



- **1.** Introduction to SUMPORT Training Module 3: objectives and agenda
- 2. Recap from previous training modules
- 3. Relevant experiences and best practices at European level
- 4. SUMP Self-assessment of SUMPORT cities
- 5. Port cities specificities
- 6. Next training session: feedback and fine-tuning





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TRT and our experience in Sustainable Urban Mobility Planning

- **TRT**: guantative analysis, planning and economic assessment of transport systems and policies since 25 years
- Pioneer study on Sustainable Urban Transport Plans (SUTP) launched by the EC DG ENV in 2005
- Co-author of the EU SUMP Guidelines "Developing and Implementing a Sustainable Urban Mobility Plan"
- Key **EU projects dealing with SUMPs**: Eltis, European Urban Transport Roadmaps 2030, PUMAS, CIVITAS WIKI, BUMP (SUMP training activities to Italian cities), CIVITAS PROSPERITY, Urban Mobility Indicators
- Chair of the **Coordinating Group of the EU SUMP Platform**
- Design and evaluation of **urban and regional sustainable mobility plans** in Italy: Parma, Alessandria, Padova, Piacenza, Naples, Aosta, Sicilian Islands, Prato, Vicenza and Milan



THEMATIC GROUP

INTEGRATE

on Sustainable Urban









PROSPERITY

Mobility Plans



SUMPORT Training programme

MODULE		CONTENT	
N. Timing Location	One July 2017 Valencia (ES)	 Setting the scene European policies on sustainable urban mobility Basic concept and benefits of SUMP EU support and guidance 	
N. Timing Location	Two December 2017 Koper (SI)	 Introduction to the SUMP planning cycle Preparation Development Implementation Monitoring 	
N. Timing Location	Three June 2018 Igoumenitsa (EL)	 Case studies and best practices Relevant experiences at EU level Workshop exercises: self-assessment 	
N. Timing Location	Four December 2018 Limassol (CY)	 Measure selection Integrated packages of policy measures Tools and approaches to select the best mix of measures Workshop exercises: Urban Transport Roadmaps Tool 	





Objectives of Module 3

- To provide you with some (best practice) examples about the application of the SUMP concept and approach, for you to learn and get inspired
- To discuss (and have a better understanding of) both the full planning process and specific components of the SUMP process
- To check where your SUMP stands compared to the basic SUMP principles (maybe as homework if we have time constraints)
- To confirm if and how port cities are different
- To learn what other port cities are planning





Agenda of Module 3: Case studies and best practices

	Introduction:			
	 Objectives and agenda of training Module 3 			
10.30 - 11.30	 Recap from previous modules 			
	Relevant experiences and best practices at European level:			
	 Vienna (AT), Vitoria-Gasteiz (ES), Bremen (DE), Turda (RO) 			
11.30 - 12.00	Coffee break			
12.00 – 12.30	Presentation of Municipality of Igoumenitsa SUMP and sustainable mobility initiatives			
	Exercise: SUMP Self-Assessment of the SUMPORT cities (homework?)			
	Port cities specificities:			
12.30 – 13.30	 Key elements and links with the SUMP planning process 			
	Exercise: discussion about the SUMPORT cities			
	Examples from other port cities: Aberdeen (UK), Antwerp (BE), Costanta (RO), Klaipeda (LT), Trieste (IT) and Funchal (PT)			
13.30 - 14.00	Next training sessions: feedback and fine tuning			





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WHAT IS A SUSTAINABLE URBAN MOBILITY PLAN?

A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life.

It builds on **existing planning practices** and takes due consideration of **integration**, **participation**, and **evaluation** principles







A CHANGE OF PARADIGM

Traditional Transport Planning	\Leftrightarrow	Sustainable Urban Mobility Planning (SUMP)
Focus on traffic	\Leftrightarrow	Focus on people
Primary objective: Traffic flow capacity and speed	⇔	Primary objectives: Accessibility and quality of life, as well as sustainability, economic viability, social equity, health and environmental quality
Modal-focussed		Balanced development of all relevant transport modes and shift towards cleaner and more sustainable transport modes
Infrastructure focus	⇔	Integrated set of actions to achieve cost-effective solutions
Sectorial planning document	\Leftrightarrow	Sectorial planning document that is consistent and complementary to related policy areas (such as land use and spatial planning; social services; health; enforcement and policing; etc.)
Short- and medium-term delivery plan	⇔	Short- and medium-term delivery plan embedded in a long-term vision and strategy
Related to an administrative area	\Leftrightarrow	Related to a functioning area based on travel-to-work patterns
Domain of traffic engineers	⇔	Interdisciplinary planning teams
Planning by experts	\Leftrightarrow	Planning with the involvement of stakeholders using a transparent and participatory approach
Limited impact assessment	⇔	Regular monitoring and evaluation of impacts to inform a structured learning and improvement process











SUMP MAIN CHARACTERISTICS

- A clear vision, objectives and a focus on achieving measurable targets that are embedded in an overall sustainable development strategy
- A long-term vision and clear implementation plan. A long-term strategy and a plan for short-term implementation, specifying the timing for implementation, clearly allocating responsibilities and identifying resources and finances
- A **participatory approach** that involves citizens and stakeholders from the outset and throughout the planning process
- A **pledge for sustainability** to balance economic development, social equity and environmental quality
- An integrated approach that considers practices and policies of different policy sectors, authority levels, and neighbouring authorities
- A review of transport costs and benefits, taking into account wider social costs and benefits



BENEFITS

- Improving quality of life. Well-coordinated policies result in more attractive public spaces, improved road safety, better health, and less air and noise pollution
- Saving costs creating economic benefits. Mobility is a major enabler for a local economy. A healthier environment and reduced congestion helps to substantially reduce costs to the local community and attract new businesses
- Contributing to better health and environment. More sustainable mobility directly translates into better air quality and less noise. Travelling more actively (by walking and cycling more often) is good for citizens' health
- Making mobility seamless and improving access. Sustainable urban mobility planning is an excellent tool to create multi-modal door-to-door transport solutions
- Making more effective use of limited resources. At a time when financial resources are limited, it is even more important to ensure that the solutions adopted make the most cost-effective use of the funds available





BENEFITS

- Winning public support. Involvement of stakeholders and citizens is a basic principle of a SUMP. Obtaining a high level of "public legitimacy" reduces the risk of opposition to the implementation of ambitious policies
- Preparing better plans. An integrated and interdisciplinary approach to planning (with different departments bringing in their expertise) helps to put a mobility plan on a broader basis
- Fulfilling legal obligations effectively. Cities have to meet many, sometimes competing legal requirements. A Sustainable Urban Mobility Plan offers an effective way to respond through one comprehensive strategy
- Using synergies, increasing relevance. Urban mobility problems often span administrative boundaries, relate to multiple policy areas or concern a wide range of departments and institutions
- Moving towards a new mobility culture. As examples of many cities show, the outcome of continued sustainable urban mobility planning is a common vision of a new mobility culture









SUMP Guidelines			
Foreword			
Introduction			
Phase I: Preparing well			
Phase II: Rational and transparent goal setting			
Phase III: Elaborating the plan			
Phase IV: Implementing the plan			
Publication details			
Annex A: Glossary			
Annex B: Reference list			
Annex C: Good practice examples			
Annex D: Checklist			
Annex E: Experts consulted in workshops			

Step 1: Determine your potential for a successful SUMP
Step 2: Define the development process and scope of the plan
Step 3: Analyse the mobility situation and develop scenarios
Step 4: Develop a common vision
Step 5: Set priorities and measurable targets
Step 6: Develop effective packages of measures
Step 7: Agree on clear responsibilities and allocate budgets
Step 8: Build systems for monitoring and assessment into the plan
Step 9: Adopt the SUMP
Step 10: Ensure proper management and communication (when implementing the plan)
Step 11: Learn the lessons

http://www.eltis.org/guidelines/sump-guidelines



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4 PHASES, 11 MAIN STEPS AND 32 ACTIVITIES

The Process





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The Process Milestone Final impact assessment (1.1) Commit to overall sustainable mobility principles concluded 1.2 Assess impact of regional/national framework 11.1 Update current plan regularly Starting Point: 1.3 Conduct self-assessment "We want to Review achievements -11.2 improve mobility 1.4 Review availability of resources understand success and failure and quality of life for our 1.5 Define basic timeline Identify new challenges 11.3 for next SUMP generation citizens!" 1. Determine (1.6) Identify key actors and stakeholders your potential for a successful SUMP 11. Learn the 10.1 Manage plan implementation lessons Look beyond your own 2.1 Look beyond your own boundaries and responsibilities 10.2 Inform and engage the citizens Strive for policy coordination and an integrated planning approach 2.2 10. Ensure 2. Define the PHASE 1 Check progress towards 10.3 proper manage development achieving the objectives Plan stakeholder and citizen 2.3 ment and process and Implementing involvement Preparing ommunication scope of **PREPARING WELL** the plan well plan (2.4) Agree on workplan and management arrangements Milestone: SUMP (3.1) Prepare an analysis of document adopted problems and opportunities Sustainable 9. Adopt 3. Analyse the (3.2) Develop scenarios Check the quality Sustainable Urban 9.1 obility situation of the plan Urban Mobility and develop Mobility Plan scenarios Milestone: 9.2 Adopt the plan Planning Analysis of problems Create ownership & opportunities concluded 9.3 of the plan Rational and Elaborating transparent 8. Build Develop a common vision of 4. Develop the plan goal setting 4.1 monitoring and mobility and beyond Arrange for monitoring a common 8.1 assessment into and evaluation vision (4.2) Actively inform the public the plan 7. Agree 5. Set on clear priorities and 7.1 Assign responsibilities and resources responsibilities 5.1 Identify the priorities for mobility measurable 6. Develop and allocate targets 7.2 Prepare an action and budget plan budgets effective 5.2 Develop SMART targets packages of measures 6.1 Identify the most effective measures 6.2 Learn from others' experience Milestone: Measures 6.3 Consider best value for money identified 6.4 Use synergies and create integrated packages of measures Rupprecht Consult, 2013



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The Process

PHASE 2 **RATIONAL AND** TRANSPARENT **GOAL SETTING**





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PHASE 3 **ELABORATING THE (ACTION AND BUDGET) PLAN**





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PHASE 3 **ELABORATING THE (ACTION AND BUDGET) PLAN**

3 STEPS

6 ACTIVITIES





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PHASE 4 **IMPLEMENTING** THE PLAN





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Mediterranean SUMPORT **The Process** Milestone: Final impact assessment concluded 11.1 Update current plan regularly Review achievements -11.2 im understand success and failure PHASE 4 Identify new challenges **IMPLEMENTING** 11.3 for next SUMP generation THE PLAN 11. Learn the 10.1 Manage plan implementation lessons **2** STEPS 10.2 Inform and engage the citizens 10. Ensure **6** ACTIVITIES Check progress towards proper manage-10.3 achieving the objectives ment and Implementing communication the plan Milestone: SUMP document adopted SI



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VIENNA





SHORT REPORT





CHAMPION CITY

http://sump-network.eu/interesting-sumps/

VIENNA: Background







VIENNA: Background



INHABITANTS IN VIENNA





VIENNA: Background



...A GROWING CITY AGAIN





VIENNA: Strategic framework



SMART CITY Framework Strategy



Urban Development Plan



SUMP Urban Mobility Plan







- Following up on the 2003 Transport Master Plan
- Detailing the Urban Development Plan "STEP 2025"





VIENNA: SUMP vision





Setting up cooperation for implementation processes



VIENNA: SUMP vision

ANOTHER PARADIGM SHIFT...







VIENNA: SUMP objectives







VIENNA: SUMP objectives



OBJECTIVES OF MOBILITY



Until 2025 public transport, walking and cycling should be increased to 80%.



VIENNA: SUMP objectives



HEALTHY AND FAIR





IMPACT TARGET

The share of space for cycling, walking and public transport is increasing in total in all conversion and street renewal projects.




VIENNA: SUMP objectives

Efficient





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SHARING PUBLIC SPACE







INFRASTRUCTURE FOR PEDESTRIANS AND CYCLISTS







LONG DISTANCE CYCLING ROUTES









MASSIVE **PT** INVESTMENTS







- Technical working group
- Core group to spin of implementation partnerships
- ~ 20-30 representatives from key institutions
- 6 meetings during elaboration of the plan
- 2 meeting to set up implementation processes
- Invitation to join the "open editing session"





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FAIRNESS CHECK





CITIZENS COUNCIL

- 800 randomly selected citizens invited
- ~ 12 Participants
- 1 Weekend of constructive work with neutral moderators
- Presentation and discussion of results with representatives from politics and administration









SUMMARY OF ADVANTAGES

All three methods produced an effective outcome but still have proven to be comparatively easy and inexpensive to implement

Team for Mobility	 Creating a broad basis Involving implementers Focus on future processes
Fairness Check	 Constructive analysis 8-80 (and more) approach To avoid "forgetting" groups with special needs
Citizens Council	 Neutral, quality input Can help you with good arguments Focus on strong messages





Communication and Implementation

Transformation of the "Mariahilfer Straße"

traffic reorganization to provide new pedestrian zones and shared space







THE IMPORTANCE FOR VIENNA





A STREET WITH HISTORY







OVERVIEW







TIMELINE













SUMPORT

ISSUES

FPÖ spricht von Minus in Höhe von 100 Mio. € Jetzt tobt Riesenstreit um Umsatzzahlen auf Mahü

Fußgängerzone hin oder her - die Mariahilfer Straße ist Wiens beliebteste Shoppingmeile. Allein der Einzelhandel verzeichnet einen Umsatz von einer Milliarde Euro jährlich. Jetzt streiten Blau und Grün darüber, ob die Kaufleute ein Plus oder ein Minus einfahren.

ein Viertel aller Um- notwendig, um die sätze der Wiener Mahü künftig konkur-Haupteinkaufsstraßen renzfähig zu erhalten: gemacht, Für Vizebür-

CR. FLIAS NATHESSNG

ntminderKämpfder rö-susjewerkschaft gegen in Neubaus grünem Be-ftef Thomas Blimlinger angene Route darch die

Leopold Wurm ist il kein Zufall: Er in-nach dem Utsfall zzung Capistrangui-siner halben Stonde

she ich dair 48 Radfilter avisienten vahih, Gennac einer hat bei der Ubersteilt gehalten", der Übersteilt gehalten der Berteilt aber antindest nach rechts geste ein, dein Bis kommt, Nam empfehlen II eine Antpel das Singe-diad erstetzen, allerdinge wirder Hafslich - wasser Hader stafft der Baugen

ich dort 48 Radfahr

verursacht - das 100 Millionen F Mit den 50 Auf der Mahü wird war die Umgestaltung nen für den VON MARTINA N "Ich bin überzeugt, gisch motivierte germeisterin Maria dass die Geschäfte nun Vassilakou (Grüne) mehr Umsatz machen als vorber "FPO. Verkehrss

nes: EinBusnassenichtindie

Radler in die Quere kommen, hat sich so um fast 50 Prozent

Weitere Behinderungen Die Studienautoren prognos-tizieren, dus Zwichenfülfe aufdie fukterlinge

mäeren, dass Zwächenfällte und die Jahrenberg, zu-nachterner werder kunn der nichterher Verein dem 134 wir saus "Gründen der Werner Einlerer-er Derscheftlichen bei dem Sterkerter Versallauser werden alle Nerbergenergin-en allermärten Ablorgenergin-en allermärten Ablorgenergin-gen allermärten ist der Stellerer Winner auf die Mülleren Winner auf die Mülleren Ein Ruspreunseissanf, Aller Mitteller Ablorgener, bein Merken werderen werden alle Abloren bein Kommer werderen bein Kommerken aller Abloren eine Ruspreunseissanf, Aller Mitteller Abloren bein der Abloren werderen bein Merken werderen bein Kommerken aller aller aller aller aller der Kauperversissanf, Aller Mitteller aller aller aller aller der Kauperversissanf, Aller Mitteller aller der Kauperversissanf, Aller Mitteller aller der Kauperversissanf, Aller Mitteller der Kauperversissanf, Aller Mitteller der Kauperversissanf, Aller Mitteller der Kauperversissanf, Aller der Kauperversissanf, Aller der Kauperversissanf, Auffrichter der Kauperversissanf, Auffrichter



Rote Buslenker gegen grüne Koute

13A. Studie der TU kritisiert derzeitige Linienführung und empfiehlt Fahrt durch die Neubaugasse

infutions doubt the N entightung durch die Neu-brugasse. Aber auf uns wirr ja nächt gehört", sogt Wurm Unterstützung bekommt e aus dem roten Mariabili "Auch wir wollen die Rout

Laken wer weiten die Bodie durch die Neubaugusse", sagt Bezitischef Markus; Rund-hart (SPO). Doch der, grüne Bezitk, Neubau legt weiter sein Veto ein. "Wir haben damaße nie Lösung ausverhandelt, Aus unserer Sicht hat sich daram nichts geöndert", seig Be-zichsvorether-Stellbertrete-

schen den Bezirken um

den Wiener Linien", sagt ein

hlitte ein Ums

Facebook-User wettern im Internet
Neubau-Chef überlegt rechtliche Schritte nus von zehn F

Hasstiraden gegen Mahü-Radler

Rücksichtslose "Kampfradler" auf der Mariahilfer des G'sindl endlich ausse." Ampel missachtet – Radfahrer verarsacht Unfall. Längst geht es auf der Facebook Seite "Gegen Maria-hliferstraßenmbau" nicht mehr mer um die Visunge da öffnet sich der Taskenförit von selber", hilferstraßenmbau" nicht werte seit von selber", hilferstraßenumbau" nicht mehr nur um die Umgestal-tung der meistdiskutierten Fußgängerzone Wiens.

Sachliche Postings schen Gründer und Administrator Sachliche Postings seinen Grunder und Administrator wohl anders aus. Die Seiten-der Enedbook Seite, Jorgen Administratoren schreiben Mariahilferstaßenumbau", ber "Grünnebellen" und steht zu den Postings, "Wir ele beiden Postings zum die beiden Postings zum Geneinsam mit "Admin does von telefonierenden die Fehler aufszeichnen, die Radfahrern online und ma-beim Umbau auf der Mahù die Sciter und bedauert die Beldeflaumene Wirk bomb. Radfahrern omme und man chem Stimmung gegen Vize-börgerneisterin Maria Vas-silakou und Neehau-Chef Thomas Blimfinger, Christan Weissingert, der Ilse L, fordert erwas: "Haust sings onling stehen? Der In-Stessingert, der Ilse L, fordert erwas: "Haust sings onling stehen? Der In-Stessingert, der Ilse L, fordert erwas: "Haust sings onling stehen? Der In-

In einer halben Stunde

habe ich 48 Radfahrer

gezählt. Genau einer hat bei dem Stoposchild

schwichtigen, "ab wann sprechen wir von Hetze?". möchte aber in Zukunft noch sorgfältiger mit den Postings umgehen. Blimlinger liest die Einsind auch übelste persönli-VON ISABELLA KUBICEK

aber rechtliche Schritte, "Ich bin bereit, mit jedem zu sprechen, aber in diesem Ton muss sich niemand beschimpfen lassen." Ärger mit dem

hen uns um eine anständige Diskussionskultur." Wieso dennoch Hetz-Pos-Nachtflugverbot



Verwirrung auf dem Asphalt

Vertreibung des Verkehrs aus dem ingparadies sorgt noch für Verwirrung chon am ersten Tag der umgestalteten Mariahilfer Straße in Wien für die kändigung eines Musterverfahrens.

REPORTAGE



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Cost

Trial phase: 850.000 €

- Signs and road markings
- Traffic lights
- Pavement extensions in connecting roads

Citizen consultation: 532.000 € (net)

Redesign & roadworks: 21.9 Mio. €

- Planning (~ 0,65 Mio. €)
- Replacement of road surface
- Adaptation of drainage system
- New street furniture

New traffic signs and markings

- Guidance systems for blind people
- WiFi
- Lighting

... Renovation of SCS-Mall outside Vienna cost 150 Mio. €









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EVALUATION

Ex-post evaluation 2015:

Today 71% would vote in favor of the redesign

55% of users say that respectful coexistence of modes works well or exceptionally well





A STREET WITH HISTORY AND FUTURE







TRANSFORMATION OF THE MARIAHILFER STRAßE – LESSON LEARNT

- People need time to adopt to changes
- You can never talk enough
- Do it and be patient!





TRANSFORMATION OF THE MARIAHILFER STRAßE – LESSON LEARNT

In the end what was a tipping point for the public opinion which lead to success?

- Nomination of a project coordinator
- Weekly meetings, internal and with stakeholders
- Communicate clearly, without "sugarcoating":... "yes there will be dust, there will be road temporary closures, ..."
- Comply with the plan: "we said the first segment would be ready mid november for christmas shoopping, and it was ready on time, including all elements,"
- Large projects like this need extremely active information to the public and stakeholders



VITORIA-GASTEIZ





The Sustainable Urban Mobility Plan of Vitoria Gasteiz Summary (EN)



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and	
Juan Carlos Escudero	jcescudero@vitoria-gasteiz.org



CHAMPION CITY

http://sump-network.eu/interesting-sumps/



VITORIA-GASTEIZ: Background



- Administrative Capital of the Basque Country
- 246,042 inhabitants
- 276.81 km2
- ~50 m2 green space per capita
- 46 homes/ha
- ~100 inhabitant/ha (residential areas)
- <u>A city where everything is at hand,</u> <u>accessible on foot and by bicycle</u>





VITORIA-GASTEIZ: Background



A SMALL, COMPACT AND FLAT CITY: OPTIMUM FOR ACTIVE MOBILITY





VITORIA-GASTEIZ: Background

SUSTAINABLE MOBILITY: A COMMITMENT BY TRADITION...

The kingdom of walking

- The car free area started in 1976, and in 1993 reached up to 40,000 square meters and up to more than 20 streets
- In this period, the number of cars grew by 50%
- Some of the pedestrianized streets registered up to 25,400 vehicles a day before to free them from the cars
- Nowadays the pedestrian zones reach up to 500,000 square meters









VITORIA-GASTEIZ: Problem analysis



THE NEED FOR A SUMP

Threats

- At the beginning of the 21st century, the accelerated growth of the city was altering its scale and structure, and therefore <u>making pressure on</u> <u>the way people moved</u>, at that time still mainly on foot
- There was a growing concern regarding the city's urban mobility system in both the society and public management bodies
- Because of this, a process of reflection and action regarding the system was initiated with the aim of providing a framework of coherent objectives, strategies and actions in order to face the detected and foreseen issues



VITORIA-GASTEIZ: Problem analysis







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VITORIA-GASTEIZ: Problem analysis



SUSTAINABLE MOBILITY: A COMMITMENT BY CONVENIENCE...





VITORIA-GASTEIZ: SUMP vision

SUSTAINABLE URBAN MOBILITY & PUBLIC SPACE PLAN

- SUMpsP since 2007
- Main motto: "Giving back the Public Space to the people"
- How? Discouraging private vehicle use whilst, at the same time, improving public transport and promoting active mobility modes (walking/cycling)









VITORIA-GASTEIZ: SUMP approach

THE SOCIAL CONSENSUS

Towards a successful Plan through citizen engagement

- Oct. 2006-Jan. 2007: three participatory workshops
- Citizens' Pact for Sustainable Mobility
- Signature. April 2007
- Plenary approval. September 2007 (political consensus)
- Social Council approval. July 2008





Pacto ciudadano









A NEW URBAN CELL: SUPERBLOCKS AND MAIN ROADS

- The superblock is a key element of the mobility and public space strategy. Gives the public space back to the people from the private car
- A superblock is a new concept, a geographical space delimited by main corridors that covers several city blocks
- Private cars and public transport are kept outside the superblock while the inner streets are redesigned to be mainly used by pedestrians







SUPERBLOCKS

- Vitoria-Gasteiz has reorganized the whole city in 77 superblocks
- With the scheme of the superblock is possible to create different and efficient networks for pedestrians, cyclists and motorized modes
- It gives back the public space to the people and foster social interactions at street-level





Superblocks proposal and 3 peripheral lines











SUPERBLOCKS





TRAFFIC CALMING



Budget constraints prevent completing the desired superblocks scheme (just 2 superblocks fully completed, central and Sancho el Sabio ones).

<u>"Transitional" (low-cost) strategy</u>: a traffic calming campaign in 47 streets (another 17 superblocks) of downtown with 3 objectives

- Improving road safety for pedestrian and cyclists
- Reduce emissions of pollutants
- Reclaim the space for pedestrians



It represents a transition (functional superblock; 30 km/h) towards the superblock scheme (10 km/h)



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TRAFFIC CALMING







A NEW PUBLIC TRANSPORT NETWORK

- In 2009 Vitoria-Gasteiz created a new bus&tram network
- The old one, based on 18 bus lines, was replaced by a totally new integrated grid based on 2 tram lines and 9 bus lines (currently 10)...
- ...which guaranteed better frequencies (10 minutes), better use of resources and access to any point of the city with one sole transfer.
- Part of a "Push & Pull" strategy...







A NEW ON-STREET PARKING POLICY

 ...because the very same day Vitoria-Gasteiz nearly tripled parking tariffs in the city centre (plus increased by ~30% the regulated area extension in the city centre)









AN IMPROVED BICYCLE NETWORK

- Improved cycling infrastructure (~140 km)
- Contra-flow cycling lanes in one way streets
- Installation of parking lots (up to 5.000 places)
- Regulatory changes to promote cycling
- Access privileges to cargo-bikes
- Traffic calming measures
- Safe cycling courses for students and for adults
- Smart & Safe parking facilities







AN IMPROVED BICYCLE NETWORK





MAIN TECHNIQUES/APPROACHES

- SUMpsP evaluation report (2017)
- CIVITAS MODERN European project evaluation (2008-2012)
- TRANSBICI panel survey (2012-2014)
- Mobility surveys (2006, 2010, 2014)





2006-2016 A decade of changes in the mobility of Vitoria-Gasteiz

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SUMPSP EVALUATION REPORT (2017)

- The main outcome regarding the monitoring and evaluation of our SUMpsP (2017)
- This document (available online in English*) represents an evaluation exercise in order to aid <u>when preparing the new phase of the</u> <u>city's SUMP</u> and, in general, to improve future mobility in Vitoria-Gasteiz

Evaluation report of the Sustainable Mobility and Public Space Plan and the Master Plan for Cyclist Mobility of Vitoria-Gasteiz



2006-2016 A decade of changes in the mobility of Vitoria-Gasteiz

*<u>http://www.vitoria-</u> gasteiz.org/wb021/http/contenidosEstaticos/adjuntos/en/5 7/32/75732.pdf







SUMPSP EVALUATION REPORT (2017)

 It follows the methodology proposed in the recent guide: 'CH4LLENGE Monitoring and Evaluation Manual: Assessing the impact of measures and evaluating mobility planning processes'

www.sump-

challenges.eu/file/365/download?token=C1nhiA3S

 This guide structures information regarding the plans to be evaluated into four blocks: <u>objectives, strategies,</u> <u>instruments/measures and resources</u>, and associates a category of **indicators** to each block

Outcome indicators: measure the real impacts in relation to the established objectives.

Transport activity or intermediate result indicators: describe changes in the transport system which may be related to the <u>success of the strategies.</u>

Output indicators: measure the degree in which the instruments or measures have been implemented.

Input indicators: provide information on the quantity of resources required to carry out the plan, including the costs.









SUMPSP EVALUATION REPORT (2017)

- The data collected for evaluation purposes are of two types: a detailed <u>list of indicators</u> & a series of <u>interviews</u> (to qualitatively contrast the data gathered with the different indicators)
- A long list of indicators was extracted from several projects, including DISTILLATE, ADVANCE / QUEST, PROPOLIS, Cost Action 356, CityMobil (Marsden et al., 2007), as well as from recent scholar literature
- The indicators selection was based on two main criteria: relevance/suitability and availability/calculation easiness
- Regarding **interviews**, interviewed people were local mobility technicians and other people who work in areas related to the municipality's mobility, both in other public administrative levels and in private companies and associations





SUMPSP EVALUATION REPORT (2017)

SUMP Element		Measured by		
Objective	Reduce local air pollution from transport	Number of days exceeding critical air pollution levels	Outcome Indicator	
Strategy	Increase use of non- motorised modes	Share of walking and cycling trips	Transport Activity Indicator	
Instruments	Build segregated cycle lanes	Km of segregated cycle lanes built	Output Indicators	
	Pedestrianise city centre shopping street	% completion of pedestrianisation of city centre		
Resources	Investment and maintenance costs	Transport investment and maintenance costs for new / improved infrastructure	Input Indicators	





SUMPSP EVALUATION REPORT (2017): INTERVIEWS

 1. Objectives of the sustainable mobility policies From the beginning of the change process in the mobility of Vitoria-Gasteiz (2006), which lead to the PMSEP in 2008, •Which objectives have been achieved, and to what extent? •What objectives are still not achieved, or are not fully achieved? •Are your expectations fulfilled? To what extent?
 2. Results of implemented policies •Which ones have been the benefits (if any)? (from the perspective of the citizens, the institutions and from your own perspective) •Did you perceive negative results?
 3. Evaluation of the implementation process •Which was the coordination among institutions and inside the local authority, and with other planning tools, during the implementation process? •What blockers did you find when implementing foreseen actions? •What did you learn during the process?
 4. Challenges and threats •Which are the challenges to be solved for the future planning tools? •Are there risks or threats that could potentially threaten the success or efficiency of the foreseen actions?
5. Global evaluation of implemented policies Free comments about the sustainable mobility policies developed in the last 10 years (2006-2016).



MAIN RESULTS

- VG succeeded in reversing the rising trend in private car use, raising the pedestrian share to 2002 levels and increasing the use of bicycle
- Walking modal split increased from 49.9 up to 54.4% (~2002 levels)
- Bicycle modal split increased from 3.4 (2006) up to 12.3% (2014; currently>13%)
- Private cars modal split went from 36.6% (2006) down to 24.7%
- ↓9.5 % CO2 emissions in transport (by 2011)
- ↓8.9% energy consumption in transport (by 2011)



18.653

829.826

9.665

911.326

Others

14.875

581.336

2005 2007 2009 2011 2013 04 2008 2008 2010 2012

Mediterranean

SUMPORT

TRANSBICI PANEL SURVEY

- The TRANSBICI project had a multidisciplinary approach: modelling mobility behaviour, psychological aspects of travel choice and city characteristics that facilitate cycle use
- The proposed methodology was a combination of Transport Economics, Urban Geography and Social Psychology methods and techniques
- A panel survey (2012-2013-2014) served as a tool to monitor behavioural changes and changes in the perception of citizens about the implementation of a new measure (2013) to promote cycling and to reduce car speed in the streets: <u>the</u> <u>application of a traffic calming scheme in 47 streets of the city</u> <u>centre</u>
- The three consecutive surveys were made among a group of 358 persons (always the same group)



Mediterranear

SUMPORT







TRAFFIC CALMING (TRANSBICI PANEL SURVEY)

Have you noticed the traffic calming in the 47 streets of the city centre?



Do you consider the traffic calming a useful measure?



The traffic conditions would allow me to commute to work/study by bike sharing the road with the cars?







TRAFFIC CALMING (MODELLED DATA)



Reduction in the <u>noise levels</u> in the pilot area after the implementation of the traffic calming measure (modeled).









Other

35

MOBILITY SURVEYS (2014) Average duration (min) < 10' 11'-20' > 20' Duration 54 (39%) (34%) (27%) 19 28 20 2(Gamarra Menor de Araca Arzubiaga Ullibarri-Viñ Zurban Estarrona Otaza MAster Crispijana Margarit Otazu Average distance (Km)

Source: 2014 Mobility survey (Fig.: mobility pattern -trips- for a typical working day in VG)

Ŕ	540	æ			
1.1	2.5	3.0	3.1		





MOBILITY SURVEYS (2014)









BREMEN: SUMP objectives



- improving the quality of life in the city by optimising the transport system
- reducing the negative impacts (safety risks, pollution, noise, CO2-emission, space consumption etc.)
- preparing an integrated development for the city of Bremen





BREMEN: SUMP measures

The SUMP covers all modes of transport and all transport networks (passenger, freight):

- walking
- cycling
- car traffic
- public transport (bus, tram, railway)

The SUMP includes a forecast for the year 2025 and covers a broad cross-modal spectrum of measures:

- Infrastructure
- traffic control and traffic management
- Information and advice
- interaction between the transport modes
- interaction with the environment, spatial planning and urban development













22 district councils (local parliaments)



- Stakeholders receive consolidated drafts of documents
- They review the documents and propose changes
- Stakeholders that are consulted can be:
 - Professional associations (e. g. chamber of commerce)
 - NGO (e. g. cyclists association, motorists association)
 - Companies (e. g. railway operators)
 - Neighbouring municipalities
 - Public agencies
 - Public services (e. g. emergency services, network providers)
- The administration then makes a proposal which of these amendments should be accepted and which rejected not. The final decision about this lies with the parliament.



Publicity is important!







Gathering information through crowdsourcing



BREMEN BEWEGEN

Impressum Datenschutzbestimmungen Kontakt Vielen Dank für ihr Interesse an BREMEN BEWEGEN. Wenn Sie mehr erfahren wollen, kontaktieren Sie uns unter vep@bau.bremen.de Freie Hansestadt Bremen Der Senator für Umwelt, Bau und Verkehr





Public participation online



Map view of proposals made by citizens





Mediterranean



TURDA



SUMP Award







TURDA: Background



North-west of Romania, Transilvania, in Cluj county



Key facts:

- 57.000 inhabitants
- 30 km from Cluj Napoca regional center
- Ancient history (roman castrum of Potaissa)
- National balneoclimateric spa city
- Salt mine most visited touristical objective in Trasilvania, with 600.000 tourists last year
- Direct connection to the highway network





SUMPs FOR SMALLER CITIES

- Smaller cities face similar problems like large cities
- There is no magical solution for all cities
- You have to adapt and best practices suitable for the city, to have a tailor-made approach
- The main challenge for small cities is the access to financial resources
- Therefore, innovative and soft measures can have a big impact on the mobility of small cities
- Always use a mix of hard investments (infrastructure) with several soft measures (organizational, actions)











First solution: new veins/larger veins, by-passes = larger streets / more parking spaces in the center

In the end, the result is the same



Even if there is a healthier approach, the body will get old (reach the max capacity)







Second solution healthy way of life = soft measures in place

This is why we have to think of sustainable and integrated mobility solutions





IT IS ABOUT KEEPING A LONGER LIFE AS POSSIBLE IT IS ABOUT KEEPING THE TRANSPORT CAPACITY AS LONG AS POSSIBLE





Second solution new actions in day-to-day life = innovation in mobility

- Mixed infrastructure
- Multimodality / MaaS
- Shared mobility
- Last-mile solutions
- On-demand solutions

IT IS ABOUT BETTER QUALITY OF LIFE

IT IS ABOUT BETTER QUALITY OF THE CITY AND URBAN ENVIRONMENT



TURDA: SUMP vision





SUSTAINABLE-COMPETITIVE-CONNECTED

- Environmentally friendly city
- A modern infrastructure network built on integrated mobility axes
- Clean and green urban areas
- A city that capitalizes on its anthropic and natural potential
- A city that assumes and promotes, through accessibility and visibility, historical heritage
- A city that affirms its local identity at a regional and national level
- A dynamic and modern urban center, at the intersection of the main corridors of national and European mobility



TURDA: SUMP objectives



OPERATIONAL OBJECTIVES SUMP TURDA

INTEGRATED TURDA - shift from car oriented infrastructure to multimodal infrastructure.

ACCESSIBLE TURDA - increase the movement of people and goods in and out of the city, accessibility of urban spaces, better fluence and not the list social equity and accessibility

SUSTAINABLE TURDA - develop an ecologic public transport system and develop alternative mobility structures

ATTRACTIVE TURDA - increase the quality of urban landscapes and make spaces attractive for people

SMART TURDA - modernize infrastructure combining Smart-city tehnologies and concepts





SHARED MOBILITY

- **Bike-sharing**: 27 rental stations, a fleet of 356 bicycles, a total of 200 daily users, of which 10% will use complementary local public transport system
- It will contribute 6.3% increase the modal velo quota and lead to a 3.8% decrease in CO2 and NOx emissions
- **Car pooling integrated with smart-parking** in the central area and complementary to the parking policy in the central area: 1,000 daily users by 2023
- It will lead to a 25% decrease in the number of cars in the central area will contribute 1.3% lowering the modal share and leading to a 2% decrease in CO2 and NOx emissions




SHARED MOBILITY

- Vending bike-sharing for local SMEs and start-ups: a fleet of 10 vending-bikes, which will be used by at least 20 local entrepreneurs
- It involves an initiative to stimulate the eco-mobility of local products in the city, but at the same time to support young people who want to develop small businesses but do not have access to resources and infrastructure
- **Electric Car sharing** to facilitate mobility between Turda and Cluj or within the city: a fleet of 10 electric cars, business-to-consumer, managed by the car-sharing operator(Pony Car Sharing) in Cluj-Napoca (30 km)
- It will reduce by 0.5% the auto modal share and will lower with 0.2% the NOx emissions in the city



TURDA: SUMP financial strategy







110

Further resources

The <u>Mobility Plans portal</u> provides you with a wealth of information on how to develop and implement a SUMP, including:

- Information about the elements of a SUMP
- **Guidelines** on the process of developing and implementing a SUMP
- Selected tools, guides, handbooks and reports to support urban mobility professionals in their work
- **Case studies** that analyse selected local examples of the development and implementation of mobility plans
- A **Forum** on which Friends of Eltis discuss all matters related to sustainable urban mobility
- A **database** on the involvement of cities in EU activities related to sustainable urban mobility planning



Lucia Criste

Communication and

/ienna (Austria)

participation in urbar mobility planning in



Mediterranean

SUMPORT

CHUMS Carpool Site Appraisal Tool This tool enables a quick assessment of a candidate site's suitability for...

CIVITAS Policy Note - Cities towards Mobility 2.0: connect, share and go! With this policy note, CIVITAS WIKI provide: cities with a comprehensive...

SUMP Institutional Cooperation Kit The Institutional Cooperation Kit supports mobility practitioners in...

SUMP Self-Assessment Tool





Further resources



Annual EU Conferences on SUMPs

The EU SUMP Platform organises annual conferences to promote the concept of SUMPs across the EU.

The conferences highlight the latest developments in urban mobility planning, foster the exchange of ideas and experiences and offer a networking opportunity:

- 1. <u>Sopot (Poland) in 2014</u>
- 2. <u>Bucharest</u> (Romania) in 2015
- 3. <u>Bremen (Germany) in 2016</u>
- 4. Dubrovnik (Croatia) in 2017
- 5. Nicosia (Cyprus) in 2018
- 6. Groningen (The Netherlands) in spring 2019





Further resources

The European SUMP Award

The European SUMP Award recognises local authorities that have developed a Mobility Plan that satisfies the diverse transport needs of people and businesses, whilst improving quality of life. The award highlights a different aspect of mobility planning in each edition:

- The 1st edition of the award opened in 2012 and recognised stakeholder and citizen participation in the SUMP process
- The 2nd SUMP Award edition looked at successful territorial and policy integration
- The 3rd SUMP Award recognised outstandign work regarding monitoring and evaluation of the SUMP
- The 4th SUMP Award focused at providing for **multimodality and intermodality**
- The 5th SUMP Award acknowledged the integration of **urban freight**
- The 6th SUMP Award focused on shared mobility in sustainable urban mobility planning



SUMP

http://mobilityweek.eu/sumpaward/







- 1. Introduction to SUMPORT Training Module 3: objectives and agenda
- 2. Recap from previous training modules
- 3. Relevant experiences and best practices at European level
- 4. SUMP Self-assessment of SUMPORT cities
- 5. Port cities specificities
- 6. Next training session: feedback and fine-tuning



- An assessment of the SUMP preparation process and of the plan's content (only checking whether essential policy areas are covered, not their content)
- Ideally an ex-post assessment, after SUMP process has been finalised and the plan is approved, but can be used during plan preparation to check the likely compliance or to guide the development process
- 100 yes-no questions structured along the nine steps required by the SUMP Guidelines for the completion of a SUMP
 - Foundation Questions: basic compliance requirements, minimum SUMP criteria
 - Excellence Questions: criteria particularly advanced cities might meet, awarding plans and processes of exceptionally high quality
- A system that allows **anonymous assessment** as well as comparison with peer cities; all city data fully confidential!









Plan not a SUMP		Foundation SUMP		High Quality SUMP		Excellent SUMP	
Plan not a SUMP 0-24 points	Th an M	The planning process does not sufficiently comply with the SUMP concept and the resulting plan should not be considered a Sustainable Urban Mobility Plan.					
Foundation SUMP 25-49 points	A planning process based on the SUMP principles has been followed and the resulting plan meets the criteria of a Sustainable Urban Mobility Plan.						
High Quality SUMP 50-74 points	A planning process in strong compliance with the SUMP principles has been followed and the resulting plan is a Sustainable Urban Mobility Plan of high quality.						
Excellent SUMP 75-100 points	A planning process with a very good compliance with the SUMP principles has been followed and the resulting plan is a Sustainable Urban Mobility Plan of excellent quality.						
	FIG	an of excellent quality	.y.				





>Eltis



https://www.mobility-academy.eu/course/index.php?categoryid=15



Exercise

- Where does your SUMP stand?
- Is it compliant with the EU guidelines?
- Check it with the ELTIS SUMP Self-Assessment tool











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Port cities specificities

KEY ELEMENTS

- Integrating city- and port-related traffic flows (both passengers and freight)
- Port as a gateway to the region/Country: long distance connections and crossing traffic
- Port as a relevant (often main) trip attractor (both for passengers and freight)
- Cruise ship related traffic and touristic flows
- Touristic and leisure trip purposes for non-local people and tailored transport solutions (cycling and walking measures, public transport, innovative solutions, etc.)
- **Spatial constrains**: city might be closed between sea and mountains
- Land-use planning: renewal and reuse of formerly port (customs) segregated areas and links with the city
- What else?



Mediterrane

SUMPORT

Port cities specificities

Mediterranean





Port cities specificities



- Which elements are more relevant in your city?
- To what extent and how were they kept into account in your SUMP?

Exercise

- Which stakeholders are to be involved in the planning process?
- Which (package of) measures would you implement (are you implementing) to tackle the port-related issues?



SUMPORT

CIVITAS PORTIS



- 5 EU cities currently (2016-2020) working together on sustainable mobility in terms of commuter's traffic as well as transport and logistics
- They work together on good, innovative and sustainable solutions to improve access to their cities and ports



http://civitas.eu/portis



CIVITAS PORTIS: ABERDEEN



Background

- Aberdeen (230,400 inhabitants) is Scotland's third largest city and has one of the highest rates of economic output per head in Europe
- Aberdeen Harbour, situated in the city centre, is one of the UK's busiest ports and plays a key role both in Europe and globally in both the energy sector and in commercial trading



Challenges

- Strong economic growth, high population growth along with **high car dependency and increased freight movements**
- Old infrastructure
- With major infrastructure works, opportunity to redefine sustainable travel and people's approach to travel
- Ambition to reduce car use and encourage alternative modes of travel

- The SUMP will be updated to reflect the new Harbour Development
- Aberdeen will investigate new mobility lifestyles including how to encourage active travel, the development of a roads hierarchy along the new Aberdeen Western Peripheral Route (AWPR), travel planning and development of a journey planning app
- **Demand management** will be explored as to how different demand management measures can play a role
- Explore **freight routing**, provide better information to freight operators and create planning guidance for a '**Freight Gateway**'



CIVITAS PORTIS: ANTWERP



Background

- Antwerp (522,000 inhabitants) is a thriving city in the North of Belgium
- Antwerp hosts Europe's second largest port by tonnage after Rotterdam, with some 208,423,920 tonnes of trade in 2015
- The Port is key to the city's economy and employs more than 62,500 people

Mediterranean

Challenges

- Improving the **governmental cooperation** between the port and the city on sustainable mobility
- Creating a more sustainable and healthier environment in cities and ports
- Fostering a better integration of transport infrastructure and mobility systems
- Stimulating more efficiency and sustainability in **urban freight traffic**

- Several major **infrastructural works** in and around the city and the port area (e.g. new tramlines, cycling infrastructure, etc.)
- **Promotion of public transport and cycling** in order to guarantee the accessibility of the city and the harbor
 - Physical and mind-set **barriers in the port are to be removed**, hence reducing car-dependency of commuters working in the port
 - **Car and truck traffic** will be optimised in order to reduce the congestion level and improve life quality in the urban area



CIVITAS PORTIS: CONSTANTA





Background

- Constanta (317,832 inhabitants) is one of the most important economic, cultural and touristic urban agglomerations in Romania
- Located on the European Union's South Eastern border, on the Black Sea shore
- Constanta is the second biggest urban agglomeration in Romania and represents an important junction for mobility

Challenges

- The economic profile of the area, which is mainly reflected by **port activity and tourism**, brings a significant contribution to traffic indicators, generating the specific challenges for mobility
- To improve mobility in Constanta area, focussing on the relation between city and the port, seeking to identify and "fix" the problems through **innovative measures**

- Improve the **institutional framework** to manage mobility problems, especially for City/Port relation
- Correlation of City's and Port's **strategic planning documents**
- Implementing measures for promotion of public transport and alternative mobility means, both sustainable and active (pedestrian, cycling)
- Promotion and implementation of innovative measures in the field of mobility, using ICT and green transport
- Detailed analysis of the traffic generated by economic activity and freight urban transport and development of a freight distribution plan



CIVITAS PORTIS: KLAIPEDA



Background

- Klaipeda is the third largest city in Lithuania (154,326 inhabitants) and its port is the only port in the country
- Port of Klaipeda is major ice-free port on the eastern coast of the Baltic Sea
- It is the most important Lithuanian transportation hub which connects sea, land and railway routes from East to West



Challenges

- Klaipeda faces challenges with decreasing use of public transport, growing number of private cars and high road accident rates
- Klaipeda thus aims to gather and analyse data on mobility patterns and transport flows to address the following issues: improve transport system, better understand transport flows, boost use of more alternative and active transport modes, improve knowledge of freight transport

- Enhancing SUMP
- Establishing a city & port cooperation platform
- Developing a **bike-sharing** system
- Modernising the traffic management system
- Prioritising public transport traffic
- Establishing an integrated design for traffic informational signage



CIVITAS PORTIS: TRIESTE



Background

- Trieste (203,825 inhabitants) is situated in a narrow strip of the Italian territory lying between the Adriatic Sea and Slovenia, at the intersection of maritime routes and on a TEN-T network
- Built mostly on a hillside, Trieste's urban territory lies at the foot of an imposing escarpment that comes down from the Karst Plateau towards the sea
- The recent acquisition of the Old Port

Challenges

- Old and New Port areas need to be integrated within the city's mobility strategy
- To provide alternative soft mobility measures to commuters' travels and inhabitants, enhancing the accessibility to the entire shoreline, so to simultaneously improve the living quality in the urban area
- To support the **booming cruise business** with sustainable measures and adequate services for tourists

Measures

- An integrated "City Old & New Port" SUMP
- A transport information platform
- A multi-governance technical office
- Solutions for soft-mobility
- Testing of a hybrid and innovative public transport system
- Sustainable mobility to cruising tourists
- An electric fleet for the city administration



SUMPORT

FUNCHAL - MADEIRA





Background

- Funchal (100,000 inhabitants) is the capital city of Madeira, Portugal
- 1.7 million visitors in 2016 (1.2 by air and 0.5 by cruise ship)

Challenges (tourism related)

- Many operators, low coordination
- Conflict between freight delivery and tourism (tourists demand peacefulness and delivery is often a noisy activity)
- Need to improve soft transport modes
- Traffic problem during major events

- Transport of **bicycles on buses** with racks
- **Green line**: enhanced PT service along the waterfront area, including refurbishment of several bus stops
- Dial&Ride buses in areas not served by traditional PT services
- Park&Ride facilities
- **Green credits**: reward scheme to promote sustainable mobility and tourism
- Mobility planning for tourism related companies





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Introduction



SUMPORT Training programme

MODULE		CONTENT			
N. Timing Location	One July 2017 Valencia (ES)	 Setting the scene European policies on sustainable urban mobility Basic concept and benefits of SUMP EU support and guidance 			
N. Timing Location	Two December 2017 Koper (SI)	 Introduction to the SUMP planning cycle Preparation Development Implementation Monitoring 			
N. Timing Location	Three June 2018 Igoumenitsa (EL)	 Case studies and best practices Relevant experiences at EU level Workshop exercises: self-assessment 			
N. Timing Location	Four December 2018 Limassol (CY)	 Measure selection Integrated packages of policy measures Tools and approaches to select the best mix of measures Workshop exercises: Urban Transport Roadmaps Tool 			





Lander Strangener

HN M

Thank you for your kind attention

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