

BLUEMED

Activity 5.2

Activities for transferring project results to target groups and
Local community

Deliverable 5.2.1

D5.2.1 Report on the uptake of training activities by local
Stakeholders
January 2020

Activity Leader: University of Patras-UPatras

Deliverable Team: RDFT, MCS-EUA, ATLANTIS, MIBACT, UNICAL, UCY, DUNEA



HELLENIC REPUBLIC
MINISTRY OF CULTURE AND SPORTS
GENERAL DIRECTORATE OF ANTIQUITIES AND CULTURE HERITAGE
EPHORA OF UNDERWATER ANTIQUITIES



University of Cyprus
Oceanography Centre

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1. The overall concept and objective of BLUEMED transferring events

According to BLUEMED's project proposal, WP5 is focused on the transferring of project main outputs and results to locations with underwater cultural assets in the Mediterranean for uptake and streamlining. A Final report on assessing transfer activities is prepared with input by all partners that organized transfer events for local stakeholders at the pilot sites. Combined with the organization of the transferring events, the organization of exhibitions, seminars, workshops, and other events for facilitating transfer of BLUEMED main outputs were conducted during the last year of the project lifecycle. The largest event was decided to be a synergetic event, organized in a selected MED location by BLUEMED to invite all Interreg Med projects on the same thematic of natural/cultural valorisation for tourism development, with the aim to exchange experiences, knowledge and know-how gained throughout the project lifespan.

The aim of the activity **Activity 5.2 “Activities for transferring project results to target groups and local community”** is to ensure the transfer of BLUEMED tested processes, models, tools and methods used to specific target groups and local communities. To present the results of the project and to raise awareness about the importance of transferring them to other stakeholders and deliver them to the community, 4 regional/national conferences at pilot sites were organized in which training was conducted by local stakeholders to the local communities.

Deliverable 5.2.1 “Report on the uptake of training activities by local Stakeholders” includes the report on the uptake of activities of trained local stakeholders for continuing KACs operation as trainers, with input by all responsible partners at each pilot site. WP5 Leader University of Patras is responsible for the deliverable.

The overall communication objective of BLUEMED is to ensure visibility, transferability and replicability of project results throughout the project life cycle. Project's transferring activities aim at promoting the project's best practices and results to target groups, to reach specific objectives:

1. Make and deliver policy recommendations for sustainable & responsible (S&R) tourism development plans/strategies through the valorisation of underwater natural & cultural

heritage to local/regional/national policy makers.

2. Deliver process scheme to target local/regional authorities including legislative, planning, management, financial and coordination models and best practices for UMs, DPs and KACs. Raise awareness to the competitive advantage of S&R tourism development with promotion & protection of natural & cultural assets to local communities/civil society/economic actors
3. Contribute to Programme result indicators and policies with KPIs results that measure sustainability in tourism development, environmental and social impact.
4. Set up participatory procedures to include local stakeholders in testing activities. Develop network of regional/local/managing authorities of project partners and associates and active stakeholders of UMs and DPs across the Mediterranean and globally, transfer of know-how and experience of existing successful implementations to/from pilots.
5. Stimulate diving industry development and capacity building.
6. Set forth an 'Underwater Natural and Cultural Routes in the Mediterranean' campaign for increasing visibility of organised UMs, MPAs and DPs in the Mediterranean.
7. Deliver to national/local/regional policy-makers and UMs, MPAs, DPs management authorities and stakeholders, policy papers/business plans that highlight: European Strategy for more Growth and Jobs in Coastal and Maritime tourism, Integrated Coastal Zone Management (ICZM), Maritime Spatial Planning (MSP), Plan Bleu Sustainable development strategy for the Mediterranean, Accessible Tourism for all, leverage implementation of UNESCO 2001 Convention, Biodiversity and Adaptation EU strategies.
8. Demonstrate innovative technologies and techniques in preservation of underwater cultural heritage in situ, guided diving and underwater recording to local diving industry.

BLUEMED objectives, such as the one presented above, are supported by the organization of the international conference and the current deliverable **5.2.1 "Report on the uptake of training activities by local Stakeholders"**.

2. Report on the uptake of training activities by local Stakeholders

2.1 Transferring event in Thessaloniki

The first transferring event was decided to take place in Thessaloniki, as it is the most important city in the North Greece, with many interested stakeholders and target groups. The event was a European Maritime Day (EMD), called “One Sea. A Common Culture. A Great Future” and took place on 26 of June 2019 in the NOESIS Thessaloniki Science Centre & Technology Museum.

2.1.1 “European Maritime Day” Agenda

The event lasted 7 hours and participated BLUEMED partners, local and regional stakeholders, from Greece and abroad, researchers, SME’s representatives and NGO’s members as well as general public. The transferring of the BLUEMED experience and results was the main objective of the event. The full agenda of the event is presented in Figure 1.

One Sea. A Common Culture. A Great Future! European Maritime Day in Thessaloniki, 26th June 2019, NOESIS Thessaloniki Science Center & Technology Museum 08:30 – 15:00 Agenda	
08:30 – 09:00	Reception & Coffee
09:00 – 09:30	Welcome
09:00 – 09:05	Welcome Welcome and outline of EMD Thessaloniki scope (ATL/ A. Manglis)
09:05 – 09:20	“The European Maritime Day Idea” (EMDinmycountry/ I. Sakiotis)
09:20 – 09:30	“The idea and the role of BLUEMED” (Region of Thessaly/ A. Veneti)
09:30 – 10:30	1 st Session “Promotion Practices of UCH” Moderator: A. Manglis <i>Examples of Bluemed Case Studies in Greece, Italy & Croatia</i>
09:30 – 09:45	“BLUEMED pilot sites in Greece” (Greek Ministry of Culture & Sports, Ephorate of Underwater Antiquities/ P. Kalamara)
09:45 – 10:00	“BLUEMED pilot sites in Italy” (MIBACT/ B. Davide)
10:00 – 10:15	“A BLUEMED pilot site in Croatia” (Dive Centre FOKA Ltd./ Vedran Dorušić)
10:15 – 10:30	Questions/ Discussion
10:30 – 11:00	Coffee Break
11:00 – 11:30	Visit to the Technology Museum – Ancient Greek Technology
11:30 – 12:45	2 nd Session “UCH accessibility and public awareness” Moderator: A. Fourkiotou
11:30 – 11:45	“Recording marine biodiversity in UCH sites; raising environmental awareness via KACs” (University of Cyprus/ Y. Samuel)
11:45 – 12:00	“A state-of-the-art innovative digital technology as a means of raising public awareness” (UNICAL/ F. Bruno)
12:00 – 12:15	“The National Marine Park of Alonissos – Northern Sporades: diving accessibility as a protection mechanism” (Park Management Authority/ S. Iosifidis)
12:15 – 12:30	“Modern wrecks in Greece; the need to survey and highlight an unknown wealth” (AUTH/ K. Papadimitriou)
12:30 – 12:45	Questions/ Discussion
12:45 – 13:00	MOU signatures procedure (by stakeholders)
13:00 – 13:45	Lunch Break
13:45 – 15:00	3 rd Session “Blue Growth Prospects” Moderator: D. Papadopoulou
13:45 – 14:00	“Potentials of valorization of wrecks at the sea area of Lavreotiki” (Ephorate of Underwater Antiquities / D. Koutsoumpa)
14:00 – 14:15	“BLUEMED as an integrated effort of blue growth” (ATL/ A. Manglis)
14:15 – 14:30	“A case study in the Pylos – Nestoros area” (City Network “Sustainable City”/ Y. Georgizias)
14:30 – 14:45	“Hippocampus in the Strymonic Gulf” (Hippocampus marine institute/ V. Mentogiannis or K. Katsioulis)
14:45 – 15:00	Questions/ Discussion

Figure 1: EMD Full Agenda

2.1.2 “European Maritime Day” Press Release

A set of press release in English and Greek was published in order to promote of the event and to invite all the interested parties to participate. The press release stated that *“the three main session of the event elaborate on the following topics:*

- *Promotion Practices of Underwater Cultural Heritage (UCH),*
- *Underwater Cultural and Natural Heritage accessibility and public awareness and*
- *Blue Growth Prospects”*

as well as it was pointed out that

“The «One Sea. A Common Culture. A Great Future» event aims at the protection and promotion of the Underwater Cultural and Natural Heritage of the Mediterranean region, through the pilot actions of the Euro-Mediterranean project BLUEMED. It appeals to all those interested in acquiring sustainable local, competitive advantages and in enhancing the touristic growth, through diving tourism and the protection and promotion of the underwater cultural and natural heritage.”

Indicative pages of the press release are shown in Figure 2.

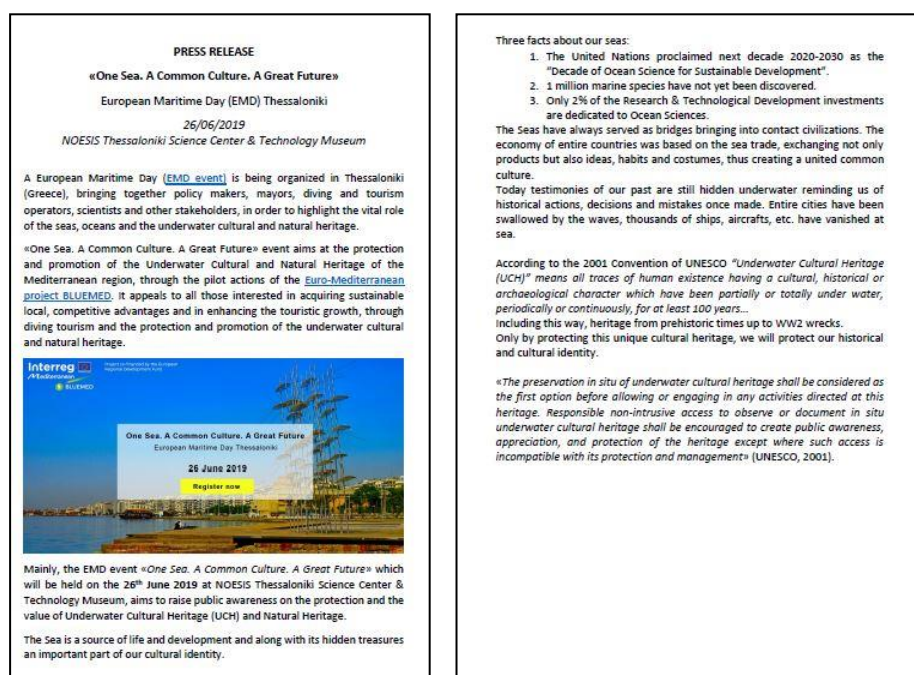


Figure 2: EMD Press Release

2.1.3 “European Maritime Day” Minutes

On the occasion of the BLUEMED 30-month meeting in Thessaloniki, Atlantis Consulting S.A. organized, on the 26th June, a European Maritime Day event in Thessaloniki, titled “One Sea. A Common Culture. A Great Future!”. The event was under the auspices of the European Commission in the context of “European Maritime Day in My Country”. The event was held at the NOESIS Thessaloniki Science Centre & Technology Museum, hosting 3 sessions of presentations and fruitful discussions on the accessibility of UCH sites, public awareness and promotion practices of Underwater Cultural Heritage, as well as Blue Growth prospects.

The speakers managed in a very short time to inform, impress and excite the audience with their important actions and research activities.

Mr. Ioannis Sakiotis, EU representative at the European Maritime Day (EMD), gave a speech on the idea of these unique events (The European Maritime Day idea). By the end of his presentation also announced the date of the next EMD event, to be held in Cork, Ireland, on 14th and 15th May 2020.

Mrs. Angeliki Venetti, BLUEMED project coordinator from the Region of Thessaly, spoke about the idea, aims and achievements of the BLUEMED Euro-Mediterranean project (The idea and the role of BLUEMED).

Dr. Pari Kalamara, Director of the Ephorate of Underwater Antiquities, presented the actions of the BLUEMED project for the responsible accessibility to underwater cultural heritage sites in Greece such as the shipwrecks of Peristera, Kikinthos, Telegraphos, Cape Glaros (BlueMED pilot sites in Greece). Furthermore, Mrs Kalamara presented the completed diving route designed for the responsible visit and protection of the shipwreck of Peristera, in Alonnisos Island.

Dr. Barbara Davidde, representative from the Italian Ministry of Culture, spoke about the actions of the BLUEMED project in Italy and more specifically to the development of new techniques and methods for the conservation and protection of the underwater cultural heritage, while giving emphasis on recent discoveries in the sunken city of Baiae in Naples, Italy (BLUEMED pilot sites in Italy).

Mr. Vedran Dorušić, owner and director of Dive Centre FOKA Ltd., informed about the ways of responsible visit and surveys of shipwrecks and antiquities in Croatia (A BLUEMED pilot site in Croatia). The speaker focused on a unique method developed in his country to protect wrecks by covering them with special metal cages.

Dr. Yianna Samuel, project coordinator from the University of Cyprus and research scientist at the Oceanography Centre, presented the methodology of studying, recording and mapping biodiversity in BLUEMED pilot sites, underlining the importance of the underwater environment and ecosystem (Recording marine biodiversity in UCH sites; awareness through KACs).

Prof. Fabio Bruno, from the University of Calabria, and founder of the Italian spin - off company 3D Research Srl. emphasized on the promotion of the underwater cultural and natural heritage by means of innovative technology and VR and AR systems (A-state-of-the-art innovative digital technology as a means of raising public awareness).

Mr. Spyridon Iosifidis from the Management body of the National Marine Park of Alonnisos, Sporades, presented the wonderful Marine Park of the island, underlining the importance of responsible accessibility to the Marine Park as a means of protecting and preserving the underwater cultural and natural heritage (The National Marine Park of Alonnisos - Northern Sporades: diving accessibility as a protection mechanism).

Dr. Kimonas Papadimitriou from the Aristotle University of Thessaloniki and member of the Underwater Surveying Team, pointed out the need to study, protect and preserve the modern shipwrecks, important testimonies of our underwater cultural heritage (Modern wrecks in Greece; the need to survey and highlight an unknown wealth).

Mrs. Despina Koutsouba, Underwater archaeologist from the Ephorate of Underwater Antiquities, presented the significant number of wrecks in Lavreotiki region that could potentially be underwater accessible sites (Potentials of valorisation of wrecks at the sea area of Lavreotiki).

Mr. Angelos Maglis, Founder and Vice President of ATLANTIS CONSULTING SA, presented the actions and initiatives undertaken within the framework of the BLUEMED project (BLUEMED as an

integrated effort of Blue Growth) and the potential of Greece for sustainable development and Blue growth perspectives.

Mr. Ioannis Georgigas, General Manager of the City of Sustainable City Network, presented the contribution of the Municipality of Pylos - Nestor to the protection of the underwater cultural heritage of Greece (A case study in the Pylos – Nestoros area).

Mr. Vassilis Mentogiannis, technical director of UFR team and founder of the Hippocampus Marine Institute, moved the public with his important work on the protection and rescue of Hippocampus, a species included in the IUCN Red List of Threatened Species (Hippocampus in the Strymonic Gulf).

The event was an opportunity for BLUEMED partners, and more particularly ERDF, EUA, MIBACT, University of Cyprus, UNICAL, ATLANTIS and UPatras to transfer the BLUEMED gained experience and results through interesting presentations. You can watch the event on the following links:

https://www.youtube.com/playlist?list=PL41CydCr-FzJ_Q7BI545RoqHZYOaBwLFd

<https://www.livemedia.gr/emd2019>

2.1.4 “European Maritime Day” Photos

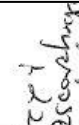




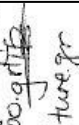









2.1.5 “European Maritime Day” Participation



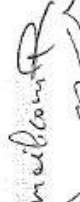


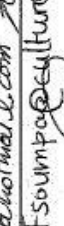



The participation in the event was satisfying with people from various professional backgrounds and institution. The attendance list is presented in the following figures 3 & 4.

No.	Name	Surname	Organization	email	Signature
1)	Panayiotis	KALAMARA	EEA	panayiotis@eea.europa.eu	
2)	Alexandra	Meneghis	Atlantis Consulting	amene@atlantisresearch.gr	
3)	Anastasia	Fotiotou	Atlantis	afotiotou@atlantisresearch.gr	
4)	Spyridon	Iosifidis	NMPANS	siosifidis@nmpans.com	
5)	Maria	Haritonidou	UNIZ-EEA	maria.haritonidou@uniz.eu	
6)	DANISA	DAVIDAS	MIBAC-ISCN	DANISA.DAVIDAS@mibac.eu	
7)	FABIO	BRUNO	UNICAL	f.bruno@unical.it	
8)	GOULAS	APOSTOLOU	EDFT	goulas@edft.eu	
9)	Imke	Zurke	OWEA	imke.zurke@owea.eu	
10)	Aggeliki	Veneti	Region of Thessaly	aggeliki.veneti@regionofthessaly.gr	
11)	Zoi	Pataki	Regional Development Fund	zoi.pataki@ydrdoo.gr	
*12)	Deanna	Karagiorga	Etapeia Enallax	dkaragiorga@culture.gr	
13.	Anastasia	Kitisopoulou	EUT	anastasia.kitisopoulou@eut.eu	

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Figure 3: EMD Attendance list_Page 1

One Sea. A Common Culture. A Great Future
 Thessaloniki, 26/06/19

No.	Name	Surname	Organization	email	Signature
14	Vianna	Samuel	University of Cyprus	chouds.yiann@ucy.ac.cy	
15	Koustoubis	Haqyia	EDF	k.haqpian@khsaly.ju.gu.se	
16	Dimitra	Chondrogiani	University of Patras	d.chondrogiani@upatras.gr	
17	Ioannis	Georgizos	Municipality of Pifos	georgizos@pifos.gr	
18	Elpidio-Natalia	Karpodis-Samuel	Atlantis	karpodis@atlantisresearch.gr	
19	STEFAN	REZO	DUNE	rezo@dune.hr	
20.	VEDNAK	DORUSIC	POKALTI	INRA@FUKA.N.HR	
21.	Stavroula	Vratchionidou	Epigraphic Museum	stavroula@epimuseum.gr	
* (12)	Despina	Koutsoumba	Eph. of Underwater Antiquities	koutsoumba@culture.gr	

Note: Personal information
 also provided in English

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Figure 4: EMD Attendance list_Page 2

2.1.6 “European Maritime Day” Presentations

The speaker’s presentations varied from providing information on the European Maritime Days (fig. 5) to presenting the actions and decisions that BLUEMED took to support sustainable tourism (fig. 6).

European Maritime Day - EMD

- The European Maritime Day (EMD) is the annual two-day event during which Europe’s maritime community meet to network, discuss and forge joint action. It targets maritime professionals, entrepreneurs and ocean leaders. The first EMD took place in Brussels on 20 May 2008.
- The main event is the conference held in a different region with a different theme each year. This platform welcomes Europe's growing maritime community, with industry professionals from across the EU joining policymaker to discuss, debate and exchange best practices. Participants come from ports, shipping industries, clusters, environmental associations, trade unions, scientific and research institutions, education, and local, regional, national and European authorities, amongst others.
- The conference includes plenary and thematic sessions (with the participation of high level and key-experts) as well as workshops that are self-organised by interested stakeholders. The conference regularly attracts more than 1000 maritime stakeholders for a unique, creative and motivating experience.

Figure 5: Quote from Mr. Sakiotis’ presentation



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European Maritime Day
One Sea. A Common Culture. A Great Future!
26th June 2019,
Thessaloniki | Greece

BLUEMED

as an integrated effort of Blue Growth



Angelos Manglis
Founder and VP of Atlantis Consulting SA

- Partner in the European MED Project **BLUEMED**
- Coordinator Partner of the Awarded NSRF Project and Innovative Development Pilot Plan “**Ano Magniton Islands**”

Figure 6: Part of Mr. Manglis’ presentation

In addition, there were presentations focusing on raising awareness on the existing point of cultural and natural heritage in Greece and Europe (Fig. 7) as well as the natural organisations that live underwater and the need for sustainability as the negative causes of human careless actions on them are huge (Fig.8).

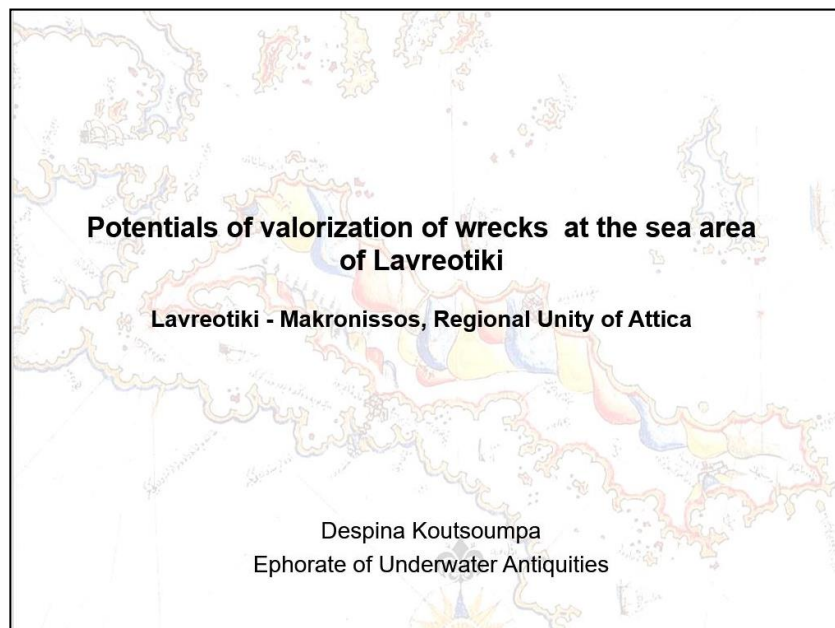


Figure 7: Part of Mrs. Koutsoumpa' presentation



Figure 8: Part of Mr. Mentogiannis' presentation

2.2 Transferring event in Volos

The second transferring event was decided to take place in Volos, as it is the second biggest city of Thessaly, with many interested stakeholders and target groups. The event was titled as “Underwater Museum- Thessaly’s pioneering, innovating & developing” and took place on 26 of September 2019 in the Volos Palace, Volos, Greece.

2.2.1 “Underwater Museum- Thessaly’s pioneering, innovating & developing” Agenda

The event lasted 2.5 hours and BLUEMED partners, local and regional stakeholders, from Greece and abroad, researchers, SME’s representatives and NGO’s members as well as general public participated. The transferring of the BLUEMED experience and results was the main objective of the event. The full agenda of the event is presented in Figure 9.



Η Περιφέρεια Θεσσαλίας σας καλεί στην ημερίδα
Υποβρύχια Μουσεία -
Η Θεσσαλία Πρωτοπορεί, Καινοτομεί και Αναπτύσσεται

Πέμπτη 26 Σεπτεμβρίου 2019
Volos Palace

Πρόγραμμα

Καλωσόρισμα - Χαιρετισμοί 18:00-18:30
 Κωνσταντίνος Αγοραστός, Περιφερειάρχης Θεσσαλίας
 Δωροθέα Κολυνδρίνη, Αντιπεριφερειάρχης Μαγνησίας
 Αχλλέας Μπίος, Δήμαρχος Βόλου

Παρέμβαση από τον κ. Βασίλη Χατζηκαμυγάνη,
 Δ/ντη του Περιφερειακού Ταμείου Ανάπτυξης Περιφέρειας Θεσσαλίας

Παρουσιάσεις 18:30-20:00

18:30-18:45 **Αγγελική Βενέτη, Συντονίστρια Προγράμματος BLUEMED:**
 “Η συμβολή του BLUEMED στην ανάδειξη των Υποβρύχινων Μουσείων στην Περιφέρεια Θεσσαλίας μέσω καινοτόμων τεχνολογιών”.

18:45-19:00 **Δρ. Παρή Καλαμαρά, Διευθύντρια της Εφορείας Εναλίων Αρχαιοτήτων:**
 “Ο σχεδιασμός για τους Επισκέψιμους Εναλίου Αρχαιολογικούς χώρους”.

19:00-19:15 **Μελιπομένη Σαραφίδου Προϊσταμένη Ειδικής Υπηρεσίας Διαχείρισης ΕΠ Περιφέρειας Θεσσαλίας:**
 “Η συμβολή του ΠΕΠ Θεσσαλίας στην ανάδειξη των Επισκέψιμων Εναλίων Αρχαιολογικών Χώρων”.

19:15-19:30 **Δρ. Antonio Lagudi, Πανεπιστήμιο Καλάβρυτα:** “Πρωτοποριακές τεχνολογίες στην υπηρεσία της ανάδειξης των ναυαγίων των Σποράδων και του Δυτικού Παγασητικού”.

19:30-19:45 **Άγγελος Μαγκλής, Ατλαντίς Συμβουλευτική:**
 “Το πρόγραμμα BLUEMED και η αναπτυξιακή προοπτική της Μαγνησίας”.

19:45-20:00 **Δρ. Σπύρος Νιαβής, Πάντειον Πανεπιστήμιο, Εκπρόσωπος του προγράμματος INTERREG MED “BlueTourMed_C3”:** “Θαλάσσιος και παράκτιος βιώσιμος τουρισμός στη Μεσόγειο”.

Κλείσιμο ημερίδας με την παρουσίαση ενός βίντεο 15 λεπτών στο οποίο παρουσιάζονται οι στόχοι που επιτεύχθηκαν μέσω του προγράμματος BLUEMED και υπογραφή ΜΟΥΣ

Κλείσιμο ημερίδας με συζήτηση

Ελαφρύ Δείπνο

ΕΤΑΙΡΟΙ ΤΟΥ ΕΡΓΟΥ

RDF ATLANTIS INNOVATIVE MEDICAL A.E. ENERGETICA E RISTORANTE ITALIANO FUNDACION UNIVERSIDAD EMPRESA ASOCIACION DE PERUJIA DENEIA MINISTRY OF CULTURE AND SPORTS GENERAL SECRETARIAT OF ANTIQUITIES AND CULTURAL HERITAGE

Interreg Mediterranean BLUEMED

Project co-financed by the European Regional Development Fund

ΣΥΝΕΡΓΑΖΟΜΕΝΟΙ ΦΟΡΕΙΣ

www.bluedmed.interreg-med.eu
 e-mail: ptathes.gramtyp@thessaly.gov.gr
 Tel. +30 2413 506309

Figure 9: 2nd Transferring event _Full Agenda

2.2.2 “Underwater Museum- Thessaly’s pioneering, innovating & developing” Minutes

Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean - **BLUEMED**

Topic	Congress
Dates	Time
26/09/2019	18:00 – 20:30
Location	
Volos Palace, Volos, Greece	
Organizations	Representative (s)
Region of Thessaly	Konstantinos Agorastos (<i>Regional Governor</i>)
Regional Unity of Magnesia	Dorothea Kolindrini (<i>Regional Vice Governor</i>)
Municipality of Volos	Achilleas Mpeos (<i>Mayor</i>)
Regional Development Fund	Vasileios Chatzikamagiannis (<i>Director</i>)
Region of Thessaly	Aggeliki Veneti (<i>Project Coordinator</i>)
Ephorate of Underwater Antiquities	Despoina Koutsoumpa
Special Management Agency of Thessaly	Melpomeni Sarafidou
University of Calabria	Antonio Lagudi
Atlantis Consulting S.A.	Angelos Manglis (<i>Director</i>)
Panteion University	Dora Papatheochari

The event was held in Volos on the 26th of September 2019, entitled "Underwater Museums: Thessaly Pioneers, Innovates and Develops", with the presence of local representatives and stakeholders. Many people from the local community attended the event, including important people and actors from both Volos and the wider region, as well as people of different ages (younger and elderly), genders (men, women and children) and professions, such as:

1. George Stefanidis – Professor University of Patras
2. Konstantinos Lampros – President of Agriculture Association of Magnesia
3. Angelo Vincenzo– Applicon SRL Engineer
4. Konstantinos Vastardis – Deputy Mayor of Zagora – Mouresi

5. Chrisostomos Apostolou – President of Agronomists of Magnesia
6. Areti Mpei– Deputy Mayor of Almiros
7. Evaggelos Chatzikiriakos – Mayor of Almiros
8. Thekla Kammenou– Chamber of Magnesia
9. Paraskeui Anagnostou Stathi– Deputy Mayor of Volos
10. Georgios Kitsios – Regional Consultant of Magnesia
11. Divers
12. Representatives of the Ministry of Culture and Sports
13. Representatives of tourism industry
14. Representatives of local authorities
15. Media representatives

The event started with a welcome speech from Mr. Agorastos, the Regional Governor of Thessaly, who welcomed the public and thanked all those who honored it. The Regional Governor emphasized the fact that underwater museums are innovative, both for Magnesia and Thessaly, and in practice these activities will create added value and ultimately smart cities. Moreover, he mentioned that “Thessaly Region is a pioneer, innovating all over Greece, and has started the whole process, has created the appropriate framework, and the next year the first visitable shipwrecks / underwater museums and the first underwater archaeological sites will open for the public.” As he said, it is about the three shipwrecks in the Pagasetic Gulf and Peristera, the one in Alonnisos islands, which is equal in uniqueness to the Parthenon, since it's the oldest shipwreck a person can visit in the world. At the same time, he referred to the operation of the two Knowledge Awareness Centres (KACs), one in Alonissos island and one in Amaliapolis, which form innovative and unique exhibition and information centers, where advanced digital technologies merge with the traditional museum practice and the dissemination and communication activities of facilities such as Visitor Centres and Info-Points.

Mrs. Dorothea Kolindrini, the Regional Vice Governor of Magnesia, followed Mr. Agorastos speech and welcomed all participants of the event, as well as the representatives of the project partner’s organizations and stated that the Regional Unity of Magnesia truly believes that the project's results have a positive impact on tourism development in the wider region. Finally, she stressed that if the Region of Thessaly had not been included in the BLUEMED project there would not have been such

a great opportunity for a great number of tourists to visit the shipwrecks, creating in the country a legacy that will remain forever, emphasizing that Magnesia, Western Pagasetic and Sporades will become a centre for diving tourism, with the launch of this innovative project.

Following, Mr. Achilleas Bepos, Mayor of Volos, welcomed everyone to the event and thanked Mr. Agorastos and the Regional Development Fund of Thessaly who chose the city of Volos for the promotion of the BLUEMED project, stating that Volos is a reference and crossing point for Alonnisos and Amaliapopi, where the two KACs are located. A welcome speech was given finally, by Mr. Chatzikamagiannis, the director of the Regional Development Fund of the Region of Thessaly, where he analysed the overall progresses of the project and gave general information such as the duration, the budget and the partners of the BLUEMED project.

The welcome speeches were followed by the presentations of the event speakers and specifically by Mrs. Aggeliki Veneti, BLUEMED Project Coordinator, representing the LP. Mrs. Veneti presented the main object of the project, which is the production of diversified and competitive tourism products, incorporating local characteristics, in order to achieve and ensure strong cooperation and added value for the entire Mediterranean region. She mentioned that the main target of the project is the protection of the underwater natural and cultural heritage, the public awareness and the sustainable tourism development in the coastal areas and the Mediterranean islands. She enumerated the pilot areas of the project and stated the already implemented actions. She referred to the implementation of the Knowledge Awareness Centres (KACs), which are one of the main objective of the project and are based on the design of exhibition and information centres, where advanced digital technologies (i.e. Virtual Reality, Mixed/Augmented Reality, immersive visualization techniques) merge with the traditional museum practice and the dissemination/communication activities of facilities, such as Visitor Centres and Info-Points, stressing that tourists visiting an Underwater Cultural Heritage (UCH) site will enjoy the archaeological artifacts using the Virtual Diving systems deployed in the KAC, and take part to guided tours along dedicated underwater trails by using the AR Diving system developed in the context of this work.

The presentation concluded with the presentation, through photographs, of the pilot site of the Region of Thessaly, namely the Amaliapolis Underwater Cultural Site and the corresponding classical shipwreck of Peristera, in Alonnisos Island, as well as three-dimensional illustrations of KACs, as well as the benefits and the added value of implementing BLUEMED, which are:

1. KACs will operate all year round, extending tourist season
2. Financial income for the region, creating employment opportunities
3. Increase the publicity of the area
4. KACs will also act as a mechanism for raising environmental awareness and public awareness through integrated information activities such as interactive exhibitions, educational activities, etc.
5. The unique experience and knowledge opportunity of the Underwater Med Cultural Heritage not only to divers and people familiar with diving tourism but also to non-divers, youngers, elderly or disabled people, and more precisely:
 - a. Non-divers will be able to enjoy archaeological artifacts while improving their knowledge and interest in Underwater Cultural Heritage through KACs, which are based on the design of an exhibition and information centre where advanced digital technologies are combined with the traditional museum practice
 - b. Divers will be able to take part to guided tours organized in dedicated underwater trails by using the Augmented Diving system
6. Promote innovation in the diving industry and improve the experience of divers through innovative diving services and technologies
7. Attract a significant portion of the growing number of people choosing diving tourism
8. Introduce the wider public to the underwater cultural heritage through 3D visualization at museum exhibitions and KACs.

Mrs. Despoina Koutsoumpa, the representative of the Ephorate of Underwater Antiquities, the Special Peripheral Service of the Ministry of Culture and Sports presented the actions of the BLUEMED project to ensure the accessibility to Greece's Underwater Cultural Heritage Sites, such as the Telegraphos, Kykinthos, Glaros, Peristera shipwrecks (BLUEMED pilot sites in Greece) and analysed the design and planning of the Accessible Underwater Archaeological Sites. She also displayed the general operational framework for the accessibility of the underwater cultural heritage and presented the suggested diving routes of the Peristera's shipwreck and talked about

the advantages and disadvantages of the suggested diving routes and the experience that was gained.

Subsequently, Mrs. Melpomeni Serafidou, Head of the Special Management Service of the Region of Thessaly, presented the contribution of the Regional Operational Programme of Thessaly to the promotion of the Accessible Underwater Archaeological Sites. She analysed the business plan on the creation of "Underwater Museums and Diving Parks in the Sporades Islands and in the Western Pagasetic area", which includes the recording of the Institutional - Legislative Framework for the protection of the underwater cultural heritage and for the accessibility of the underwater cultural heritage, the preparation of a preliminary design for the feasibility and viability of the project, sitting of the diving parks and underwater museums and the establishment of diving tourism visitor centres. She concluded the presentation with a reference to the next planning steps and the further planning depending on the progress of licensing other underwater cultural heritage sites as "accessible" as well as the available resources of the Regional Operational Programme of Thessaly, and finally the possibility of funding the creation of new UCH sites in cooperation with the Ministry of Culture and Sports and the relevant local authorities / municipalities.

The event continued with the presentation of Ing. Antonio Lagudi from the University of Calabria regarding the innovative technologies to promote the shipwrecks of Sporades and Western Pagasetic. He initially, gave an overview on the use of the digital technologies for the exploitation of the underwater cultural heritage. He stated that their motivation is the vast historical and naturalistic heritage that lies on the seabed's of the world is an important resource that needs to be protected and valued, which also stands as an interesting opportunity for tourism development in the coastal areas. He also presented the computer graphics techniques that have been demonstrated to be effective in increasing the value of cultural heritage, and that the main goal is to use digital technology in order to improve the ability to generate value from a responsible and sustainable exploitation of underwater archaeological sites. Subsequently, he described the work that conducted in the context of BLUEMED project, and specifically in the Greek pilot sites, such as the survey and 3D documentation, the site preparation in order for digital technologies to be applied. The presentation was concluded with the demonstration of innovative technologies that

are used in order to make a dry visit in Virtual Reality and other systems developed, such as the underwater tablet, which is equipped with an underwater positioning and orientation system that guides the diver tourists during the diving session while providing information about the archaeological artifacts spotted during the visit.

Following, Mr. Angelos Manglis, Founder & Vice President of ATLANTIS CONSULTING SA, referred to Magnesia's growth prospects. He mentioned that Magnesia is located in a beneficial geographical location and is a land and sea intersection, with limited seasonal tourist season, where a specialized thematic tourism model is required in order to expand it. He stressed that Magnesia's development prospects are important, as diving tourism is a large industry and said that foreigners want to dive in shipwrecks, while accessible ancient shipwrecks along with Knowledge Awareness Centres (KACs), where people learn about the history and importance of the shipwrecks, are very important. He pointed out that the combination of KACs with modern underwater cultural heritage and activities prepared by the Region of Thessaly, through the participation in specialized diving tourism exhibitions, will bring in the area divers who are usually people at the age of 50 with high economic standing, resulting in the financial support of the local economy. Mr. Manglis among others presented the basic principles of sustainable tourism development, the economic viability and some bottom-up initiatives that benefit the local community.

The presentations of the event speakers were concluded with Mrs. Dora Papatheochari from Panteion University, representing the Horizontal project BleuTourMed_C3, who referred to the sustainable marine and coastal tourism in the Mediterranean. They have mentioned:

1. The contribution of the Interreg Med Sustainable Tourism Community
2. The 17 Modular Projects (MPs), which are implemented under the Interreg Med Sustainable Tourism Community
3. The implementation areas of the pilot actions
4. The contribution of the community to a more sustainable and responsible tourism
5. Which are the practices implemented by the MPs in order to improve tourism policies and
6. The next steps, among which are:

- a. Organization of workshops and events where representatives from the completed projects can attended
- b. Synthesis of the results and policy recommendations to the European institutions
- c. Dissemination of the results at regional and local level, through the organization of meetings with local stakeholders so as to promote community's outcomes across countries and
- d. Creation of a catalogue of the Community's tangible outputs in order to effectively disseminate the Community's results.

The event closed with the presentation of a 15-minute video displaying the goals achieved through the BLUEMED program.

2.1.3 “Underwater Museum- Thessaly’s pioneering, innovating & developing” Photos







2.1.4 “Underwater Museum- Thessaly’s pioneering, innovating & developing” Presentations

The speaker’s presentations varied from providing information on the Interreg MED Community (fig. 10) to presenting the actions and decisions that BLUEMED took to support sustainable tourism (fig. 11).

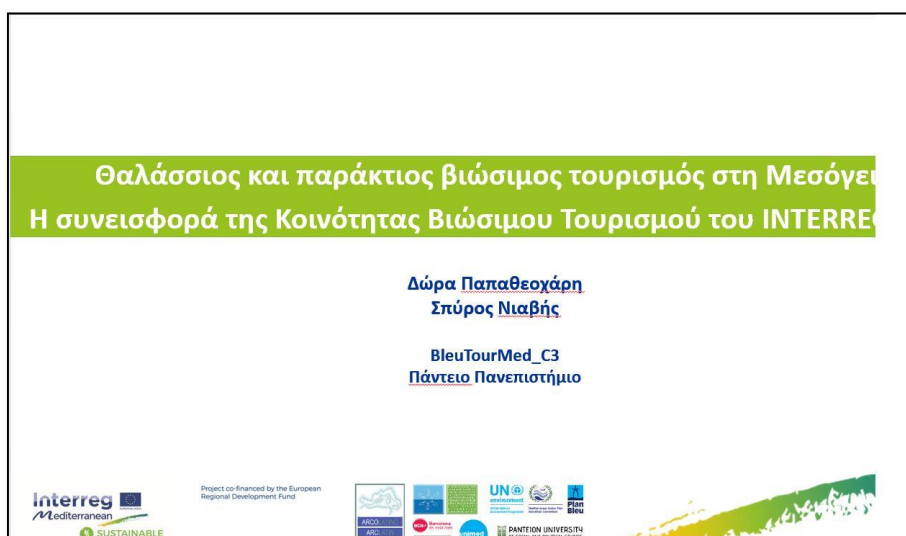


Figure 10: Part of Mrs. Papatheochari’s presentation



Figure 11: Part of Mrs. Veneti’s presentation

In addition, there were presentations focusing on raising awareness on the existing point of cultural and natural heritage in Greece, especially in the region of Thessaly, and Europe (Fig. 12-13-14) as well as on the proposed technical issues and innovation tools for enhancing sustainability and minimizing the negative causes of human actions in the area (Fig.15).



Figure 12: Part of Mr. Manglis' presentation



Figure 13: Part of Mrs. Sarafidou's presentation

2.2.5 “Underwater Museum- Thessaly’s pioneering, innovating & developing” Press Release

Following the transferring event, press releases were published in the local media in order to disseminate the results and the conclusions of the event as well as to communicate and transfer BLUEMED action to the local community and the general public. Press releases are shown indicatively in the following pictures (Fig. 16-17-18-19-20-21).





Από το καλοκαίρι του 2020 τα υποβρύχια μουσεία στην Αλόννησο (που είναι το πιο αρχαίο επισκέψιμο ναυάγιο του κόσμου) και τα τρία ναυάγια στην Αμαλιάπολη θα είναι έτοιμα να φιλοξενήσουν οργανωμένες καταδύσεις, ενώ εκτιμάται ότι με την παράλληλη προβολή σε εκθέσεις καταδυτικού τουρισμού σε μια πενταετία θα μπορούν να φιλοξενήσουν μεγάλη μάζα δυτών, που είναι οικονομικά επιφανείς και ξοδεύουν χρήματα γι' αυτό το σκοπό. Παράλληλα, η Περιφέρεια ετοιμάζει και άλλα επισκέψιμα ναυάγια στην Αλόννησο και στη Σκόπελο, που τελικά θα δημιουργήσουν ένα δίκτυο εννέα τον αριθμό, καθιστώντας την περιφέρεια στην κυριολεξία πόλο έλξης για τους λάτρεις της θάλασσας.

«Η Θεσσαλία είναι πρώτη, καινοτομεί σε όλη την Ελλάδα, η Περιφέρεια ξεκίνησε τη διαδικασία όλη, δημιούργησε το ανάλογο πλαίσιο και το χρόνο ανοίγουν τα πρώτα επισκέψιμα ναυάγια, υποβρύχια μουσεία και τους πρώτους ενάλιους αρχαιολογικούς χώρους», τόνισε ο περιφερειάρχης Θεσσαλίας Κώστας Αγοραστός.

Όπως είπε, πρόκειται για τα τρία ναυάγια στον Παγασσικό και το ένα στην Περιστέρα Αλοννήσου, που είναι ισάδο σε μοναδικότητα του Παρθενώνα, γιατί είναι το αρχαιότερο ναυάγιο που μπορεί να επισκεφθεί άνθρωπος στον κόσμο. «Το αρχαιότερο ναυάγιο στον κόσμο είναι αυτό που εξτάρει και προσελκύει», ήταν η δήλωσή του.

Για τα ναυάγια της Αμαλιάπολης είπε ότι είναι τρία, Βυζαντινής εποχής και ένα σύγχρονο, έχουν καταγραφεί, προχωρούν οι διαδικασίες και του χρόνου το καλοκαίρι θα ξεκινήσουν οι οργανωμένες καταδύσεις.

Παράλληλα θα λειτουργήσουν δύο κέντρα πληροφόρησης στην Αλόννησο και στην Αμαλιάπολη, όπου μπορεί ο επισκέπτης να περιηγηθεί εικονικά στα ναυάγια, να δει τι περιέχουν, να δει την ιστορία των πλοίων.

«Πιστεύουμε ότι έχει μπει στην στζέντα και του υπουργείου Τουρισμού, καθώς είμαστε επικεφαλής του προγράμματος Interreg Med "Blue tour Med_C3", πήραμε δύο βραβεία στην Ευρωπαϊκή Επιτροπή και κερδίσαμε ένα νέο τουριστικό προϊόν, που έχει ανάγκη η χώρα σήμερα, διότι για υπάρξει τουρισμός στην Ελλάδα, πρέπει να έχουμε τουριστικά προϊόντα που θα αρέσουν και ο καταδυτικός τουρισμός έχει πολλούς οπαδούς ανά τον κόσμο», επισήμανε ο περιφερειάρχης.

Μεγάλη η αναπτυξιακή προοπτική

Ο Άγγελος Μαγκλής του συμβούλου του έργου Ατλαντίς Συμβουλευτική, από το 2006, τόνισε ότι η αναπτυξιακή προοπτική της Μαγνησίας είναι σημαντική, καθώς ο καταδυτικός τουρισμός είναι μια μεγάλη βιομηχανία.

Όπως είπε οι ξένοι θέλουν να κάνουν κατάδυση σε ναυάγια, ενώ αρχαία ναυάγια επισκέψιμα, μαζί με τα κέντρα ενημέρωσης επισκεπτών, όπου μαθαίνουν την ιστορία και τη σημασία των ναυαγίων, είναι πάρα πολύ σημαντικά.

«Ο συνδυασμός των κέντρων ενημέρωσης επισκεπτών με τη σύγχρονη ενάλια πολιτιστική κληρονομιά και τις ενέργειες που ετοιμάζει η Περιφέρεια Θεσσαλίας, με τη συμμετοχή σε εκθέσεις εξειδικευμένου καταδυτικού τουρισμού, θα φέρουν στα «φτερά» της σεζόν, δυτές που είναι συνήθως άνθρωποι στην ηλικία των 50 ετών, υψηλού οικονομικού επιπέδου, οι οποίοι ξοδεύουν αρκετά χρήματα, γιατί είναι ακριβό σπορ και συνήθως το κάνουν πιο ώριμοι άνθρωποι», επισήμανε ο κ. Μαγκλής.

Τα υποβρύχια μουσεία θα μπορέσουν να υποδεχτούν δύτες από του χρόνου το καλοκαίρι, ωστόσο ο σύμβουλος του έργου, εκτίμησε ότι μετά από συνεχή παρουσία σε εκθέσεις, μετά από μια πενταετία, η Αλόννησος και η Αμαλιάπολη θα μπορούν να δεχτούν μέχρι και 100 δύτες εβδομαδιαίως από τον Μάρτιο μέχρι τον Νοέμβριο, που μπορούν να κάνουν τη διαφορά σε τόσο μικρούς προορισμούς.

Εννέα επισκέψιμα μουσεία

Ο Κ. Αγοραστής τόνισε ότι έγινε ο αποκαταρκτισμός τριών ακόμη ναυαγίων στην Αλόννησο και ενός ακόμη στον Πάνορμο Σκοπέλου (Άγιος Χριστόφορος) και η Περιφέρεια θα δημιουργήσει ένα δίκτυο εννέα επισκέψιμων ναυαγίων, που μπορούν να γίνουν υποβρύχια μουσεία.

Σύμφωνα με τον περιφερειάρχη, για τις δράσεις αυτές υπάρχουν χρήματα και σήμερα εντάχθηκαν στο ΕΣΠΑ Θεσσαλίας την προβολή και τα νέα κτίρια που θα μετατραπούν σε μίνι μουσεία για τα ναυάγια στη Στενή Βάλα Αλόννησου και στην Αμαλιάπολη, ώστε τα κέντρα ενημέρωσης να μετεγκατασταθούν σε καλύτερους χώρους.



Figure 16-17-18: Press Release in Magnesia News



Τοπικά

Ημερίδα στον Βόλο για τον πλούτο του Δυτικού Παγασπτικού – Το ναυάγιο στην Κίκυνθο «ανοίγει» για το κοινό

© 26 Σεπτεμβρίου 2019, 19:43



«Δημιουργούμε μία αέναη βιομηχανία που στηρίζεται στην ελκυστικότητα και τη μοναδικότητα. Εμείς είμαστε πρωτοπόροι και ξεκινήσαμε από τη Θεσσαλία με τον καταδυτικό τουρισμό, τα υποβρύχια μουσεία και τα καταδυτικά πάρκα. Είμαστε η μόνη Περιφέρεια που έχει το πρόγραμμα αυτό ως σημαία στην Ευρώπη», δήλωσε σήμερα το απόγευμα ο Περιφερειάρχης Θεσσαλίας κ. Κώστας Αγοραστός σε ημερίδα για τα υποβρύχια μουσεία που πραγματοποιήθηκε στο Volos Palace ενόψει των εγκαίνιων του Κέντρου Ενημέρωσης στην Αμαλιάπολη, για τα ναυάγια του Δυτικού Παγασπτικού, με πρώτο αυτό της Κικύνθου. Τα Κέντρα Ενημέρωσης θα αντικατασταθούν από Μουσεία σε Αλόννησο και Αλμυρά και η χρηματοδότηση έχει εξασφαλιστεί.

Ο κ. Αγοραστός δήλωσε πως η Περιφέρεια δημιούργησε ένα τουριστικό προϊόν όπου επισκέπτες απ' όλο τον κόσμο θα μπορούν να καταδύονται από το επόμενο καλοκαίρι.



Το Κέντρο Ενημέρωσης της Αμαλιάπολης είναι ένα ακόμη καινοτόμο και μοναδικό έργο με εκθεσιακό χώρο εικονικής πραγματικότητας όπου ψηφιακές τεχνολογίες αιχμής συνδυάζονται με παραδοσιακές μουσειακές πρακτικές και μεταφέρουν τον επισκέπτη στη μαγεία του βυθού προσφέροντας μια μοναδική καταδυτική εμπειρία.

Ο σχεδιασμός της Περιφέρειας Θεσσαλίας περιλαμβάνει, με χρηματοδότηση περίπου ενός εκατομμυρίου ευρώ από το ΕΣΠΑ Θεσσαλίας, τη δημιουργία συνολικά τεσσάρων Επισκέψιμων Ενόλιων Αρχαιολογικών χώρων στις Βόρειες Σποράδες και τον Παγασατικό Κόλπο, που θα είναι ανοικτά για επίσκεψη στους αυτοδύστες το επόμενο καλοκαίρι. Επιπλέον, χρηματοδοτείται η παραγωγή των εφαρμογών και του εποπτικού υλικού με τις οποίες θα τεκμηριωθεί και θα αναδειχθεί ο ενόλιος αρχαιολογικός πλούτος της περιοχής στα δύο νέα Κέντρα Ενημέρωσης και Ευαισθητοποίησης Κοινού στο Δήμο Αλοννήσου, στη Στενή Βάλλα και στο Δήμο Αλμυρού.



Συγκεκριμένα το έργο αφορά στους παρακάτω ενόλιους αρχαιολογικούς χώρους:

- α) ενόλιος αρχαιολογικός στην Περιστέρα Αλοννήσου (ναυάγιο κλασικών χρόνων),
- β) ενόλιος αρχαιολογικός χώρος στο ακρωτήριο Τηλέγραφος Νηών Σούρης (ναυάγιο υστερορωμαϊκών χρόνων)
- γ) ενόλιος αρχαιολογικός χώρος στην Κίκυνθο Αμαλιάπολης (ναυάγιο βυζαντινών χρόνων)
- δ) ενόλιος αρχαιολογικός χώρος στο ακρωτήριο Γλάρου Νηών / Σούρης (ναυάγιο βυζαντινών χρόνων και άλλες ενόλιες αρχαιότητες – δύο μικροπεριοχές επίσκεψης).

Figure 19-20-21: Press Release in e-thessalia.gr

Στη σημερινή ημερίδα τοποθετήθηκαν η συντονίστρια του προγράμματος κ. Αγγελική Βενέτη, η Παρή Καλαμαρά, διευθύντρια της Εφορείας Ενόλιων Αρχαιοτήτων, ο Antonio Lagudi καθηγητής του Πανεπιστημίου της Καλαβρίας.



#ημερίδα #ναυάγιο #Παγασατικός #υποβρύχια μουσεία

2.3 Transferring event in Crotone

The inauguration of the third Knowledge Awareness Centre (KAC) for underwater museums and diving tourism took place on the 18th of December 2019, in Crotone, Italy, bringing added value and raising the level of tourism in such MED area. Crotone will improve diving tourism thanks to the innovative project BLUEMED.

Before the KAC inauguration a conference was held; the Prof. Fabio Bruno from UNICAL welcomed the participants together with the coordinator of the underwater activities, Dr. Salvatore Medaglia, and a special focus was put on the final results of the project.

Then a round table attended by several stakeholders and experts in underwater archaeology and cultural heritage field was held.

2.3.1 Transferring event Minutes

The inauguration of the third Knowledge Awareness Centre (KAC) for underwater museums and diving tourism took place on the 18th of December 2019, in Crotone, Italy, bringing added value and raising the level of tourism in such MED area. Crotone will improve diving tourism thanks to the innovative project BLUEMED.

The KAC has been set up within the Archaeological Museum of Capo Colonna (Crotone), located at the entrance of the homonym Archaeological Park of “Capo Colonna”, also known as “Cape Lacinio” because of the Sanctuary dedicated to the goddess Hera.

The mission of the Italian KAC is to offer an innovative educational experience to visitors, linking the traditional museum exhibitions to technology, to diving and to the knowledge of underwater cultural heritage. Users will be entertained by the staff that will guide them in visiting all sections of the museum. Also, they will be able to enjoy the visit autonomously with easy access to information and multimedia devices offering different opportunities, suitable for all ages.

Before the KAC inauguration a conference was held; the Prof. Fabio Bruno from UNICAL welcomed the participants together with the coordinator of the underwater activities, Dr. Salvatore Medaglia, and a special focus was put on the final results achieved by the project.

Then a round table attended by several stakeholders and experts in underwater archaeology and cultural heritage field was held. The Director of the “Polo Museale della Calabria, Dr. Antonella Cucciniello and a member of the “Soprintendenza Archeologia, belle arti e paesaggio per le province di Catanzaro, Cosenza e Crotona”, Dr Lino Traini, talked about conservation and protection of underwater cultural heritage as necessary tools to enjoy these archaeological artefacts over time. In addition, the Director of the “Museo e Parco Archeologico Nazionale di Capo Colonna”, Dr. Gregorio Aversa, and the Responsible of the MPA Capo Rizzuto, Dr Simone Scalise, outlined the importance of synergy and collaboration among the multidisciplinary Team and Researchers involved in the project where research, innovation and technology transfer will be focused on the common goal of sharing and integrating knowledge.

The Capt. Bartolo Taglietti, Commander of the "Nucleo Carabinieri Tutela Patrimonio Culturale di Cosenza", underlined the importance of spreading knowledge about our underwater archaeological heritage starting from young people, making dissemination activities in schools. Finally, Prof. Mauro La Russa, from UNICAL, and expert in the field of Cultural Heritage presented a new European Project, MAGNA, showing its close connection with the BLUEMED project.

The conference & round table ended with KAC inauguration and a Virtual Dive Experience for participants who tested a new Virtual Reality System, exploring the 3D reconstruction of several underwater archaeological sites, pilots of BLUEMED.

2.3.2 Transferring event Agenda

The event lasted 3 hours and participated BLUEMED partners, local and regional stakeholders, researchers, SME's representatives and NGO's members as well as general public. The transferring of the BLUEMED experience and results was the main objective of the event. The full agenda of the event is presented in Figure 22.



BLUE MED

18 dicembre 2019
15:30

Museo Archeologico Nazionale di Capo Colonna (Crotone)

Conferenza
Nuove installazioni nel museo di Capo Colonna

15:30 Saluti di Benvenuto
Dr.ssa Antonella Cucciniello, Direttrice Polo Museale della Calabria.

15:50 I Risultati del Progetto BLUEMED per la promozione del turismo sostenibile subacqueo
Prof. Fabio Bruno, Responsabile del Progetto BLUEMED per l'UNICAL;
Dott. Salvatore Medaglia, Archeologo subacqueo dell'UNICAL;
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico Nazionale di Capo Colonna.

16:20 Proiezione dei video del progetto BLUEMED

16:50 Tavola rotonda "Blue Economy e Beni Culturali: prospettive di sviluppo in Calabria", con interventi di:
Dr.ssa Antonella Cucciniello, Direttrice Polo Museale della Calabria;
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico Nazionale di Capo Colonna;
Dott. Lino Traini, Soprintendenza Archeologia, belle arti e paesaggio per le province di Catanzaro, Cosenza e Crotone;
Cap. Bartolo Taglietti, Comandante del Nucleo Carabinieri Tutela Patrimonio Culturale di Cosenza;
Prof. Mauro F. La Russa, Professore associato in Petrografia applicata ai Beni Culturali dell'UNICAL;
Dott. Giovanni Aramini, Dirigente settore Parchi ed Aree Naturali Protette della Regione Calabria;
Dott. Simone Scalise, Responsabile dell'Area Marina Protetta "Capo Rizzuto";
Dott.ssa Antonella Rizzo, Assessore alla tutela dell'ambiente della Regione Calabria.

17:30 Inaugurazione delle nuove installazioni multimediali nel Museo Archeologico Nazionale di Capo Colonna

I visitatori potranno sperimentare immersioni subacquee virtuali su diversi relitti del Mediterraneo.





Figure 22: Transferring event Agenda

2.3.3 Transferring event Photos
















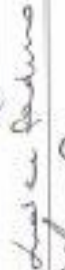



2.3.4 Transferring event Registration list



Conferenza:
Nuove Istituzioni nel museo di Capo Colonna

Date: 18/12/2019
Venue: Museo Archeologico Nazionale di Capo Colonna - Crotone

Nome/Cognome (Full NAME)	Istituzione (Institution)	Indirizzo mail (Email address)	Firma (Signature)
GIANNI LIOTI	REGIA NAVALE	CROTONE@REGIA.NAVALE.IT	
NATALIE ABRASIA	YKC KR	NATALIE.ABRASIA@YKC.KR	
LUCIANA RANDAZZO	UNICAL	LUCIANA.RANDAZZO@UNICAL.IT	
ROBERTO PECUSO	3D RESEARCH	R.PECUSO@3DRE.COM	
GRIGORIO AVERSA	DIREZIONE MUSEI CASALI	grigorio.aversa@casali.it	
PAJUNO GARRA	DIAMO TV		

Programme cofinancé par le Fonds Européen de Développement Régional
 Programme cofinanced by the European Regional Development Fund

Nome/Cognome (Full NAME)	Istituzione (Institution)	Indirizzo mail (Email address)	Firma (Signature)
Vittorio Frabani	GRUPPO ASSOCIATO BUCARION	VittorioFrabani@libero.it	Vittorio Frabani
ANTONIO MANFRA	G.A.K. (GRUPPO ASSOCIATO K)	pi.antoniofrabani@libero.it	Antonio Manfra
EMILIO CELLINI	ARTACAL - C.E.S.N.	e.cellini@espece.it	Emilio Cellini
ANGELA DELLOSTNO	HYLERONIS	angela.dellostno@gmail.com	Angela Dellostno
MELINA FRANCESCA	MAE IN SUD	francesca.magnifico@libero.it	Melina Francesca
VINCENTO GERBASI		VincenzoGerbas@gmail.com	Vincenzo Gerbasi
ELEANOR SCALITI	RSF - Unitero Global	eleanor.scaliti@rsf.it	Eleanor Scaliti
ANDRINO ROMANO	ARISTARCO	andriano.romano@aristarco.it	Andrino Romano
NATALIA ROVELLA	UNICAL	natalia.rovello@unical.it	Natalia Rovella
SCALITI ENRICO	APR CARS RING	scaliti.enrico@carsring.it	Enrico Scaliti

Programme cofinancé par le Fonds Européen de Développement Régional
 Programme cofinanced by the European Regional Development Fund






Figure 23: Transferring event Registration Lists

2.3.5 Transferring event Press Releases

The transferring event in Crotona was published in various web sites and e-press in order to invite stakeholders and general public to participate in the event and the opening as well as to visit the Italian KAC. The published press releases are presented in the figures that follow.

CAPO COLONNA (KR) – La conferenza sulle nuove installazioni del Museo

Pubblicato il [17 Dicembre 2019](#) | da [Redazione](#)

Domani pomeriggio, alle 15.30, al Museo Archeologico Nazionale di Capo Colonna, la presentazione delle nuove installazioni multimediali della sezione subacquea.

L'evento è stato organizzato in collaborazione con l'Università della Calabria.

«Sarà un'occasione importante – ha dichiarato **Gregorio Aversa**, direttore del Museo – per discutere della ricchezza del patrimonio sottomarino presente lungo le coste calabresi sia dal punto di vista archeologico sia da quello naturalistico e delle opportunità che possono venire da un modo inclusivo di prendere contatto con una dimensione non sempre alla portata di tutti».

«Grazie al progetto BlueMed – ha concluso il direttore Aversa – la Calabria viene così proiettata nel cuore del Mediterraneo».

Si parte con i saluti di **Antonella Cucciniello**, direttore del Polo Museale della Calabria.

Illustreranno i *Risultati del progetto BlueMed per la promozione del turismo sostenibile subacqueo* **Fabio Bruno**, responsabile del progetto BlueMed per l'Unical, **Salvatore Medaglia**, archeologo subacqueo dell'Unical e Gregorio Aversa, direttore del Museo e Parco Archeologico di Capo Colonna.

Dopo la proiezione del video del progetto, alle 16.00, la tavola rotonda *Blue Economy e Beni Culturali: prospettive di sviluppo in Calabria*. Intervengono Antonella Cucciniello, direttore Polo Museale della Calabria, Gregorio Aversa, direttore Museo Capo Colonna, **Lino Traini**, Soprintendenza Archeologia, Belle Arti e Paesaggio per le province di Catanzaro, Cosenza e Crotona, **Bartolo Taglietti**, comandante nucleo Carabinieri Tutela Patrimonio Culturale di Cosenza, **Mauro F. La Russa**, prof. associato in Petrografia Applicata ai Beni Culturali dell'Unical, **Giovanni Aramini**, dirigente settore Parchi ed Aree Naturali Protette della Regione Calabria, **Simone Scalise**, responsabile dell'Area Marina Protetta "Capo Rizzuto" e **Antonella Rizzo**, Assessore alla Tutela dell'Ambiente della Regione Calabria.

Chiude l'evento l'inaugurazione delle nuove installazioni multimediali nel Museo. (rkr)

| Etichettato [Capo Colonna](#)

LE ALTRE NOTIZIE

[CAPO COLONNA \(KR\) – La conferenza sulle nuove installazioni del Museo](#)

[CASTROVILLARI \(CS\) – Sabato la tavola rotonda sulla sicurezza stradale](#)

[CROTONE – Il 23 dicembre la mostra "Meraviglie"](#)

[CROTONE – L'incontro su "Anticorruzione e Trasparenza"](#)

[CROTONE – La Festa di Via Cutro](#)

[CACCURI \(KR\) – Il convegno "Tutela dei Minori nella società"](#)

[CROTONE – Il libro "La rete degli invisibili"](#)

[CROTONE – La mostra itinerante "Santi della porta accanto"](#)

[CROTONE – Il convegno "La cultura del dono nella comunità"](#)

[CROTONE – Arriva il "Xmas Invasion for Kids"](#)

[Privacy & Cookies Policy](#)

<https://calabria.live/capo-colonna-kr-la-conferenza-sulle-nuove-installazioni-del-museo/>

2/4

Programmi e progetti

europei e internazionali



Interreg MED - National Contact Point Italia

In questa
sezione

Il progetto Bluemed a Capo Rizzuto

Inaugurazione delle installazioni multimediali realizzate dal progetto



QUANDO

il 18/12/2019 dalle 15:30 (2019-12-18T15:30:00+01:00) alle 17:30 (2019-12-18T17:30:00+01:00)

DOVE

Capo Rizzuto

SITO WEB

[Visita il sito](#)

AGGIUNGI L'EVENTO AL CALENDARIO

 [iCal](#)

A Capo Rizzuto, il 18 dicembre, si terrà l'inaugurazione delle installazioni multimediali [#VR](#) [#AR](#) realizzate dal progetto [BLUAMED](#) presso il Museo Archeologico Nazionale di Capo Colonna. Una realizzazione che utilizza le tecnologie multimediali per offrire ai visitatori informazioni e contenuti relativi ai beni culturali e naturalistici presenti sui fondali del Mar Mediterraneo, e consentirà loro di toccare quasi con mano gli straordinari reperti che sono conservati nell'area.

Per offrire informazioni e servizi nel miglior modo possibile, questo sito utilizza cookie tecnici e cookie di terze parti. Per maggiori informazioni sui cookie utilizzati e su come eventualmente disabilitarli leggi la nostra privacy policy.

OK

L'evento costituisce il momento di presentazione al pubblico del "*Knowledge Awareness Center*" (KAC) realizzato dal Dipartimento di Ingegneria Meccanica, Energetica e Gestionale dell'Università della Calabria nell'ambito del progetto, di cui è partner italiano insieme all'Istituto Superiore per la Conservazione ed il Restauro (ISCR).

Grazie ad un accordo di collaborazione stipulato con il Polo Museale della Calabria, presso il Museo Archeologico Nazionale di Capo Colonna (Crotone), gli appassionati di archeologia avranno quindi modo di visitare uno spazio dedicato ai reperti sottomarini presenti nell'Area Marina Protetta "Capo Rizzuto", che è partner associato del progetto.

Durante l'evento si svolgerà anche una tavola rotonda in cui saranno analizzati i diversi aspetti legati alla tutela e valorizzazione dei beni culturali subacquei, e il potenziale di sviluppo del turismo sostenibile legato a questo settore nella Regione Calabria.

Guarda il video promozionale [del progetto](#).

Per offrire informazioni e servizi nel miglior modo possibile, questo sito utilizza cookie tecnici e cookie di terze parti. Per maggiori informazioni sui cookie utilizzati e su come eventualmente disabilitarli leggi la nostra privacy policy.

^
OK

Il Progetto Bluemed e le nuove installazioni nel Museo di Capo Colonna, mercoledì 18 dicembre

Il Progetto BLUEMED (Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean) è finanziato dalla Comunità Europea nell'ambito del programma di cooperazione INTERREG MED Programme 2014-2020, sviluppato da 11 diversi partner internazionali fra cui, per l'Italia, il Ministero per i Beni e le Attività Culturali e per il Turismo (MIBACT) e l'Università della Calabria (UNICAL).

L'obiettivo del progetto è quello di supportare lo sviluppo del turismo sostenibile e responsabile nelle aree costiere ed insulari del Mediterraneo, puntando alla valorizzazione del patrimonio culturale subacqueo.

L'evento rappresenta il momento di presentazione al pubblico del "Knowledge Awareness Center" (KAC) realizzato dall'UNICAL presso il Museo Archeologico Nazionale di Capo Colonna (Crotone) grazie ad un accordo di collaborazione stipulato con il Polo Museale della Calabria. Il KAC è uno spazio nel quale, attraverso l'utilizzo di tecnologie multimediali, si possono offrire ai visitatori informazioni e contenuti relativi ai beni culturali e naturalistici presenti sui fondali del Mar Mediterraneo ed in particolare in quelli dell'Area Marina Protetta "Capo Rizzuto" che è partner associato del Progetto BLUEMED.

Durante l'evento, si svolgerà anche una tavola rotonda in cui saranno affrontati i diversi aspetti legati alla tutela e valorizzazione dei beni culturali subacquei e le possibili ricadute sullo sviluppo turistico della Regione Calabria.



Martedì, 17 dicembre 2019 ore 14:16



Per la tua pubblicità
chiama
328.8455685

crotoneinforma.it
lasciateci solo il tempo che accada web news

Per la tua pubblicità
chiama
328.8455685

HOME NOTIZIE MULTIMEDIA AUGURI ARCHIVIO CONTATTI

ARTE E CULTURA

Il Progetto BLUEMED e le nuove installazioni nel Museo di Capo Colonna

L'obiettivo del progetto è quello di supportare lo sviluppo del turismo sostenibile e responsabile



del turismo sostenibile subacqueo

Prof. Fabio Bruno, Responsabile del Progetto BLUEMED per l'UNICAL
Dott. Salvatore Medaglia, Architetto subacqueo dell'UNICAL
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico
Nazionale di Capo Colonna.

16:20 Proiezione del video del progetto BLUEMED

**16:50 Tavola rotonda "Blue Economy e Beni Culturali:
prospettive di sviluppo in Calabria", con interventi di:**

Dott.ssa Antonella Cucciniello, Direttrice Polo Museale della Calabria;
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico
Nazionale di Capo Colonna;
Dott. Lino Traini, Soprintendente Archeologia, Belle arti e paesaggio per le province
di Catanzaro, Cosenza e Crotone;
Cap. Bartolo Taglietti, Comandante del Nucleo Carabinieri Tutela Patrimonio
Culturale di Cosenza;
Prof. Mauro F. La Russa, Professore associato in Petrografia applicata ai Beni
Culturali dell'UNICAL;
Dott. Giovanni Aramini, Dirigente settore Parchi ed Aree Naturali Protette
della Regione Calabria;
Dott. Simone Scalfise, Responsabile dell'Aree Marina Protetta "Capo Rizzuto";
Dott.ssa Antonella Rizzo, Assessore alla tutela dell'ambiente della Regione Calabria.

17:30 Inaugurazione delle nuove installazioni multimediali



Giovedì 12 Dicembre 2019 - 9:15

Il Progetto BLUEMED (*Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean*) è finanziato dalla Comunità Europea nell'ambito del programma di cooperazione INTERREG MED Programme 2014-2020, sviluppato da 11 diversi partner internazionali fra cui, per l'Italia, il Ministero per i Beni e le Attività Culturali e per il Turismo (MIBACT) e l'Università della Calabria (UNICAL).

Ateneo - Arcavacata, 11/12/2019

Il Progetto BLUEMED e le nuove installazioni nel Museo di Capo Colonna

18/12/2019, Museo Archeologico Nazionale di Capo Colonna



Il giorno 18 Dicembre c.a. alle ore 15:30, presso il Museo Archeologico Nazionale di Capo Colonna, si svolgerà una conferenza dal titolo:

Il Progetto BLUEMED e le nuove installazioni nel Museo di Capo Colonna

Il Progetto BLUEMED (Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean) è finanziato dalla Comunità Europea nell'ambito del programma di cooperazione INTERREG MED Programme 2014-2020, sviluppato da 11 diversi partner internazionali fra cui, per l'Italia, il Ministero per i Beni e le Attività Culturali e per il Turismo (MIBACT) e l'Università della Calabria (UNICAL).

L'obiettivo del progetto è quello di supportare lo sviluppo del turismo sostenibile e responsabile nelle aree costiere ed insulari del Mediterraneo, puntando alla valorizzazione del patrimonio culturale subacqueo.

L'evento rappresenta il momento di presentazione al pubblico del "Knowledge Awareness Center" (KAC) realizzato dall'UNICAL presso il Museo Archeologico Nazionale di Capo Colonna (Crotone) grazie ad un accordo di collaborazione stipulato con il Polo Museale della Calabria. Il KAC è uno spazio nel quale, attraverso l'utilizzo di tecnologie multimediali, si possono offrire ai visitatori informazioni e contenuti relativi ai beni culturali e naturalistici presenti sui fondali del Mar Mediterraneo ed in particolare in quelli dell'Area Marina Protetta "Capo Rizzuto" che è partner associato del Progetto BLUEMED.

Durante l'evento, si svolgerà anche una tavola rotonda in cui saranno affrontati i diversi aspetti legati alla tutela e valorizzazione dei beni culturali subacquei e le possibili ricadute sullo sviluppo turistico della Regione Calabria.

Sito web del progetto BLUEMED: <https://bluemed.interreg-med.eu>

Nuove installazioni nel Museo di Capo Colonna a Crotone

Autore : Redazione

Data : 17 Dicembre 2019



**BLU
MED**

18
dicembre
2019

15:30

Museo
Archeologico
Nazionale
di Capo Colonna
(Crotone)

Conferenza

**Nuove installazioni
nel museo di Capo Colonna**

15:30 Saluti di Benvenuto
D.ssa Antonella Cucciniello, Direttrice Polo Museale della Calabria.

**15:50 I Risultati del Progetto BLUEMED per la promozione
del turismo sostenibile subacqueo**
Prof. Fabio Bruno, Responsabile del Progetto BLUEMED per l'UNICAL;
Dott. Salvatore Medaglia, Archeologo subacqueo dell'UNICAL;
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico
Nazionale di Capo Colonna.

16:20 Proiezione dei video del progetto BLUEMED

**16:50 Tavola rotonda "Blue Economy e Beni Culturali:
prospettive di sviluppo in Calabria", con interventi di:**
D.ssa Antonella Cucciniello, Direttrice Polo Museale della Calabria;
Dott. Gregorio Aversa, Direttore del Museo e Parco Archeologico
Nazionale di Capo Colonna;
Dott. Lino Traini, Soprintendenza Archeologia, belle arti e paesaggio per le province
di Catanzaro, Cosenza e Crotone;
Cap. Bartolo Taglietti, Comandante del Nucleo Carabinieri Tutela Patrimonio
Culturale di Cosenza;
Prof. Mauro F. La Russa, Professore associato in Petrografia applicata ai Beni
Culturali dell'UNICAL;
Dott. Giovanni Aramini, Dirigente settore Parchi ed Aree Naturali Protette
della Regione Calabria;
Dott. Simone Scalise, Responsabile dell'Area Marina Protetta "Capo Rizzuto";
Dott.ssa Antonella Rizzo, Assessore alla tutela dell'ambiente della Regione Calabria.

**17:30 Inaugurazione delle nuove installazioni multimediali
nel Museo Archeologico Nazionale di Capo Colonna**

**I visitatori potranno sperimentare
immersioni subacquee virtuali
su diversi relitti del Mediterraneo.**

Il 18 dicembre conferenza di presentazione delle nuove installazioni della Sezione subacquea permanente

Riceviamo e pubblichiamo.

Mercoledì 18 dicembre 2019, alle ore 15:30, a Crotone il Museo archeologico nazionale di Capo Colonna in collaborazione con l'UniCal presenterà le nuove installazioni multimediali della Sezione subacquea nella sua esposizione permanente.

Afferma il dottor Gregorio Aversa, Direttore del Museo archeologico nazionale di Capo Colonna:

Sarà un'occasione importante per discutere della ricchezza del patrimonio sottomarino presente lungo le coste calabresi sia dal punto di vista archeologico sia da quello naturalistico e delle opportunità che possono venire da un modo inclusivo di prendere contatto con una dimensione non sempre alla portata di tutti.

Grazie al progetto BluMed la Calabria viene così proiettata nel cuore del Mediterraneo.

Il Museo archeologico nazionale di Capo Colonna è afferente al Polo museale della Calabria, guidato dalla dottoressa Antonella Cucciniello.

[Programma](#)

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Figure 24-31: Transferring event Press Releases

2.4 Transferring event in Cavtat

2.4.1 Transferring event Minutes

Bluemed Knowledge Awareness Centre (KAC) opened on the 30st of January 2020 at the premises of the Department of Archaeology of the Museums and Galleries of Konavle. Before opening of KAC archaeologists held two presentations about the underwater archaeological sites in the Dubrovnik-Neretva County.

The Deputy Director of the DUNEA Regional Development Agency, Bruno Bebic, addressed the visitors and thanked everyone involved in the implementation of the project. The gathered were also greeted by director of Konavle Museum and Galleries Antonia Radonić Rusković, Deputy Mayor of Konavle Ivo Radonić and Mayor of Dubrovnik-Neretva County Nikola Dobroslavić, who opened the KAC and visited the exhibition accompanied by Museum staff previously trained to manage the interactive multimedia platforms which offers to visitor's experience of diving on land.

Archaeologist Domagoj Perkic from the Dubrovnik Museums gave an interesting presentation on the cultural heritage of the Dubrovnik-Neretva County, followed by Nikolina Cuk, an archaeologist from the University of Zadar and a member of the team who worked on the Croatian Pilot Area. She presented the results of works on the Croatian pilot sites.

After the official part, all visitors enjoyed the rich content of the Centre. This Centre is one of 4 KACs opened within the Bluemed project, and the DUNEA Regional Development Agency was in charge of activities on the Croatian pilot site where amphora and dolia sites were documented, enabling visitors to enjoy the underwater cultural heritage.

As part of the Bluemed project, an underwater tablet system has also been purchased that will allow divers an interactive dive into amphora and dolia underwater sites, providing them with interesting information. The system will use the Epidaurum Diving Centre, which has been taking care of the sites for years as a concessionaire and has been involved in Bluemed implementation since the start of the project.

2.4.2 Transferring event Agenda

  Project co-financed by the European Regional Development Fund	
	
<h3>Otvaranje BLUMED Centra za promicanje znanja</h3>	
Odel za Arheologiju Muzeja i galerija Konavala Franjevački samostan sv. Vlaho Četvrtak, 30. siječnja 2020.	
<h3>DNEVNI RED</h3>	
9:30 - 10:00	Registracija
10:00 - 10:30	Uvodni govor Melanija Milić, ravnateljica RA DUNE Antonia Rusković Radonić Ravnateljica Muzeja i galerija Konavala Božo Lasić, načelnik Općine Konavle Nikola Dobroslavić, župan DNZ
10:30 - 11:30	Podvodni arheološki lokaliteti u akvariju konavoskog područja dr. sc. Domagoj Perkić Radovi na podmorakim arheološkim nalazištima u Cavzari u sklopu projekta Blumed Nikola Čuk
11:30 - 12:30	Otvoranje BLUMED Centra za promicanje znanja

Figure 32: Transferring event Agenda

2.4.3 Transferring event Photos





2.4.4 Transferring event Registration list

Interreg
Mediterranean
BLUEMED

Subject: BLUEMED Croatian KAC opening

Place and date: Pridvorje (Croatia), 30. January 2020.

11.	MIHAELA SKERJEC		ZAVOD ZA ODRŽIVU DUBROVNIKA	ravnatelj@zod.hr	<i>[Signature]</i>
12.	IVA	KNEGO	22 PUDNE	iva.knego@22pudne.hr	<i>[Signature]</i>
13.	MARINA	ODČEP	<i>[Signature]</i>		<i>[Signature]</i>
14.	JELENA	BERČIĆ	HIGK	jelena.bercic@higk.hr	<i>[Signature]</i>
15.	MARIJA	PALIĆ	HIGK	marijapalic3@gmail.com	<i>[Signature]</i>
16.	VALENTINA	BAUDIN	HIGK	vbaudin@gmail.com	<i>[Signature]</i>
17.	NIKOLINA	GRILJIC	JU PIVOTA DIZ	ngiljic@pivotaldiz.hr	<i>[Signature]</i>
18.	MARINA	HIGK DIZ	JU PIVOTA DIZ	marijagiljic@pivotaldiz.hr	<i>[Signature]</i>
19.	HRVOJE	PERIĆ	JU PIVOTA DIZ	hrvoje.peric@pivotaldiz.hr	<i>[Signature]</i>
20.	IVANA	GRILJIC	JU PIVOTA DIZ	ivana.griljic@pivotaldiz.hr	<i>[Signature]</i>
21.	IVANA	HERCIG	T20 KONAČE	hercig@t20konace.hr	<i>[Signature]</i>

Project co-financed by the European Regional Development Fund

Interreg
Mediterranean
BLUEMED

Subject: BLUEMED Croatian KAC opening



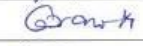








Place and date: Pridvorje (Croatia), 30. January 2020.

	Name	Surname	Organisation	e-mail	Signature
1.	DANIJEL	PERIĆ	DUBROVNIČKI ANTI	daniyel.peric@gmail.com	<i>[Signature]</i>
2.	ANITA	MAHČIĆ	Event Lab	anita.mahcic@eventlab.hr	<i>[Signature]</i>
3.	KSENJA	MAHČIĆ	Event Lab	kxenja@eventlab.hr	<i>[Signature]</i>
4.	ZDENKA	PIVČIĆ	OS GRUDA	zdenka.pivcic@gmail.com	<i>[Signature]</i>
5.	KATE	KUKULJICA	OSNOVNA ŠKOLA CAUVAT	kate.kukuljica@skole.hr	<i>[Signature]</i>
6.	BRUNO	OSRADOVIĆ	EPIDAUURUM	epidaurum@du.com	<i>[Signature]</i>
7.	IVO	OSRADOVIĆ	OSRADOVIĆ	ivo.osradovic@epidaurum.hr	<i>[Signature]</i>
8.	NIKOLINA	ČUK	SVEUČILIŠTE ZADAR	nikolina.cuk@zagreb.hr	<i>[Signature]</i>
9.	SANJA	SAUT	22 PUDNE	sanja.saut@22pudne.hr	<i>[Signature]</i>
10.	DANIEL	JORIĆ	22 PUDNE	daniel.joric@22pudne.hr	<i>[Signature]</i>

Project co-financed by the European Regional Development Fund

Subject: BLUEMED Croatian KAC opening

Place and date: Pridvorje (Croatia), 30. January 2020.

22.	ANA	BRATOS	MIGEL	abrattos4@gmail.com	
23.	TEA	STJEPAN	DUNE	stjepanica@dune.hr	
24.	GOIGAR	MARGARET	DUNE	smargaret@dune.hr	
25.	IVAN	CEKIC	ALLENANT j.d.o.o.	cecic,mko@gmail.com	
26.	STJEPAN	REZO	DUNE	srezo@dune.hr	
27.	BRUNO	PERIC	DUNE	bbrbic@dune.hr	
28.	OJA	YUBISIC	DUNE	yubisic@dune.hr	
29.	IVANA	PRCE	DUNE	iprce@dune.hr	
30.	IVAN	PRCE	ZIP-line j.d.o.o.	prceivan@yahoo.com	
31.	HATSA	DRAGOBRAVO	DUNE	indragobratovic@dune.hr	
32.	IVA	POZNIAK	DUNE	ipozniak@adsl.hr	

Project co-financed by the European
Regional Development Fund

Subject: BLUEMED Croatian KAC opening

Place and date: Pridvorje (Croatia), 30. January 2020.

32.	RENATA	MOZARA	DUNE	rmozarad@adsl.hr	
34.	FRANCA	MILOŠ	DUNE	fmilos@dune.hr	
35.	WO	MJO	DNE	ivo.mujic@dne.hr	
36.					
37.					
38.					

Project co-financed by the European
Regional Development Fund

2.4.5 Transferring event Press Release


The transferring event in Cavtat was published in various web sites and e-press in order to invite stakeholders and general public to participate in the event and the opening as well as to visit the Italian KAC. The published press releases are presented in the figures that follow.

Nalazište dolija i amfora pružaju izniman doživljaj za ronice, a s multimedijalnim pristupom sad su dostupni i široj publici na kopnu

FOTOGALERIJA







1 | 2

Virtualno uranjanje u bogato podvodno arheološko nalazište podmorja Cavtata od danas je moguće u BLUAMED Centru za promicanje znanja otvorenom u sklopu Odjela za arheologiju Muzeja i galerija Konavala u franjevačkom samostanu sv. Vlahu u Pridvorju.

Nalazište dolija i amfora pružaju izniman doživljaj za ronice, a s multimedijalnim pristupom sad su dostupni i široj publici na kopnu.

O važnosti arheoloških blaga i njihovoj prezentaciji govorili su župan Nikola Dobroslavić, zamjenik ravnateljice Regionalne agencije DUNEa Bruno Bebić, zamjenik načelnika Općine Konavle Ivo Radonić te ravnateljica Muzeja i galerija Konavala Antonija Rusković.

Župan Nikola Dobroslavić čestitao je na ostvarenju ovog projekta kojim se osvještava naša kulturna baština.

"Veliko mi je zadovoljstvo što sam danas ovdje i čestitam na ovom lijepom projektu, samo jednom u nizu kojim osvještavamo našu baštinu, u ovom slučaju, pod morem i što imamo priliku prikazati je našim sugrađanima i gostima. Siguran sam da će Centar za promicanje znanja biti jedna lijepa dopuna postojećem Muzeju. I jučer i danas sam sudjelovao na obilježavanju nekoliko projekata koji su financirani europskim fondovima, i to sve pokazuje da znamo koristiti europska sredstva, njihovi potencijali su ogromni. Svaki projekt ima svoju vrijednost, bez obzira koliko se novca povuče, i mi ćemo i dalje nastaviti raditi na povlačenju sredstava s Regionalnom agencijom DUNEa. Ne bismo sigurno mogli svojim vlastitim sredstvima, a niti sredstvima iz Državnog proračuna realizirati ovoliko projekata, a brojni nas još čekaju", zaključio je župan Dobroslavić.

NAJPOPULARNIJE


24 h protekli tjedan

05.02.2020




KOLONA BEZ KRAJA Na Gornjem Brgatu jutros: "A što će biti kad dođu turisti!?"

06.02.2020



OBRAČUN Sukobili se nožem i kliještima: Žestoki "fajt" u Gružu oko parking mjesta

05.02.2020



Podvodno nalazište Cavtata kroz virtualnu stvarnost

🕒 Prije 6 dana



Foto: DINŽ

CAVTAT – Virtualno uranjanje u bogato podvodno arheološko nalazište podmorja Cavtata od danas je moguće u BLUEMED Centru za promicanje znanja otvorenom u sklopu Odjela za arheologiju Muzeja i galerija Konavala u franjevačkom samostanu sv. Vlaha u Pridvorju.

Nalazište dolija i amfora pružaju izniman doživljaj za ronice, a s multimedijalnim pristupom sad su dostupni i široj publici na kopnu.

O važnosti arheoloških blaga i njihovoj prezentaciji govorili su župan Nikola Dobroslavić, zamjenik ravnateljice Regionalne agencije DUNEa Bruno Bebić, zamjenik načelnika Općine Konavle Ivo Radonić te ravnateljica Muzeja i galerija Konavala Antonija Rusković.

Župan **Nikola Dobroslavić** čestitao je na ostvarenju ovog projekta kojim se osvještava naša kulturna baština.

– Veliko mi je zadovoljstvo što sam danas ovdje i čestitam na ovom lijepom projektu, samo jednom u nizu kojim osvještavamo našu baštinu, u ovom slučaju, pod morem i što imamo priliku prikazati je našim sugrađanima i gostima. Siguran sam da će Centar za promicanje znanja biti jedna lijepa dopuna postojećem Muzeju. I jučer i danas sam sudjelovao na obilježavanju nekoliko projekata koji su financirani europskim fondovima, i to sve pokazuje da znamo koristiti europska sredstva, njihovi potencijali su ogromni. Svaki projekt ima svoju vrijednost, bez obzira koliko se novca povuče, i mi ćemo i dalje nastaviti raditi na povlačenju sredstava s Regionalnom agencijom DUNEa. Ne bismo sigurno mogli svojim vlastitim sredstvima, a niti sredstvima iz Državnog proračuna realizirati ovoliko projekata, a brojni nas još čekaju- zaključio je župan Dobroslavić.

This event has passed.

Otvaranje centra za promociju znanja na projektu Bluemed

30. January @ 10:30 - 11:30



U Odjelu za arheologiju i spomeničku baštinu u Pridvorju završene su dvogodišnje pripreme i osposobljavanje prostora kako bi se posjetiteljima omogućilo virtualno uranjanje u morske dubine i interaktivno pregledavanje bogatog podvodnog arheološkog nalazišta u blizini Cavtata. Atrakcija koju smo nestrpljivo čekali dogovorena je u sklopu projekta Bluemed – od europske suradnje do lokalne zajednice dogovorenog između DUNE-a, Općine Konavle, Muzeja i galerija Konavala, Turističke zajednice Konavle i Ronilačkog centra Epidaurum u suradnji s Italijom, Španjolskom, Ciprom i Grčkom. Od četvrtka, 30. siječnja svi zainteresirani imat će priliku razgledati postav u radnom vremenu od 10 do 18 sati u Odjelu za arheologiju i spomeničku baštinu u Franjevačkom samostanu u Pridvorju.

[+ GOOGLE CALENDAR](#)

[+ I CAL EXPORT](#)

« FEBRUARY 2020. »						
M	T	W	T	F	S	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	1

DUBROVNIK, HR

Clear Sky



8.5 °C

≈ 9°

≈ 8°

15% 7.2kmh 0%

FRI	SAT	SUN	MON	TUE
10°	10°	11°	13°	14°

LOCATIONS

Cavtat Dubrovačko primorje

Dubrovnik Konavle

Korčula Lastovo Metković Mljet

Neretva Neum Opuzen Orašac

Pelješac Ploče Ston Šipán

Župa dubrovačka

Figure 33: Transferring event_Press Releases

2.4.6 Transferring Event Presentation

The speakers' presentations focused on presenting the actions and decisions that BLUEMED took to support sustainable tourism.



Figure 34: Transferring event_Presentation