

Inspire policy making by territorial evidence



European and Macro-regional Territorial Monitoring Tool

Service contract

Final Report - annexes

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Abbreviations

EC European Commission

EGTC European Grouping of Territorial Cooperation

MRS. ESPON European and Macro-regional Territorial Monitoring

ESPON European Territorial Observatory Network

EU European Union

EUSAIR EU Strategy for the Adriatic-Ionian Region

EUSALP EU Strategy for the Alpine Region
EUBSR EU Strategy for the Baltic Sea Region
EUSDR EU Strategy for the Danube Region
IDA International Development Association

IMF International Monetary Fund MRS Macroregional Strategy

OECD Organisation for Economic Co-operation and Development

ToR Terms of Reference

UN HDRO Human Development Report Office of the United Nations
UNCTAD United Nations Conference on Trade and Development
UNDESA United Nations Department of Economic and Social Affairs

UNDP United Nations Development Programme
UNEP United Nations Environment Programme
UNWTO United Nations World Tourism Organisation

WEO World Economic Outlook
WTO World Trade Organisation

1 Work package 1: Participatory approach and dialogue with Steering Committee

Throughout the project implementation, the participatory approach had to be adapted. This modification was decided jointly by the Lead partner, the ESPON EGTC and the experts on macro-regional development from the Universities of Erlangen and Cambridge that joined the project consortium only in March 2020. The background was the following: In the early project phase, a broad range of macro-regional stakeholders were approached by asking for their data needs. Expectations were raised that the tool would allow for monitoring the activities of macro-regions and allowing Priority Areas to monitor towards their individual objectives. This led to high expectations with regard to data availability that did not fit the scope of an ESPON programme project that has to depend to secondary statistical data. The interim version of the EMTM tool provided rather general indicators with little reference to the macro-regional dynamics, and did not reflect the macro-regional governance structure.

This led to major modifications of the project implementation, both in the overall structure of the tool and also with respect to the stakeholder involvement.

Firstly, the tool structure was targeted to political priorities on a *textual* basis. The main structure of the tool allows a representation of the activities and priorities of the macro-regional. At the same time, the selected indicators cannot always be linked to specific cooperation goals due to severe data availability problems. Instead, the indicator selection follows the criteria of preferably good availability also on a fine scale and only secondly of a close link to cooperation goals (for more details see the chapter on the indicator selection in the main report).

Secondly, the modified stakeholder approach limited the focus on a rather small group of 'key stakeholders', i.e. persons with the capacity to steer political debates and to help the project consortium with open exchanges and information. This was done in view of ensuring a long-term understanding and support for the project through key stakeholders.

Based on the initial stakeholder consultations as well as the macro-regional experts' knowledge, stakeholders on different macro-regional level are identified, including National Coordinators, the European Commission, Thematic Coordinators (PACs, AG Leaders...), MRS experts with ESPON experience etc. In the Baltic Sea Region, VASAB played an important role to ensure the links to relevant territorial cooperation processes in the Baltic Sea Region.

More concretely speaking, the following changes applied:

- More focus in the stakeholder involvement: The stakeholder dialogue has now to consider the realistic and concrete options and potential use cases of the EMTM web tool in a stronger way. This means to present the new 'beta version' that will be online in early April and focus the stakeholder dialogue along this proposal. In parallel, concrete questions of data availability will be solved by approaching relevant institutions.
- More continuous stakeholder involvement: Until now, the idea was to address a rather large group
 of stakeholders via email surveys and the involvement in meetings that take place anyhow. In the
 remaining project time, it is important to be in touch with a series of stakeholders from all MRS
 and the European level on a bilateral level. This means to approach a series of key stakeholders
 via mail, phone and tele conferences to discuss relevant aspects in a continuous way along the
 beta version of the modified tool.

The participatory approach followed the following objective:

1. Discussion of relevant indicators and ensuring the policy relevance,

- 2. Discussion of potential use of the tool and identifying stumbling blocks for potential take-ups,
- 3. Discussion of political narratives and 'hot topics',
- 4. Promotion of the restructured tool among the stakeholders.

The new strategy turned out to work in practise. It is true that a certain level of frustration was felt in some stockholder groups with regard to the small quantity of really 'new data' in the tool. At the same time, the existing options were appreciated, and the links towards existing activities were appreciated.

The plan was to broaden the stakeholder scope towards the end of the project. Indeed, the steering committee was involved on a continuous basis. The involvement of a broader public, including *all* national representatives and thematic coordinators, turned out to be unrealistic. This has to be seen against the background of a) the systematic restructuring of the whole tool and b) the Covid-19-crisis that hampered all kinds of communicative processes due to the comprehensive travel restrictions and cancellation of numerous events.

The objective remains to develop a practical and operational ESPON European and Macro-regional Territorial Monitoring Tool that helps policy makers to monitor development trends and policy performance.

Against this background, it is important to use the outreach activities of the project to a) ask for further feedback and b) to foresee the possibility to implement critical feedback (at least on a pragmatic level) and c) to allow the Priority Area level to closer align the representation of the PAs towards their needs by e.g. identifying further indicators.

2 Work package 3: Data and resources

2.1 Data compilation and update

During the development of the project, several data sources have been analysed and considered in order to gather all the relevant indicators to fill in the tool.

As a summary the tasks that have been carried out are the following:

- Linkage between priority areas/horizontal actions/targets in the four macro-regions with relevant indicators
- Incorporation of functional areas
- Analysis of information from HELCOM

In this process of gathering data the consortium has contacted several persons and institutions. Table 1 (in an annex at the end of the document) summarizes these contacts

2.1.1 Linking actions and targets of the strategies to indicators

The main task in relation to indicators has been to propose which indicators can be used for measuring the status of the different priority areas, targets and objectives of the strategies.

The consortium has dedicated time to analyse several data sources in order to find suitable candidates for indicators. This search has included databases, information from European cooperation programmes as well as different projects that are relevant to the macro-regional strategies.

Databases	European programmes	Other sources
 ESPON Eurostat Worldbank OECD UNESCO IOM EEA Biodiversity Information System for Europe ICAO International Civil Aviation Organization ICPDR National Statistical Offices EURO-Cordex database KEEP database HELCOM 	 Websites of the Interreg Programmes (CBC and transnational) Websites of the MRS https://www.alpine-region.eu/ https://www.adriatic-ionian.eu/ https://www.balticsea-region-strategy.eu/ https://www.danube-region.eu/ 	 ESPON Projects European Parliament European Commission COWI-Study Alpine Convention JRC Routes4U Feasibility study Attractive Danube atlas AlpInfo2014 Monitoring of road traffic related effects in the Alpine Space and common measures - iMonitraf ZAMG Danube Commission Danube Logistics UNDP

In order to establish a meaningful and user-friendly indicator set, the project applies a two-step approach. In a first step, it is necessary to select the most appropriate indicators for a 'long list' and to categorise their potentials and limitations.

This scoping of indicators from the reviewed sources follows the following criteria: European and Macro-regional Territorial Monitoring Tool

- 1. Policy relevance. The selected indicators have to measure in a direct or indirect way the political objectives. This has to consider that some of the political objectives explicitly mention specific indicators (for instance the EUSDR PA1A calls for an "Increase [of] the cargo transport on the river by 20% by 2020 compared to 2010" and Eurostat offers this specific indicator). Other objectives can hardly be linked to quantitative indicators (e.g. PA3 of EUSDR postulating "green tourist products along the Danube Region" for which no specific indicator can be defined).
- Geographical coverage. We prioritise indicators that include a wider coverage in number of countries, ideally covering all countries included in the different macro-regions. This is especially relevant for non-EU member states that tend to be not included in the European data repositories.
- 3. Geographical level. The availability of data on regional level is a critical point.NUTS3 is preferred whenever possible, but at least NUTS2 has to be offered as macro-regions are mainly defined at this level. The selection also considers availability at other territorial levels (Functional Urban Areas, Cities, trans-national cooperation areas, cross-border regions). Some of these territorial levels can be derived from NUTS3 indicators, but it is preferred if the indicator already exists for them from an official source.
- 4. Time coverage. We prioritise indicators that have long time series in order to be able to show trends over time (i.e. preferably indicators available for at least 15 years in order to cover the period before the economic crisis of 2008). A second requirement in terms of time is that the indicators do not have gaps if possible. Moreover, it is useful to have data for the most recent years ("timeliness"), as it happens for certain indicators that they are available with a time lag of several years (meaning that values for recent years 2016-2019 are not available, for instance GDP figures for 2017 have not been available until 2019).
- 5. Reliability. For the selection of indicators, we give priority to data sources that were already identified on the ToR and the inception phase. These sources are considered to be the most reliable, and include EUROSTAT, ESPON database, JRC database, Keep database and the official national statistical institutes. If necessary, data from other sources such as projects or papers will also be considered.
- 6. Updating periodicity. Priority is given to indicators that are updated more regularly, ideally on an annual basis, in order to guarantee a proper coverage of future years.
- 7. Access to the data. Priority is given to data sources that allow automatic retrieval of the data through online web services, as this guarantees that the tool is fed with the most up-to-date values. The second-best option is the possibility to use data as a database, sheet or pdf directly from an online source.

This scoping exercise has led to a broad indicator basis for all modules. At the same time, several indicator sets are not sufficient with regard to the data quality, others tend to be redundant, and for a few priority areas, no statistical data are available at all. This is why in a second step, the data selection, complementation and finalisation has to ensure a good usability of the tool.

In a second step, the mentioned long list is to be developed towards the final monitoring options which means that the following priorities apply: The indicators...

- 1. ...have to be meaningful in particular with regard to the political objectives of the macroregional strategy and they are sound and reliable with regard to spatial monitoring in general
- 2. ...have to cover a reasonable level of data availability (at least one indicator on the regional level, at least one level covering the complete perimeter including third countries)
- 3. ...are not too similar or redundant (e.g. not similar versions of age indices)

During the process there has been an exercise of determining how useful the collected indicators could be. The following figures show the results of this exercise labelling each indicator:

- "Reg+" if complete data on NUTS 2 or 3,
- "Reg -" if uncomplete but still meaningful dataset,

- "Nat+" for complete NUTS0 data set,
- "Nat-" if uncomplete but still meaningful dataset
- "0" if not realistic to have a meaningful dataset

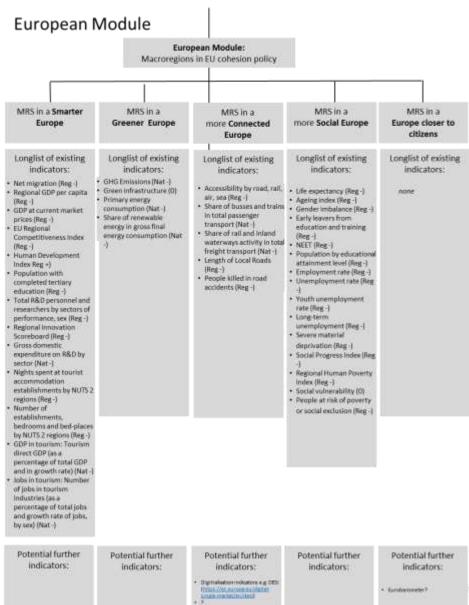


Figure 1 Assessment of available indicators for the European module

Short description of MRS (members, perimeter, governance structure) Pillar 1 - Growth & innovation Pillar 2 Mobility & connectivity Pillar 3 - Environment & energy Governance. AG1: Research AG2: Economic AG3: Labour AG4: Inter-AG5: Connectivity AG6: Natural AG7: ecological AG8: improve risk. AG9: energy efficiency and and innovation potential market, education modality and and accessibility and cultural connectivity management and training interoperability to public services renewable energy ecosystem resources Usted AG-Listed AG-Listed A6-Listed AG-Listed AG-Listed AG-Listed AG-Linted AG-Listed AG-Listed Indicators indicators indicators. indicators. ndicators indicators indicators Indicators Indicators Indicators * El/ Regional + EU Digitalisation Population by age + Potential · Households with v Jureat types (First · Natura 2000 · Change in arroual Index (Nat -) group (Heg +) accessibility (Reg hosidhanif acons areas and others Inches [Nogr-) Proportion of (Biog.+) temperature (Reg. 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Figure 2 Assessment of indicators for the EUSALP						

Short description of MRS (members, perimeter, governance structure) Pillar 1 - Connecting the region Pillar 2 - Protecting the environment Pillar 3 - Building prosperity Pillar 4 - Strengthening the region PA 9-PA-11-PA 1A-PA 18-PAZ-PA3-PA 4-PA5-PA 6-PA 7-PAR-PA 10-Rail-Road-Air Culture & Environmental Competiveness People & Skills Institutional Security Waterways Sustainable Water Quality Biodiversity & Knowledge Mobility Mobility Energy Risks Landscapes Society of Enterprises Capacity & Cooperation Listed Target Listed Targeti Listed Target Listed Target-Listed Target-Listed Target Listed Target-Listed Target-Listed Target-Listed Target-Listed Target-Listed Turget-Indicators Indicators Indicators Indicators indicators Indicators Indicators Indicators indicators: Indicators indicators Indicators Artificial land cover Transport by IWW. Volume of Invists · Share of · Persons * Population · Flood risk that .! · Gross-domestic · Share of total · Long-termi Governance · Political stability overview (0) expenditures on connected to (Number) by radioay (Nat.) renewables in - particleating in · Death related to iniusation unemployment offectiveness indoor and absence of . Surface of F&0 (Nut-) + % Completion of gross energy cultural activities urban waste water flooding (NJ (Nat expenditure is: rate (Beg.-I violence or (Not s) terrestrial sites (0) Acted Trend- Patent applications TEN-T road consumption (Nat in the task 1.7 treatment (Nat -) +3 high-tech sectors Employment rate. terrorism (Nat +) . Air poliutants by to the EPO (Nat-) *Indicators* network comitors magnitis (Mat -) (Heg.) Regulatory quality source sector (III) - Mobile students Shore of roll and Otat-1 Primary evergy European cultural · Economic data is Unemployment index (Nat +) from abroad thiar-Intond-waterwa Accessibility production (0) who out the high-tech sectors rate (Reg.) Control of the Listed Trendpertivity in down potential by air LINESCOS Woods (Nat-) + Youth corruption index indicators freight transport (Neg-1 Listed Trend-Heritage (Not -) · Support for rural snemployment [Not 4] (Wat-2 Leigth of other indicators development (Nat. rate [Reg.-] reads (flog -) · Printing energy Isted Trend-Vocational Share of business Indicators Fundingsf education CVT and trains in Water spent of Vocational pourses and other Tourist emication (0) forms of CVT (Nat. passenge tramport (Nat -) · Business survival establishments by rate [Reg.] · Enquymentrate Listed Trend-NOTS Engions · Employment of of people by type (Reg.) SMEs and large of disability (0) Indicators · Share of rail and + Activity rate of 15enterprises in exhabilitiments, Industry (Nat.) 64 years old with revious matter ways Demography Life expectancy (Reg.) activity in total bethooms and bed · Employment of difficulties in vasio Gender imbalance (Reg.-) Demography peight transport planes by ML/25-2 SMEs and large activities (0) Net migration (log -) Demography front 1 regions (Reg.) · Number of project Total population (Keg.) Damography · GOF to fourset made (Nat.) partners. Townster Wirect GOF participating in GDP at oursent market prices (Reg.) Economy Listed Trend INTERREG IVA (Res Economy Human Development Index (Reg.+) · Jobs or touroun. indicators Number of John In Listed Trend-Education NEET (Heg.) · Neglitral towns intustries INTERVENTION indicators Employment. Employment rate (Reg.-) (Not +) Acoreboant/Reg -· Agestig Index Jilry Unemployment rate (Reg.) Employment · Regional GDP per Environment / capita (Reg.) · Fogulation with GHG Emissions (Nat -) Energy • Ell Regional consisted tectars Michilley 7 Competitiveness eshazation (Neg. J. Length of Local Boads (Reg.) fransport Index (Nat.) Early lensers from Potential further Potential further Mobility / Potential further Potential further Potential further Potential further Potential further Potential further education and Transport People killed in mad accidents (Beg.-) indicators: indicators: Indicators: indicators melicators: indicators: Indicators: indicators transing thep 1 Poverty / Social Population by Severe material deprivation (Reg.-) educational. Poverty / Social attainment level Social Progress Index (Reg.) Skep / Powerty / Social a Prositti-Registral Human Poverty Index (Reg.-) inclusion ameniplopment. Powerty / Social Potential further pate fileg J. minnion Social vulnerability (0) indicators: Poverty / Social, People at risk of poverty or social exclusion (Reg. Potential further inclusion. indicators Development Total \$8.0 personnel and researchers by sectors and Innovation of performance, see [fleg -]

Figure 3 Assessment of indicators for the EUSDR						

Short description of MRS (members, perimeter, governance structure)

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gure 4 Assessment of indicators for the EUSBSR					

Short description MRS (members, perimeter, governance structure)

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				freight					industries (Not +)	Education	Population	with completed ter	tiary education (Reg)	
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)						Efucation.	NEET (Reg.)	1		

Figure 5 Assessment of indicators for the EUSAIR					

2.1.2 Functional areas

The tool incorporates different functional areas in order to offer data at geographical levels other than the usual NUTS.

This sub-chapter defines how these elements are addressed on the tool:

Transnational cooperation areas (TNCA)

These are aggregates of regions from different countries that are defined for the purpose of allocating funds of INTERREG V B program. In general no indicators exist for this geographical aggregation but it is relatively simple to compute indicators for them based on data at NUTS level.

The TNCA are a total of 16 areas of which 12 are located within continental Europe, which consist of aggregates of NUTS0/NUTS2/NUTS3 elements that are known through correspondence tables that define which NUTS regions are part of the TCA.

These correspondence tables are stored in the system and are used to automatically recalculate indicators by carrying out an operation that is predefined in the system, which can be a sum or an average depending on the indicator. As a result the user receives the value of any given indicator for the TNCA that was selected.

Functional Urban Areas (FUA)

The FUAs consist of a city and its commuting zone and consists of different aggregated LAU2 zones. Some indicators do already exist for this level of territorial disaggregation and are incorporated on the tool directly.

Ports

A shapefile of European ports is available in the tool as a geographical level to display indicators at that level.

Marine areas

The system incorporates several different marine areas for displaying indicators of the EEA, HELCOM and others.

2.1.3 HELCOM

One key data repository for the EUSBSR, as identified during the two meetings held with VASAB and EUSBSR, is the HELCOM database which contains information in relation to the status of the Baltic Sea. HELCOM offers a list of indicators at http://stateofthebalticsea.helcom.fi/

However, most of the data in HELCOM is in raster format and thus it is not readily compatible with the database envisaged for the MRS. ESPON. To the end of incorporating this data, which is needed for several objectives of the EUSBSR, the system has been fed manually from the basin level tables available in HELCOM reports. A future update of the tool could establish a direct connection to the raster datasets through web services to the HELCOM repository (see Figure 6), using the already set-up structure for obtaining data from external sources. In this way the data of the system regarding these indicators would always be up to date.

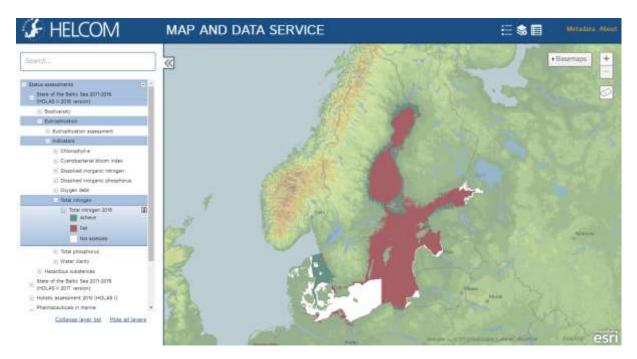


Figure 6 Eutrophication levels measuring total nitrogen in 2018

Relevance for the MRS. ESPON:

HELCOM is the reference source for indicators related to environmental aspects of the Baltic Sea, one of the three main pillar of the EUSBSR. Thus its data has been included as indicators in several objectives of the strategy. The main caveat is that data is available as raster information and not statistical units (Baltic Sea sub-basins).

2.2 Metadata

The new tool contains a considerable amount of data that needs to be properly documented in terms of metadata in order to be sure that all elements contained on the system can be properly traced to its origin.

The process of data gathering was already started with this need in mind, meaning that all elements compiled so far are properly referenced to its source.

The MRS. ESPON tool contains two main blocks of data:

- Elements obtained automatically from external sources
- Elements stored locally on the MRS. ESPON database

For elements that are integrated through web services from external sources, the system automatically adds the relevant metadata information from the original source. This means that for ESPON database indicators, we attach to each value its source and metadata exactly as delivered by the web services of ESPON database. The same principle applies to EUROSTAT, which also delivers a set of source and metadata information through a web service that can be attached to each cell of data.

For elements stored locally on the database, we include a reference to the source of the data, which is systematized following the structure proposed by INSPIRE (and which is adopted too by the new version of ESPON database), including always a link to the original document that contains the data. This source might be an online source or a document that has to be downloaded.

Metadata is delivered to the user in two different ways:

- As a comprehensive table with all sources for a given map or graphic when the user downloads the data table behind a map or a graph.
- As small summary table shown as a tooltip when the user clicks on the Metadata info button on any map



Figure 7 Example of metadata window on a map in the tool

3 Annex on contacts and efforts for obtaining data

Given the fact that the tool covers a wide geographical area and the tool includes many indicators at NUTS2/3 level, there has been a need to obtain information from many sources beyond the main data providers (such as ESPON Database, EUROSTAT, World Bank, OECD, JRC).

To that end the stakeholder consultation has provided valuable contacts to obtain data throughout the project development.

Next table summarizes the direct contacts that were made to obtain direct feedback on data availability:

Table 1 Contacts established for data gathering

Contact	Relevance for the MRS. ESPON
Gustav Norlen – BT2050 (ESPON)	Indicators for the EUSBSR
Constanze Metzger – Routes4U project	Indicators on cultural routes for the whole EU
Anna Heugel - Alps2050 (ESPON)	Indicators for EUSALP
Carsten Schürmann – PROFECY (ESPON)	Indicators on accessibility at LAU2 level for the whole EU
Blaz Barboric - Attractive Danube Atlas	Indicators for the EUSDR
Jean Dusart – JRC Danube platform	Indicators for the EUSDR
Janis Turlajs – Jana Seta / VASAB cities report	Indicators at LAU2 level for EUSBSR
Giannantonio Ballette – COWI	Indicators for the COWI reports
Irina Karelina – Leontief Centre	Indicators for Russia (EUSBSR)
Miroslav Veskovic – JRC	Indicators for the Balkans and especially Serbia
Dmitry Kamenetsky – HELCOM	Indicators on environment for the Baltic Sea
Davide Autieri – JRC	Technological integration of data from the JRC platform
Marc Pfister - Federal Office for Spatial Development (ARE)	Indicators for Switzerland

In parallel to these contacts, the consortium has been continuously scrutinizing the different data portals of national statistical institutes. Currently MRS. ESPON contains data extracted manually from the following sites and integrated in the local database of the tool. Direct links to the data sources for each specific value are available on the maps of the tool through the territorial unit tooltip:

Site	Address
Swiss Federal statistical office	https://www.bfs.admin.ch/bfs/en/home.html

Liechtenstein office of statistics	https://www.llv.li/
Albanian institute of statistics	http://www.instat.gov.al/en/Home.aspx
Bosnian Statistical agency	http://www.bhas.ba/
Serbian Statistical office	https://www.stat.gov.rs/en-US/
Kosovo Agency of statistics	https://ask.rks-gov.net/en/
Montenegro Statistical office	https://www.monstat.org/eng/
North Macedonia Statistical office	http://www.stat.gov.mk/Default_en.aspx
Moldovan Bureau of statistics	https://statistica.gov.md/index.php?l=en
Ukrainian Statistics service	https://ukrstat.org/en
Russian Federal statistics service	https://eng.gks.ru/
Belarussian National statistical portal	https://www.belstat.gov.by/en/



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