

# Chebec

**Hacking the  
Mediterranean  
Economy  
Through CCI**

**2 M€**  
Project  
Budget

**1,7 M€**  
ERDF /  
IPA

**30 months**  
Project  
Duration

Chebec approach takes inspiration from the fastest boats of the XVIII<sup>th</sup> century used by traders, but also corsairs and pirates to explore, exchange, connect and reinvigorate the MED economy.

Chebec tackles CCI main challenge in the Mediterranean: supporting CCIs access to new markets while keeping their own identity, with the final aim to favor MED clusters attractiveness for creative people.

Chebec will experiment an integrated support program for companies and professionals, developing international competences and contacts.

## project partners

ASTER	AMI Aide aux Musiques Innovatrices	Municipality of Bologna	CIMAC Inter- municipal Community of Central Alentejo	University of Valencia	Lazio Region	CCSEV Official Chamber of Commerce, Industry and Shipping of Seville	Barcelona Activa	Arty Farty	SERDA Sarajevo Economic Regional Development Agency
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**Interreg**  
*Mediterranean*



EUROPEAN UNION



**Chebec**

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[chebec@aster.it](mailto:chebec@aster.it) - +39 (0)51 639 8099

Project co-financed by the European  
Regional Development Fund



# Chebec

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Mediterranean  
Economy  
Through Creative  
and Cultural  
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Industry and  
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Seville

**Barcelona  
Activa**

**Arty Farty**

**SERDA**  
Sarajevo  
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## Hacking the **Mediterranean** **Economy** Through **CCI**\*



\*CCI : Creative and Cultural Industries

# Chebec

## Hacking the Mediterranean Economy Through CCI

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# Chebec

## Chebec

### **Hacking the Mediterranean economy through the Creative and Cultural sector**

#### **INSERT PROJECT DELIVERABLE NAME AND NUMBER**

Project number 3115

Priority Axis 1: Promoting the Mediterranean innovation capacities to develop  
smart and sustainable growth

Objective 1.1: To increase transnational activity of innovative cluster and  
networks of key sectors of the MED area



## WP (e.g. WP 2 - COMMUNICATION)

Version (e.g. Draft version)

Status (e.g. PU - Public)

<b>Deliverable</b>	(ADD Deliverable title and number) <sup>1</sup>
<b>Description</b>	(ADD Brief description of the project deliverable in accordance with the Application form)
<b>WP (ADD number) Responsible Partner:</b>	<b>(ADD name of the responsible partner)</b>
<b>Contributing partners:</b>	(CHOOSE contributing partners)  ASTER S. Cons. p. a. AMI - Aide aux musiques innovatrices CoBO - Municipality of Bologna CIMAC - Intermunicipal Community of Central Alentejo UVEG - University of Valencia Lazio Region - REGIONE LAZIO - Direzione Regionale Cultura e Politiche Giovanili SERDA - Sarajevo economic regional development agency CCSEV - Official Chamber of Commerce, Industry and Shipping of Seville BA - Barcelona Activa SA SPM AF - Arty Farty

*This publication reflects the author's views only and the Interreg Med programme authorities are not liable for any use that may be made of the information contained therein.*

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<sup>1</sup> Contractual delivery date:  
 Actual delivery date:  
 Start date of the project: 1 February 2018  
 Duration: 30 months  
 Lead partner: Aster S. Cons. p. a



## Table of Contents





# Chebec



ORGANIZATION  
LOGO



# Chebec

## Hacking the Mediterranean economy through the Creative and Cultural sector

**TITLE (e.g. TECHNICAL REPORTING)**

Name of the organisation (e.g. Aster)

Person presenting (e.g. Sveva Ruggiero)

What, where, when (e.g. kick-off meeting, Bologna, 4th-5th April)

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TEXT

What,where, when (e.g. kick-off meeting, Bologna, 4th-5th April



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