

2 M€
Project
Budget

1,7 M€
ERDF
/ IPA

30 months
Project
Duration

Hacking the Mediterranean Economy Through CCI*

*CCI : Creative and Cultural Industries

Chebec approach takes inspiration from the fastest boats of the XVIIIth century used by traders, but also corsairs and pirates to explore, exchange, connect and reinvigorate the MED economy.

Chebec tackles CCI main challenge in the Mediterranean: supporting CCIs access to new markets while keeping their own identity, with the final aim to favor MED clusters attractiveness for creative people. **Chebec will experiment an integrated support program for companies and professionals**, developing international competences and contacts.