

O.T1.2 REGIONAL ACTION PLAN

Output factsheet: Strategies and action plans

Version 1

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| Project index number and acronym | CE1119 InnoPeer AVM |
| Lead partner | Biz-Up - Business Upper Austria |
| Output number and title | O.T1.2 Action Plans (RAP) for improving AVM-related qualification in local SME in partner regions |
| Responsible partner (PP name and number) | LP Business Upper Austria PP2 IAA |
| Project website | https://www.interreg-central.eu/Content.Node/InnoPeerAVM.html |
| Delivery date | 30.6.2020 |

Summary description of the strategy/action plan (developed and/or implemented)

The aim of this action plan document is to present an elaborated set of proposed innovation support actions for each of the project partner regions to ensure a sustainable transfer of InnoPeer AVM project results into the regional innovation ecosystems of Central European partner countries.

The Action Plan itself is structured into four analytical steps:

1. definition of the challenges that each region faces;
2. development of regional visions which describe the pursued picture of the future situation in the relevant field in a mid- to long-term perspective;
3. the elaboration and concrete description of recommended innovation support actions to transfer and mainstream InnoPeer AVM results at the level of the partner region's innovation ecosystem in a short-term perspective;
4. the presentation of conclusions from the partner region's point of view about innovation policy actions that are needed for a sustainable transfer of the InnoPeer AVM results at the transnational Central European level.

In Upper Austria the three main challenges/visions/actions are in the following three fields:

1. Lack of advanced knowledge in SME regarding AVM – The proposed actions shall intensify the knowledge transfer from R&D + higher education to SME, and Business support organizations (e.g. Biz-Up) shall enhance their support measures to foster SME's innovativeness in financial, funding and knowledge aspects.

2. Lack of skilled labour - The proposed actions shall ensure to secure skilled labour in Upper Austria, and to foster upskilling of SME employees’.
3. Lack of knowledge about IPR regarding AVM - The proposed actions shall raise the awareness in SME about patentable AVM solutions, and shall foster the knowledge transfer regarding intellectual property rights to SME.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Upper Austria (AT) - AT31

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Business Upper Austria is coordinating the Innovation Strategy of Upper Austria “Upper Vision 2030”. Two of the 4 major topics are tackled by the developed RAP: - “Digital transformation” and “Efficient and sustainable industry and production”. As the development of the RAP and the RIS3 was done in parallel, several proposed actions of the RAP were already included in the RIS3 of Upper Austria.

Moreover Biz-Up is involved has coordinated the development on the Upper Austrian Labour strategy “Arbeitsplatz OÖ 2030”. In course of this, Biz-Up has discussed with the relevant stakeholders about the proposed actions of the RAP which was developed within InnoPeer AVM. Accordingly, the topic of skilled labour is one of the major topics of the Upper Austrian labour strategy.

Max. 1.000 characters

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

As the RIS3 "Upper Vision 2030" is updated annually, we have the opportunity to actively shape the RIS3 acc. to needs of SME in their digital transformation towards advanced manufacturing / Industry 4.0.

Moreover, Biz-Up is actively implementing the proposed actions in close cooperation with policy stakeholders - in all three main topics that were tackled in the Regional Action Plan of Upper Austria.

As Bavaria and Upper Austria are forerunner regions in the digitalization of companies, the RAPs of both regions are comparable. However, the less developed regions can benefit from the already implemented RIS3 activities from both regions, especially because there are strong economic relationships with HU, IT and PL.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The Regional action plan sums up the most important challenges of the region and proposed actions to reach the vision in the field of Advanced manufacturing - I4.0. The development of the RAP showed the necessity that all relevant stakeholders have to join forces to support the SME to the best.

In course of the peer reviews it was confirmed that Upper Austria and Bavaria are facing relatively similar challenges. The exchange with PPs from other regions about proposed actions was very helpful to improve the specific actions of the Upper Austrian RAP.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

Deliverable D.T1.2.1 - Action planning workshops held in partner meetings and regional workshops

Deliverable D.T1.2.2 - Regional action planning and PP peer review

Deliverable D.T1.2.3 - Regional Action Plan document for each partner region

https://www.interreg-central.eu/Content.Node/InnoPeerAVM.html#Deliverables_and_Outputs

<https://www.uppervision.at/en/>

<https://www.arbeitsplatz-oberoesterreich.at/en/>