

Current State of Digital Transformations Worldwide



We aim to transform the travel industry from its foundations by digitalizing and automating manual processes



We cover the full circle of the travel business enabling focus on Clients and Partners, and not on administrative work.

CONTRACTING & INVENTORY

Add travel products and manage complex price lists, cancellation rules, children policies, promos.

SALES MANAGEMENT

Completely automate sales workflow! Powerful search of your travel products + all prices, discounts, and offers are calculated automatically.

OPERATIONS

Easily manage the ordering process, track inventory, centralize communication with suppliers, assign drivers and guides and create rooming, transfer, flight and bus lists.

MARKETING

Nurture passenger relationships, automatically send travel info and receive customer feedback.



FINANCE & ACCOUNTING

Create customer invoices, verify supplier invoices, track online and offline payments, improve cash flow, manage exchange rates.

REPORTS

Get insights into sales, marketing, products, suppliers, customers and employees. Understand the profitability of complex travel products like tours, groups or packages.

ONLINE BOOKING

Enable travelers or travel agents to find all products on your B2B or B2C website. Enable them to check photos, prices, descriptions and special offers of travel products.

DATA INTEGRATION

Integration with Multiple Suppliers such as HotelBeds, HotelsPro, RoomsXML... XML Out (B2B API).
Direct flight booking integration



Enabling digital transformation to more than 120 customers, globally!

INBOUND TOUR OPERATORS























OUTBOUND TOUR OPERATORS















Luxury Slovenia DMC sees direct impact on the business efficiency after implementing Lemax software



Lemax software allows us to be time-wise more efficient, we do fewer mistakes and we can focus more on the content and connections to our advisers and spend less time doing administration.



Mattej Valenčič

General Managing Partner, Luxury Slovenia

Download case study



