# FINAL EVENT

# PROGRAM

## DAY 1 - OCT 13

**15.00 WELCOMING** by Frédérique Joly - Director of ARTY FARTY
**INTRODUCTION** by Lucie Sanchez - ART-ER - CHEBEC Lead Partner

**15.20 ARTY FARTY RESET : PRESENTATION**

**15.30 PANEL 1. EUROPEAN PERSPECTIVES IN THE CCI SECTOR COOPERATION VS COMPETITION**
New challenges for growth and mobility post COVID-19

**SPEAKERS :**
Maïa Sert - Project manager of On the Move
Raul Abeledo Sanchis - ECONCULT - University of Valencia
Herman Bashiron Mendolicchio, PhD - Researcher / Editor / Writer / Curator
Geraldine Farage - Director of Pôle Pixel

**16.30 CLOSING WORDS** by Curzio Cervelli - Coordinator of the Interreg MED Programme - Joint Secretariat

**16.45 INTERLUDE :** Presentations of beneficiaries of the innovation vouchers

**17.05 PANEL 2. CHEBEC YOUR LIFE !**
Beneficiaries of the support program and project stakeholders share their experience on the cooperation : analysis and perspectives.

**SPEAKERS :**
Nuno Vaz Silva (moderator) - Independent Consultant (C Consulting)
Teatro Ebasko - Emilia-Romagna
Sidi&Co - PACA Region
Module Design / Miscible - Rhône-Alpes Region
Pó de Vir a Ser - Central Alentejo
Tecnoedile Toscana - Lazio Region
Beatriz González Calderón - Andalusia Region

Interreg Mediterranean Chebec
Project co-financed by the European Regional Development Fund

## 17.00 / 19.00 EUROPEAN FUNDING : HORIZON 2020 & SME INSTRUMENT

Thinking out of the box : which role in non-cultural programs ?

**SPEAKER :**
Alessia Rebeggiani - InEuropa, in collaboration with BAM! Strategie Culturali

## 18.30 / 19.00 INTERLUDE : Artistic act

# *DAY 2 - OCT 14*

## 15.30 PANEL 3. CHANGE NOW !!!

A new deal for the CCI sector : the renewal of the institutional agendas and public policies appear now as a necessity.

**SPEAKERS :**
Ana Isa Coelho (moderator) - CIMAC - Comunidade Intermunicipal do Alentejo Central
Stefano Grancini - Lazio Innova
MED National Contact Point for Italy
DGMIC - General Directorate of Media and Cultural Industries of France
Policy makers of the metropolitan city of Lyon

## 17.00 INTERLUDE : Presentations of beneficiaries of the innovation vouchers

## 17.20 PRESENTATIONS OF THE CHEBEC TOOLS & INITIATIVES

- Check your internationalization readiness (ART-ER)
- The Creative clusters map in the Med area (CIMAC) ;
- Online guide to support startups in the Creative sector (Barcelona Activa) ;
- Policy recommendations to boost the Creative Sector (Lazio Region) ;
- CCI package to support creative industries (ART-ER).

## 18.30 / 19.00 CONCLUSIONS

# Project

# CHEBEC

Project co-financed by the European Regional Development Fund

Interreg Mediterranean

Chebec

Chebec, a project co-funded by the Interreg MED programme, aims at supporting cultural and creative organizations in accessing new markets and internationalizing their offers. To achieve this goal, the **partners involved tested a new support** path consisting of a series of initiatives -pilot call, trainings, transnational B2Bs, consultancy services, innovation vouchers - in 9 mediterranean regions: Emilia-Romagna and Lazio in Italy; PACA and Rhône-Alpes in France; Valencia, Andalucía and Cataluña in Spain; Alentejo in Portugal; Bosnia-Herzegovina in Bosnia-Herzegovina.

**Around 80 beneficiaties** experienced the programme, these organizations are very heterogeneous and operate in the CCIs sector, as defined by Creative Europe (performing arts; visual arts; cultural heritage; design and applied arts; literature, books and reading; architecture).

Through the actions developed within Chebec the consortium intends to pursue two main objectives: support creative professionals and cultural startups in enhancing their entrepreneurial and internationalization skills thanks to a new support programme which - if the evaluation of results are deemed positive - can be replicated by public administrations and business support organizations to **foster the development of the CCIs sector**; draft policy recommendations based on new findings in order to draw the attention of decision-makers and stakeholders on the peculiarities of this field for future policies able to truly reflect the needs of these organizations.

# A.M.I.
# Aide aux Musiques Innovatrices
FRANCE

PARTNER

Founded in 1985, and originally dedicated to the MIMI Festival, the association works for the artistic, cultural, civic and economic development of the territories, in a spirit of general interest. AMI supports several initiatives in the CCI sector and more particularly in the creation and music production sector, at a national and international level. Its field of action covers in particular the organisation of artistic residencies, festivals, and a cultural incubator.

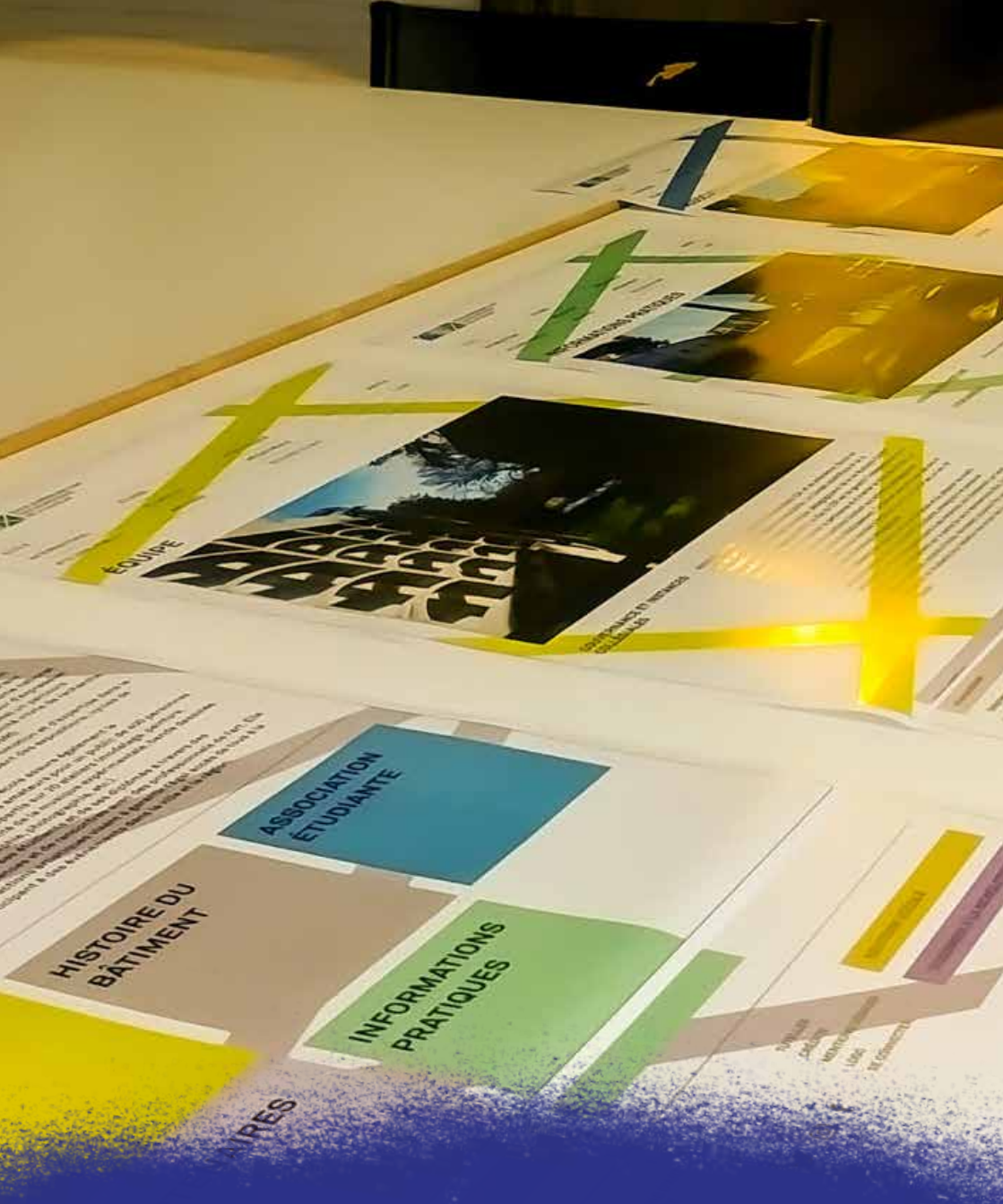
BENEFICIARY

# ENVACANCES.WORK

We are a duo of designers and artists, Théo Goedert and Milena Walter, with diverse activities, reaching from personal projects to working with external structures and individuals in the fields of graphic design and digital tools manufacturing.

**Currently we offer graphic design services for print or screen media as well as communication materials, web projects and creative workshops in design and art.**

We develop and maintain relationships with other creators and people from different backgrounds, the scientific field and the world of social studies, and help organize and do design for different kinds of events like exhibitions, live shows and conferences.




**ENVACANCES.WORK**
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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

BENEFICIARY

# La Conflagration

**"Bringing together to explode"**
La Conflagration is a company born in Marseille in 2010. Activist and rebellious, the "Conf" tackles social issues, on political and ethical topics. Its first steps were marked by a triptych on what Camus considered to be **"the only truly serious philosophical issue: suicide"**.

In 2013, La Conf' created the IPI - International Psychopompe - funébrisme Institut and The Second Hand Coffin Market, before starting in 2014 the MeMe - Memorial Memories [co-produced by PAPERIE – National Street Arts Center of Angers (CNAR) and the Boisnot factories - National Street Arts Center of Niort (CNAR)].

The company is currently developing **3 other projects**:
- **#SONDE#** - Artistic device about Cosmos in prison
- **WAS I REALLY?** - monumental work to question order, disorder and Victor Vasarely.
- **GOOB**: are primates sexist? - Artistic device about primatology and how does science legitimize sexism.

LA CFLG TION

**La Conflagration**
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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

BENEFICIARY

# Make Me Prod

## TOUR & MUSIC LABEL

Make Me Prod represented by Gaëlle Jeandon.
Make me Prod is a structure born in January 2010 with the aim of developing the artistic careers of music groups. The objective is to **structure the career development** of these groups **on a Label and Tour activity**.

Since 2014, 15 bands have entered the Roster of Make Me Prod in order to broaden the artistic proposal and a dissemination strategy more suited to the sector.
Thus, for almost 10 years, Make me Prod has focused on management activities, production and broadcasting of shows, phonographic production, promotion, artistic direction and scenic coaching.

MAKE ME
PROD.

**Make Me Prod**
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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

BENEFICIARY

# Mat Paper Art
## by Mathilde Arnaud

Mat Paper Art is represented by Mathilde Arnaud, a French graphic designer and paper engineer. She provides **design services for any type of projects requiring paper expertise, mastering techniques like pop-up, kirigami, origami or modular folding**.

She designs playful and attractive paper set designs or communication mediums for brands and institutions. Her work is mostly used on social network and as decoration for special events. She explores frame's limits by **digging directly into the paper flesh to create images as a space in several dimensions requiring the involvement of the viewer**.

Mathilde also gives trainings and organizes workshops to share her skills and teach people how to design and manage paper projects.

Mat Paper Art worked for clients like Musée du Louvre, SOS Méditerranée, L'Occitane, Dove, Perrier, Yves Rocher. She's currently working on children's pop-up books for publishers like Les Grandes Personnes and Marcel & Joachim.

**Mat Paper Art**
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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

BENEFICIARY

# Sidi&co

Sidi&co is a French collective based in Marseille and Lyon specialized in **creating and promoting musical events**. Since 2018, the collective is **also providing booking for emerging artists across Europe.**

For more than 4 years, Sidi&co has been enlightening electronic music scenes coming from Africa, Brazil and Middle East.
The collective aims at creating originals events in a nice and friendly atmosphere open to all audiences.

Sidi&co

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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

BENEFICIARY

# Soundbirth

## The first Digital Manager for Music Artists

Don't be alone anymore to manage your career!
The digital manager created by SoundBirth will answer your questions about the music industry and guide you in your choices. Get feedbacks on your music, find career opportunities every week, and be part of the most trendy playlists of the moment.

Share your "Chorus" videos to have a chance to be offered a real Management contract and be part of the "SoundBirth Spotted Artists" roster.
With many years of experience in the music industry, the SoundBirth team has surrounded itself with many partners, in order to find future talents and find the right allies according to your advancement: management, label, publishing, booking…

**Don't wait any longer, and join the SoundBirth community of artists to boost your career.**

CHZBC
Soundbirth
contact@sound-birth.com
A.M.I.
Aide aux
Musiques
Innovatrices
(FR)
PARTNER

BENEFICIARY

# Transfugees

We are a **production of films and digital audiovisual contents**, finely tailored by and for the web.
**We believe that music is as much watched as listened to**. That image is movement.

We are a team of digital craftsmen with multiple creative skills. We love screens, what happens on them.
You will often find us in Belsunce - Marseille, but also very much on trains, on our bikes and
sometimes under the water.

# CHIBIC

**Transfugees**
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**A.M.I.**
Aide aux
Musiques
Innovatrices
(FR)

PARTNER

# ART-ER S.Cons.p.A Attractiveness, Research, Territory

ITALY

**LEAD** PARTNER

**ART-ER collaborates with regional and international players** - enterprises, universities, research centers and public institutions - to enhance i**nnovation, knowledge, entrepreneurship and creativity in the Emilia-Romagna region**. Due to the increasing importance of CCIs - a high-growth sector included in the regional Smart Specialization Strategy - ART-ER has established a Cultural and Creative Industries Unit, aiming at carrying out projects and activities to further develop this sector.

# Co.Bo. Municipality of Bologna

ITALY

PARTNER

Incredibol is coordinated by the Municipality of Bologna, financed by the Emilia-Romagna Region and supported by public-private partnerships. The project aims at boosting artists and creative talents' **business ideas through grants, rent- free spaces and tailor-made services** to help them become sustainable and develop a long-term strategy. Incredibol has been internationally recognized as a good practice and its results played an important role in shaping better regional programmes and policies for the cultural sector.

BENEFICIARY

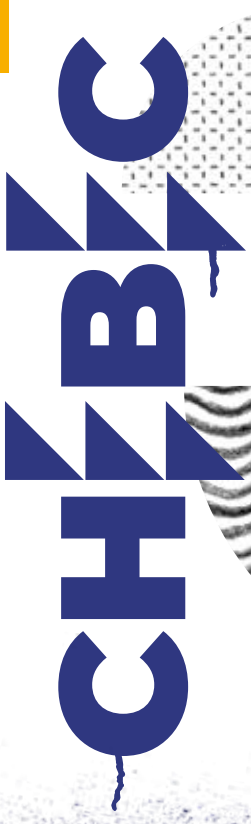
# ARTernative

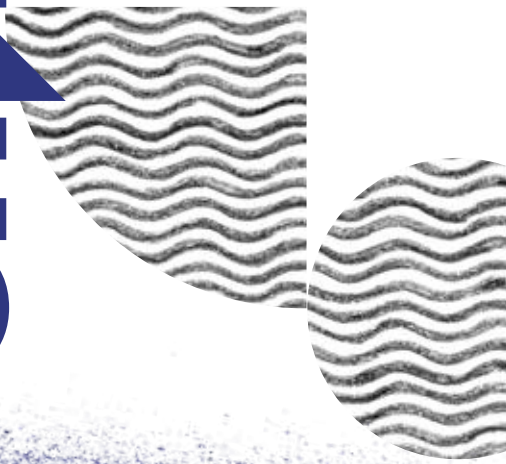
ARTernative is a startup that takes advantage of **gaming, cutting edge technologies** and the fascination of **storytelling** to help people **rediscover cultural heritage in a brand new and engaging way**. That's why ARTernative created **QuickMuseum**: an app that allows tourists to find their way around any cultural site, enriching their visit with **personalized tours, easy-to-listen audioguides, gamification, augmented reality and interactive maps**.

QuickMuseum offers the chance to little-known institutions to have, with **minimal financial effort**, a **tailor-made app** that helps visitors in their tours and that might become a **powerful promotional tool** towards old visitors or to attract new ones.

ARTernative aims to make **any form of culture** understandable and **accessible to everyone**, from low-budget tourists to luxury ones, disabled or not, young or old, silly or serious, smart or dumb, to turn their visit into a memorable experience. And with this aim firmly in mind, ARTernative is committed to create **specific projects** for **widely overlooked disabled communities**, for whom valid alternatives to traditional museum audioguides are still missing.

ARTERNATIVE



**ARTernative**
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**ART-ER** S.Cons.p.A
Attractiveness,
Research, Territory
**Co.Bo**
**Municipality**
**of Bologna**
(IT)

PARTNER

BENEFICIARY

# Arthea

"Arthea Eventi e Comunicazione" **brings performative art to unusual places, such as companies and large industries**.
The scientific use of the artistic disciplines of music and entertainment can lead to the improvement of their internal and external communication, such as engagement marketing strategies.
We blend innovative elements – c**ontemporary art installations, flash mobs, guerrilla marketing, theatrical improvisation, live electronics music, video mapping** and traditional methods to set up corporate events, team building, or business training, through a high-level artistic direction, involving professionals of the sector.

ARTHEA
EVENTI E COMUNICAZIONE

**ART-ER** S.Cons.p.A
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Research, Territory
**Co.Bo**
**Municipality**
**of Bologna**
(IT)

PARTNER

**Arthea Eventi e Comunicazione**
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BENEFICIARY

# Black Sheep

**We can turn you and your product into a unique story.**

We're weird. We've got eyes that walk and brains under ethanol fermentation.
We're one of a kind, because that's the way we all have to feel, because you too, if you're reading this, are weird, one of a kind, out of the box.
We've produced docu-films that were aired on TV channels like Rai and Sky. We developed personal branding video strategies that have made history.
We are video partners of companies listed on the stock market, but we also don't want to miss a chance of working with master craftsmen from different contexts, who make the Made in Italy successful around the world, as well as with family run productions of food and wine excellence, and with the best Italian professionals in many fields.
What we can do is simple: we approach any situation with empathy, creativity and absolute know-how, to make emotional and exciting cinema-quality videos.

BLACK SHEEP
STRATEGIE VIDEO

**Black Sheep**
blacksheep@bsheep.pro

**ART-ER** S.Cons.p.A
Attractiveness,
Research, Territory
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**Municipality**
**of Bologna**
(IT)

PARTNER

BENEFICIARY

# DressCoders

DressCoders is a young company **run by women specialized in fashion wearable technology**.
The team is composed by/includes Alessandra Perlino (CTO, 21, Fashion Designer) and Serena Taglioli (CEO, 21, Fashion Designer).
DressCoders was born from the desire to connect the world of fashion to the coding side, creating innovation to the clothing sector.
Our main product is the Embroidery 4.0: **it's a real innovation to the ancient tradition of embroideries, we sew it all by hand using lighting threads like normal sewing yarns**.
Embroidery 4.0 can be applied in different areas, from haute couture or interior design, where we use optical fiber threads, to the customization of promotional clothing or accessories. We collaborate with firms and companies where we enhance logos and design thanks to our lighting threads.
Choosing to wear DressCoders doesn't only mean "getting dressed", but showing your desire to be noticed, don't hide behind your shyness and gain confidence in yourself.

Dress Coders

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**Municipality**
**of Bologna**
(IT)

PARTNER

**Dress Coders**
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BENEFICIARY

# Gentle Freak Bros

Gentle Freak Bros is an **enterprise dedicated to organisation and Promotion of musical events** whose main distinguishing trait is the **focus on suggestive settings by means of original scenarios** and by their use of **multiple art forms in their performances**.
Their project offers a wide range of services related to events management, including artistic direction, logistics, marketing and design to name a few. Over the years, from their establishment to today, Gentle Freak Bros have taken a leading role in the Bologna live events scene, managing several events in several clubs in the Bologna Province including being the founding partners of the Sundonato festival that has totalled more than 15,000 spectators in summer 2019.

GENTLE FREAK BROS.

**ART-ER** S.Cons.p.A
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**Municipality**
**of Bologna**
(IT)

PARTNER

**Gentle Freak Bros**
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BENEFICIARY

# Meraki

**Seashells, chairs, tables, caps, coffee bags**... Emilia and Rosaria journey began with a shared passion for restoring small objects and furniture. They replenished their creativity, **giving new life and new purpose to materials and objects otherwise destined for a landfill**.
Over the years, the two artisans have improved and refined their techniques. Today Emilia and Rosaria are the creative minds of Meraky, a brand aimed at an environment-conscious audience who appreciate style and craftsmanship, as values of Italian culture.

THE BRAND
Meraky produces unique pieces with artisanal techniques, using non-recyclable materials.
The name comes from the Greek word meraki meaning to do something with passion, creativity and soul. Meraky was born as a brand that produces bags for women but, in keeping with its philosophy of transformation, it could also be defined as the maker of the soul of things. This is reflected in its motto: **"Made in Italy with soul"**.
The transformation of materials and the love of life found in everyday objects. This is Meraky's philosophy: finding the soul in the things around us. Secret ingredient: the passion of Emilia and Rosaria.

MERAKY
MADE IN ITALY WITH SOUL

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**ART-ER** S.Cons.p.A
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**Co.Bo**
**Municipality**
**of Bologna**
(IT)

PARTNER

BENEFICIARY

# Orchestra Senzaspine

The Orchestra Senzaspine is an association of about **450 musicians under 35**. The orchestra was founded in 2013 by the idea of two friends, the young conductors Tommaso Ussardi and Matteo Parmeggiani, currently President and Vice President of the Association. The mission is extremely ambitious: **not only bringing the classical music back to the love of the audience, but also giving a chance to young orchestral musicians to test themselves with the most challenging and captivating symphonic repertoire** in order to be ready for the professional world. All done with a pop and social approach. Five years after their foundation, the Senzaspine Orchestra has turned stereotypes upside-down and revolutionized the common perception of classical music. Up to now the Orchestra, in different formation, has already performed in more than 400 musical events and has collaborated with internationally renowned soloists such as Enrico Dindo, Domenico Nordio, Anna Tifu and Laura Marzadori. Since 2015, thanks to the tender Incredibol! promoted by the Municipality of Bologna, the Senzaspine Orchestra has obtained an official location: the Mercato Sonato, a former local market, now scene of a unique intervention of urban and cultural regeneration in Europe. The Mercato Sonato together with its first season was inaugurated in 2016, establishing a rich network of collaborations and partnerships with several cultural associations and Third Sector organizations. In 2017, with the launch of the second season, the Senzaspine School of Music was opened to easily spread the study of classical music among the youngest. Among the initiatives aimed at attracting people new to classical music, the most successful ones are the flash mob "Conduct us", the "Off Pitch Choir" and the "Social Concert". In 2017 the Association also launched the first edition of ClassXfactor, a national competition for young classical soloists.

**ART-ER** S.Cons.p.A
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**of Bologna**
(IT)

PARTNER

**Orchestra Senzaspine**
progettazione@senzaspine.com

BENEFICIARY

# Sonne film

Sonne Film is an **independent production house founded in 2010 that develops documentaries for cinema and television**.

Among their most important products:
**"The Heresy of Magnacucchi"** (2013) broadcast by RAISTORIA.
"The Monsters of Balsorano" (2013) broadcast by RAI 3 La Storia Siamo Noi.
**"Neither fish nor fowl"** (2013) a cooking tvseries of 10 episodes, broadcast by Gambero Rosso Channel - SKY.
**"Nel Pallone"** (2014) a miniseries on the world of soccer, released for LAEFFE- Feltrinelli.
**"Pianists"** (2015) tv series of 10 episodes on the most renowned Piano Academy in the world. Now broadcast by Classica HD-SKY.
**"Independent Routes"** (2016) tv series of 4 episodes on the world of independent music - SKY ARTE HD.
**"Vai col liscio"** tv series of 3 episodes on the world of liscio (typical Italian ballroom dancing), On air on SKY Arte June 2017.
**"The Motor Valley"** Documentary on the minibikes, presented at the Biografilm Festival and selected on DOC3 - RAI3 2017.
**"Pentcho"** documentary in cooperation with Rai Cinema and Mosaic Films. Fall 2018.
**"At the matinee"** Doc on the matinee hardcore of CBGB. June 2019. Winner of the "Audience award" at Biografilm festival 2019.
**"East/West Berlin"** Manuel Agnelli tells about Berlin 30 years after the fall of the Wall. In cooperation with Sky ARTE. November 2019.

SONNE FILM

**ART-ER** S.Cons.p.A
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Research, Territory
**Co.Bo**
**Municipality**
**of Bologna**
(IT)

PARTNER

**Sonne film**
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BENEFICIARY

# Teatro Ebasko

Born in Bologna in 2015, it chooses its name from the ancient Greek: "take strength, become young". Teatro Ebasko is a **theatrical research group that through the experimentation of different artistic languages investigates the functions of the body and voice on stage**. Since 2014 the group leads workshops for Bologna's citizens and university students.It has one show in its repertoire, Mèlisse and one in production: COSMOS. Entirely composed by under-35 artists, the group has been organizing festivals, theatrical reviews, cultural projects of social inclusion for several years, winning European and national calls and participating in the programming of various national and international organizations. Composed of a staff of 5 internal members plus various collaborators, the group is set up in February 2016 working especially in Bologna, Modena and the Emilia-Romagna region.

The activities of Teatro Ebasko are divided in **different areas: artistic** (production of shows following the creation in all phases); **social/cultural** (design youth exchanges with citizens of the european community and intercontinental countries; conducts theater workshops in marginal areas of society); **organisation** (favor the meeting between young artistic realities organizing reviews and festivals and opening cultural proposals to the city in which it operates. As the Poverarte Festival in Bologna and the Trasparenze Festival in Modena); **workshops and training** (organize and conduct seasonal workshops, intensive workshops, cultural residences with the aim of creating a theatrical research center in constant motion, a mental and physical place opened to professional artists as well as to common citizens).

TEATRO EBASKO

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**ART-ER** S.Cons.p.A
Attractiveness,
Research, Territory
**Co.Bo**
**Municipality**
**of Bologna**
(IT)

PARTNER

# Arty Farty
FRANCE

PARTNER

Arty Farty's activities focus on the production of cultural events, including the famous festival "Nuits Sonores", dedicated to independent electronic music. The association is also managing an incubator for CCIs (HOTEL 71) and promotes dialogue between decision-makers and creative professionals on cultural policies and entrepreneurship.

BENEFICIARY

# MODULE

MODULE is a Lyon-based **producer of monumental installations in public space**. Founded by artist-architect Nicolas Paolozzi in 2017, it **explores the effects of large-scale architecture animated by light and sound**. Considering space as a set of interactions, Nicolas designs pieces that evolve through time.
MODULE o ers a unique, immersive experience of reality through the design of **hybrid architectures that blend tangible and intangible materials**.

Nicolas Paolozzi began his work in 2011 with RDV Collective, a digital art project that explored the possibilities of image, sound and digital tools in audiovisual installations, stage design and experimental settings.
With MODULE he carries this work further, with a concerted focus on the architectural and monumental in all his pieces.
Since 2017, MODULE has been an artist ambassador of Lyon Festival of Lights.

**Module**
diffusion@module.design

**Arty Farty**
(FR)

PARTNER

# Barcelona Activa
SPAIN

PARTNER

**Barcelona Activa**, set up in 1986, is the Local Development Agency of the Barcelona City Council. Its mission consists of contributing to improving people's quality of life, promoting the economic competitiveness of the city and the rebalancing of the neighbourhoods through the **promotion of quality employment, boosting entrepreneurship and the support to a sustainable business fabric from a social, economic and environmental perspective.** Barcelona Activa has set up the **Creamedia** initiative, a support programme for businesses from the media and creative sectors in Barcelona, which offers specific incubation spaces, training, workshops, and individual mentoring to creative entrepreneurs.

BENEFICIARY

# Aupa

Aupa is an **alive musical organism of strings structured** by its own language that is at the **crossover between current urban music and the depth of classical tradition**. Their strings vibrate to enrich classical conventions through their own composition, improvisation, interpretation and pedagogy. Their **magic comes from the balance between formal and informal, agreed material and constant game**.

Aupa understands music and musician's work in all its richness and complexity, knowing that instruments are creation tools free from styles or traditions.
The project has just completed its first decade with 5 tours in Asia, one in South America and multiple concerts throughout the European territory.
Aupa is a multiform project passionate to share: concerts are the place to give the energy of their compositions, with workshops share their tools with musicians of all levels and in the family shows spread their wide vision of music with new generations.

**Aupa**
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**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Cirque Perdu

Le cirque perdu has an atypical team composition in which **everyone brings their grain of sand to our shows. The administration is carried out by a physiotherapist, the costume designer is a circus trapeze artist, the technician is a recycled acrobat and the secretary is a pharmacist.** Our inner desire as a team is to create atypical shows and make them reach our audience. Based in Barcelona and France, the team is promoted and coordinated by Ruth Salama, an artist trained in theater, circus and flamenco.

As a team, we are inspired by human stories, creating circus-theater shows **dedicated to family audiences, with humor and poetry**. We collaborate with circus, dance and theater schools to transmit to adults, children and fans, the fruit of our professional experience.

Our passion is to provide for a "little while" harmony, lightness and color to families; thus improving emotional skills and communication between both generations. We believe it brings tolerance and humanity to our society.

We do it by crossing different scenic languages: "artistic disglosia". Concept derived from mental disglosia that involves thinking in different languages, looking for the right word in any language to express an idea. Our creations tell a story in several languages. Our languages are dance, theater and circus. They mix without prejudice combining new rhymes.

We are currently promoting: LOCURA FLAMENCA, an humoristic approach to the history and origins of flamenco. Magic hug: Circus and dance choreography about the mother-child relationship with an aerial artist and a child. A tribute to the universal bond that unites these two beings who are perpetually searching for love.

**Cirque Perdu**
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**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Iniciativa Sexual Femenina

The collective Iniciativa Sexual Femenina was born in 2017 at the Can Vies self-managed social center, in Barcelona, with the **desire to approach contemporary dance from a feminist, libertarian and anti-academic perspective**.
It is composed of Élise Moreau (France, 1992), Elisa Keisanen (Finland, 1988) and Cristina Morales (Spain, 1985).

They develop performing works as well as workshops and conferences.

**Iniciativa Sexual Femenina**
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**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Javier Ariza

Javier Ariza is a **simple man in a complex world who channels this paradox through his quirky humor, creating and touring clown, circus and physical theatre shows around the world**, having worked in more than 20 countries on 4 continents.

A Don Quixtote for modern times, he takes the art of being an idiot very seriously indeed, **combining high-class music, circus and tomfoolery in weird and wonderful ways**. Trained in Paris with the master Philippe Gaulier, Ariza is inspired by the great classics, and delights in reinventing himself in each creation, always striking up a powerful rapport with his audience, creating an atmosphere full of illusion, surprise and hilarity.

He has worked with international companies and artists, principally from Spain and the UK, and has developed a capacity to tailor his performances to the places and spaces he works, indoors and out.

JAVIER ARIZA

**Javier Ariza**
info@javierariza.com

**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Juan J. Ochoa

Juan J. Ochoa is a Spanish **pianist and composer known for his vibrant music for electronic prepared piano and his sough after soundtracks for films and dance shows**. His style builds bridges between the classical tradition, the avant-garde and the electronic dance music, with compositions that present a strong visual and physical aspect as well as deep and emotive sensitivity.

Nominated for best music at the Zurich International Film Music Competition, he collaborates regularly as a pianist and composer for choreographers and dance companies such as the English National Ballet, Rambert Dance Company, Dana Raz Dance Company or Inquiquinante Danza.
He is currently in the process of creation of THE PREPARED PIANO RAVE, a live show that explores the limits and possibilities of this instrument, fused with electronic music, developing a whole new experience inspired in the night rave parties, where the live piano substitutes the role of the DJ.

**Juan J. Ochoa**
juanjo8a@hotmail.com

**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Notte e Giorno

## Música-teatre Barcelona

N&G Música-teatre is a multidisciplinary company based in Barcelona and fascinated by live arts, music of all styles and periods as well as the interrelationship between power, history and society. It was founded in 2016 by Antonio Fajardo, with many public appearances throughout Catalonia.

Notte e Giorno **seeks to empower through music-theater an audience that, directly challenged, is moved to express itself beyond easy applause**. Broken the fourth wall, the young company aspires to build a bridge between past and present, with a special taste for the interpretation of old musical repertoires in new formats that update them and facilitate their understanding by all audiences, in a process of desolemnization of the work of the great composers.

In this way, the viewer can feel an otherwise elitist repertoire and have the opportunity to create their own version of the collective memory. It aims to bring individuals out of the masses, giving them golden moments to decide their position on the community.

Notte e Giorno seeks to offer music-theatrical performances that seek excellence and the enjoyment of the public beyond the purely aesthetic. That is why we define projects conscientiously and produce events to exhibit on the international professional circuit.
The social advancement of contemporary society through the broadening of multidisciplinary artistic consciousness is clearly the primary goal of Notte e Giorno, which visits with equal ease the lands of contemporary, classical and ancient music.

NOTTE E GIORNO

**Notte e Giorno**
info@notteegiorno.net

**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Poke Yoke Teatro

Poke Yoke Teatro is a **contemporary playwrighting project**. Our performances are a place for **scenic experimentation and give space to social and political criticism**. We believe artistic expression is a way to boost debate among the audience. That is why we deliver different points of view instead of conclusions.

Our creations **melt together research on current issues with the aim of hacking theatrical forms and procedures**. We deliver visual productions, manipulating objects in scenes that are set in an austere or even poor environment all while focusing on the acting of the performers.
Our way of doing theatre is also a way of vindication.

POKA YOKE TEATRO

**Poke Yoke Teatro**
silvana@pokayoketeatro.com

**Barcelona Activa**
(E)

PARTNER

BENEFICIARY

# Projecte Vaca

## Belly of Happy Sea

We are a female group, co-produced by Spain and Colombia, seeking to **create a net with other women in the performing arts**.
The interest of this proposal is that it is a highly controversial issue, such as surrogate motherhood, **which includes ethical and sociological issues in relation to women in the contemporary world**, and which is raised from a critical perspective, since it includes a research aspect on specific circumstances and cases, not only in Latin America, but globally.
All these issues are addressed from a creative project which mixes different scenic languages.
"Belly of Happy Sea" have the necessary financial support to foster a link with festivals and institutions, as well as in other exhibition contexts and can be brought to the stage.

PROJECTE VACA
associació de creadores escèniques

# SE ALQUILA
# VIENTRE DE MAR FELIZ

Una dramaturgia de
Rocío Blanco Ruiz

Dirección:
**Ariadna Martí de Puig**
Escenografía/sonido y luces:
**Konrad Sarnecki**
Creación audiovisual-dirección:
**Rocío Blanco Ruiz**
Actuación audiovisuales:
**Socias de Projecte Vaca**
Actuación:
**Carolina Torres**
**Raúl Gimeno**
**Alexander Legro**
**Liliana Camargo**
**Eva Poch**

**XX FESTIVAL TEATRAL NOVEMBRE VACA 2019**

**INFO:** Dazbog Producciones
www.dazbogproducciones.com
roublanco@gmail.com
arimarti@msn.com

**Projecte Vaca Ass. de Creadores Escèniques**
arimarti@msn.com

**Barcelona Activa**
(E)

PARTNER

# CCSEV Official Chamber of Commerce, Industry and Shipping of Seville

SPAIN

PARTNER

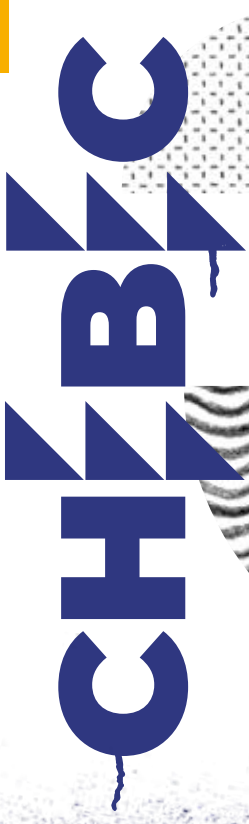
The **Chamber of Commerce of Seville** aims at fostering entrepreneurship, internationalization, and innovation for both traditional sectors and cultural and creative industries. Thanks to close collaborations with public administrations and other players on the territory, it is able to offer a wide range of services to support entrepreneurs, employees and the unemployed.

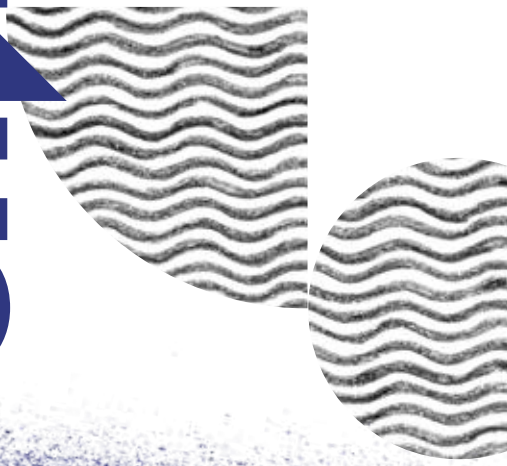
BENEFICIARY

# Flama

Flama has been the **flamenco guide since 2005**.
After 15 years being the main flamenco agenda; we have become in the last 8/9 years a ticket's platform for flamenco festivals (in the summertime). Along this year of 2019 we are **working in an international project to sell flamenco all the year throughout Spain, the tablaos**.
The flamenco festivals in summer are normally for nationals. The tablaos are working the whole year, and are more visited by tourists (nationales and internationals).

This way, we will be able to sell 'ice creams' all along the year. And in summer, we will have both options.
Our main objective is to become the main flamenco ticket seller all around Europe; and, of course, we will also sell tickets all over the world. We have come into an agreement with Tour Spain. They accepted up to six links to guiaflama.com Tour Spain depends on the Ministry of Tourism of the Spanish Government.
This shows the importance of the agenda of flama and backs our veracity.
We are working on this project because the main flamenco seller online must be a company which really works with flamenco from inside. This would be the fair thing.
This way, we would avoid a foreign (or national) enterprise to come just for the economic interest.
This way, flamenco is going to be treated with more respect from knowledge.



**Flama**
info@guiaflama.com

**CCSEV**
Official Chamber of Commerce, Industry and Shipping of Seville

PARTNER

BENEFICIARY

# La Plasita

LaPlasita has been around for 25 years now.
This experience allows us to be experts in the theme: city and food. We are **trying to create a problematic around the way cities feed and operate**. LaPlasita invites participants to **think creatively and artistically**. Art is our common thread.
From the different researches, works, lunches and dinners that "LaPlasita" has been developing since 2000 have emerged some plastic pieces that in reality are artistic pieces. From there, we have incorporated the **possibility of making art, into our process of thought, thus we produce objects or artistic series**. "Como Arte" is an artistic action mixing exhibition, happening, music, gastronomy, conferences and research.
Some artistic pieces are collective and have been produced with craftsmen, cooks, artists etc. The fact of soiling the object through gastronomy makes the piece unique. History and stains embellish the object.
The experience "Como Arte" is already well known in Spain since we have developped this work in three different cities: Madrid, Barcelona and Seville. The three shows are distinct and adapt according to the city.
The objective of "Como Arte" is to discover a city from a new angle. Know the gastronomic places, understand how the city is organized, care about how we eat.
During the action, we strategically move to certain places in order to obtain concrete information and exchange with the inhabitants and actors of the city.
The action leads us to see the city in another way, to realise the daily life of our city. We will be able to figure out how the city works to feed us.

**La Plasita**
hola@laplasitaproyectos.com

**CCSEV**
Official Chamber
of Commerce, Industry
and Shipping of
Seville
(E)

PARTNER

BENEFICIARY

# The Almaclara Womenn's Chamber Orchestra

The Almaclara Women's Chamber Orchestra was born in March 2008 with the aim of **claiming and honoring all the women who, throughout the History of Music, have failed to achieve their goals due not to their lack of talent, but because of be women**.
The name of the Orchestra arises, precisely, from the union of two of these women, Alma Mahler and Clara Schumann, who, although they were musicians of the highest creative and technical level, always remained in the shadow of a society and a guild eminently masculine.
Almaclara brings together a group of young women, with extensive training, extensive experience and desire to enjoy orchestral music.
Since 2014, Almaclara has a collaboration agreement with the Andalusian company Inés Rosales, going on to name the orchestra and the solo quartet Almaclara·Inés Rosales.

PROJECTS
Our principal projects are: **Almaclara·Inés Rosales Women's Chamber Orchestra**, **Almaclara Soloists** (Almaclara·Inés Rosales string quartet, Almaclara 4 cello), **Almaclara a Escena** (drama and music), **Almaclara Pedagógica** (classical music for kids) and five editions of our own **Almaclara Festival**.

**The Almaclara Women's Chamber Orchestra**
beatriz@almaclara.es

**CCSEV**
Official Chamber
of Commerce, Industry
and Shipping of
Seville
(E)

PARTNER

# CIMAC Intermunicipal Community of Central Alentejo
PORTUGAL

PARTNER

This institution, aggregating 14 municipalities from Central Alentejo, carries out initiatives dedicated to territorial development in domains such as environment, tourism, sport and culture. Indeed, Alentejo regional strategy has identified creativity as a pivotal factor for citizens' wellbeing. CIMAC has been supporting Evora candidacy as European Capital of Culture in 2027.

BENEFICIARY

# ALMA D'ARAME

Since 2006.
We are actively engaged in the cultural and artistic heritage of Montemor-o-Novo and throughout Portugal. We fervently believe in the essence underlying this project: animating "wired souls" (alma de arame). For the past 13 years, **we have worked with many invited artists and companies from a variety of artistic backgrounds who have collaborated in Alma d'Arame projects**.
Along our journey, we have always endeavoured to reach different audiences and perform on different stages. Our intense collaborative work with cultural and educational organisations in Montemor-o-Novo allows us to **develop local projects aimed at contributing to the development of educational and cultural agents and thereby extending the effects of our work in the future**.
But our focus is not only on creation and cultural programming: Art has an undeniable potential to engage with the many sectors of society and at Alma d'Arme our key pillars are education, inclusion and mental health. We develop these areas using an interdisciplinary approach, implementing programmes and projects that we create – with state, municipal and other funding.
We strive to enhance the heritage of the traditional puppet and promote contemporary puppetry.

**ALMA D'ARAME**
anastacio@almadarame.pt

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# Eborae Mvsica

Eborae Mvsica is Évora's main Musical Association.
It was created in 1987 through the Polyphonic Choir, which keeps its activity uninterrupted to this day, with the goal of **spreading the work of the composers of Évora Cathedral Music School**.
It has since developed intense activity, presenting itself in several cultural events both in Portugal and abroad, which led to the creation of a school that became a Regional Conservatoire in 2005.
The Association hosts **many concert series and masterclasses**, among which are **Music in the Cloisters** (in Summer), **Évora Cathedral Music School International Workshop** (in October) and **Music in the Winter** (presenting contemporary music).

EBORÆ MVSICA

**Eborae Mvsica**
eboraemusica@gmail.com

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# FIKE Évora International Short Film Festival

**FIKE is an independent International Short Film Festival** organized by the non-profit association SOIR Joaquim Antonio d' Aguiar em Évora, Portugal. We are **interested in fiction, animation and documentary films/vídeos** (40`max.) produced in the last two years. All categories accepted. FIKE - Évora International Short Film Festival, integrates the broad cultural program of the city of Évora and constitutes itself as a practice of culture, dissemination and promotion of cinema, the formation of audiences and heritage experiences, contributing to the cultural diversity of Évora candidate for European Capital of Culture 2027. FIKE 2020 - 17th International Short Film Festival will take place from 15 to 20 September.

**FIKE**
festivalfike@gmail.com

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# FIMÉ Évora International Music Festival

FIMÉ - Évora International Music Festival is **dedicated to classic music**. 20 musicians from all over the world will be together in Évora for the third edition of the festival, **valuing the vibrant history and musical heritage of the city of Évora**, historically informed interpretations, the exchange of experiences between musicians and the population, the experiences of heritage and culture, the fusion of sounds with the architectural heritage and the occupation of different and improbable spaces in the city are the festival's innovation. Portuguese, Dutch, Israeli, Spanish, Swedish, English, Australian and Estonian, all versatile musicians gather for a week in this musical sharing experience with the city.

**FIMÉ**
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**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# ISIDRO PAIVA

ISIDRO PAIVA has born in 2015.

It's a **High Fashion, Womenswear, Menswear and Gender-free mix apparel and accessories brand**. The brand works through the intersection of ideas and media between art and fashion; it subverts classical elements of tailoring garments and reformulates clichés – feminine and masculine – in the form of an individual and playful aesthetic statement.

**Isidro Paiva**
info@isidropaiva.com

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# MONDA from the roots to the world

Monda is considered one of the groups of the most recognized new generation of Portugal. The MONDA collective **recreates a tradition of folk/contemporary music, crossing the FADO and mixing traditional compositions from the south of Portugal**, said Cante Alentejano (Intangible Heritage of Humanity).
The international aspect is considered a priority, in the search of new audiences and in the dissemination of the heritage of a pleople able to embrace adn absorb new territories through a new sound beyond the Portuguese music largely recognized, fado.
The first album of MONDA, published in 2016, has been awarded by the public and the critics. Produced by renowned pianist Ruben Alves, he has had special appearences such as Rui Veloso or Katia Guerreiro.
A new album was released in April 2019 and will bring together guest musicians from the United States, passing through Jordan and of course some of the best Portuguese musicians. It will be an album with a clear approach to other cultures and sounds, without ever losing its essence and nativity.
The monda concert is an invitation to joy and celebration of life.

MONDA

**Monda**
monda@mondamusic.com

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# Pó de Vir a Ser

At Pó de Vir a Ser Workshops **we provide facilities for artists and craftsman to gain knowledge and experience in stone sculpture**. We believe that sculpture is a means to get in touch with the community, to transform public space and we are always looking for artists that are engaged in the promotion of sustainable practices of artistic expression. We aim to i**nspire a discourse about the value of natural stone and to connect the various realities of this resource** - across time and space - **within a contemporary context of arts and crafts practices**. Pó de Vir a Ser is located in the historical center of Évora, a world heritage city, and our workshops have transformed the city's old Slaugtherhouse, an industrial building from the XIXth century, into a workspace devoted to artistic creation. Our workshops are equipped with tools and the professional assistance necessary for the development of projects of various scales. The workshops can be used by experienced artists or by those in training, within an artistic residency framework or in an adaptable learning by experimentation program.

PÓ DE VIR A SER

**Pó de Vir a Ser**
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**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

BENEFICIARY

# SevenDixie

SevenDixie is a **dixieland jazz band, who plays traditional jazz from the 1920, the "Roaring Twenties", the frenetic years**. The band recreates the ambience and the liveliness from those years, where ever the performance is cheering the streets or the stage of your city.
Jazz, Lindy Hop, Charleston, Dixieland, Ragtime, Marching Band, are some of the words that defines us. Louis Armstrong, Dukes of Dixieland and Tuba Skinny are some of the influences, and Hello Dolly, Tiger Rag and Going Back Home, are some of the songs we perform SevenDixie sounds powerful, still fun, full of speedy rhythms yet, intense and joyful for audiences of any ages.

"The Roaring Twenties".

**SevenDixie**
7evendixie@gmail.com

**CIMAC**
Intermunicipal
Community of Central
Alentejo
(PT)

PARTNER

# Lazio Region
ITALY

PARTNER

Lazio Region has been committed to actively supporting the CCIs for years by employing several resources and by designing dedicated policies and programmes addressing these industries.

BENEFICIARY

# Decor Design

Decor Design operate in design and prototyping area. We are **focused on making illumination product and accessories for interior decoration**. Our company use Industry 4.0 tools, such as 3D printing, Laser Cut and CNC machinaries for the production. Our core business is with architect and interior designers, we realize for them unique pieces starting from their drawings. In 2018 we lunch on the market our collection of products using the brand Decor – Light & Home.

**All the products of Decor - Light & Home collection are made using PLA, a 100% ecological and biodegradable material that comes from the processing waste of the agri-food industry**, specifically from plants such as corn, wheat or beetroot, rich of natural sugar. This material has a transparency and translucency that make it particularly suitable for lighting, creating unique light and color effects.

In our production this material is processed by a 3D printer of large dimension that first loosens it and then by a nozzle shapes the product, level after level.

Each piece is made individually making our production crafted, this mean an extreme possibility of customization. Each lamp is a unique and unrepeatable piece, in the chromatic variation that the transparency of the material and the shades of color take during the production process and for the wide variety of forms that can be achieved.

DECOR
LIGHT & HOME

**Decor Design**
amministrazione@decor3d.it

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# HUBSTRACT Made For Art Cooperative Society

Hubstract. Made for art! is an innovative start-up founded in 2015.
Hubstract **provides and develops products and services for communication and promotion of cultural heritage** and activities using and integrating innovative technologies with traditional language.
**Hubstract designs immersive, interactive and multimedia set-ups, web campaigns and live performances and produces audio-visuals, 3D modeling and animations, augmented and virtual reality and graphic design.**
All projects follow a strong storytelling approach in order to involve the visitor/user into a more engaging experience.
Hubstract believes in "shared knowledge environment", where the combination of liberal arts with science and technology represents an added value in terms of cultural growth and an incentive for the development of productive and artistic realities of the territory.
Hubstract transforms every cultural activity fruition in a unique emotional, sensorial and experiential moment.

**HUBSTRACT Made For Art Cooperative Society**
info@hubstract.org

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# MARGACHA SWIMWEAR

MARGACHA was established in Latina, Italy, in 2018 and it's the result of Alessandra Carlomagno's passion and studies in the fashion and communication world. She is the creator and the fashion designer of Margacha brand. Half Peruvian and half Italian, her biggest dream was to create a **clothing brand using for special details traditional Peruvian fabrics** (characterized by a thousand-colored texture) but creating a **Made in Italy product, not just for high-end manufacturing quality but also for the use of italian fabrics and the amazing design** that has always characterized the best italian fashion brands.

We started in 2018 with a collection of swimwear but our aim is to expand our brand to the woman pret-a-porter. Our swimwear collection has the pecularity of special details made by traditional peruvian fabrics, sewn by Peruvian weavers who live in the poorest areas of the country. In fact a future mission of the brand is precisely to help these populations by buying the fruits of their labor. We call our style "ethnic-chic" because our brand is a mixed of exotic details and feminine Made in Italy style and of course a mix between tradition and avant-garde. On May 2018, Margacha opened its first store online.

MARGACHA

**MARGACHA SWIMWEAR**
alessandracarlomagno@outlook.com

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# NUTS ADV SRLS

NUTS ADV SRLS is a Creative Agency based in Rome. Born in 2017 from the initiative of several creatives coming from Cinema, TV and Advertising industries and with different attitudes and approaches, NUTS ADV professionals work in synergy to put together beauty and usefulness.

We offer **communication services and create integrated campaigns for Brands, Companies, Agencies, Incubators & Startups**. NUTS ADV has four departments: Video, Photo, Graphic and Web. We manage **all the stages of a creative production, from early creativity and copywriting to final post-production and delivery**. Video commercials and promos, events videos, corporate videos, motion graphic videos; photo shootings both in stage and on location; brand design, branding, graphic design, illustrations, UI/UX design; web design, web development, SEO, SEM and web marketing. We also work, as a sub-provider, for bigger post-production studios in Italian Cinema and TV industries, creating digital Visual Effects (VFX Compositing).

NUTS | ADV

**NUTS ADV SRLS**
luca@studionuts.it
studio@nutsadv.it

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# OTTAVIA SRLS

Build your music and your piano!
Ottavia is a **professional modular keyboard! Each single Ottavia module** (1 octave, 12 dynamic keys) **can be used individually or together** with others in order to compose a complete piano keyboard. You can also use Ottavia for studio work, where the musicians use 1 or 2 octaves, or for live performances, where 7/8 octaves are needed. The modularity of the instrument reduces its size, and therefore makes the instrument easy to transport. The prototype consists of 4 octaves. It is equipped with USB output, to connect it to the PC, MIDI connectors, to connect it to an expander, and a USB input to connect it to another Ottavia module.
OTTAVIA is not a toy! It's a real musical instrument. The quality of the mechanics will always have priority over new features, which will be present in future updates.

OTTAVIA

# CHIBIC

**OTTAVIA SRLS**
silvio.scena@gmail.com

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# SAND & BIRCH STUDIO SRLS

Sand & Birch Studio is an Italian design studio co-founded by Andrea Fino and Samanta Snidaro.
They started their collaboration in 2003 **designing a contemporary furniture collection**. Their limited-edition works and experimentations in functional art are **made with premium materials by Italian artisans. Every piece of furniture tells a story.**
Whilst receiving requests of their works from around the world, the two partners widened their offer of services to encompass product and robotic design, interior design, brand identity for companies and environmental design projects. Recent projects range from drones for agriculture and entertainment to large scale parts and sand dune conservation.
Fino and Snidaro are also involved in education and training programs. They have been visiting lecturers at Paekche Institute of the Arts in Seoul and Wonkwang University in Iksan until 2017.
They are currently partnered with Universities in Turkey for academy support and research.
Interns at S&B Studio come from both within and external to the EU (Hong Kong PoliU, Loughborough Univ., Sapienza Roma, PoliMi and many others).
Works from the studio have been featured in a wide number of international publications.

**SAND & BIRCH STUDIO SRLS**
info@sandbirch.com

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# TECNO EDILE TOSCANA SRL STARTUP

Tecno Edile Toscana Srl studies, p**roduces and sells products and technologies for monuments, archeologic sites and historical buildings restoration**.
Tecno Edile Toscana srl owns over 250 exclusive **formulas for monuments restoration developed in its own laboratories** and/or in cooperation with public and private authorities such as Italian Central Institute for Restoration, Opificio delle Pietre Dure, SUPSI, Agemina Lab (Italian Research Ministery accredited materials research and development centre) and many private companies.
Among the last projects successfully completed we can include:

- development of the mortars employed for the grouting and reconstruction of Trevi Fountain and Palazzo Venezia restoration;
- the water-repellent injection mortar used for the re-adhesion of the marble flooring on the "Sommo Loggiato del Vittoriano" in Rome (Italy);
- the low-density adhesive mortar employed for the mosaics re-adhesion and bedding mortar reinforcement in "Baptistery of St. John the Baptist" in Florence (Italy);
- the development of the mortars employed for underwater restoration of the submerged "Roman Villa of the Dolia" in the ancient archaelogical site of Epidavros (Greeece) as part of the project "restore underwater" in the european initiative BLUEMED.

**TECNO EDILE TOSCANA SRL STARTUP**
info@tecnoediletoscana.com

**Lazio Region**
(IT)

PARTNER

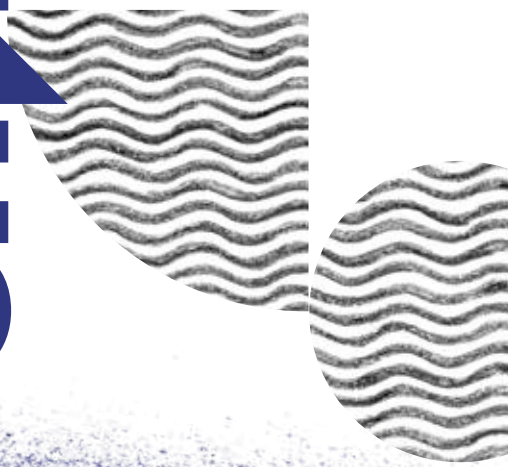
BENEFICIARY

# Terra Mia

The fashion designer Lisa Tibaldi Grassi in 2018 decided to found a creative start-up with the evocative name Terra Mia (My Land), **dedicated to the production of sustainable fashion handmade in Italy luxury Accessories made with traditional handicrafts of excellence with a strong territorial connotation**. Located in central part of Italy, in south Lazio Region ancient area called Terra Aurunca, the company has an innovative High Bijoux and Handbag Collections made basically with the "STRAMMA" (dialect name of a local gras ancient used for basketry) leafs and a Silk scarf collection.

For its eco-sustainable, artistic and traditional value, Terra Mia has obtained the recognition of the Free Patronage of 3 important local authorities: The Monti Aurunci Regional Park, The Riviera di Ulisse Regional park and the XVII Aurunci Mountain Community.

LISA TIBALDI
TERRA MIA



**Terra Mia**
lisatibaldigrassi@gmail.com

**Lazio Region**
(IT)

PARTNER

BENEFICIARY

# The Wrong Labyrinth

The wrong labyrinth is a **team of two video editors and designers**, Veronica Ronda and Mattia Yaghmai, **specialized in the production of multimedia content focused on history and culture**. Our work is the result of research, graphic design and video editing to create unique content, with the aim of explaining media through media. With the use of material present in the Internet, **we analyze how news are constructed, producing video clips which are able to raise questions and hopefully to develop critical thinking of the viewer**. Our videos aim to stimulate the viewer to ask the same questions and researchers to find their answers. In our world made of information, the individual finds him/herself lost in a labyrinth full of wrong turns and dead-ends.

Our services also include infographic and map design intended for magazines and newspapers in multiple languages, Italian, English and Arabic.

**The Wrong Labyrinth**
matosyaghmai@gmail.com
vero.ronda@gmail.com

**Lazio Region**
(IT)

PARTNER

# SERDA Sarajevo Economic Region Development Agency

BOSNIA HERZEGOVINA

PARTNER

Aims at strengthening regional development providing an array of services: financial support, training courses, information desks for foreign investors, actions further encouraging entrepreneurial projects and both local and international cooperation.

BENEFICIARY

# AHAKNAP

AHAKNAP is an architectural company based in Sarajevo, Bosnia and Herzegovina. **Company operates in the field of architecture in areas ranging from urban planning, creative solutions to complex software tasks, to smaller housing and design projects.**

The company has an experience in the international market, and recognizable by its distinctive architectural expression resulting from the combination of Scandinavian design with local architectural features AHAKNAP pays special attention to the topography and understanding of the tradition of a given location, as well as the use of modern, often local, materials. AHAKNAP team provides optimal solutions to its clients with the motto "We find pleasure in creating architecture".

**AHAKNAP**
info@ahaknap.ba

**SERDA**
Sarajevo Economic Region Development Agency (BiH)

PARTNER

BENEFICIARY

# ArtHouse Association

The ArtHouse Association is committed to strengthening regional Cooperation, **promoting and improving the fine and performing arts, modern art, poetry as well as music culture, bringing together artists and art lovers in the cluster**. ArtHouse is committed to artistic projects of all genres of fine arts, film, theatre, literature, design, multimedia projects. Association designes projects for the development of tourism, authentic arts and culture through tradition and modernity. It promotes and creates employment opportunities through project implementation, enhancing employability and productivity skills.

The members are artists with an academic background, as well as those with no professional training regardless of age. The priority of the Association is to empower more artists to enter into entrepreneurial " leads" learn business processes that would channel their creative energy into creative and lucrative start-up businesses.

**Kuca umjetnosti Art House**
arthouse.ba@gmail.com

**SERDA**
Sarajevo Economic
Region Development
Agency
(BiH)

PARTNER

BENEFICIARY

# Magaza

Since its establishment in 1989 Magaza's core business services include: **A&R, marketing, booking, promotion, publishing, branding, merchandising, retail, distribution and tour production** of a major performing and touring pop act from SEE and several acts from the sevdah genre and Balkan/world music from Bosnia and Herzegovina. Magaza's headquarters are in the heart of the Old Town of Sarajevo where our flagship store is also located: a must-see for music lovers.

magaza
SARAJEVO

**Magaza d.o.o**.
magaza@bih.net.ba

**SERDA**
Sarajevo Economic Region Development Agency (BiH)

PARTNER

BENEFICIARY

# Museum Alija Izetbegovic

This museum is dedicated to Alija Izetbegović, the first president of an independent Bosnia and Herzegovina. The museum is housed in the old city gates in Sarajevo, which are remnants of the old fortified city Vratnik, that was built in the 18th century.

Established in the recent times, the Museum "Alija Izetbegovi" **offers modern answers to questions from the past, but also sets the foundation for the future**. Through its objective scientific approach, it **encourages young people, intellectuals and researchers to approach modern history with expertise and knowledge**. The Museum educational programs are designed for elementary and secondary school students. They include professional tours of the permanent museum exhibition, interactive school workshops, pedagogical and educational publications, lectures, special programmes observing important historical dates, etc.

Publishing is an integral part of the museum activities and one of the forms of presentation of the rich museum fundus and the projects that the museum participates in.

MUZEJ ALIJA IZETBEGOVIĆ
1925 ✝ 2003

**Museum Alija Izetbegovic**
info@muzejalijaizetbegovic.ba

**SERDA**
Sarajevo Economic
Region Development
Agency
(BiH)

PARTNER

BENEFICIARY

# UdruZene

UdruZene was established in 2012 to fuse modern design with traditional skills of knitting in Bosnia and Herzegovina, and to also enable the financial independence of women knitters.

UdruZene **combines the business world of high fashion with socially and economically vulnerable categories of women** in Bosnia and Herzegovina, UdruZene **creates outstanding products for domestic and foreign markets, and at the same time maintains the tradition of making handmade products**.

UdruZene creates products manually by team of 350 trained and experienced knitters using traditional techniques of knitting, crocheting and ties and transform the most demanding creative ideas into high-quality garments, regardless of the needed amount…

UdruZene guaranties top quality, teamwork and commitment to customers as it have proved with its work in previous years, collaborating with designers from several countries. UdruZene successfully cooperates with different designers, and its products are sold in France, the Netherlands, Korea, China, Japan, and Norway…

udružene

**UdruZene**
nadira@udruzene.org

**SERDA**
Sarajevo Economic Region Development Agency (BiH)

PARTNER

BENEFICIARY

# Woodteam

Wood Team is a chair manufacturing company established in 2010... Company headquarters is located in the town Visoko, in Bosnia and Herzegovina.
Being **able to produce high quality chairs while keeping low prices is the number one reason why customers choose Wood Team**. The proximity of Bosnia and Herzegovina to European markets promises flexibility and short delivery times.
Due to close cooperation with a tannery and the focus placed on perfecting the production of leather chairs, Wood Team competitive advantage in this segment is uncountable.
Wood Team design studio and the development department work together with customers to meet their needs and ideas with personalized design. When creating new chair models, special attention is paid to their comfort and durability. WOOD Team is fuelled by innovative approach to products and processes. These forward-looking ideas would never be possible without Wood Team staying very close to creative industry where it draws its biggest inspiration from.

**Main activities**

- Production of wooden chair elements
- Production of plywood shells
- Mechanical preparation of chair elements for assembling
- Assembly and varnishing of chair construction

woodteam

**Woodteam**
sales@woodteam.ba

**SERDA**
Sarajevo Economic Region Development Agency (BiH)

PARTNER

# UVEG University of Valencia

SPAIN

PARTNER

The department of Economics of the University of Valencia, through ECONCULT Unit, carries out studies and research activities on cultural economics and participates in European and international projects aimed at promoting the CCIs sector as an important asset for economic, social, territorial development.

BENEFICIARY

# Ana Illueca Ceramics

THE DESIGN. THE ARTISAN. THE ARTIST.
Ana illueca **is a ceramist who defends the roots of Valencia ceramics as an identity symbol of her roots**. **Roots that she wants to updated and reinterpreted**, **recovering the iconography and pigments.** In her work there is always a story, there is a concept and there is a soul. She works the pottery parts as a transmitter. The pottery implies an exclusive dedication to the object, projecting in each turning of the potter's wheel the language of the artist.

"Art is a language, and I speak pottery.
Through it, I tell the story of my life. And yours too.
At my studio, clay and colors come together to give shape to universal feelings and memories. Turning them into plates and vessels,stories become tangible and can finally be shared.
Explore the arts, find your language.
Shape your stories and share them with me."

**Ana Illueca Ceramics**
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**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# AEPV Association of Publishers of the Valencian Country

The Association of Publishers of the Valencian Country (AEPV), created in 1994, has among its fundamental aims the **defense, promotion and diffusion of the edition of books and publications published by the Valencian publishing houses, paying special attention and dedication to the publications in Valencian**, and all to promote the development and progress of the associated companies.
The publishing industry of the Valencian Community is made up of small publishers who are witnessing a major transformation in their industry. Especially affected by a globalization of actors that is hampering not only competition in foreign markets, but also in their own markets, where multinational actors are suffocating local industry. This situation endangers the industry not only in terms of economics and employment, but also in terms of the generation and preservation of local culture.
One of AEPV's most important lines of work is the internationalization of Valencian publishing companies.

ASSOCIACIÓ D'EDITORS DEL PAÍS VALENCIÀ

**AEPV Association of Publishers of the Valencian Country**
internacional@aepv.net

**UVEG**
University of Valencia (E)

PARTNER

BENEFICIARY

# Barret Cooperativa Valenciana

We are an associated work cooperative that is **dedicated to production of documentaries that draw on a social theme through stories told in the first person**. At the same time, through the innovation of the **new forms of audiovisual narrative**, we have developed the interactive documentary format as the documentary about gender inequality at work "In the gap", (2017), with in order to reach new audiences and look for new formats that adapt to new forms of audiovisual consumption. Our objective is position ourselves in the national and international market of the sector audiovisual through the impact of our stories and our Audiovisual language.

We have addressed topics such as Alzheimer's ("The Voices of memory "2012), the parkinson (" Let the road tremble ", 2010, "La Desbanda" 2019), transsexuality ("Trans resistance" 2019), the Valencia metro accident ("The strategy of silence", 2017) or sport adapted to people with functional diversity ("Ways of live ", 2019)

BARRET

som cooperativa

# CATÁLOGO

**Barret Cooperativa Valenciana**
albertrosello@barret.coop

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# Drawfolio

Drawfolio is a **cloud web platform where illustrators and graphic artists can build a portfolio website in a few minutes with no programming skills**.
Illustrators and artists lack both the technical skills to build themselves a website or the money to hire someone to build it for them. To show their work online, they end using services like blogger or flickr, or niche social networks like behance. These sites are ok to show their work, but they are quite a poor option to build a personal brand and to differentiate from others.
Drawfolio is our solution to this: **users can have their website ready to go with their own domain in just a few minutes**.
Our business model is subscription. For an annual fee we offer storage space, 1 domain name registry, and more advanced features.

DRAWFOLIO

DRAWFOLIO

YOUR PORTFOLIO WEBSITE. 5 MINUTES. NO CODING.

www

YOUR OWN DOMAIN NAME

YOUR OWN SHOP

RESPONSIVE DESIGNS

TRAFFIC ANALYTICS

www.drawfolio.com/en

**Drawfolio**
luis@drawfolio.com

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# FCV Patrimoni Industrial Port de Sagunt

The "FCV Patrimoni Industrial i Memòria Obrera de Port de Sagunt" was founded 25 years ago after the industrial restructuring of Puerto de Sagunto (Spain). **Its mission is to try to preserve and enhance both the industrial heritage and the collective memory of the work culture and the workers' movement**, which characterise the identity of this "Company Town".

Our work as a Foundation is perceived as being close to the citizenship, and is well accepted when using the industrial heritage to build a future based on dignity and respect for history.

Our installations also include the **blast furnace open to visitors and the future industrial museum located in a former workshop hall** (Nave de Efectos y repuestos). Other assets are machinery, like locomotives and engines, tools, furniture, foundry moulds and a vast historical archive (documents, films and fotos), waiting for its cataloguing and digitalisation.

Currently we are offering a guided tour of the Blast Furnace, which is aimed at the general public and lasts approximately 90 minutes. At the moment the tours are only offered in Spanish or Valencian. In addition, we offer advice and information on questions relating to the company archive, since, for example, most of the local school or hospital files can be found in the former company archive. Other services include participation in exhibitions or assistance in advisory bodies.

**FCV Patrimoni Industrial Port de Sagunt**
info@methodik.es

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# Ikebanah Artes Escénicas

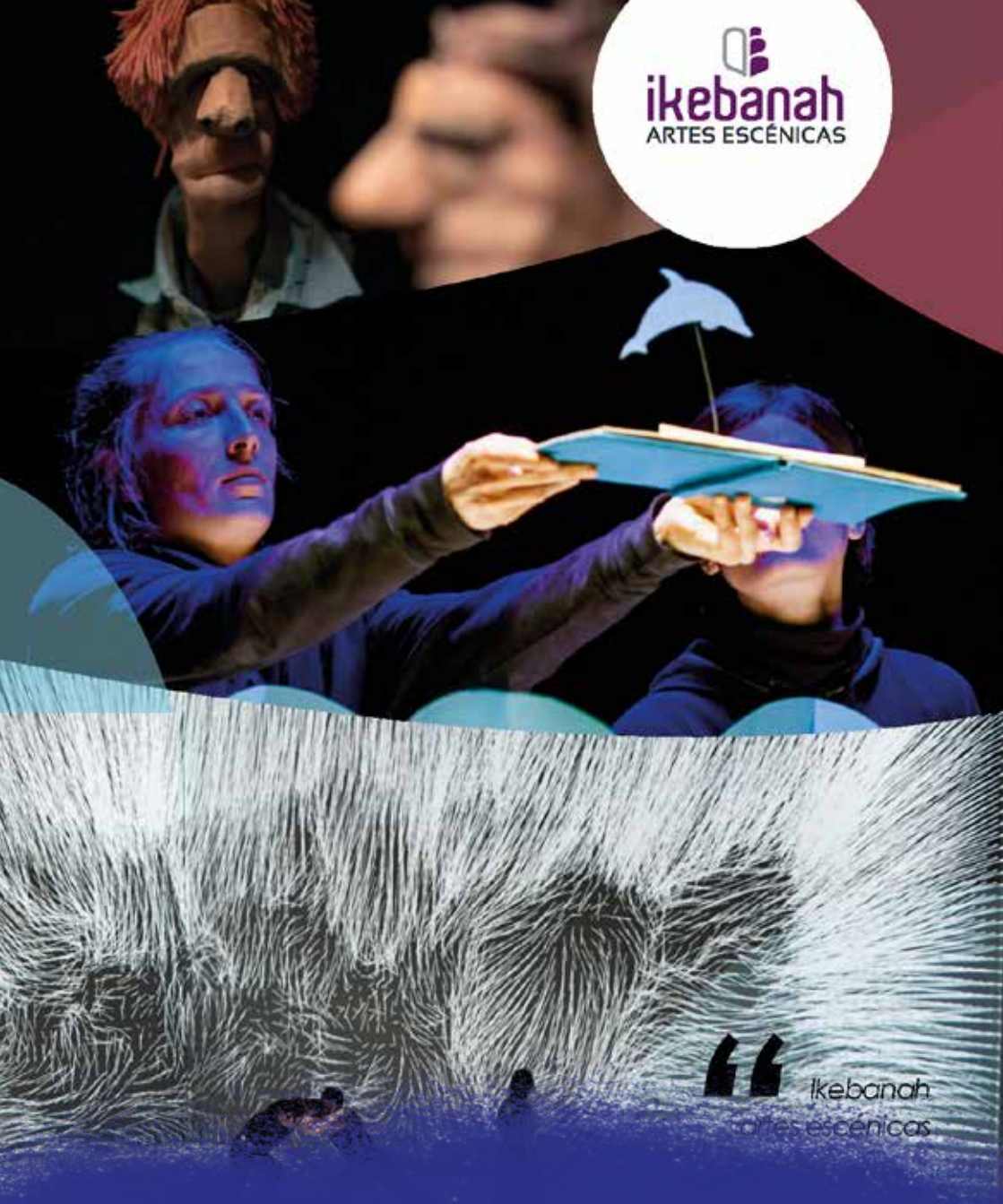
IKEBANAH is a **performing arts agency** based in Valencia and **focused on Spanish and International companies touring in Spain and abroad**. Our aim is to bring very special performances to audiences from all over the world, creating opportunities of cultural, human and social exchange throughout live arts (dance, theatre and circus). In IKEBANAH Artes Escénicas we aim at promoting unique contemporary shows distinguished by a highly artistic and technical quality and the spread of a message of social attentiveness to the preservation of human and artistic values. Non conventional creations, use of visual and sensory language, interaction and proximity between artist and audience and the search for new
forms of expression and communication with the public: all these are unifying features of the performances promoted by the company.

**We present shows on different disciplines and variety of formats:**

- theatre of objects and puppetry
- contemporary dance and interactive visual arts
- visual and physical theatre
- circus with live music
- outdoor shows
- shows for early ages audiences

IKEBANAH Artes Escénicas puts special attention in promoting shows or artistic proposals focused on children's cultural and social development, using interaction and their active participation on stage, and where high creativity and visual poetry and proximity to art are unique.

ikebanah
ARTES ESCÉNICAS




**Ikebanah Artes Escénicas**
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**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# La Cosecha

LA COSECHA Producción Audiovisual is an association that uses film as a tool for social transformation, **starting from the premise that it is a right to all people. We use film and documentary to generate new spaces of reflection and discussion about our communities and as a development tool through educational, cultural and artistic components.**

With more than 10 years of experience on participatory video methodologies, today we still stay interested in looking for a more fare, ecologically responsible, democratic and inclusive society, where the citizenship will be active social actors of their own stories.

Beside the documentary film making, we offer workshops, talks, and consultancy, with the idea to provide free access communication contents that allow more information, awareness raising, and increased interests to citizens on different issues.

LA COSECHA

**La Cosecha**
cd.gomero@lacosechaweb.com

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# Photon Festival

PhotOn Festival, organized by Documenta Photo, is the **independent international festival of photojournalism in Valencia (Spain) which this year will celebrate its tenth edition**. We believe in photojournalism as a tool for social change and we work to bring it closer to citizens through a platform that respects the work of professionals. The **festival includes six to eight exhibitions, conferences, evening screenings and a grant of around eight thousand euros in cash prizes**, an editorial prize, a prize for photographic material and one to two exhibition prizes in collaboration with other European and Latin American festivals. For the last two years we have been running an image education programme for young people in situations of exclusion.

Since last year we started our way to internationalization and work to start applying for European grants to cover new challenges and larger proposals.

PHO TON festival

**Photon Festival**
taniacastro@photonfestival.com

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# Russafa Escènica

RUSSAFA ESCÈNICA. FESTIVAL DE TARDOR is an **annual festival of performing arts that is currently approaching its tenth edition**. It takes place during the last two weeks of September and the first week of October, consolidating itself as the city's Autumn Festival and opening the season. An **event that transforms the central and popular Russafa district of Valencia into a gigantic showcase**; an essential meeting point for attending the premieres, activities, round tables and exhibitions presented there. A pioneering social initiative that occupies private spaces, such as offices, private homes, art galleries, shops, swimming pools and bookstores, etc. to transform them into performance spaces during the first two weeks of the Festival, focusing on emerging stage creation and encouraging the consolidation of new artists and companies, while bringing the public closer to the performing arts. For two years now, the festival has also added a third week with national and international performances focusing on new stage languages, in theatres, museums and cultural centres throughout the city of Valencia.

RUSSAFA ESCÈNICA
Festival de Tardor

**Russafa Escènica Publichebec**
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santitago1@gmail.com

**UVEG**
University
of Valencia
(E)

PARTNER

BENEFICIARY

# Saltarinas

The Saltarinas company **manages and organizes all kinds of events, with an almost totally feminine team, formed by great production professionals, who have specialized in the coordination and organization of teams and suppliers** that allow the best development of shows in all artistic disciplines.
With a great professional career, the Saltarinas team is the most important. They work with public entities, private companies and cultural associations, who rely on their events for their sustainable and egalitarian criteria, their effectiveness and their executive production.

Saltarinas is able to design all kinds of events; for all types of audience or specialized objectives; in large or small spaces or in unconventional places and outdoors; thanks to their transversal way to work all disciplines, they can work in an integrated way with all kinds of cultural projects: concerts, multidisciplinary events, theater, circus or dance, are some of the artistic disciplines with which they have worked.
Above all, Saltarinas has experience in artistic and technical consulting to launch multidisciplinary and cross-cultural cultural projects.

You don't know where to start? Call them and they will tell you what to do...

**Jump with us!**

saltarinas

**Saltarinas**
salta@saltarinas.com

**UVEG**
University
of Valencia
(E)

PARTNER

CHIBIC

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**AMI**
Envacances.work
La Conflagration
Make Me Prod
Mat Paper Art
Sidi & Co
Soundbirth
Transfuges

**ART-ER - CoBo**
Arternative
Arthea Eventi
Black Sheep
Dresscoders
Gentle Freak Bros
Meraky
Orchestra Senzaspine
Sonnefilm
Teatro Ebasko

**Arty Farty**
Module

**Barcelona Activa**
Aupa Strings
Cirque Perdu
Iniciativa Sexual Femenina
Javier Ariza
Juan J. Ochoa
Notte e Giorno
Poka Yoke
Projecte Vaca

**CCSEV**
Almaclara
Como Arte - La Plasita
Guía Flama

**CIMAC**
Alma D'arame
Eborae Mvsica
Fike
Fime
Isidro Paiva
Pó De Vir A Ser
Seven Dixie
Tánaforja Monda

**Lazio Region**
Decor Design
Hubstract
Margacha Swimwear
Nuts
Ottavia
Sand&Birch
Tecno Edile Toscana
Terra Mia
The Wrong Labyrinth

**SERDA**
Ahaknap
Art House
Magaza
Museum
Udruzene
Woodteam

**UVEG**
Ana Illueca Ceramics
Associació d'Editors del País Valencià
Barret
Drawfolio
FCV Sagunt
Ikebanah Artes Escénicas
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PhotOn Festival
Russafa Escènica
Saltarinas

# CHEBEC

Project co-financed by the European Regional Development Fund

Interreg Mediterranean

Chebec