

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE886 CONNECT2CE
Output number and title	Output O.T3.2 - Territorial strategies enhancing peripheral and cross-border PT accessibility in CE
Responsible partner (PP name and number)	Győr-Sopron-Ebenfurti Vasút Zártkörűen Működő Részvénytársaság - PP4
Project website	https://www.interreg-central.eu/Content.Node/CONNECT2CE.html
Delivery date	

Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

Main challenge addressed by the strategy:

During the development of the strategy, GYSEV, together with the Hungarian and Austrian project partners, participated in the mapping of the cross-border community relations of the counties of Western Hungary bordering Austria.

Public transport between Austria and Hungary takes place almost exclusively on the railway lines operated by GYSEV, outside the Budapest-Vienna main line crossing in Hegyeshalom. Trusting that cross-border public transport will become more widespread in the future, GYSEV, in the framework of its pilot project, examined and implemented the possibility of developing passenger information, which will also allow the integration of new transport connections.

The key objectives of the strategy:

In the region of Western Hungary and Eastern Austria, the supply of near-border and cross-border public transport services shows shortcomings in several respects. After identifying these shortcomings, it was possible to compile a strategic plan in close cooperation between the Hungarian and Austrian partners. During the implementation of the project, the main goals were formulated on meetings with the involvement of partners and stakeholders: to expand the scope of cross-border public transport as much as possible by road and rail. In order to make it as attractive as possible, an appropriate tariff system and timetable offer, combined with an adequate level of passenger information, is essential.

How the strategy has been developed (and its transnational added value):

In developing the strategy, we kept in mind that attractive cross-border public transport should be as wide as possible, supported by the efficient and well-managed integration of tariff and ticketing systems and an integrated infomobility system. In order to achieve these, the measures and objectives needed for the coordinated management of cross-border transport and the improvement of public transport services and the development of multimodal, integrated cross-border public transport have been formulated.

In order to implement the strategy, coordinated cooperation between transport authorities, service providers and other stakeholders on both sides of the border is/will be necessary.

The strategy was finalized after several consultations between the partners.

The opinions expressed by the experts at the regular Austro-Hungarian technical meetings held in the framework of the pilot project were fully taken into account during the development of the strategy/action plan. CONNECT2CE focused on three main themes related to the optimization of public transport: connectivity, integrated ticketing and tariff systems, and innovative infocommunication tools. GYSEV developed a new passenger information system for Kőszeg station within the framework of the topic of innovative infocommunication devices and acquired 2 infomonitors. These monitors display real-time timetable data for trains and buses. This system can be introduced at other GYSEV stations and stops, and can even be supplemented with data on new cross-border vehicles starting in the future. Also in the field of innovative infocommunication tools was implemented the acquisition of a multilingual contact center, with which a higher level of passenger information was introduced.

Adoption/implementation:

The strategy has been adopted and will serve as a useful guide for improving cross-border cooperation and formulating joint developments and their implementation. Thus, the completed document can be used successfully during the consultations with the transport service providers, authorities and stakeholders of the region.

Based on the feedback received since the commissioning of the Kőszeg passenger information monitors and the implementation of the contact center, it can be said that the pilot project has achieved its goal. The feedback received from both passengers and experts is positive, with the comments received being continuously refined.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The core focus area of the strategy is Győr-Moson-Sopron County (NUTS3-HU221), Vas County (NUTS3-HU222) within Western Transdanubia (NUTS2) region (HU22). The strategy also takes into account the neighbouring Hungarian Győr-Moson-Sopron county (NUTS3) and also Burgenland (AT11) province in Austria particularly Southern (Südburgenland AT113) and Central Burgenland (Mittelburgenland AT111).

One of the aims of the project was to improve rail connections and smart mobility in the Central European region by promoting innovative solutions.

Accordingly, the entire Hungarian-Austrian border region was taken into account, thus the extensive public transport of the border regions of Western Hungary and Eastern Austria.

NUTS1: HU2 Transdanubia - AT1 East Austria

NUTS2 HU22 - Western Transdanubia AT11 Burgenland

NUTS3: HU221-Győr-Moson-Sopron County and HU222-Vas county - AT111 Central Burgenland, AT112 Northern Burgenland, AT113 Southern Burgenland

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Expected effect of this strategy:

The objectives and strategies set out in the strategy paper and the objectives and measures set for the coordinated management of cross-border public transport, the improvement of cross-border public transport services and the development of multimodal, integrated cross-border public transport will affect public transport in the areas considered.

Who benefits from the strategy:

With the implementation of the goals and measures formulated in the strategy, cross-border public transport can be significantly improved, become more attractive and the commuters and visitors who live there and benefit from all this.

Policy of institution uptake:

In order to ensure that the strategy document is taken into account at both political and institutional level in the future, we will take every opportunity to make it as widely known as possible. During the development of the strategy, the partners involved worked closely together and established good relations, which they intend to maintain after the end of the project.

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

Sustainability of the output after the project end:

Representatives of the Austrian (Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology) and Hungarian (Ministry of Innovation and Technology) ministers are also meeting regularly to discuss ongoing and planned cross-border developments.

Transferability to other territories:

Within the framework of the CONNECT2CE project, the strategy developed jointly with Austrian partners will also be used in future meetings to review and implement development ideas.

Transferability to other stakeholders:

The strategy can serve as a model for the development of regional strategies to be developed together with other countries neighboring Hungary, so that stakeholders operating in other regions can also use the completed strategy.

Transferable lesson(s) learned:

During the preparation of the strategy, we got to know the partners involved in the work thoroughly and this ensures that we will be able to cooperate well in the future in joint planning and their implementation.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

Images and pictures of the output

In order to develop multimodal, integrated, cross-border public transport, it is of paramount importance to examine the improvement of passenger information, therefore GYSEV reviewed its existing passenger information system and its development possibilities. As part of this, 2 multilingual passenger information monitors were procured for Kőszeg station, on which monitors display real-time timetable data of trains and buses running there. It will be examined how this system can be extended to other stations and stops in GYSEV. This development has been presented at several partner meetings and public events, so that other transport providers can learn about it and see it as an example for their future developments.

Also part of the project was the acquisition of a multilingual contact center, the main purpose of which is to maximize the availability, improve and develop customer service functions. Contact center: +36-99-577-212



KŐSZEG
ARRIVAL / DEPARTURE

Arrival	Departure	Train	From	To	Platform	Delay	Comment
	20:32	3901 Széchenyvonat	Kőszeg	Széchenyváros	2		
21:31		3903 Széchenyvonat	Széchenyváros	Kőszeg	2		
	22:08	3901 Széchenyvonat	Kőszeg	Széchenyváros	2		
22:59		3903 Széchenyvonat	Széchenyváros	Kőszeg	2		
Kétfeltes Újabbat Kivárukt!							
Arrival	Departure	Bus	From	To	Platform	Delay	Comment
20:26	20:26	67036 autóbusz	Zala Főúti	Széchenyváros st. st.	1		
20:40	20:40	67036 autóbusz	Zala Főúti	Széchenyváros st. st.	2		
20:50	20:50	60554 autóbusz	Széchenyváros st. st.	Kőszeg st. st.	1		
21:10	21:10	60554 autóbusz	Kőszeg st. st.	Széchenyváros st. st.	2		
21:19	21:20	674914 autóbusz	Simaúti st. st.	Kőszeg st. st.	1		

The synergies related to the strategy are well exemplified by the Crossborder rail project. In order to make cross-border public transport more attractive, the Neusiedler Seebahn railway line between Fertőszentmiklós-Border-Neusiedl am See was modernized on both the Austrian and Hungarian sides. In the CrossBorder Rail projects running within the framework of the Interreg V-A Austria-Hungary Program. In addition to the refurbishment, which has made it possible to increase track speeds, the line has become safer and more attractive to private transport by increasing the security of level crossings, improving the passenger information system and improving passenger comfort.





Relevant related project deliverables:

D.T1.2.11 Territorial needs assessment for Győr-Moson-Sopron county and CBC with Burgenland

D.T3.3.14 Territorial strategy for improving regional and cross-border accessibility of Győr-Moson-Sopron

At the “project documentation” part all including the above highlighted relevant documents can be downloaded:

<https://www.interreg-central.eu/Content.Node/CONNECT2CE.html>