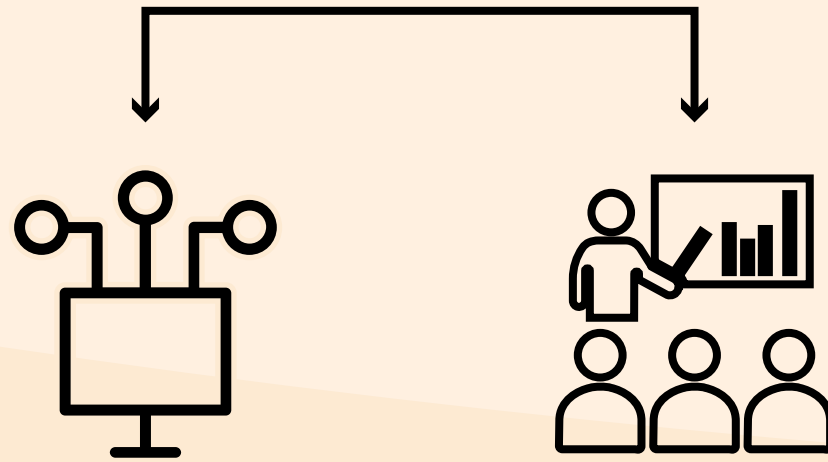




**Bavarian Powertrain, Meccanica Avanzata, RapidPro and Fireball Solution agree on building a transnational value chain to enter the electric car business.**

# Integration our processes and corporate data



Digital platform

Training our  
employees

The four companies decide to integrate their work processes and corporate data by developing a digital platform and training their employees to work differently.

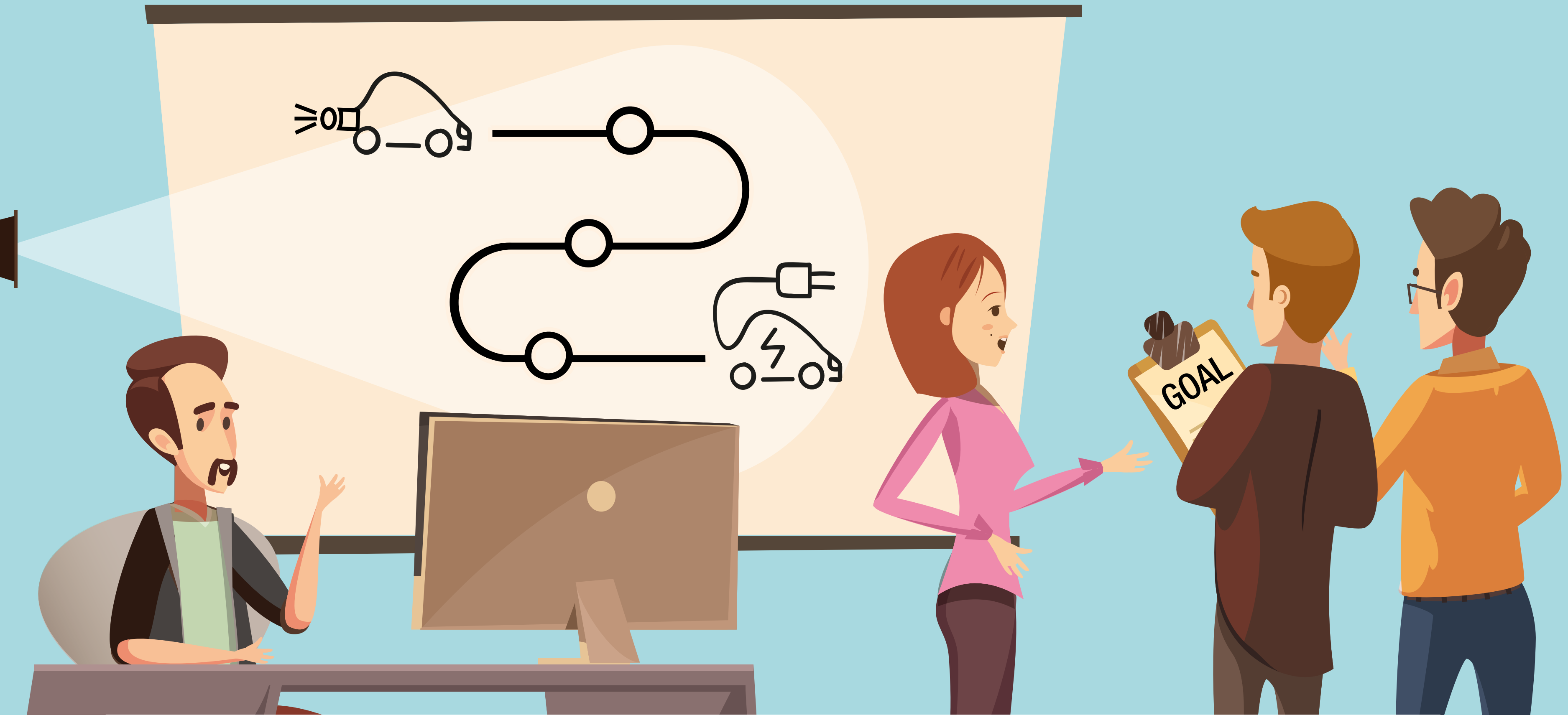
# Shared standards



**The companies define shared standards for collaborative work processes and for exchanging information and data.**



**The R&D Divisions of the four companies start to coordinate their innovation activities exploiting also digital platforms.**



**A joint R&D&I Roadmap is defined to reach the goal to produce powertrain systems and engines for electric cars.**



**A joint Scientific Committee is established to define and coordinate the training of the employees in terms of processes, products and innovation approaches.**



**Transnational training activities are implemented by the Scientific Committee to circulate know-how and competences within the companies of the value chain.**

An illustration of a meeting room. A banner at the top reads "JOINT MARKETING AND COMMERCIAL COMMITTEE". On the left, four people (three men and one woman) stand behind a table with a sign that says "TIFIC COMMITTEE". On the right, four people (three men and one woman) stand on a raised platform. The background shows a window with a view of mountains and two hanging lamps.

## JOINT MARKETING AND COMMERCIAL COMMITTEE

The companies established a Joint Marketing and Commercial Committee to coordinate the commercial policies and activities of the value chain.



# VALUE CHAIN



**The Sales Offices of the four companies start to implement internally the joint commercial activities of the value chain.**