

REPORT ON LSP WORKSHOP NO. 2

Deliverable D.T2.2.1

**Municipality of Szombathely County-rank
city**

Version 2

11 2017





Date & time of the event:	27/11/2017 from 14:30 to 16:30	Location	Savaria Museum, Szombathely, Hungary
Number of invited guests	22	Number of attendees	17

Name of the event	2 nd Workshop of the Szombathely Local Stakeholder Platform
Organized by	Szabolcs, Szakály, Ágnes Győrffy
Contact person	Ágnes Győrffy

1) Brief outline of the objective of the LSP event (1 paragraph- Max. 15 sentences)

The event was the first personal meeting of the Szombathely Local Stakeholder Platform (LSP). The leaders of the LSP have been appointed earlier, they were involved in the procedure of compiling the LSP and structuring the event.

The event was open only to the invited organizations. We decided to start with a narrow circle of invited participants, and widen the circle later, according to the emerging tasks, ideas. The invited organizations were the following:

- Savaria Museum
- School of the Roman Catholic Church
- Diocesan collections
- Hungarian Charity Service of the Order of Malta
- Rumi Rajki Civil Association
- Institute of Saint Martin
- Hungarian Council of St. Martin European Cultural Routes
- Parish of St. Martin
- Szombathely Diocese
- Archives of the Szombathely Diocese
- Archives of Vas County
- Motherland Association for Culture and Heritage Protection

and the organisers of the event. Most of the invited took part of the event, altogether there were 23 attendants.

The event was facilitated by the two LSP leaders. After the welcoming speech of the mayor there were two short speeches accompanied by slides. The first described the previous steps taken by the Municipality in connection with the valorization of the heritage of St. Martin, the next shortly summarized the aims, target groups, timeline of the project, and presented innovative state-of-the-art initiatives. Following these a free talk started about the past and present valorisation of the city's heritage, and stemming out of this, new ideas occurred for the future.



2) Key messages, outcomes, recommendations (maximum 5 bullet points. Max 6 sentences/bullet point)

- Key target group: the youth. The age group between 14-18 is the toughest to reach, but would be the most important
- Best practices, to be developed into the St. Martin heritage direction:
 - project days in schools
 - educational events in the museum
- Question: is it possible to carry out a large survey regarding the mindset of the inhabitants about St. Martin?
- “Pilgrim tourism”: has to be developed, as there is limited appropriate accommodation
- a good vision is very important to develop – scheduled for the next meeting!

3) Communication and other technical information (1 paragraph- Max. 15 sentences)

The invitation was sent to each organization separately by email as well as by post.

The website of the Municipality gives a short communication about the event with photos (<http://www.szombathely.hu/onkormanyzat/onkormanyzati-hirek/dr-puskas-tivadar/szent-marton-oroksege-tovabb-el.11998/>). We have the idea to send a short feedback to the participants as well as to those who could not be present.

The venue appeared to be suitable for the meetings, we received a small catering and a good atmosphere. However, the invitation for the next meeting must be sent out earlier, and some LSP members we will approach in different ways as well (e.g. personal visits) to reach higher presence of stakeholders.

4) Evaluation of the event and future steps (1 paragraph- Max. 8 sentences)

The meeting met the initial objectives, as the group started its work, interest was raised in the participants, new ideas emerged, new stakeholder connections were made.

During the coming meetings extra attention is needed to be a bit more pragmatic, to come to definite ideas, solutions, cooperations.

PP REPORTS ON SETTING UP LOCAL STAKEHOLDER PLATFORM (LSP)

Version 1

Prepared by: Municipality of Maribor

11/2017





LSP report

Date & time of the event:	28/11/2017 from 15:30 to 18:00	Location	Vetrinjski dvor, Maribor, Slovenija
Number of invited guests	50	Number of attendees	47

Name of the event	Presentation of the project "NewPilgrimAge" (Interreg Central Europe Program) and the influence of the local community on the project success
Organized by	Municipality of Maribor
Contact person	Alenka Likar Mastnak, project manager

1) Brief outline of the objective of the LSP event (1 paragraph- Max. 15 sentences)

At the start of the event, Mrs. Alenka Likar Mastnak, M.Sc. from Municipality of Maribor welcomed the audience and introduced the project "NewPilgrimAge" (Interreg Central Europe Program). Special emphasize was given on the influence of the local community on the project success.

Development potentials of cultural heritage were presented by Mrs. Jasna Fakin Bajec, Ph.D. Mrs. Uroš Vidovič, M.Sc. was appointed as a Change Driver and he has presented Slovenian St. Martin Route and knowledge transfer from previous TEM in Ljubljana.

The event was organized not only for the invited organizations and their members but for general public too.

At the end of this event all the invitees participated in the discussion where their suggestions and proposals were collected.

Participants from the following organizations were invited to the event:

1. Maribor Tourist Board
2. Regional Museum Maribor
3. Slovenian Academies of Sciences and Arts
4. Representative of the Municipality of Maribor
5. Gymnasium Ptuj
6. School Centre
7. Kamnica Parish
8. St. Cross Parish



9. Tourist Association Bresterica
10. Tourist Association Kamnica
11. Mountaineering Society Hajdoše
12. Hajdina Society
13. Matica Society
14. Association of Disabled People
15. Mountaineering Society Zgornja Polskava
16. Izvir Society
17. SMEs and others.

2) Key messages, outcomes, recommendations (maximum 5 bullet points. Max 6 sentences/bullet point)

With non-verbal communication, the participants clearly showed a very positive opinion of the event. Combination of previous pilgrimage or hike along the St. Martin Route, and presentation of the content related to cultural heritage, is the right way to deepen the focus on these topics. The majority of participants connected the acquired experience with the domestic environment or institutions from which they came to the working meeting of "NewPilgrimAge". The acquired knowledge and experience will be transferred forward, and thus will influence the improvement of the social environment in the spirit of St. Martin. The vast majority of participants expressed the desire for similar activities in the future.

3) Communication and other technical information (1 paragraph- Max. 15 sentences)

The invitation was sent to each organization by e-mail: Maribor Tourist Board, Regional Museum Maribor, and Slovenian Academy of Sciences and Arts.

Also, numerous organizations and societies were invited by e-mail and also by personal invitation. Employees of the Municipality of Maribor were also invited personally. The event was open to the general public - a poster in the middle of town invited the residents of Maribor to the workshop and promoted the project "NewPilgrimAge". We also inform the workshop participants and the general public about the project through the Slovenian website at FB_Novodobno romarstvo.



4) Evaluation of the event and future steps (1 paragraph- Max. 8 sentences)

The objectives of the LSP event were fully achieved. Participants learned about the project "NewPilgrimAge" and how important it is to protect and preserve cultural heritage. Many of them identified only at the event how important their personal role is in protecting and preserving the cultural heritage - especially older ones.

We have been assured that similar meetings in the future will be happily attended. Participants agreed that the mutual cooperation between the public sector, economy (associations, companies, social enterprises), knowledge institutions (academic sphere) and civil society (NGO) is extremely important.



LSP WORKSHOP 2 REPORT

UNPLI VENETO

D.T2.2.1

Version 2

Date & time of the event:	25/11/2017 from 17.00 to 18:30	Location	Centro Pastorale Cardinal Urbani - Via Visinoni 4C - 30174 Zelarino (VE) - Veneto Region - Italy
Number of invited guests	530 Pro Loco Associations	Number of attendees	32

Name of the event	NPA PRESENTATION EVENT
Organized by	UNPLI VENETO
Contact person	Simone Giotto - Erika Follador

1) Brief outline of the objective of the LSP event

UNPLI is the Regional Associations of the 530 Pro Loco located in the Veneto Region and considering the enormous widespread of the Cultural Heritage related to St.Martin in the Region, we decide to inform all of them about the NPA initiative. We also informed about the presentation all the 579 Regional Municipalities and the Regional Government.

For the meeting preparation we sent to all of the mentioned stakeholders an informative email about NPA and the meeting, including a brief questionnaire about their knowledge of St. Martin heritage.

The main objective of the meeting was to widespread the initiative and start the commitment of relevant stakeholders, because the want to deeply fulfill with the project aim to co-build our activities with the community and the stakeholders.

During the event we presented the project features, objectives and actual project status and we briefly sum up the output already available, in particular the Training material on innovative paths for valorising



cultural heritage (D.T1.2.1), the Transnational Vision Statement (D.T2.1.2) and the European level Benchmark Study on innovative CH valorisation and related participatory initiatives (D.T2.1.1).

The audience appreciated the presentation and more than an hour and a half session for discussion has been conducted by our Project Manager.

Many of the participants expressed the willingness to get directly involved in further project implementation steps and we will contact them one by one in the next weeks.

2) Key messages, outcomes, recommendations

- Outcome: we provided direct information to our Regional Pro Loco Associations about NPA and the possibility to collaborate with us. Almost every participant expressed the willingness to get involved and bring to the meeting info material, publications etc.
- Outcome: The Director (Ms. De Gregorio) of the Culture Regional Government joined the meeting and expressed the willingness to collaborate as much as possible. This is a very important result also for the continuation of the project.
- Outcome: one local cultural Association called “Congrega del Tàbaro” who developed many initiatives related to St. Martin joined the meeting and expressed the total agreement on NPA aims and the willingness to collaborate.

3) Communication and other technical information

As already mentioned, we invited all stakeholders via email, asking them to fill a questionnaire about St. Martin CH and legacy in their territory. Almost 50 stakeholders (Pro loco, Municipalities, Libraries) replied to the questionnaire with relevant information, requests and suggestions.

We also disseminated the event through our website and the UNPLI Veneto Facebook page and we have planned to continue the communication with them through the mentioned channels and direct communication via email, meetings and phone.

During the event our PM showed a PPT presentation.

4) Evaluation of the event and future steps

The meeting objectives have been reached, since we have received a lot of feedbacks (emails and phone calls) and interest. With respect to the other NPA partners representing a Municipality, our role will be wider and probably more tricky, due to the fact that our territory of interest is the entire Veneto Region, with almost 5.000.000 inhabitants. So our stakeholder involvement will be probably more resource consuming but we think that this approach will guide us through a real community-based initiative.

Actually we are concluding the collection of feedbacks and comments, analyzing the questionnaires results which, together with the project level deliverable, will become the baseline for our future steps.



PP8 - MUNICIPALITY OF ALBENGA

LOCAL STAKEHOLDER PLATFORM - WORKSHOP1

D.T2.2.1

Version 1
25 November 2017



Date & time of the event	25.11.2017 17:00 - 19:00	Location	Palazzo Scotto Niccolari, Albenga
No. of invited guests	51	No. of attendees	28
Name of the event	Il Progetto NewPilgrimAge. Un'opportunità per la comunità ingauna		
Contact person	Davide Geddo, Michela Vecchia, Mattia Righello (ChD)		

1. Brief outline of the objective of the LSP event

The first LSP workshop had the objective of gathering local stakeholders for presenting them the project rationale and objectives, as well the activities to be undertaken with them throughout the project lifetime. The workshop was the first opportunity of having representatives of the community sitting together, reflecting on the opportunity given by the NPA project, get to know the Change Driver and engage in a participative process resulting in a common strategic local vision and roadmap.

Participants were selected among the different categories of stakeholders active on the territory (representatives of education institutions, art and cultural associations, NGOs, social partners, sectorial associations, enterprises, Church, etc.). Although restricted to the invited stakeholders, eventual accompanying persons were also welcomed in the meeting. Out of 51 stakeholders invited to the workshop, 28 attended the meeting. Apart from the representatives of the Church (involved in a religious ceremony), all the other category of stakeholders participated in the meeting.

The workshop was conceived as an interactive presentation session, and was structured around four main inputs:

- An historical review of St. Martin's stay in Albenga and his legacy
- The NPA Project main features (objectives, partnership, activities, expected results)
- The role of the stakeholders and the participative process leading to the definition of a local strategic vision and roadmap
- The next activities of the LSP.

Due to the typology of event organized (not yet a working session), it was decided to administer a brief questionnaire to all participants in order to verify their willingness in taking an active part in the participative process aimed at developing a local vision and roadmap, and the main topics/areas of intervention that they consider as relevant for a sustainable local development. The data resulting from the questionnaire will be used as a discussion basis for the next LSP workshop.

2. Key messages, outcomes, recommendations

All participants demonstrated a good level of interest in the project, and their willingness to proactively participate in project activities at the local level. The



workshop was useful to gather the point of view of participants, and it is clear from the information gathered that all stakeholders agree on the fact that the local development strategy should focus on tourism-related topics. More in particular, consensus was reached on the following issues:

- Promotion of the municipal territory (tourism, cultural heritage, enterprises)
- Development of cultural tourism, including wine-and-food routes
- Development of archaeological routes, including submarine archaeology
- Restoration of the artistic and archaeological heritage.

Based on the comments gathered through the questionnaires, the impression is that the local community is aware of the fact that there is no tradition of cooperative and participative planning yet. The project represents, therefore, an excellent opportunity for the community to share ideas and develop a strategic vision/roadmap for improving local development strategies, and promoting Albenga's peculiarities (e.g. agricultural production, archaeological treasures, initiatives involving the youngest, etc.).

3. Communication and other technical information

As stated above, stakeholders were selected among people active in the community with different roles (entrepreneurs, representatives of associations, social partners, members of NGOs, experts of local history and traditions, teachers, volunteers, etc.) and able to stimulate the proactive participation of the community in the NPA project activities.

Stakeholders were invited personally through an official invitation of the Mayor. The invitation was sent by email by the Municipality, and was followed by a telephone recall to further explain the aim of the meeting and check the availability of individuals to participate in the workshop. The participation rate was satisfactory, with almost half of the invited stakeholders attending the workshop.

The workshop was held in one of the historical buildings of the town (Palazzo Scotto Niccolari) where a number of cultural and community-based activities usually take place. Due to the venue, the use of technologies was limited (only a ppt presentation was used), but it is planned to use ICT-based tools in the next LSP's meetings.

The Change Driver presented the forthcoming activities to the audience. The next LSP workshop is planned to take place next January, however continuous communication with stakeholders is planned to take place in the meantime. A dedicated email address has been created (npa.albenga@gmail.it) in order to ensure a direct communication channel between LSP's members, the Change Driver and the Municipality. Beside this, a local newsletter will be edited once per month in order to keep people informed on Project developments and it will be dispatched to a larger audience in order to eventually involve additional stakeholders in the future activities. Most probably, activities will be carried out with a thematic focus, with parallel laboratories working on specific areas of intervention (e.g. cultural tourism and archeological routes; involvement of younger people and ICT-based promotion tools; wine production and



wine-and-food routes; hospitality and social inclusion; etc.). The NPA local FB page will be created as soon as the laboratories will start producing structured ideas and possible development paths.

4. Evaluation of the event and future steps

The first LSP workshop fully met the set objectives. The meeting, in fact, further raised awareness on the project and the activities to be undertaken at the community level in the near future. The stakeholders welcomed the community-based activities enthusiastically, and the meeting was for sure effective for starting a steady networking among the different actors/stakeholders representing the different components of the local community.

The challenge will be now to transform the general willingness to participating in a proactive engagement of individual stakeholders in concrete community-driven activities, whose aim is the development of a shared and agreed perspective and strategic vision along with a structured local roadmap. To this aim, the intention is to organise the next LSP workshop as a cooperative working session, during which plenary sessions and thematic laboratories will be organised in order to start identifying the main elements and thematic areas, which will form the strategic vision.



LSP WORKSHOP no 2 –DUGO SELO, CROATIA

Date & time of the event:	10/10/2017 from 17:00 to 19:30	Location	City Hall of Dugo Selo, Dugo Selo, Zagreb county, Croatia
Number of invited guests	40	Number of attendees	31

Name of the event	Work meeting with thema: Getting to know the project NewPilgrimAge and influent of Localstakeholder platform on the project
Organized by	The town of Dugo Selo (municipality of Dugo Selo)
Contact person	Zvezdana Budor Klarić, project manager

1) Brief outline of the objective of the LSP event

General purpose of meeting was to create local stakeholder Platform for NewPilgrimAge project.

Concrete purpose of the meeting was to introduce to Local stakeholder the project NewPilgrimAge (activities, goals, methods, target groups etc.) and to explain the role of stakeholder platform in project.

The event wasn't open for public but the local journalists was invited (representatives of local newspapers and local radio) and they make article of the meeting for public (it was published on town's website, and the statement was taken for local radio - statement of project manager about the project and purpose of meeting).

On the meeting we invited the representatives of:

1. Local government (mayor, deputy mayors, heads of town departments – Department for economy and finance, Department for acitivities of mayor and town council, Department for urban development and works, Department for social activities) – 7 PEOPLE
2. Local newspaper



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3. Local cultural institution (People's open university)
 4. Local organization of vine makers
 5. Parish church of Saint Martin
 6. Cultural centre of Saint Martin Croatia - Dr.sc. Ines Sabotič, dr.sc. Antonija Zaradija Kiš (author of book of Saint Martin's heritage in Croatia)
 7. Institute for archeology – dr.sc. Juraj Bejal – leader of the archeological researches in Dugo Selo (Church of Saint Martin is archeological location)
 8. Local singers group (who sing traditional songs)
 9. Local Folk society
 10. Local organizations of older people
 11. Local schools (2 primary schools and 1 secondary school)
 12. Local music school
 13. Local radio (named Radio Martin)
 14. Local producers of souvenirs (persons, artists and firms)
 15. Local moto clubs (cars and motorcycles)
 16. Local caffe named Saint Martin
 17. Local accommodation capacity
 18. Local defender society organizations (veterans associatins)
 19. Local Council of young people (representatives of organizations of young people)
 20. Local Multimedia club (organization for young people)
 21. Local Association of art artists
- IN TOTAL: 40 EMAILS WERE SENT (SEE in evidence enclosed with invitation for meeting)

Actuale attendees (from attendance sheet):

1. Milivoj Marić – representative of association for older people
2. Damir Mesić – representative of association of Croatian defender
3. Stjepan Novak - representative of association for older people
4. Dragica Banić – producer of local souvenirs
5. Miroslav Begić – professor from secondary economic school from Dugo Selo
6. Aleksandra Vajzović- Carić - teacher from primary school from Dugo Selo
7. Zdenka Knežić - teacher from primary school from Dugo Selo
8. Ivo Ostojić – president of local association for art artists
9. Marina Periša – professor of geography in primary school of Dugo Selo (she is also master in geography, and her master's thesis is Dugo Selo)
10. Karolina Hrastović – professor of religion in primary school of Dugo Selo
11. Boris Mahač – president of local association of winemaker (also he is an engineer of agronomy)



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12. Mario Mlinarek- president of largest folk society of Dugo Selo (named KUD “Preporod”)
13. Dean Dragičević – head of Department for economy and finance of town of Dugo Selo (also communication manager of the NewPilgrimAge project)
14. Ana.Marija Šprihal – journalist of local newspaper
15. Nikola Tominac – deputy major of town of Dugo Selo (he is responsible for defender of Dugo Selo and for construction of town and urbanization of town of Dugo Selo).
16. Tadija Barbarić – director of local radio (Radio Martin)
17. Branko Goleš – director of primary school of Dugo Selo (original name of the school in Croatian: Osnovna škola “Ivan Benković”)
18. Slavko Kresonja – vicar of the parish church of Saint Martin
19. Veljko Bertak – Head of Department for social activities of town of Dugo Selo
20. Borivoj Zimonja – journalist of Radio Martin and also journalist of regional TV
21. Mario Bokun – president of association of local singers (he work as opera singer in Croatian national theatre in Zagreb)
22. Darinka Svetec – director of secondary school of Dugo Selo
23. Ariella Melić – local producer of souvenirs
24. Ines Sabotič – president od Cultural center od Saint Martin Croatia – CHANGE DRIVER of the project NewPilgrimAge
25. Stjepan Jambrišak - representative of association for older people
26. Zvezdana Budor Klarić – project manager for NewPilgrimAge (senior Associate for the economy in Department for economy of town of Dugo Selo)
27. Marica Knezić – financial manager for the project NewPilgrimAge (Head of finance department of town of Dugo selo)
28. Marijo Vinko – project assistant of NewPilgrimage (Head of Department for urbanization and construction of town of Dugo Selo)
29. Jasminka Kokot Bambić – deputy mayor (responsible for tourism, EU funds, and civil associations of town of Dugo Selo)
30. Nenad Panian – mayor of Dugo Selo
31. Mladen Šestan – Head of Department for acitvities of mayor and town council of town of Dugo Selo

First part of the meeting was presentation of the project NewPilgrimAge (represented by Zvezdana Budor Klarić – project manager for Dugo Selo)

After presentation there was open discussion about project NewPilgrimAge and Saint Martin’s heritage in Dugo Selo.

Zvezdana Budor Klarić invite all present representatives to give their ideas about promoting and working together on saint Martin’s heritage in Dugo Selo.

We get some ideas on meeting, and we get some interesting and very quality ideas after the meeting on mail.



2) Key messages, outcomes, recommendations

- Representative of local singer group suggest that we could organize festival of sacral music with participant from all partners of the project (it should be organize for celebrating Saint Martin days in Dugo Selo)
 - Local souvenirs producer suggest that town should make shop of souvenirs of Saint Martin in traditional wood house on Martin Breg hill, near the church of Saint Martin in Dugo Selo
 - Professor from secondary school propose that the town of Dugo Selo organize Saint Martin's parade for pupils and young people primarily, and of course with all other citizens (parade will have stations with scenes form Saint Martin's life- his meeting with poor men, with ill man, with winemakers in vineyard, with people with special needs, one station is in church with prayer to Saint Martin). We made this parade this year for the first time in Dugo Selo (12.11.2017.). The goal is to educate children and all citizens and visitors about values of Saint Martin (sharing, hospitality, goodness). It was very nice, and we will make it better next year. We had parade with carriage and horse, and actor-Saint Martin who meet people during the parade. In the parade was children from our schools and other citizens, and after parade we had lunch together in tent in the center of town.
 - We get idea for new souvenir- coloring book for adults and also for children with Saint Martin's thema
 - We concluded that we have a collection of local books, and the name of that collection is "Terra Sancti Martini", it is in our town library
 - Representatives of artists said that we have great collection of pictures of Saint Martin, because they have lot of art meetings on thema Saint Martin
 - winemakers prepare Saint Martn's goulash (dish from meat) and also wines from Martin's hill
 - Dancing club has a choreography of Saint Martin's life
 - We also have mascot – Dugo Selo goose
 - We have suggestion from professor from secondary school to make a quiz for young people (pupils in schools) about Saint Martin's life (maybe through mobile application)
- The meeting have great impact on local community because we have a new event in this year Saint Martin's days. It was parade of Saint Martin and idea for it comes from our first stakeholder meeting
- Local journalist reminde us all that we have rose of Saint Martin, and we decided to plant it on new space near the crurch in the shape of bishop's stick



3) Communication and other technical information

We invite all participants with e-mail.

Unfortunately we forget to print the visual materials, but we get some materials from Mindspace and we gave it to stakeholder in later communication and meetings (because we have contact with them about organizing Saint Martin's day in Dugo Selo). We also forget to organize catering, because the meeting was ended in two and half hours, but discussion was despite of that very active and creative.

On the next meeting we will organize catering and promotion materials and that would be nice surprise for stakeholders because they don't have any expectation about that.

We communicate with the e-mails, but we will make a facebook group in the future.

4) Evaluation of the event and future steps

The meeting was very successful. The initial objectives are realized.

We talk together about situation now in Dugo Selo with Saint Martin' heritage. We talk what we have now, what we would like to have in future, and what we together should do to make situation better.

Zvezdana Budor Klarić – project manager explain to all representatives of stakeholder that this NewPilgrimAge project will help us to work together with european new methodologies to make our Saint Martin's heritage visible in Croatia and even in Europe.

Local stakeholders were very interested to work together to make our heritage more visible with the help of EU.

They would like to cooperate with other countries and learn from Europe.

They were curious and interested to do something for their town with new tools from European experts.

They are proud to be part of that project.

From that discussion we get lot of new ideas, we also determine what we all have to develop and connect in future (we have lot of different things in Saint Martin's heritage which are not mutually connected).

We also talk about volonterly and humanitarian work what civil society organizations do a lot, and that we should connected that activities with Saint Martin's values (sharing, hospitality, goodness).

We all do lot of humanitarian work and actions (for Christmas, for Saint Martin's day and in lot of other events) but we never represent it like a Saint Martin's values. That is what we should change in future.