# **CESBA MED**

#### **CESBA MED - SUSTAINABLE MED CITIES**

P 990- Priority 2 Fostering low-carbon strategies and energy efficiency in specific MED territories: cities, islands and remote areas



## **Event Report**

17.-18. October 2018 by project partner AURA-EE, final version for public use

Program priority: 2.1 - To raise capacity for better management of energy in public buildings at transnational level Work package: 2 - Project Communication Activity: 2.1 – Setting up common methodologies for actions Deliverable: 2.4.1 – Regional CESBA MED Events



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### 1 General goal of the event

The event was organized during the national congress on Sustainable buildings that took place on 17<sup>th</sup> and 18<sup>th</sup> October 2018.

AURA-EE prepared a workshop dedicated to how ambitious criteria for sustainable buildings are able to orient public policies and market to the international for SMEs.

## 2 Goal of the event for participating organisation

To show the multiple benefits on having ambitious criteria for sustainable buildings, to show that AURA-EE is working on the topic with the EU commission with the participation of Josefina Lindblom.

#### 3 Target groups

Target groups are public authorithies and SMEs.

### 4 Partners involved

Andrea Moro from IISBE Italia was a speaker, together with Josefina lindblom (DG Enviro) and the president of the regional cluster for energy efficiency.

## 5 Agenda of the event

The workshop in a few lines

Ambitus environmental quality criteria can be used by local authorities in their public policies and also stimulate the market. Several European and international initiatives illustrate this ambition:

- The European Commission's Level(s) Initiative: ambitious and common environmental quality criteria for developing a sustainable built environment across Europe (Josefina lindblom, DG enviro)

- Environmental quality standards at the service of public policies: Protocollo di Itaca in Italy, CESBA in Europe, by Andrea Moro, iiSBE Italia

- How ambitious criteria can stimulate the market: Feedback from OGECO (Global Eco-Construction Offer) in Morocco, Bruno Dehan ( cliuster eco-energies)



## 6 Content of the presentation

Presentation of LEVELS initiatives by Josefina lindblom, presentation of the use of assessment tools in public policies, presentation on how SMEs are joining their forces to gain market at international level with their high expertise in sustainable buildings

#### 7 Résumé

#### 8 Pictures

See attached

# 9 Poof of participation

See attached

### 10 See attachedCosts for participants

free