



Project co-financed by the European
Regional Development Fund

MED Greenhouses
**“Green Growth through the capitalization of innovative
Greenhouses”**

Promotional Material

Regional Council of Berat

Project Details:

Programme: **Interreg MED 2014-2020**

Priority Axis: **1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

Objective: **1.1. To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

Project Title: **Green Growth through the capitalization of innovative Greenhouses**

Project Acronym: **MED Greenhouses**

Reference No: **3082**

Lead Partner: **University of Thessaly**

Total Budget: **1,171,400 €**

Time Frame: **01/02/2018 - 31.12.2019**

Deliverable Details

WP: 2

Activity: 2.2

Deliverable Title: 2.2.1 Promotional Material

Responsible Partner: University of Thessaly

Involved Partners: All

Date & Place of delivery: 09-08-2019, Berat



Agricultural Research Institute



Contents

1. PENS – (250 units produced)	3
2. USB sticks - 4GB capacity (120 units produced).....	4
3. Notepads (200 units produced).....	5
4. Bags (200 units produced).....	6
5. Roll up (2 units produced)	7
6. Leaflets (200 units produced)	8
7. Folders (200 units produced).....	10

List of Figures

Figure 1 – Logo & Pens.....	3
Figure 3 – Logo of the USB sticks.....	4
Figure 4 – Template & Photo of the Notepads.....	5
Figure 5 – Bags	6
Figure 6 – Roll Up / banner.....	7
Figure 7 – Leaflet	9
Figure 8 – Folders	10

1. PENS – (250 units produced)



Figure 1 – Logo & Pens

2. USB sticks - 4GB capacity (120 units produced)



Figure 2 – Logo of the USB sticks

3. Notepads (200 units produced)



Regional Council of Berat



<https://medgreenhouses-interreg-med.eu>
@greenhouse-uth
@medgreenhouses

Figure 3 – Template & Photo of the Notepads



4. Bags (200 units produced)



Figure 4 – Bags

5. Roll up (2 units produced)



Figure 5 – Roll Up / banner

6. Leaflets (200 units produced)

Project partners

- TEI of Thessaly
- UNIVERSITY OF THESSALY
- HELLENIC REPUBLIC REGION OF THESSALY
- Molise
- CEBAS-CSIC
- SEMIDE EMWIS
- Regional Council of Seral

Project Description

- The project capitalizes on the results of other EU successful projects by promoting, disseminating & transferring innovative Greenhouses in the MED area, minimizing water & energy demand.
- The project will stimulate environmental awareness on issues related to energy & water efficiency & sustainable production, contributing to Green Growth & promoting sustainable development.

1.17 M€ Project Budget **0.99 M€ ERDF/RPA** **18 Months Project Duration**

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Green Growth through the capitalization of innovative Greenhouses

Interreg
Mediterranean

MED Greenhouses

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https://medgreenhouses.interreg-med.eu
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Project Objective:

To improve eco-innovation capacities of public & private actors in the greenhouse/agriculture sector through stronger transnational cooperation, knowledge transfer and quadruple helix stakeholder interaction.

Project Results:

- Policy Recommendations to boost eco innovative investments
- Establishment of an Agricultural Innovative Cluster in the MED area
- Increase the capacity building of the members of the innovative cluster through knowledge transfer & training

INNOVATIVE GREENHOUSES' FACTS

Today's greenhouse production places particular emphasis on improving quality, reducing inputs and increasing circularity of protected cultivations. New technologies and cultivation practices have to be adopted, in order to make the development of greenhouses possible and economically viable. This will lead to the protection of the natural environment and the sustainability of rural ecosystems, towards:

- Improving the quality and quantity of the products produced through better and newer cultivation techniques (hydroponics, new substrates, drainage solution reuse, automations, sensors)
- Reduction of energy inputs (energy saving, biomass and other renewable energy use, better microclimate management by means of optimal control)
- Reduction of plant protection products inputs (integrated production, insect proof screens, greenhouse management)
- Better management of water resources (closed hydroponic systems)
- Traceability, standardization and certification of products

Main outputs: 2 tools, 2 Strategic Documents & 1 Cluster

- Policy recommendations favouring cooperation between actors of the 4helix
- Joint MED Action Plan transferring innovative greenhouses in the MED area
- E-learning platform (including training course material)
- Tailored policy recommendations for the establishment of innovative greenhouses
- Establishment of Agricultural Transnational Innovative Cluster (Memorandum of Agreement)

TOOL 1 / STRATEGICAL DOCUMENTS NETWORKS / CLUSTERS PROMOTION / DOCUMENTS PUBLIC EVENTS

adapt 2 change

smart greenhouse



Figure 6 – Leaflet

7. Folders (200 units produced)



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Figure 7 – Folders