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Immediate publication

MEDITARANNEAN TOURISM AFTER COVID19

How ICT services can support the tourism industry to stay alive after the pandemic

MISTRAL, Blue RoSES, BlueMed, and WestMed co- organized the “ICT services for post Covid-19 blue tourism in the Mediterranean region” workshop that took place online on November 10, 2020 on GoToWebinar platform. The main goal of the workshop was to identify significant research and innovation trajectories to support a sustainable and resilient post-pandemic blue tourism sector in the Mediterranean region for developing future strategic actions.

The workshop was organized in two main sessions. On the first session, after the introductory speech on perspectives and needs for sustainable tourism in the Mediterranean, experts from different tourism sectors addressed the major problems and needs that the tourism industry will face during and after the pandemic outbreak as well as any positive experiences from novel technological solutions in terms of services and



products to better handle the pandemic adverse effects. The second session, in the form of a panel discussion by representatives of industry, policy makers, RD&I funding institutions and academics, further explored the outcomes of the previous session providing possible answers, innovative ideas and new business models, including relevant resources and strategies for the better design of a society more resilient to pandemic outbreaks with special focus all along the tourism value chain.

The event was a great success as it was attended by more than 60 Business executives, start-up entrepreneurs, public sector executives, regional and national authorities, academics and researchers, policy makers and other stakeholders from the tourism sector.



Image 1: Picture taken during the presentations.

Talking: Stephanie Vella

Now viewing Massimo Caccia's screen

Everyone Webcams Zoom: 58% Screenshot

Massimo Caccia Margherita Cappelletto - Blue... Stephanie Vella

WestMED Assistance Mechanism

Advise and assist stakeholders in setting up projects and feasibility studies and finding partners

Bring technical expertise to the preparation of project-proposals for grants/calls

Identify and promote funding opportunities for projects in accordance with the roadmap & national priorities

- Assisting stakeholders in developing project ideas **by finding partners across the National Hub Network**
- During the past two years the NH has assisted with the development of various projects related to the **development of clusters, blue bio-technology, aquaculture, fisheries and blue skills**
- Identification of several **cooperation avenues to match potential partners** from across the WestMed countries for project development
- Disseminating information with local stakeholders** on relevant funding opportunities
- Keeping abreast of ongoing developments of **funding programmes and opening of calls**

blueMed interreg MED JERF WESTMED blue economy initiative ROSÉS

ICT services for post Covid-19 blue tourism in the Mediterranean region

Image 2: Picture taken during the presentations.

José Luis Cordoba

Issue / Weakness

Phase 1 Initial Outbreak

Uncertainty

- Severity of the Pandemic
- Evolution of the Pandemic across markets.
- Mobility restrictions.
- Measures that affect the travel Industry.
- Impact in segments.

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Sharing

Now viewing Massimo Caccia's screen

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ICT services for post Covid-19 blue tourism in the Mediterranean region



Image 3: Picture taken during the presentations.

Agnieszka Kempny

European Maritime and Fisheries Fund*

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Maritime policy

Support to Common Fisheries Policy

Blue Economy Calls

Maritime surveillance & security
Marine knowledge
Sea basin strategies
Maritime Spatial Planning

Blue Labs: from research to business

Marine Environment

Blue Careers

Sustainable tourism

Blue investment

[EMFF website](#)

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