

TEMPLATE

Output factsheet: Pilot actions

Version 1

Project index number and acronym	CE886 - CONNECT2CE
Lead partner	Central European Initiative - Executive Secretariat
Output number and title	O.T2.1 - Pilot actions enhancing peripheral and cross-border passenger transport accessibility in CE <i>(D.T2.2.9 - Pilot action no. 7 - Info-mobility tool to enhance multimodal PT options in the Pilsen region)</i>
Responsible partner (PP name and number)	PP8 - PK
Project website	https://www.interreg-central.eu/Content.Node/CONNECT2CE.html
Delivery date	14. 02. 2020

Summary description of the pilot action explaining its experimental nature and demonstration character

PA7 operates in the Western Czech region of Pilsen. It focuses on the remote areas of the region at the border with Germany. To develop transport supply in this bordering area, PA7 integrates fare and price information into the regional info-mobility system, improving in this way the quality of information and the suitability of PT.

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Info-mobility tool to enhance multimodal PT options in the Pilsen region

PP8 tests the transnational tool (D.T1.3.5) through a web application for informing passengers about options of fare prices in the border regions of Klatovy and Domažlice

Enhancing of the on-line infomobility system (complementing the current successfully operating infomobility system IDOS (www.idos.cz) and its regional version (www.jezdimepokraji.cz). A supplementary system informs passengers about options of fare prices in the integrated PT system IDP.

This change of PA07 of PP8 was approved by JS (as a minor change) in December during the first period and the preparation works on it have started immediately.

The result of the new pilot project should be a new online info-mobility application that will help passengers to choose the best tariff and find out the price.

OR PA has provided a new important info-mobility tool for the expanded IDP. The main importance of this app is for passengers from the poorer, remote and border areas that suffer from long distances from regional capital - the City of Pilsen (and from where is the most expensive transport to Pilsen).

NUTS region(s) concerned by the pilot action (relevant NUTS level)

The project covers the entire NUTS3 - Pilsen Region CZ032, with the greatest importance for passengers from peripheral regions where commuting to the center is the most expensive and where there are also lower (average) incomes .

Expected impact and benefits of the pilot action for the concerned territory and target groups

The new info-mobility application is already a useful tool and its promotion is still ongoing, so it can be expected that its popularity and number of users will grow.

The development of the application is most likely not over. The current Territorial strategy in PK is not yet completed, but stakeholders suggested further development of the application to be part of the comprehensive smartphone services of IDP and in the future it can also serve as an on-line ticket seller and also a cooperation with national timetable searcher (www.idos.cz) is possible, so with the introduction of single integrated tickets the user of popular search engine www.idos.cz could get from a Fare advisor an information about the ticket price.

Sustainability of the pilot action results and transferability to other territories and stakeholders

Sustainability in the PK is ensured by the fact that an important institution - POVED (the transport organizer and the most important Pilsen regions stakeholder) takes care of the Fare advisor. Technical support and updates are provided by BSC - the winner of the procurement and the supplier of the application, with whom we have worked intensively and successfully during the development.

Lessons learned from the implementation of the pilot action and added value of transnational cooperation

Although our PA is (yet) national, transnational cooperation has also been used during its preparation in it to (and had two levels):

The inspiration and communication with CONNECT2CE projects partners and also once a visit of a German colleagues from Oberpfalz Bavaria. (To some parts of Bavaria there is possible the future development of IDP and also a fare advisor.)

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

www.plzenskejazdne.cz

- Under this link (and also directly below the POVED site) works Fare advisor info mobility application, which works closely and is directly linked to the regional PT connection search engine (www.jezdimepokraji.cz), from where it is possible to be redirected to Fare advisor.

<https://www.plzensky-kraj.cz/projekt-connect2ce>

- - The article (in Czech) was after a successful dissemination event where we explained to potential travelers (in this case the participants were students and teachers of the University of West Bohemia) about the CONNECT2CE project and our PA.