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CENTRAL EUROPE**INNO-WISEs**

INNO-WISEs Newsletter #2

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The first work package within INNO-WISEs project has been successfully accomplished. The project analysed the social enterprise context in the involved regions and the other countries of Central Europa area, proposing a comparative analysis. The result of these analyses is a Regional Joint Strategy (RJS), which

The RJS defines two transversal issues: entrepreneurial spirit, knowledge of technologies and tools. Moreover, the context analysis has provided a method, which enables social enterprises to identify the required knowledge level to fill the emerged shortages. The project is now working on designing the framework of the competences empowerment, the ICT tools required for the ICT platform, which will detail the main functional areas for each process and service identified. The involvement of social enterprises has been a key factor to define the objectives to reach and to understand WISEs' needs. Most of them expressed their desire to pursue this collaboration in order to test the future platform and training programme.



The second project coordination team meeting was held after a year of project's implementation in Zagreb. From the 11th to the 12th of June, the project partner from Croatia, Institute of Social Sciences Ivo Pilar hosted the event. This meeting was the opportunity to review the last achievements of the project and the next steps of its implementation in the next months. On the first day, SASS presented the results, the deliverables and the outputs achieved in the framework of the context analysis and the research activities. Then, project partners exchanged on the



On the 12th - 14th of September, Filip Majetić and Dražen Šimleša, from the Institute of Social Sciences Ivo Pilar (IPI), one of INNO-WISEs Croatian partner, took part in the Social Enterprise World Forum 2018. During this World Forum, parallel session was organised on several topics such as "researching social enterprise". In the framework of one of those sessions, IPI presented management practices within Work Integration Social Enterprises (WISEs) in Croatia.

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and the platform that the partners want to develop, while taking account of the WISEs needs and each region reality. All project partners agree on the fact that the main project purpose is to improve WISEs' skills. Later that day, FPM exposed three main issues within the framework of technological and management knowledge model for WISEs. The first issue was the process and services that will be supported by the platform. The second one was to define WISEs competences and their roles in a managerial and operational level. Finally, the last issue discussed was the architectural model for the ITC platform. Afterwards, the partners split in working groups to exchange on these issues. At the end of the day, ITC explained the working methodology, relevant methodological guidelines of pilot actions to involve WISEs in testing it, the platform's structure in order to define the platform content. The project partners all agree with the fact that the platform should be attractive, sustainable and useful for the WISEs. During the second day, ACT Grupa talked about the implementation of the training within INNO-WISEs project and the real possibility to involve WISEs in the project regions.



In July, CGM held a meeting with several WISEs candidates for the pilot project in the Lombardy region. The progress of the work was shared and the process of collaboration that will continue in the next months was consolidated.



The 29th May, MONG hosted an important event aiming at fostering social economy in Northern Primorska, the Slovenian border region with Italy. This meeting gathered Slovenian representatives of public, business and social economy sectors in Nova Gorica in order to meet Slovenian WISEs and let them present their business sector and discuss about the related development challenges.

[Read more about this event](#)

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Pasquale Totaro, Spazio Aperto's Project manager on the project INNO-WISEs.



On the 17th of April, project partners FPM and CGM went to Florence in order to present INNO-WISEs. [SEMPRE project](#) invited them to present the project during a study visit in Florence. This was a good opportunity to meet other Italian social enterprises, to discover the SEMPRE project and to know more about INNO-WISEs' similar project. During this meeting, SEMPRE's partner from Interreg Baltic Sea came to Italy to meet Italian experiences and our project.

[Learn more about this workshop](#)



In March, Municipality of Nova Gorica and School of Advanced Social Studies in Slovenia met local WISEs that were involved in the analysis of technological and skills shortages to express what they expect to receive from the local supporting environment. What WISEs pointed out was: Public procurement should be more oriented towards the acquisition of social economy goods and services, the lack of promotion of the social economy sector, networking with the business sector, supporting social economy community building, legislative support and the provision of information on available financial resources.



Click on the picture to enlarge it.
 The first infographic explains, in four steps, how does INNO-WISEs work to the widest public possible.



Click on the picture to enlarge it.
 This leaflet contains basic information on the project and is directed to the widest audience. However, this item is supposed to be printed. Mainly, WISEs, SMEs, policy-makers are more easily reached through paper communication tools during personal meetings.



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The second infographic describes how INNO-WISEs can help WISEs to improve their management and technological gaps. This infographic aims at informing WISEs workers and managers.

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