

## Event Report

April 2019 by project partner envirobatBDM,  
final version for public use

Program priority: 2.1 - To raise capacity for better management of energy in public buildings at transnational level

Work package: 5 - Capitalising

Activities: 5.4.3 and 5.4.4 – CESBA MED Seminar and CESBA MED Training Workshop

Deliverables: D5.4.3 and D5.4.4 – CESBA MED Seminar and training workshop reports



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# 1 General goal of the event

envirobatBDM organised the CESBA MED Seminar and the CESBA MED training workshop on the 28<sup>th</sup> March 2019 in Marseille.

Participants were invited to a set of 14 buildings projects presentation, for which the design, work and operation have been improved thanks to assessment approaches. Transdisciplinary teams presented their projects and discussed related issues and feedbacks with a per panel and the audience in a transparent and open dialogue to share one common good : knowledge.

Two CESBA MED partners actually presented their own pilot project. And for the first time the passport produced in CESBA MED was released on another project than the pilot.

To introduce the day, the global project framework was presented including a presentation of the Interreg Med program, of the CESBA MED project as well of participatory approaches as set up in PACA region.

The event took place in EMD premises, a management school, located in the centre. To maximise the understanding and potential exchanges, a dedicated service of simultaneous translation was provided.

# 2 Goal of the event for participating organisation

Participating organisations benefit of the CESBA MED regional event in different ways. For organisations that presented a project it was a very good opportunity for showcasing their work and skills as well as to network with potential partners or customers.

Such an event is also a great opportunity for stakeholders to discover numerous projects in only one day and one place. Because each project is presented by the teams that eventually set up and implemented the project, they benefit from great feedback. They can identify partners, discuss, network.

It was also a great opportunity for some EnvirobatBDM members to discover the association European work and to actually meet the European partners. There was a real work previous to the event to have exchanges between the organiser and the European guests. A convivial diner was organised the day before to formally make the presentation.

# 3 Target groups

Target groups for this event were stakeholders from the building industry.

This includes owners, designers, building companies, consultant, local authorities, social housing companies, industrials, planers, local authorities...

In total 113 participants attended the event.

## 4 Partners involved


CESBA MED partners were invited to present their pilot, iisbe was invited to present the generic assessment framework, CESBA was invited to present the study on participatory approaches in assessment and the joint secretariat was invited to present the Interreg Med program.

## 5 Agenda of the event

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**SEMINAR**  
**TOWARDS SUSTAINABLE BUILDINGS**  
**SHARING FEEDBACK**  
28 March 2019 - MARSEILLE

CESBA MED partners invite European stakeholders to a set of **14 buildings projects presentation**, for which the design, work and operation have been improved thanks to assessment approaches. **Transdisciplinary teams** will present their projects and discuss related issues and **feedbacks** with a **peer panel** and the **audience** in a **transparent and open dialogue** to share one common good : **knowledge**.

[Programme](#)

**8h30** : Welcome

**9h - 10h** : **Plenary session : Sustainable buildings assessment from global to local**  
Towards a European assessment passport : sharing common indicators inspired by the Level(s) European in local approaches - feedback from the CESBA Med project,  
Participatory approach in assessment, what benefit for the industry?  
By Florence Rosa – Director of envirobatBDM, Andrea Moro – isbe Italia, Viviane Hamon - CESBA, Nicolas Garnier – Interreg Med joint secretary"

**10h - 12h30 : Sharing feedback - 2 parallel sessions : 5 projects**  
Starring : social housing area refurbishment in Udine, Italia / New social housing in Levens, Provence / Elementary school renovation, Mravince, Croatia / New office building in Manosque, Provence / High school refurbishment in Martigues, Provence

**12h30 - 14h30** : Lunch

**14h30 - 18h : Sharing feedback - 2 parallel sessions : 8 projects**  
Starring : Torino - Industrial brownfield renewal / New community kitchen in Septèmes-les-Vallons, Provence / High school refurbishment in Antibes Juan-les-Pins, Provence / New children activity club in Aups, Provence / New social housing programme in Marseille / Conference center refurbishment in Digne-les-Bains, Provence / High school half board refurbishment in Gap, Provence / Regional learning center in Nice, Provence.



**18h** : Conclusion




[Public - Target group](#)  
All sustainable buildings European stakeholders i.e public and private building stock owners, policy makers, architects, engineers, developers, investors, public authorities, environmental consultants, industrials, energy agencies, building users...

[Register](#)

[Location](#)  
**EMD**, Ecole de commerce et de management  
Immediate proximity to the main Marseille railway station Gare Saint-Charles  
Address : Rue Joseph Biaggi 13003 Marseille

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## 6 Pictures



Pictures from the 28<sup>th</sup> during the plenary session and during a project presentation.  
 Top right is the presentation of the CESBA MED passport by a regional team.