverage. This type of show is appreciated for its innovative aspect: a hub for impactful projects and an optimism fix.</i></p> <p><i>During the event, selected projects will have the opportunity to pitch their project (3 minutes) in front of a panel of journalists. When the journalists are interested by the pitch, they press the buzzer and will have the opportunity to be the first to write about the innovative project that has been presented. Then the journalists ask questions, explain why they are interested in the project and give advice to the nominee in order to cover the story. Selected projects will receive a personalized pitch training beforehand. &gt;&gt; <a href="#">More information</a></i></p>
<b>19.00-20.00</b>	<b>Cocktail mixer – End of day 1</b>



9.00-9.30	Registration	
9.30-11.00	<b>Session 1 – Recommendations for a green &amp; circular economy</b>  <b>EU supporting the transition to a green and circular economy</b> > Avelino Gonzalez-Gonzalez, senior policy and project officer, DG Research & Innovation - C.1 Circular Economy & Biobased Systems <b>Insights into the European Circular Economy Stakeholder Platform</b> > Maria Nikolopoulou, member of the European Economic and Social Committee (EESC) <b>Green Growth community contributions to EU circular economy developments and policy outcomes</b> > Mercè Boy-Roura, UVic/UCC, Green Growth community project manager > Mathias Brummer, WE&B, Green Growth community external expert > CUEIM, Green Growth community project partner > Dynamic Vision, Green Growth community project partner <b>"Greece: A Growth Strategy for the Future" – a good example of capitalisation of project results</b> > Iro Vergadi, co-ordination and legal support official, Ministry of Economy and Development of Greece, GRASPINNO project	<b>Session 1 – Recommendations for a sustainable blue economy</b>  <b>Presenting the Blue Growth Community Policy paper outline</b> > <b>Martina Bocci</b> , Blue Growth Community Policy paper expert > <b>Sieglinde Gruber</b> , Head of Unit Marine Resources, Directorate-General for Research & Innovation, European Commission (tbc.) > Blue Invest/Blue economy sustainable finance principles representative (tbc.) > Representative of the Occitanie Region (tbc.) > Representative of the iBLUE project > Representative of the 4helix+ project
11.00-11.30	Joint Coffee break	
11.30-13.00	<b>Session 2 – Roundtable: what can we do to stimulate the transition towards a circular economy?</b>  <b>1<sup>st</sup> round of interviews: "What can the circular economy do for small and medium enterprises?"</b> > Golboo Pourabdollahian, STIIMA-CNR, GREENOMED project (tbc) > Juliette Chauveau, ANIA, PEFMED project > Dimitris Kokosioulis, Dynamic Vision, SYNGGI project <b>2<sup>nd</sup> round of interviews: "What can the regional public administration do to boost the circular economy and the green growth in the territory?"</b> > Rosana García, AGAPA, REINWASTE project > Davide Scapinelli, Environment and Energy Agency of Emilia Romagna > Eleni Hatziyanni, Region of Crete	<b>Session 2 – Fostering transfer, capitalization &amp; mainstreaming of strategic projects results</b>  <b>Towards transferring &amp; capitalizing beyond projects and programme areas</b> > <b>Jan Maarten de Vet</b> , WestMed Assistance Mechanism > <b>Erdal Ozhan</b> , MedCoast for the Black Sea (tbc.) > <b>Samir Grimes</b> , ENSSMAL, Algeria (tbc.) > Other tbd.  <b>Building bridges: Signature ceremony for Memoranda of Understanding</b> > The MAESTRALE and PELAGOS projects > The Blue Growth Community > Other tbd.

	<b>3<sup>rd</sup> round of interviews: "Which are the policies at the national level that should be adopted to stimulate the transition towards a circular economy?"</b> > Maria Nikolopoulou, EESC > George Kremlis, Honorary Director DG Environment	
13.00-14.00	Towards phase 2 of our Communities – Joint wrap-up and vision for the future	
	> Representative of the Green Growth Community – Facilitator > Representative of the Blue Growth Community – Facilitator	
14.00-15.00	Networking lunch	
15.00-16.30	SIDE EVENTS	
	> InnoBlueGrowth Steering Committee (InnoBlueGrowth projects partners only) > Others (tbc.)	

\* End of meetings \*

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### **3.2 Minutes**

The event has been attended by the staff of Molise verso il 2000 : Mr. Adolfo Fabrizio Colagiovanni and Mr. Roberto D'Amico The 2-day event held in Brussels gathered more than 150 members of both communities together with a wide diversity of institutional and private sector stakeholders from 27 countries, such as: European Institutions, academia, NGOs, Public Authorities and thematic communities of projects in order to exchange, strengthen the links for future cooperation and tackle the important topic of ensuring capitalisation and transferring of results beyond projects implementation. Certainly, the "Transition towards blue and green economies in the Mediterranean" has represented a significant milestone as it marked the end of the first implementation period and bridges to the upcoming one.

On the first day, on the first session, the "EU Green deal" was introduced and the need for new approaches reinforcing innovation, circular economy practices and blue & green business models was highlighted. The key role of territorial cooperation for a sustainable development was stressed out as well as the role of Interreg med vivid Communities in bridging knowledge gaps and offering real case scenarios with influence on policy makers.

On the second session, the 4helix approach for achieving business innovation and easier access to finance was emphasized while SMEs and clusters were presented as the backbone of the EU economy. Standardized financial rules, taxonomy at EU level, reduction of bureaucracy and more capacity building were some of the initiatives referred as drivers for growth. Talking about business innovation, FINMED project of the Green Growth Community presented new tools developed and PELAGOS project of the Blue Growth Community shared the good practice of promoting a network of clusters.

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### **3.3 Collaborations with other project**

The Green and Blue Growth communities are two of the 8 thematic communities which support the implementation of the Interreg Med strategy with their networks of: 14 projects working on sound and innovative management of natural resources and 6 projects working on sustainable blue economy matters respectively. Both innovative communities were launched 3 years ago.

### 3.4 Photo Gallery



Figure 3 – name.



Figure 4 – meeting session

### 3.5 Key points- Conclusions.

The objective of the event was successfully achieved, thanks to the creation of synergies among Mediterranean projects funded by EU programmes and the participants, who have been encouraged to get involved in Blue and Green Economies sectors.

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