



Project co-financed by the European
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Virtual reality of Zadar history

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WEBINAR_Rethinking Tourism B2B
Event_Projekt EU "MISTRAL"

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Zadar guided tour with Virtual Reality experience



TRAVEL AGENCY

Poljana pape Aleksandra III br.7 | 23 000 Zadar

HR-AB-23-110050084

IDEA ABOUT VIRTUAL ZADAR?!

PROJECT INTRODUCED TO PUBLIC IN JUNE 2019
after 2 years of planning and collecting historical materials



A TIME TRAVEL EXPERIENCE Virtual reality tour of Zadar's history

WOULD YOU TRY?



by Plitvice Times

1. July 2019.



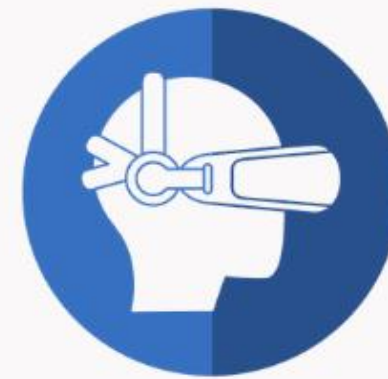
Have you heard about Virtual Reality tour of Zadar's history - a walking tour through Zadar's old town with VR glasses by Magic Croatia?

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VR (VIRTUAL REALITY) HEADSET



- Interaction with computer generated environment and 360° views
- 3-D models of historical buildings
- HQ animations
- sound effects
- built-in audio-guide in 7 languages (English, Italian, German, Spanish, French, Croatian and Esperanto)



TIME TRAVEL THROUGH MOST SIGNIFICANT MOMENTS OF ZADAR'S HISTORY

thanks to digital technology



Reconstruction of a Roman Forum



Crusaders attacking the city in 1202



Aerial bombing of the city in WW II

CONTENT OF ZADAR VR TOUR:

1. Panoramic view of the Old town looking from hot-air balloon
2. Reconstruction of a Roman Forum and Temple
3. St. Anastasia cathedral
4. Former Green Market and its square in 1943
5. Roman entrance gates to the city, Medieval entrance gates and defense walls system
6. IVth Crusade attacking the city in 1202
7. Aerial bombing of the city during World War II
8. St. Chrysogono church, closed for public
9. Legend about St. Simeon and his silver pleated casket



A wide-angle aerial photograph of Zadar, Croatia, taken from a high altitude. The image shows the city's old town, characterized by dense, low-rise buildings with terracotta roofs, situated along the coast. The city is surrounded by a deep blue sea, and the sky above is a vibrant blue with scattered white cumulus clouds. The perspective is from a hot-air balloon, looking down at the city and out over the water.

1. PANORAMIC VIEW OF ZADAR OLD TOWN
looking from hot-air balloon

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2. ROMAN FORUM



- The largest Roman Forum in this part of Europe
- The center of public life in roman time
- Today only remains are visible

IN VR TOUR:



- A view from the air displaying the construction of the Roman Forum
- You are in the middle of the Forum, surrounded by Roman tabernacles and pillars

3. ST. ANASTASIA CATHEDRAL



- The biggest cathedral in Dalmatia
- The church's origins date back to a Christian basilica built in the 4th and 5th centuries

IN VR TOUR:

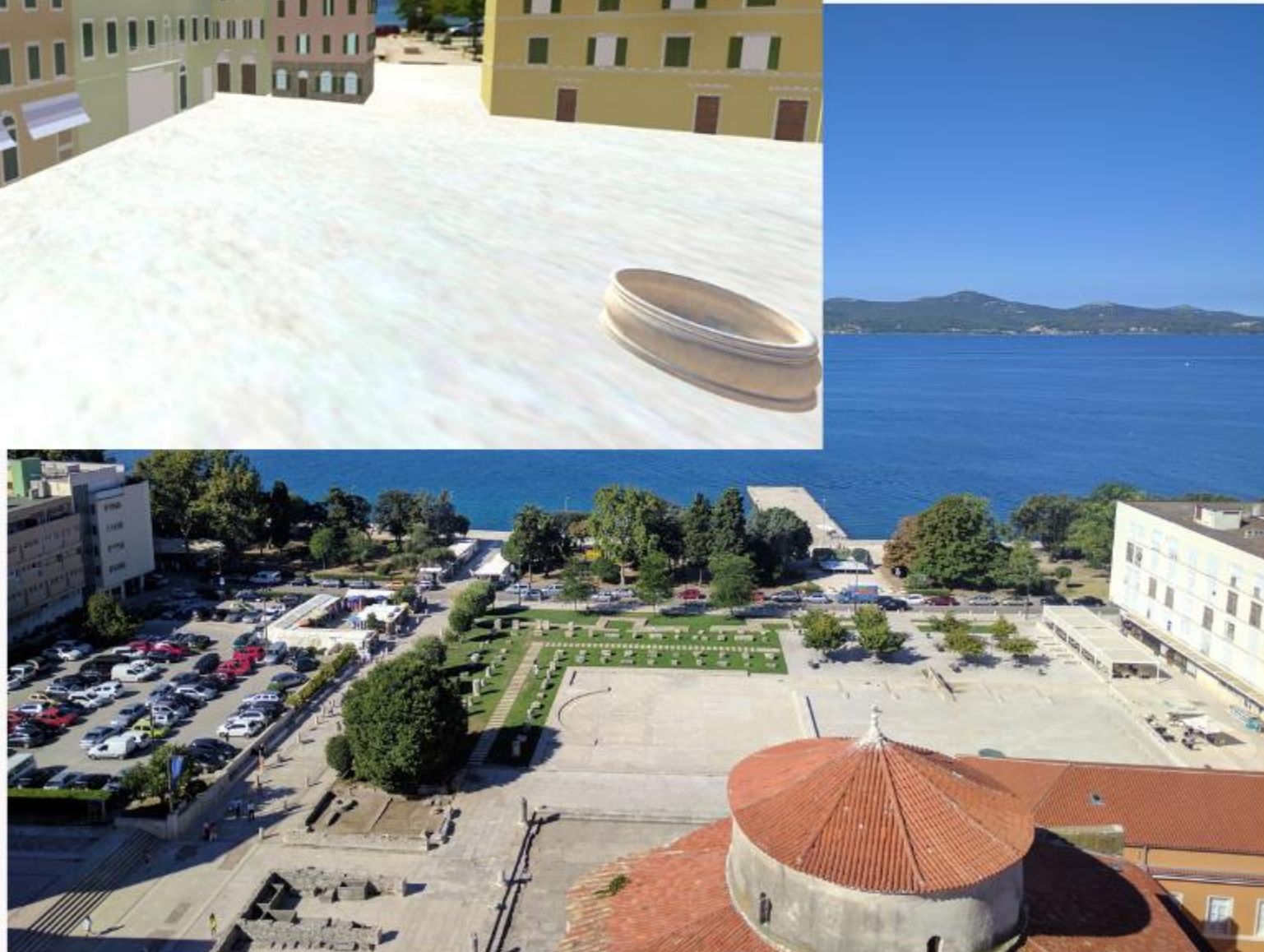
- You can enter some parts of the church that are closed for public
- You stay in the front of the sarcophagus of St. Anastasia

4. PIAZZA VERDE 1943.

- Piazza Verde (Green Market) was situated at the former place of the ancient Forum .
- It was a square surrounded by buildings and in the middle of the square was a well crown
- Today, you can see the reconstruction of the well
- The buildings were destroyed in the World war II

IN VR TOUR:

- You are staying at the square while the aircrafts appear in the skies, bomb the Green Market and destroy all the buildings in front of the viewers



5.ROMAN ENTRANCE GATES TO THE CITY, MEDIEVAL ENTRANCE GATES AND DEFENSE WALLS SYSTEM



- Petar Zoranić square is located between the Rectors and Dukes Palace, the Five Wells Square and the Captain's Tower
- In the past at this place were build entrances to the city of Zadar with monumental defensive walls
- Since 2017 the walls are inscribed into the UNESCO World Heritage List

IN VR TOUR:

- You are standing at the square and you will see animated construction of the gates and walls from different times in history.
- You can see how they where positioned in the present space.



6. FOURTH CRUSADE ATTACKING THE CITY IN 1202

- The first attack against a Catholic city by Catholic crusaders
- Zadar's harbor was protected by chains and rocks, but the Crusaders burst through them in their Venetian ships, entered and destroyed the city

IN VR TOUR:

- you will see how the armada of more than 400 crusade ships approached the city walls



7. AERIAL BOMBING OF THE CITY DURING WORLD WAR II

- Beside the Crusade attack in 1202., this attack was one of the haviest attacks at the city of Zadar
- 40% of the buildings were destroyed, and 90% of them were disabled for living
- The total amount of thrown bombs is 500 tonnes, and about 500 citizens were dead

IN VR TOUR:

- You are in a hot air balloon above the bell tower of the Cathedral, and you see the bombing of the Episcopal complex and part of the city, as well as the situation before the bombing, bombing and ruins of the buildings on fire after the bombing.



8. ST. CHRYSOGONO CHURCH

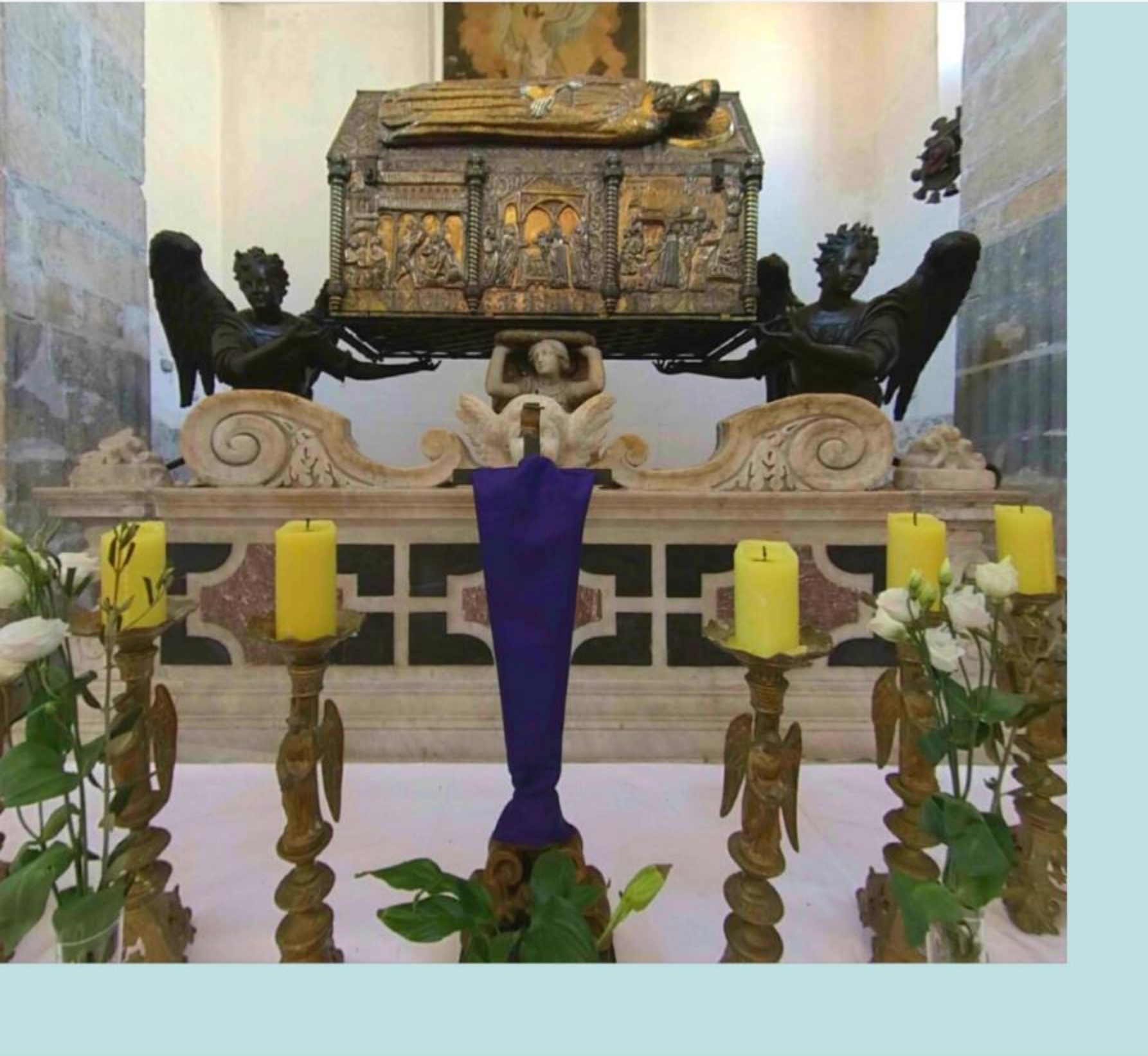
- The St. Chrysogono church is a mens monastery church built in 1175.
- The church is closed for public

IN VR TOUR:

- You are staying in front and in the back of the church while the guide explains the style of construction and the three-nave apse
- You enter inside the church were the guide explains the altar with Zadar saint's and frescoes



9. LEGEND ABOUT ST. SIMEON AND HIS SILVER PLEATED CASKET



- A merchant brought the relicts of St. Simeon to Zadar on his way from the Holy Land
- The silver pleated casket is the best example of Croatian medieval goldsmithing
- The chest weights 350 kilograms in total.

IN VR TOUR:

- You are in the church while the guide explains the history of the church
- You are staying in front of the silver pleated casket and you here about the legend how the casket came to Zadar



- A 2 HOUR ZADAR WALKING TOUR
- AN ASSISTANT IS ON DISPOSAL DURING THE TOUR
- ALL GENERATIONS CAN USE VR



MAGIC CROATIA

AWARDS



**Croatian National Tourist Board
October 2019.**

**Finalist in the category:
Inovation of the year**



**Zadar County Tourist Board
December 2019.**

**Award for the Virtual walking tour in Zadar for
promoting beauty and history of Zadar with
modern technologies**



ROME: MAKER FAIR 2019.



PROJECT SPONSORS



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Watch our promotional video:

<https://www.youtube.com/watch?v=It8iLy1ad00&t=5s>





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Thank you for your attention!

