

Project communication

«*Learning from COVID -19 pandemic*»



EUROPEAN UNION

EUROPEAN
REGIONAL
DEVELOPMENT
FUND



WITH FINANCIAL
SUPPORT OF THE
RUSSIAN
FEDERATION

*FanPLESStic-sea project final
conference*

30/11/2021



Before...

Чистые игры на берегу
реки Неман
21 сентября
11.00 – 18.00
Неман и Балтика без микропластика

ХИСТЫЕ ИГРЫ
RIVER CLEANUP
Fanplastic-sea
interreg
Е К А Т
Калининград
Хобби-Тур
52-42-52
НОВЫЙ КАЛИНИНГРАД

ВЫСОТА
БАТУТНЫЙ ЦЕНТР
Coca-Cola HBC
Россия
ЮХВОХ
БФУ имени
И. Канта
РОСЭНЕРГОАТОМ



From Fan to FUN: board game «FUNpLESStic»

Game content:
Gaming field
Players figures
Companion
chips for figures
(for the points
field)
Dice
Questions cards:
«YES/NO»,
«Variants»
Microplastic
cards - «200»;
«100»; «50»;
«10»
Cards “Actions”
Mini-games
sets: «Plastic
type», «Sorter»,
«Alternative»,
«Microplastic»,
«Cosmetics».

- The game aims to attract attention to the problem of microplastic pollution of the environment, to create a common understanding of this pollution and its consequences, to provide the main ways to mitigate the problem during daily life.

- ! Attention to the project
- ! No plastic in content (almost)
- ! 140 questions related plastic/microplastic
- ! 5 related mini-games
- ! Attention on the sources and measures to reduce pollution
- ! Attention to the Baltic Sea region



Idea/
Development

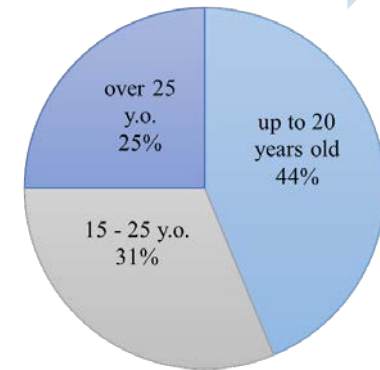
Testing the draft
version/
Adaptation

Design/
Dissemination

Testing:

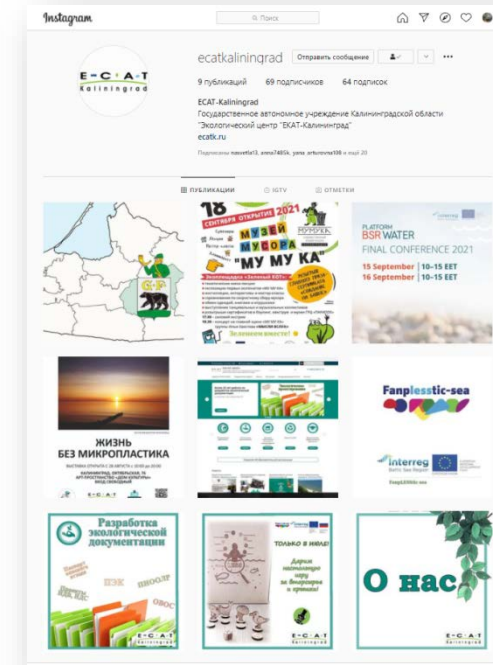
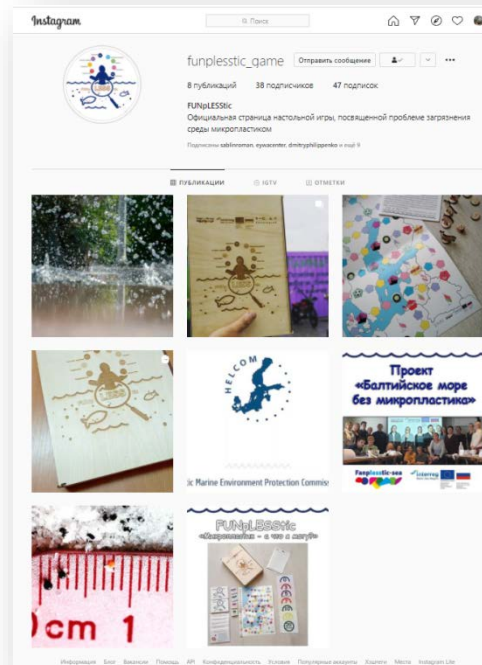
- more than 12 gaming sessions
- over 30 participants
- 4-5 corrections
- The average evaluation is 4,5 from 5 =)

Age of participants



Disseminating strategy

- Promotion through different channels (TV, website, social media)
- Participation in the different kinds of events as partners (sometimes sponsors, incl. non-commercial)
- Gifting to the target organizations



Organizations

1. Baltic Sea States Subregional Cooperation (BSSSC) Youth panel
2. Coalition Clean Baltic
3. Ministry of natural resources of Russian Federation
4. Russian BAT Bureau
5. Committee for natural resources, environmental protection and environmental safety of the Saint Petersburg
6. SC “Mineral”(represent HELCOM in Russia)
7. Friends of the Baltic
8. The Youth agency of the Kaliningrad region
9. The Youth government of the Kaliningrad region
10. The eco-space “GreenCat” and waste art museum
11. Kaliningrad centralized library system
12. Kaliningrad Children and Youth Center of ecology, local history and tourism
13. National park “Curonian spit”
14. “Zelenoe Delo” – the operator of separate waste collecting in Kaliningrad
15. Environmental Student organization “EIVA”
16. The environmental initiatives center “EIVA” (incl. branches of the organization)
17. “Green Campus” – Association of “Green” universities of Russia

...

Events

1. #Plastic Free July campaign
2. International environmental quest “Another planet”
3. Children and youth photo-project “Life without microplastic”
4. International clean up campaign “Clean Beach” in St.Petersburg
5. The BSR Water project 2-module training for experts in water resource management
6. Environmental event-opening Waste art museum in Kaliningrad “MUMUKA”
7. Environmental quiz “Voice of youth”
8. BSSSC Autumn Youth Event
9. Target offline events

#Plastic free July

Organized by ECAT-Kaliningrad and
Eco-space "Green Cat"

"Board game for the separately collected wastes"



International environmental quest “Another planet”

Organized by WWF in Russia, Interregional environmental social organization ECA, business incubator “MOST”, Citi foundation.



Инициатор и организатор проекта WWF России



Партнер проекта Движение ЭКА



Партнер проекта Бизнес-инкубатор



при поддержке Citi Foundation

- ✓ Mini-lecture about the microplastic pollution, FanPLESStic-sea project
- ✓ Special question for participants



International clean-up campaign “Clean Beach” in St. Petersburg

11.09.2021



Organized by Committee for natural resources,
environmental protection and environmental
safety of the Saint Petersburg

- ✓ Mini-lecture about the 14th Sustainable development goal linked with the microplastic pollution and FanPLESStic-sea project
- ✓ Special interactive for participants “Plastic crocodile”



The FanpLESStic-sea session during BSR Water project 2-module training for experts in water resource management

17.09.2021

- Organized by ECAT-Kaliningrad and SC “Mineral” (St. Petersburg)
- ✓ Presentation of FanpLESStic-sea project
- ✓ Video records of presentations of project pilots in Gdansk
- ✓ Board game presentation
- ✓ Discussion with experts “Microplastic in water resources. The main obstacles to the implementing technologies and measures to control, remove microplastic”



Environmental event- opening Waste art museum in Kaliningrad “MUMUKA” 18.09.2021



- ✓ Mini-lecture on microplastic pollution problem “Invisible problem”
- ✓ Special interactive for participants “Microplastic in cosmetics” (with support of the “School of future”)





Environmental quiz “Voice of youth”
22.09.2021



**Meeting in the
Kaliningrad Children
and Youth Center of
ecology, local history
and tourism**
27.08.2021



**Interactive lecture with future ecologists in
Kaliningrad State Technical University**
05.10.2021



BSSSC Autumn Youth Event
05.10.2021



THANK YOU!



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