



Project co-financed by the European
Regional Development Fund

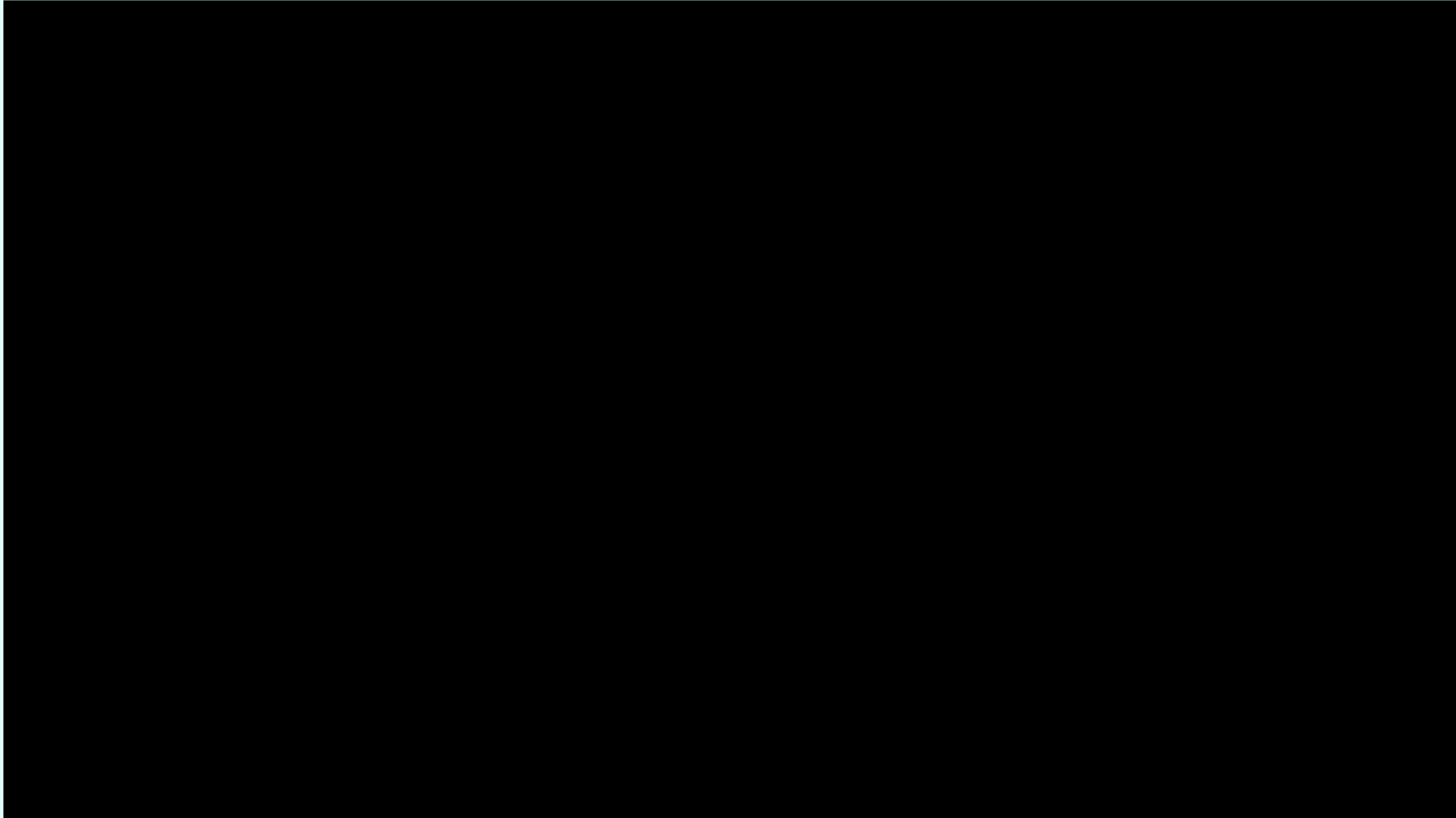
PROJECT UDYSSEA

(U DEFINE YOUR SEA, SAILING & ENVIRONMENTAL ACTIONS)

8 -10 | *Big data, digitization and ICT
services in Tourism*

*Ioannis Melas,
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What UDYSEA offers

3



Creation of tailor - made routes through a “smart” web-platform



Ready – made packages of sailing trips



Updates on new actions and news on sustainable sea tourism

Step 1

Type of Yacht

What type of yacht do you want to rent ?



Monohul 4 double +
crew

max 8 persons + crew



Monohul 3 double +
crew

max 6 persons + crew



Catamaran 4 double +
crew

max 8 persons + crew

Step 2

Experience - Level

Beginner



Intermediate



Advanced



About Advanced

- Long distances (Approx. 250NM in total)
- Mandatory participation in sailing
- Previous experience required
- Strong winds (4-6 BF)
- Ages >16

Step 4



A Castle's Corridors : €0



Travel in Time : €0



A pray under the rock! :
€0



A Sponge's tale : €20



Let's Try Pottery! : €120



Walk on a lake : €320



Step on Volcanic Rocks
: €120

Step 3



Complete route

ORMOS
PANAGIAS

AMMOULIANI

PALIOURI

PORTO KOUFO

LEMNOS

AGIOS
EFSTRATIOS

SKOPELOS

ALONNISOS

SKIATHOS

SKYROS



Older age fleet



Short touristic season



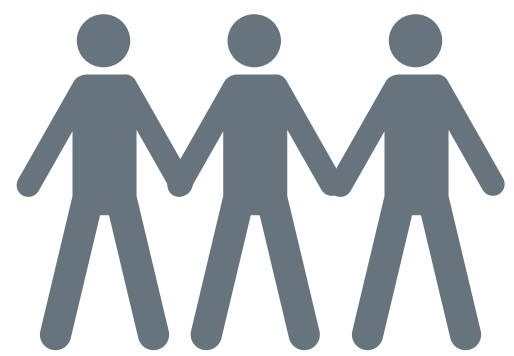
Absence of sustainable solutions on sea tourism



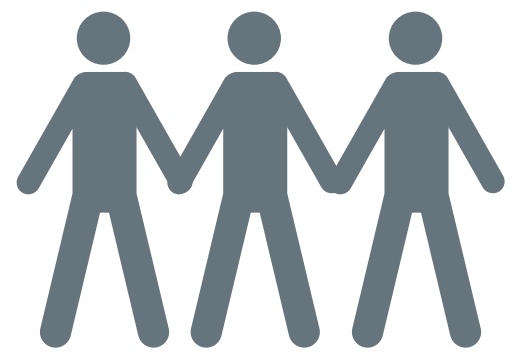
Low promotion of least popular destinations

Target Audience

Ages



25%
25-35

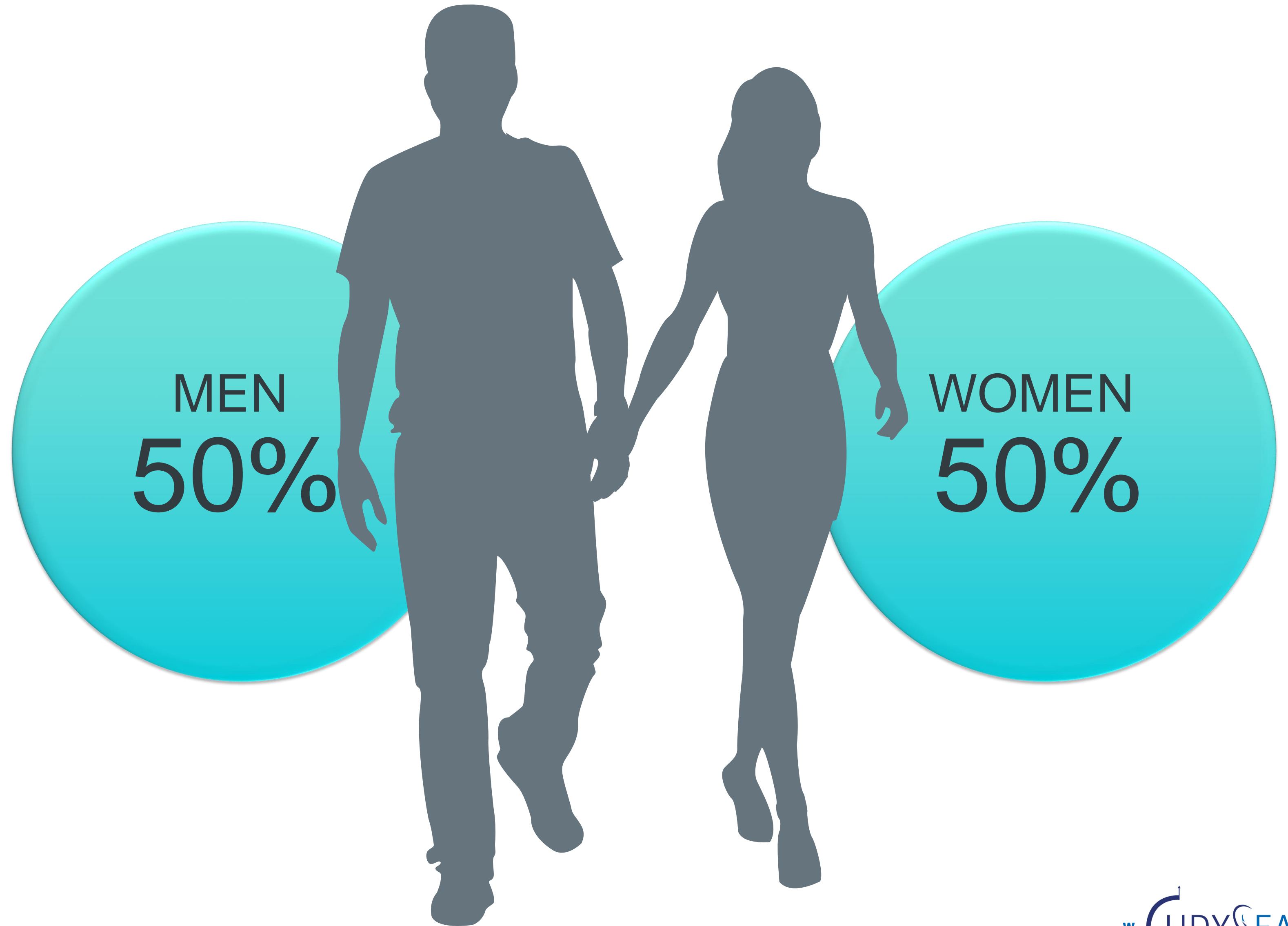


50%
35-45



25%
45-55

Gender ratio



What makes UDYSSEA special



Our Team

9



Ioannis Melas
CEO



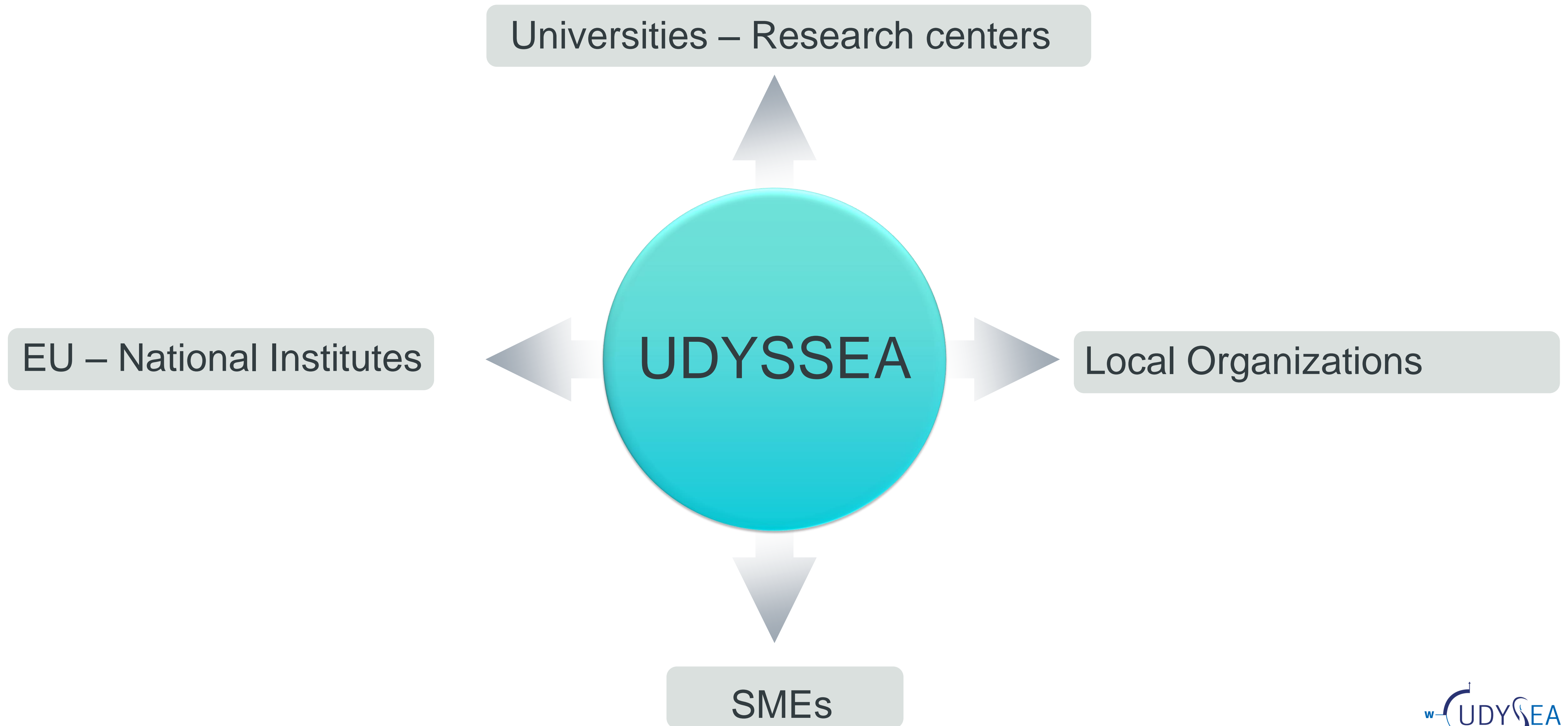
Giota Alamaniotou
Operation & Networking



Marion Corvaisier
Communication & Marketing



Strajinha Cirovic
SEO & Editing



Testing Area



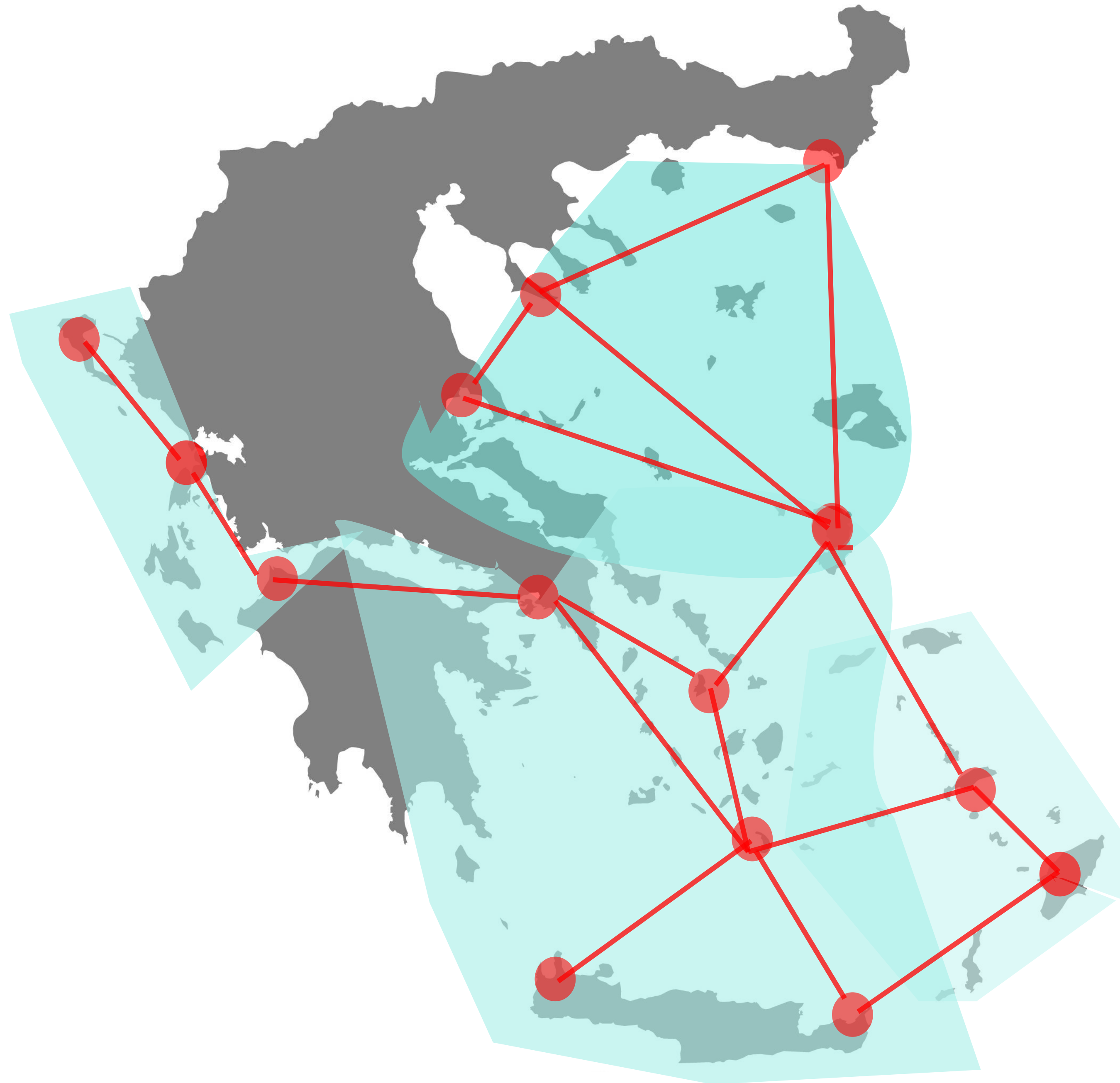
Goal 1



Goal 2



Final Goal





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Thank you for your attention!

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