

## EVENT PRESS RELEASE

Region of Thessaly, 9 June 2022

### BlueMedPLUS Hybrid International Conference on the Accessibility of Underwater Cultural Heritage

**Volos, Thursday June 16, 2022**

The Region of Thessaly is hosting on Thursday 16<sup>th</sup> June 2022 in Volos, Greece the BlueMedPLUS International Conference on the Accessibility of Underwater Cultural Heritage. The conference is a hybrid event and will take place at Domotel Xenia Volos Hotel.

The conference is organized in the frame of the BlueMedPLUS Project (<https://bluemed.interreg-med.eu/>), a project financed by the Interreg MED 5th call for modular projects (2nd call for transfer and mainstreaming projects) and aiming at transferring the BLUEMED model for the development of sustainable tourism through the responsible promotion of Underwater Cultural Heritage.

In parallel, the conference is organized as a European Maritime Day in My Country Event.

Researchers, policy makers, stakeholders and experts will be discussing on the protection, sustainable management, and responsible promotion of Underwater Cultural Heritage. The focus will be on management strategies and the use of innovative technologies towards in situ accessibility and raising public awareness, thus enhancing sustainable tourism development for islands and coastal areas.

The topics of the [BlueMedPLUS International Conference](#) on the Accessibility of Underwater Cultural Heritage are:

1. Management strategies and policies for improving the in-situ accessibility of Underwater Cultural Heritage.
2. Initiatives for the protection and responsible promotion of Underwater Cultural Heritage through in-situ physical and digital accessibility

The conference agenda includes 3 sessions and 20 speeches on the above issues (from 10:00 to 18:00, Athens time). You can see the detailed programme [here](#).

Follow the links below to find out more and keep updated about the BlueMedPLUS International Conference on the Accessibility of Underwater Cultural Heritage.

**Free Online Registration** [HERE](#)



[bluemed.conference@gmail.com](mailto:bluemed.conference@gmail.com)



Bluemed Sustainable Tourism



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**Looking forward to meeting you in Volos on Thursday 16<sup>th</sup> June 2022!!**