WP2, A2, Setting expertise requirements for ECOLABNET

What is required by a partner in ECOLABNET

The needed requirements for an expertise area.

Partner: **VAMK/ Design Centre MUOVA**	Expertise **Product service system design**
	Content requirements
Academic	- product and service design and business development - design process and methods for ecological innovations - different strategies for ecological PSS design
Societal	- Experience applying PSS design in manufacturing industry - Trends in the markets - Project planning and management - Seeking funding for projects - Organizing events and sharing information through digital tools
Business	- Multidisciplinary competences for applying PSS design in company context - Customer understanding and market needs - Interface competences related to technology (ICT, manufacturing, engineering) and to business (business models, internationalization)
Needed infrastructures	- No required infrastructures - Muova supports PSS design through Creativelab (collaborative idea generation) and CoProtolab (prototyping PSS in virtual environment)