

BLUEISLANDS IN A NUTSHELL

The BLUEISLANDS project aims to identify, address and mitigate the effect of the seasonal variation of waste generated on Mediterranean islands as an effect of tourism.

By improving knowledge about waste streams, building common guidelines and improving synergies among MED islands' communities, BLUEISLANDS project aims to fuel local loops of circular economy and promote sustainable tourism patterns.



BLUEISLANDS

Seasonal variation of waste as an effect of tourism



info@blueislands.eu
blueislands.interreg-med.eu
#MEDBlueIslands



WHY THIS PROJECT?

The Mediterranean region is the world's leading tourist destination.

In the summer season, due to the annual tourist wave, mediterranean islands host a far greater population. This is beneficial for the local economies, but it also places a great burden on the local infrastructures, especially for waste management systems.

BLUEISLANDS will address common challenges faced by MED Islands, as:

- the structural constrictions of sea locked territories, in terms of resources and waste management;
- the fragmentary knowledge of seasonal variation of waste generation;
- the lack of strategic plans to promote sustainable tourism.

WHAT WILL THE PROJECT DO?



Research

Monitor marine litter and wastewaters during high and low touristic seasons in MED islands



Create

Promote sustainable tourism patterns through common guidelines and normative adjustments



Share

Engage public and private stakeholders to promote sustainable business models

ACTION PLAN

- Quantity and content of **waste generated by tourist industry** and premises
- Current **waste collection and processing methods** and overall cost

- Policy making tool** for sustainable tourism growth
- Local guidelines and regional strategies** for implementation of seasonal waste variation management plans
- Appropriate legal directives** for seasonal variation governance in 6 countries

- Wide stakeholders **interregional networks**
- Training tools** for capacity building

THE PARTNERS

The project is carried out by 14 partners, including 9 Mediterranean islands, 2 economic operators, 2 research institutions and 1 international association specialised in resource management.

FOLLOW THE PROJECT

and get involved in BLUEISLANDS local events.

Visit: blueislands.interreg-med.eu



Tourists



Waste

