

The Autonomous Region of Friuli Venezia Giulia has already invested considerable resources in the development of cycling and cycling tourism.

With the Medcycletour project, new impetus will be given to the completion of the regional section of the EuroVelo 8, corresponding to the FVG 2 Cycle Route of the Regional Cycle Road Network (ReCIR).

The route from Lignano Sabbiadoro to Trieste runs along sea and lagoon with beautiful landscapes in a land full of history, culture, food and wine.

Improvements and infrastructural completions, new services dedicated to cycling and promotional activities will make it usable and known.



Contact:

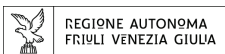
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Project partners:

Regional Government of Andalusia (ES, lead partner)
European Cyclists' Federation (BE)
Cluster for Eco-Social Innovation and Development CEDRA (HR)
Croatian National Tourist Board (HR)
Cyprus Tourism Organisation (CY)
Conseil Départemental des Alpes-Maritimes (FR)
Region of Western Greece (GR)
Autonomous Region Friuli Venezia Giulia (IT)
Consorzio Oltrepò Mantovano (IT)
Regional Development Centre Koper (SI)
Regional Government of Catalonia (ES)



Agencia de Obra Pública de la Junta de Andalucía
CONSEJERÍA DE FOMENTO Y VIVIENDA



EuroVelo 8
Mediterranean Route



Sparkling emerald seas, kilometers of golden sand, mysterious islands, wonderful food and ancient cities - it's not hard to find reasons to travel along the Mediterranean And what better way to do it than by bike!

EuroVelo 8 – Mediterranean Route is a 5,900-km long cycle route connecting the whole Mediterranean from Cadiz to Athens and Cyprus. It includes many destinations that are popular tourist attractions.



Objectives

The objective of the three-year MEDCYCLETOUT project is to use the EuroVelo 8 - Mediterranean Route as a tool to influence regional and national policies in favour of sustainable and responsible tourism, providing transnational solutions in coastal areas across the Mediterranean.

In most of the countries covered by this project, the potential of cycling tourism had not yet been realised, even though it prolongs the tourism season, reduces the environmental impact of travelling and can bring tourists to less visited areas.

Sustainable Tourism

Cycling tourism is a perfect tool for developing sustainable tourism in the Mediterranean area by reducing CO2 emissions during holidays, increasing the consumption of local products, raising average spending, encouraging longer stays and diluting the impact of concentrated tourism flows.

Project Outputs

The project's main outputs will be the development of action plans and policy recommendations (to generate investments in the route conditions); pilot actions (to test the proposed developments); and updated information and promotion related to EuroVelo 8 in order to attract visitors.



Transnational Cooperation

In this way, the project will benefit national, regional and local authorities, service providers and, ultimately, cycle tourists.

Taking a transnational approach will enable common challenges (e.g. lack of route infrastructure, missing cycling-friendly services, weak branding and promotion) to be tackled together and best practices to be shared, thereby avoiding duplication and increasing the effectiveness and positive social, economic and environmental impacts.

€2.5 M

PROJECT
BUDGET

11

PROJECT
PARTNERS

23

WORLD
HERITAGE SITES

