



Project co-financed by the European  
Regional Development Fund

## **MED Greenhouses**

**“Green Growth through the capitalization of innovative Greenhouses”**

Promotional material

**UNIVERSITY OF THESSALY**

Project Details:

Programme: **Interreg MED 2014-2020**

Priority Axis: **1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

Objective: **1.1. To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

Project Title: **Green Growth through the capitalization of innovative Greenhouses**

Project Acronym: **MED Greenhouses**

Reference No: **3082**

Lead Partner: **TEI of Thessaly**

Total Budget: **1,171,400 €**

Time Frame: **01/02/2018 - 31.12.2019**

Deliverable Details

WP: 2 – Communication

Activity: 2.2.1 – Dissemination Material

Deliverable Title: Promotional material

Responsible Partner: University of Thessaly

Involved Partners:

Date & Place of delivery: 30/09/2019, Volos

• **Deliverable 2.2.1. Promotional / Communication Material (9/2018)**

To implement the delivery 2.2.1, UTH designed and produced material for project communication and the dissemination of knowledge between research bodies, SMEs, public authorities and civil society, raising public awareness and empowering decision-makers policy, for use at various events, seminars, workshops, consultations.

For this purpose, they were designed and produced by UTH:

- Bag
- Folder A4
- Notepads A4
- Pen (5 cm printing area)
- Small poster (up to A3 or A4)
- USB stick
- Banner 2x0,80 m
- Profile sheet (A4 unfolded)

The mock-ups were delivered for use by the eight project partners.

1) The following items of the communication material:

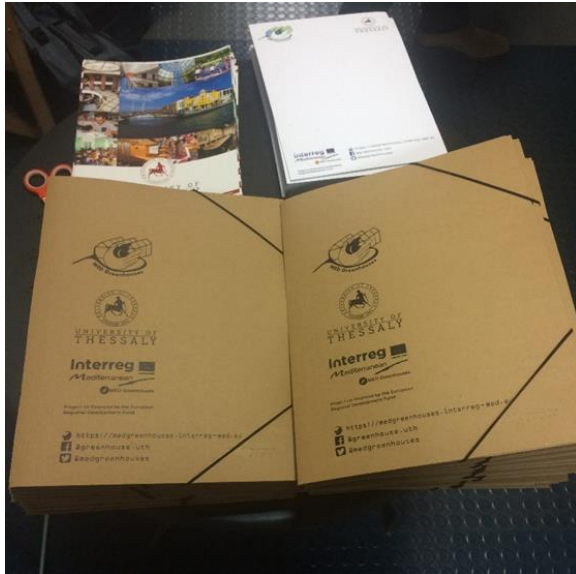
- 250 pens



- 200 A4 notepads



-200 folders of paper 25x34 cm

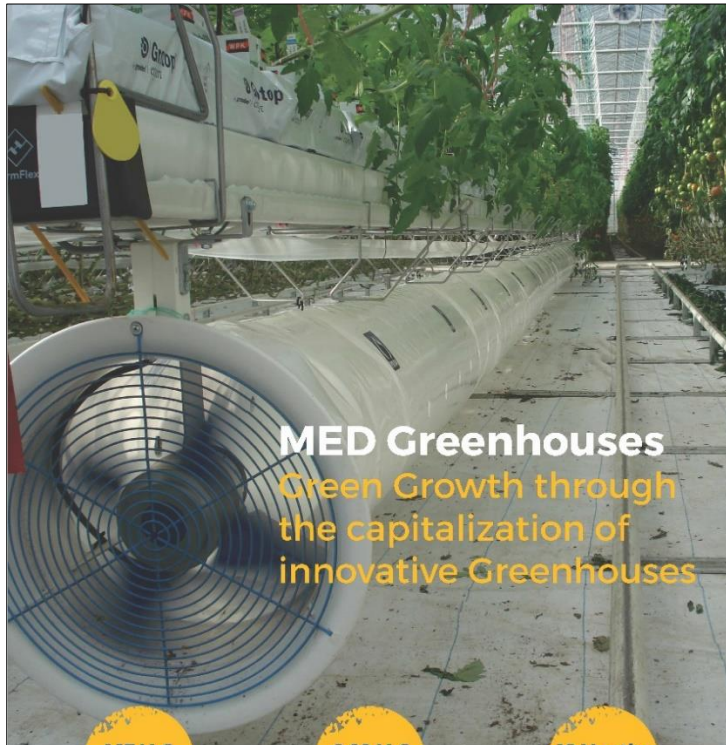


-120 usb sticks 8GB



- 2 Roll up banner – stand





## MED Greenhouses

Green Growth through  
the capitalization of  
innovative Greenhouses

1,17 M €  
Project budget

0,99 M €  
ERDF / IPA

18 Months  
Project duration

### Project Objective:

- To improve eco-innovation capacities of public & private actors in the greenhouse/agriculture sector through stronger transnational cooperation, knowledge transfer and quadruple helix stakeholder interaction

### Project Results:

- Policy Recommendations to boost eco-innovative investments
- Establishment of an Agricultural Innovative Cluster in the MED area
- Increase the capacity building of the members of the innovative cluster through knowledge transfer & training

### project partners



-200 leaflets, A4 size in full growth (21x29.7 cm), Full-color printing on two sides. High quality print paper from 135 grams or more.



-200 bags

