

# CONCEPT

































Contact

www.cesba.eu/neighborhood-award

**CESBA** Association

Markus Berchtold-Domig

t: +43-664-3833792 or e: mbd@cesba.eu

Bernadette Feurstein e: office@cesba.eu



#### Introduction

The CESBA-MED project for Sustainable Cities will produce the first transnational multi-criteria assessment system for rating the sustainability of neighborhoods. The assessment system is integrated in a model of decision-making process for the selection of the best sustainability retrofitting strategies for neighborhoods and public buildings. From the CESBA-MED assessment system it is possible to generate harmonized assessment tools for any urban area. The transnational comparability of assessment results is guaranteed trough the CESBA Passport for buildings and neighborhoods, based on a set of common key performance indicators (KPI) and relative metrics. A training system and an e-learning platform will be implemented to transfer the project's results to policy makers, urban planners and experts.

The CESBA-MED project partnership is composed by 12 partners from 7 different European countries (Austria, Croatia, France, Greece, Italy, Malta, and Spain).

### Objective of the award

- Improve the quality of life for inhabitants and minimise negative impacts on climate and resources
- Collect and knowledge on urban development (best practices, establishing a state of the art, getting an overview of tools used and goals, actions set, actors in the field)
- Give visibility to best practices and share knowledge among European stakeholders and policymakers
- Contribute to the SBE Urban Challenge as a world-level collaborative process to develop a transnational performance assessment system for small urban areas.

# Geographical coverage and participation

- The CESBA Neighborhood Award 2019 is open to different urban areas (cities, districts, neighborhoods, etc.) all over Europe (EU members countries and non EU members countries)
- Application open to all (Cities, NGO, Business, Students, Consultants, Developers, Engineers, etc.). In case of no public authority application the applicant must confirm the support of a municipal representative
- Members of the jury or organizers of the award are not allowed to apply

#### Replication

- Presentation of results on regional SBE conferences 2019
- Presentation of winners on global SBE conference in Gothenburg, Sweden 2020
- Every 3 years in line with the SBE-Conference series in connection with SBE Challenge































#### **Categories**

The CESBA Neighborhood Award 2019 fosters a competitive challenge for the following main categories:

#### By population

- Urban areas in cities under 10.000 inhabitants
- Urban areas in cities between 10.001 and 50.000 inhabitants
- Urban areas in cities over 50.001 inhabitants

#### By the sort of project:

- New developments: New urban areas, where the urbanisation, building and facilities works are finished (or, at least, finished in a minimum of 90% of the planned development).
- Existing retrofitted areas: Same as before, but in those urban areas that previously existed. Same restrictions apply.
- Areas under a planned or project phase retrofitting: Those areas where the implementation of the retrofitting is not yet started (still at a plan or design phase) or has not yet been implemented above the 90% threshold established before.

Each applicant "neighborhood" must comply with at least 3 of the following criteria:

- Borderlines are streets, natural borders and legal borders
- Minimum coverage of 40.000 m<sup>2</sup> up to 160.000 m<sup>2</sup> ground area (200 m to 400 m)
- Area that can be crossed in 10-15 min walk
- Cluster of 5 -15 buildings
- 200-1.500 Inhabitants

| Evaluation | The evaluation of the entries will be based on the following weight criteria:  | Valuation |
|------------|--|-----------|
|            | 1. ACTORS ENGAGEMENT: Planning process, decision making process, involvement of inhabitants (actions last approx. 7 years) | 20 %      |
|            | 2. PERFORMANCE RESULTS: Results on the assessment of CESBA MED KPIs  | 20 %      |
|            | 3. ASSESSMENT QUALITY: Documentation of the KPIs and the quality of the assessment   | 20%       |
|            | 4. PROJECT INNOVATION: New solutions, approaches that have significantly contributed to the KPIs                           | 20 %      |
|            | 5. PROJECT FEASIBILITY: Financial scheme, transferability plan, cost efficiency  | 20 %      |
|            | Total  | 100 %     |

































#### **International Jury**

- The international jury of the CESBA Neighborhood Award is composed by reputed professionals, belonging to the sphere of urban development, spatial planning, architecture or energy efficiency and sustainable development as well as politics and policies.
- The jury will be assigned in November 2018.

## Prize categories, Award benefits

- Certificate of participation to all submissions
- Diploma to the winners of each category
- CESBA Neighborhood Award Recognitions for particularly ambitious activities
- Publication of the award-winning projects
- Visibility of the projects through the dedicated web-sites of the CESBA-MED project and project partners' (publication, newsletter, exhibition, web presence)
- Dedicated time slot for presentation during the World Sustainable Built Environment (SBE) Conference, Gothenburg (Sweden), on June 9-11th 2020

# Presentation of Proposals

- The application shall be filled out via an online form on our webpage: <a href="https://www.cesba.eu/neighborhood-award">https://www.cesba.eu/neighborhood-award</a>. After filling out the online form the applicant receives a confirmation email with a link to continue the application by describing the neighborhood.
- After filling out the online form (description of the neighborhood), CESBA (office@cesba.eu) will contact every applicant via email and will send the KPI guideline document and the KPI submission template within 3 working days.
- The applicants shall accomplish the terms of participation stated above and complete the mandatory templates and submit the following material for each submitted project:
  - o 1 ground plan of the neighborhood in approx. 1:1000 and appr. 1:10.000 (size: A4; quality: 300dpi at least; format: pdf, jpg or png)
  - o 4 pictures or renders of the neighborhood area ((size: A5; quality: 300dpi at least; format: pdf, jpg or png)
  - o Calculation report of KPIs (template given)
  - Pictures and graphics free to be published

































# Application process and timeline

The submitted projects will be subject to an eligibility process, in order to ensure their quality and accordance to the award's principles and objectives. This will be achieved through:

- 1. Individual support via email to office@cesba.eu until submission
- 2. Submission of application until 17<sup>th</sup> February 2019
- 3. Compliance check by CESBA 18<sup>th</sup> of February until 28<sup>th</sup> February 2019
- 4. Winner selection during the jury meeting in Marseille 28<sup>th</sup> March 2019
- 5. Award Ceremony during SBE Scilla 16<sup>th</sup>-17<sup>th</sup> May 2019
- 6. Award booklet and online presentation of winners and participants presented on SBE Scilla 16<sup>th</sup>-17<sup>th</sup> May 2019
- 7. Exhibition of results by all CESBA MED project partners from May 2019 until October 2019
- 8. Dedicated time slot for presentation during the World Sustainable Built Environment (SBE) Conference, Gothenburg (Sweden), on June 9-11th 2020

#### **Questions & Contact**

www.cesba.eu/neighborhood-award

**CESBA Association** 

Markus Berchtold–Domig, t: +43-664-3833792 or e: mbd@cesba.eu

Bernadette Feurstein, e: office@cesba.eu































