

CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

Deliverable 4.2.2

Report on the training course

Activity 4.2

Preparing the Pilot actions implementations

WP4 PAP/RAC









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TRAINING COURSE REPORT

Context of the training course

- 1. Co-Evolve is a project that brings together partners determined to develop sustainable tourism development plans for identified pilot areas. While the actions for each of the pilot sites are very different from one another, the partners have a common goal: to advance towards a sustainable tourism in accordance with the ICZM Protocol and MSP principles in a participatory approach. This goal has to be pursued in a common approach in order to better plan and manage tourism offer in the Mediterranean basin, allowing maximizing the possibilities of each destination while respecting its carrying capacities. This approach will be used as well in the south Mediterranean countries when transferring the results in the framework of the work package (WP) 5. The objective of the training courses is to get project partners, in particular those implementing pilot actions at local level, acquainted with the ICZM Protocol, strategic planning process, sustainability indicators, MSP principles and participatory approaches with the aim to have a common understanding and harmonized approach when preparing sustainable tourism plans for pilot areas. This will allow local tourism actors and stakeholders to get a common basis for a successful planning, leading to integrated decisions in sustainable tourism, helping them to make more informed and integrated decisions for the governance and management of tourism in the Mediterranean.
- 2. The one day training course of Co-Evolve partners on planning for improving the coastal and marine sustainability of tourist areas has been organized in Bologna, Italy (in the premises of the Region Emilia Romagna) on the 7th of March 2018. The meeting gathered 25 participants, 15 of them being representatives of all the pilot area partners (REMTH, Emilia Romagna region, Delta PO park Veneto, Valencia Port, Department of Herault, RERA and Dunea), 8 of them representatives of partner institutions (ISMAR, IUAV, UTH, CPMR) and 2 of them from research offices. The full list of participants is attached in Annex 1 from this report.

Opening of the training course

3. The training course was opened on the 7th of March at 9:00 by Mr Montanari and Mr Prem. Mr Montanari started by welcoming the participants in the name of the region of Emilia Romagna, which is the leader of the WP 4 of Co-Evolve project. Mr Prem took then the floor





to present the agenda of the meeting (attached in Annex 2 of this report), and to remind them that this training course had been mainly designed for the pilot area partners.

Session 1: ICZM Protocol - its main requirements and relation to MSP - by Marko Prem

- 4. M. Prem (PAP/RAC) started with presenting the Barcelona Convention and two of the most important issues Mediterranean coastal zones are facing during the last decades, namely littoralization and unsustainable tourism. He then presented the MAP system with its 7 Protocols, which are tools to improve the state of the Mediterranean marine and coastal environment. He paid a particular attention to the ICZM Protocol, which is the main legislative instrument for the implementation of ICZM in the Mediterranean region. M. Prem continued by explaining in details ICZM approach, and specially its geographical coverage. He also explained that ICZM was the proper tool to address land sea interactions, and that it was completed on the sea side with another instrument: the MSP. He finished his presentation with some concrete examples of how ICZM has been implemented in the past in different countries of the Mediterranean and put a particular emphasis on the CAMP projects. He stressed the crucial importance of participatory approaches and involvement of stakeholders throughout of the planning process, by showing some concrete examples from the completed projects in the Mediterranean (the complete presentation is available in Annex 3 of this report).
- 5. The question of how CAMP experiences were capitalized, and how the experience gained was shared among the different countries of the Mediterranean basin was asked by one of the participants. It was explained that it was thanks to the experience gained from these projects which started in the 90's that it had been possible to develop the ICZM approach, and that the Protocol was also one of the results of these cooperation. CAMPs have evolved today and often have a cross-border or even sub-regional dimension. In the future, they will also have a component of MSP. Also, the PAP/RAC currently works on an ICZM platform for the networking of CAMPs and of people involved in different ICZM projects in order to have a community of projects but also of people. This platform will be of precious help for the future ICZM projects.

Session 2: Introduction to strategic planning. Tourism-driven strategic planning at local level

6. M. Magni (IUAV) held the second presentation on strategic planning at the local level for sustainable tourism. He clearly explained which were the steps of the methodology





elaborated in the framework of Co-Evolve based on the ICZM Process provided by PAP/RAC. The 6 steps are:

- Planning set up identify the needs for a tourism driven strategic planning; define the working team as well as the boundaries of the zone of the project; identify stakeholders and elaborate a work plan.
- Building knowledge framework make an analysis of threats and enabling factors as well as of the existing planning tools and policies; apply the sustainability toolkit.
- Defining the vision, the goals and the objectives design a common and integrated vision: identify the main planning goals and objectives; link these objectives with ICZM and sustainable tourism goals.
- Designing the strategy formulate the strategy/ plans/programs.
- Implementing the plan prioritize the measures, implement the actions.
- -Reviewing the plan monitor the status of the plan and the variation of sustainability.

He particularly insisted on the importance of stakeholder participation in the process. He also warned the audience on the critical issues which could slow down the process. He then presented some examples of which were the priorities identified by the pilot areas in the framework of Co-Evolve (the complete presentation is available in Annex 3 of this report).

- 7. The importance of participation was acknowledged by the audience. It was mentioned that the way work was done was completely different when there was a participatory process than when there was not. But it was also emphasized that it is a demanding process which requires a lot of energy. Nevertheless, the results of the coastal plan and strategies depend on this. Trust and ownership of the results are dependant from this process. However, it is important to choose carefully when to involve the stakeholders in order to avoid consultation fatigue, which arises when people are over solicited for participation purposes.
- 8. The question of the level relevant to planning was raised. A region sometimes has a large number of municipalities and it is hard to choose in between them. The need to elaborate a strategy for pilot selection was then underlined. The proper level of planning must be defined case by case based on the political and institutional context, but also on the expressed wills at the local level (bottom-up approach). Successful examples of planning for sustainable tourism can be found in each of the scales. One important element is that strategies/plans at different level must be coherent, i.e. strategies/plans at the local scale will have to be coherent with the ones at the regional scale, which themselves have to be coherent with the ones at the national scale.





Session 3: Sustainability indicators: tourism sustainability at local scale through sustainability index

- 9. The third presentation was made by Mrs Koutsopoulou (UTH), who started by introducing the concept and objectives of having indicators to measure tourism sustainability. She then presented the results of the study realized in the framework of the project, which contains 3 levels of indicators: the core indicators (based on ETIS indicators), the destination indicators and pilot area specific indicators. After explaining which were the key steps in evaluating tourism sustainability at destination level, she finished by presenting the interest of indicators for a sound planning (the complete presentation is available in Annex 3 of this report).
- 10. The problem of data accessibility was raised by some participants: pilot areas have problems to inform Co-Evolve indicators as they are different from the indicators which are currently used in their area. Also, the data pilot area have are sometimes collected on a different spatial scale (regional, national). It was clarified that if pilot areas don't have the precise indicator, they can use proxy indicators (approximately similar). It is also possible to add new ones when needed. The problem of the scale is frequently encountered. What is actually needed is to have a first glimpse of the state of the art in order to guide the future efforts for measuring. It is important that the pilot areas clearly state which indicators are the most relevant for them, even though they may have no data at the moment. Data for these indicators will be measured in the future.
- 11. It was explained that all the indicators from the toolkit did not have to be informed. Ideally, each pilot zone should inform all the core indicators but we are not in an ideal situation. So each pilot area can choose four or five key indicators in order to guide them in the project. The goal of Co-Evolve is not just to produce a plan but to improve sustainability in the pilot area in a long term perspective. It is also possible to make a qualitative estimation of the indicator based on stakeholder consultation if there are no data available in order to check whether there is a need or no to include this indicator.
- 12. It was clarified that the final selection of indicators would happen at the end of the planning process, as the chosen indicators will have to be correlated with the actions proposed for the area. The original list of indicators produced in the WP3 is just indicative.

Session 4: Marine spatial planning (MSP)

13. Mrs Markovic (PAP/RAC) then had a presentation on MSP, which principles are, together with ICZM Protocol, at the core of Co-Evolve project. A lot of participants being not very familiar with the process, she began by explaining the concept and the specificities of MSP compared to land use planning. She then briefly presented the MSP process, as well as the





obligations MSP Directive imposes to the European countries until 2021. Afterword, she showed maps with examples of MSP in different European countries as well as transboundary projects, which are of major importance in this context. She continued by explaining the links on between MSP and the ecosystem approach, as well as the complementarity in between MSP, water framework directive and marine strategic framework directive. She finished by presenting in detail the land sea interactions, which are of crucial importance to understand the connection between MSP and ICZM. Mrs Markovic explained that MSP does not deal only with the sea, but also on its links with the land and how the land interacts with the sea, and how the sea influences the land. MSP can also extend in scope on the land if some issues identified have their origin there. She finished by pointing out how much integration was essential for this process (the complete presentation is available in Annex 3 of this report).

- 14. The discussion which followed Mrs Markovic presentation focused on the place of transitional waters in MSP. It was clarified that the Directive on MSP does not put any obligation to plan transitional waters in case they are already part of some land-use plan. Nevertheless, it is not prohibited to include them in MSP. The most important for EU is to have a plan for most of the territorial sea and also to take into consideration the EEZ. Then countries have to decide themselves if they will have a plan for land and sea integrated into a single one. But in general, transitional waters should be taken into account when a marine spatial plan is designed.
- 15. It was recalled that when talking about MSP, 2 types of boundaries should be considered: the assessment boundaries, which can be very wide, and the management boundaries. So the plan may have small boundaries but take into account all the impacts coming from the other areas.
- 16. It was emphasizes that implementation of MSP is still in its initial stage in most of European countries. For this reason, EU provides funds so they can test different methodologies to prepare their spatial units to do the MSP. An overview of all MSP pilots besides France is available on the EU platform on MSP (http://www.msp-platform.eu/).
- 17. The importance of the governance setting was underlined, meaning there has to be a body responsible for implementing the plan. The MSP plans will be legally binding as the land use plans, but this body is important for law enforcement.

Session 5: Stakeholders involvement and participatory approaches

18. The last presentation of the training course was held by Sabrina Franceschini and dealt with stakeholder's involvement and participatory approaches. Prior to the training course a





questionnaire was distributed to all participants/partners so to collect information of the current knowledge and gaps from them. The Questionnaire is attached as Annex 4. About twelve questionnaires were returned and helped to better structure this session. After explaining in details what was the goals of participatory approaches, she presented a six steps methodology which could be applied in the context of Co-Evolve project. The six steps are:

- Context analysis: its aims are to reach information about the social context for better design the process and involved the target;
- Stakeholder involvement and partnership building;
- Plan the activities;
- Set up the tools: based on the specificity of the process, one must decide how to articulate the steps online and offline, what tools and techniques to be used, the number of meetings, work methods, the time required and whether or not to use external or internal moderators / facilitators, if available;
- Plan implementation and monitoring, which searches to implement the action plan and to tackle the possible deviation; and
- Evaluation: to measure the real impact of the process in relation to the aims in the context, as well as in term of benchmarking in relation to other similar project (the complete presentation is available in Annex 3 of this report).
- 19. After the presentation, Mr Martinez took the floor in order to briefly present different some participatory techniques.

Session 6: Needs assessment for pilot areas

- 19. Mr Martinez continued this last session by introducing more participatory techniques to the participants. Through simulations, i.e. FUTOUR's Digital Mosaic Session on "Needs assessment for the Pilot Areas", he demonstrated that in a short time, concrete results could be achieved in terms of stakeholder contributions through several tools that stimulate dialogue and interaction. He then helped Mr Prem and Mrs Evers to collect information on three main aspects: 1. What were the most useful inputs they got from the training course; 2. Which topics that were presented during this training workshop they would like to know in more details; and 3. What was missing and should be addressed next time.
- 1. Participants expressed their strong satisfaction with all the inputs they had been given during the training. They particularly mentioned they could now better understand the indicators, as well as the way to use them in the project. They also pointed out they now better understood the MSP concept, as well as its relation with ICZM. Besides, they showed





their interest for the participatory method which were presented. Finally, they stated that they now had a clearer idea about how to use the planning process.

2. Topics which could be more detailed in the next training workshop.

For the next training session, participants expressed a strong will to learn more about participatory techniques (how to be persuasive, how to deal with aggressive stakeholders, etc.). Besides, they asked for more clarification on the use of indicators in Co-Evolve, and on the way they are going to be used in the future. Also, they expressed their will to learn more on the MSP, even though this approach is to be applied in only one pilot area.

3. What was missing, was not addressed this time and what would you like to know more at the second training?

Participants pointed out they would like the second workshop to be more interactive with less presentations. They emphasized their interest to learn more about financial opportunities and fund raising for the implementation of the plans. Besides, they are willing to learn more on the tricks which are making the difference in between a good and a bad action plan with examples of good practices. Finally, participants stated they would like to understand the cost-benefit analysis, learn how to define an action plan, get examples of governance schemes to implement action plans, learn how to involve decision makers, discuss concrete examples on the ground through visits to pilot areas, and work on discussion of draft plans prepared by partners as well as exchange good practises. They also expressed their desire to exchange between partners on what is working and where are difficulties in concrete situations in the pilot areas. These suggestions will be prioritised and another round of consultation with pilot areas as well as with other project partners will be done prior to structuring the next training course.

20. After thanking all the participants for their rich contributions, Mr Montanari and Mr Prem closed the training course at 16:30.





ANNEX 1: LISTE OF PARTICIPANTS

	Partner	Name
PP1	Region of East Macedonia and Thrace	Maria Hamitidou
PP1	Region of East Macedonia and Thrace	Erato Malisianou
PP2	CPMR Intermediterranean Commission	Emmanuel Maniscalo
PP2	Agence Trajectoires	Serge Gomes da Silva
PP3	University of Thessaly	Tonia Koutsopoulou
PP3	Futour	Paolo Martinez
PP4	Emilia-Romagna Region	Roberto Montanari
PP4	Emilia-Romagna Region	Christian Marasmi
PP4	Emilia-Romagna Region	Sabrina Franceschini
PP4	Priority actions programme/Regional activity center	Marko Prem
PP4	Priority actions programme/Regional activity center	Veronique Evers
PP4	Priority actions programme/Regional activity center	Marina Marković
PP5	Fundacion Valenciaport	Andrea Muñoz
PP6	Instituto Delta	Maria Letizia Vitelletti
PP6	Instituto Delta	Graziano Caramori
PP7	Dubrovnik Neretva Regional Development Agency	Ivana Prce
PP7	Institute for spatial planning of the Dubrovnik Neretva	Barbara Savin
	County	
PP7	Institute for spatial planning of the Dubrovnik Neretva	Stjepko Kovaćić
	County	
PP8	Department of Hérault	Philippe Carbonnel
PP8	Hérault Tourisme	Caroline Leclant
PP9	Public institution RERA SD for coordination and	Srećko Radić
	development of Split Dalmacija County	
PP9	Public institution RERA SD for coordination and	Mili Novak
	development of Split Dalmacija County	
PP10	University of Venice	Filippo Magni
PP10	University of Venice	Federica Appioti
PP11	CNR ISMAR	Andrea Barbanti



ANNEX 2: AGENDA OF THE TRAINING COURSE

CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

1st Training Course Draft AGENDA

Organizer: PAP/RAC and EMILIA-ROMAGNA REGION Venue: Emilia-Romagna Region, viale della fiera 8, Bologna Room B-C

March 7th, 2018

09:00 - 09:15	Welcome and presentation of the course programme (PAP/RAC:
09.00 - 09.13	Marko Prem)
00:15 0:45	,
09:15 – 9:45	Introduction to ICZM
	PAP/RAC: Marko Prem
	ICZM Protocol, its main requirements and relation to MSP
9:45 – 10:45	Strategic planning for tourism development
	IUAV: Filippo Magni, Federica Appiotti
	Introduction to strategic planning. Tourism-driven strategic planning
	at local level
10:45 - 11:30	Sustainability indicators
	UTH: Tonia Koutsopoulou
	Sustainability indicators for sustainable tourism planning at local level
11:30 – 12:00	Coffee Break
12:00 - 13:00	Marine Spatial Planning and Land-Sea Interactions (LSI)
	PAP/RAC: Marina Markovic
	Introduction to MSP, its main characteristics and steps when
	preparing a MSP plan. Importance of LSI
13:00 - 14:00	Lunch Break
14:00 - 15:00	Stakeholders involvement and participatory approaches
	RER and Futour: Sabrina Franceschini, Paolo Martinez, Ana Maria Solis
	Need for and ways of stakeholders' involvement. Methodology for the
	participative process. Techniques/tools for effective participation
15:00 – 15:30	Coffee Break
15:30 – 16:30	Needs assessment for Pilot areas
	PAP/RAC: Marko Prem, Veronique Evers, Futour
	Discussion about the very needs of the Pilot areas in order to tailor the
	2 nd training course, by using participatory techniques
16:30	End of the course





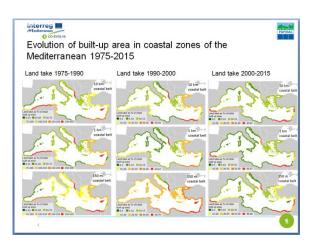
ANNEX 3: POWER POINT PRESENTATIONS OF THE TRAINING COURSE

I. Presentation 1: ICZM Protocol and its main requirements and relation to MSP

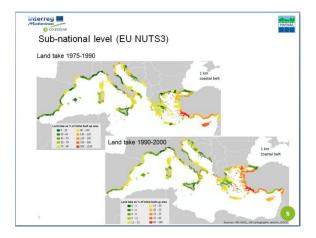


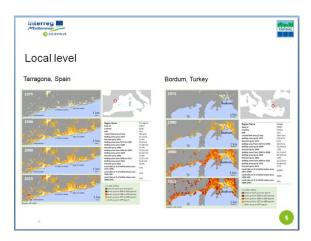


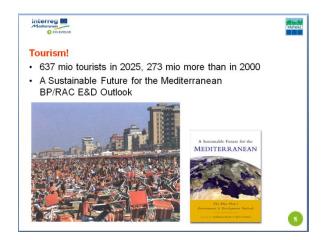












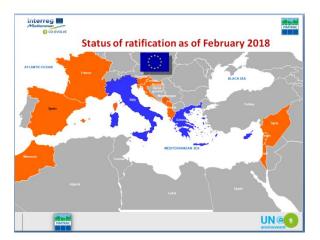




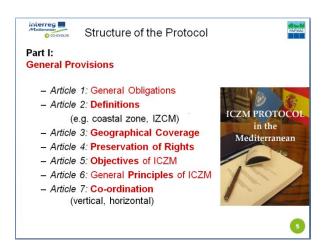


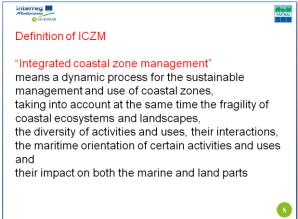


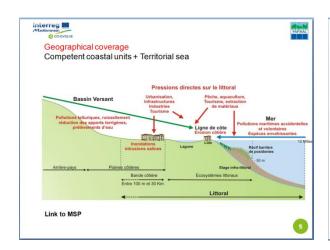


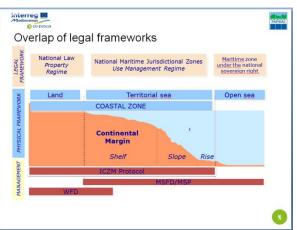




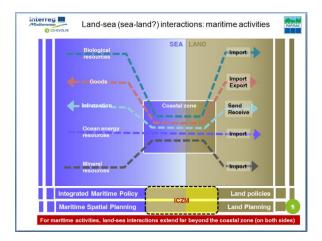




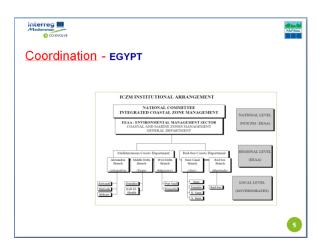


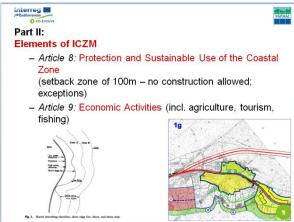












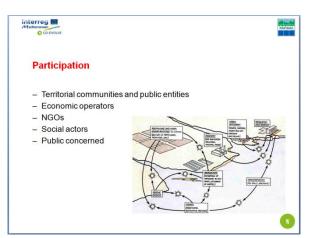






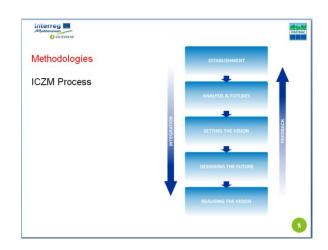








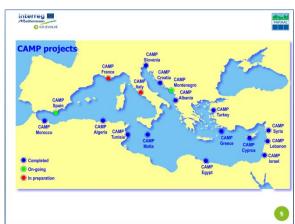






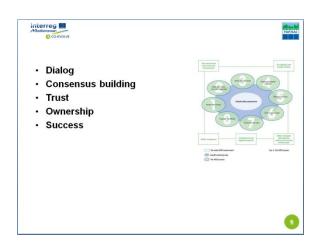


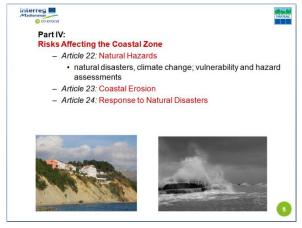






















II. Introduction to strategic planning. Tourism-driven strategic planning at local level











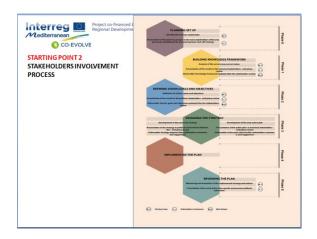






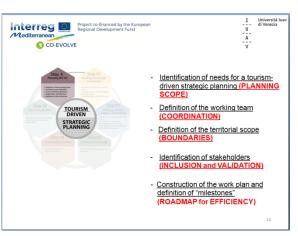












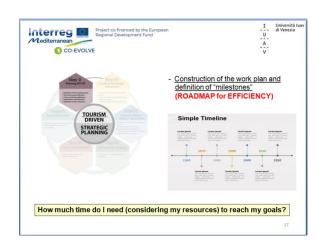












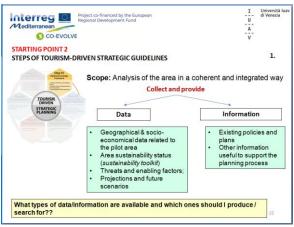


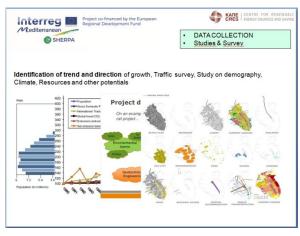


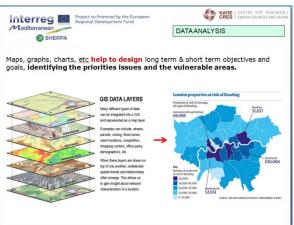










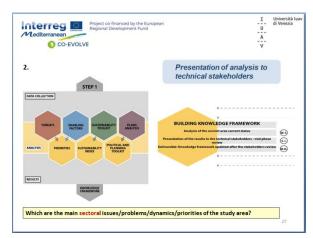


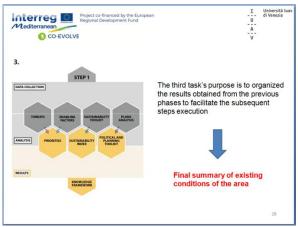










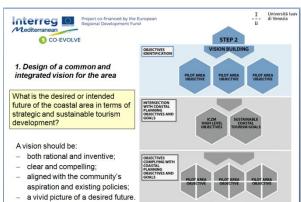








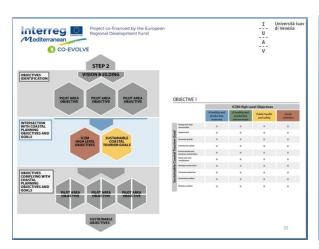


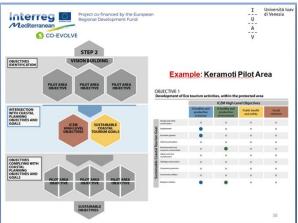






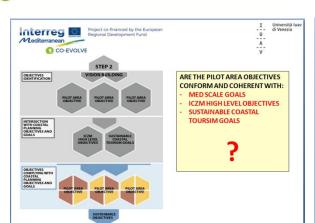




































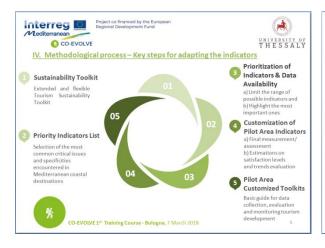
III. Sustainability Indicators: Tourism Sustainability at local scale through sustainability Index











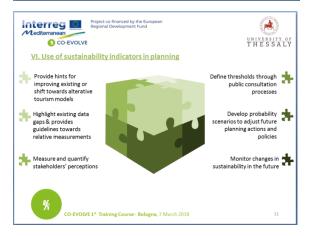


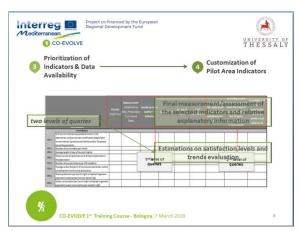














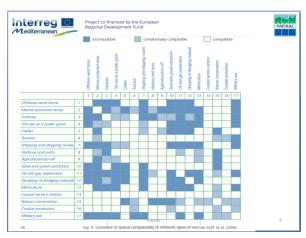




IV. Marine spatial planning











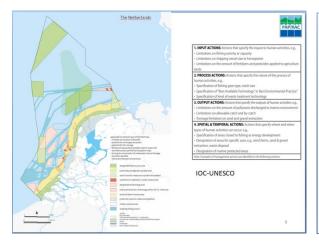




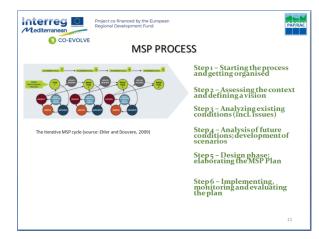










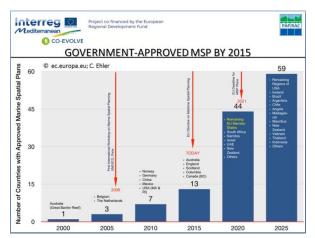














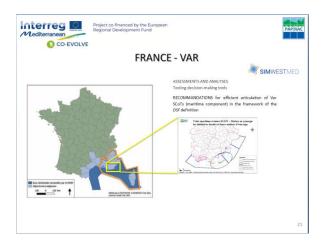


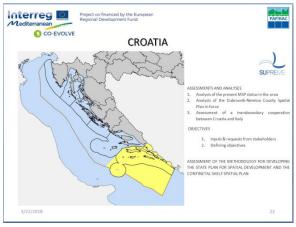




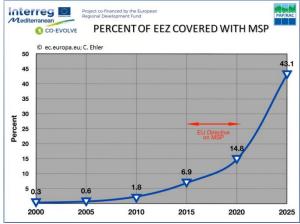








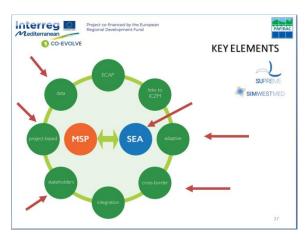




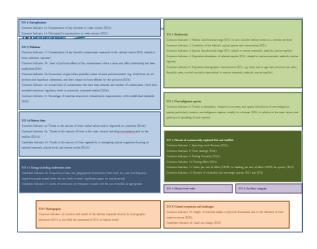


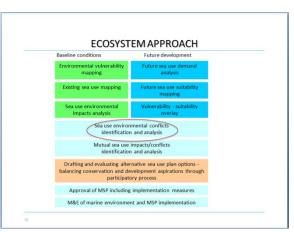












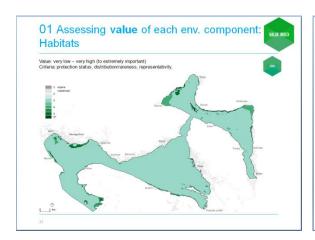
European Regional Development Fund

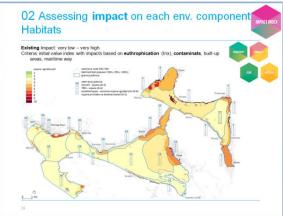
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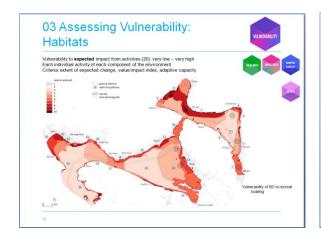


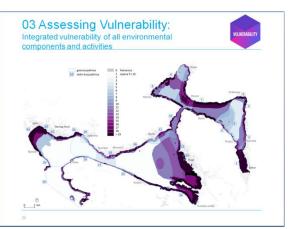








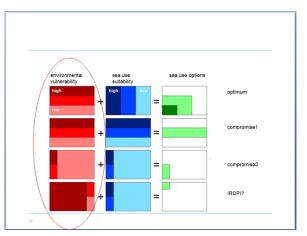




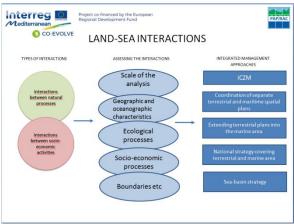


















V. Sustainability Indicators: Tourism Sustainability at local scale through sustainability Index



























But we have some formal methods for selected them:

• The "door open": in this case we promote the workshops and the people choose if the events are of their interest or not. This methods is also called "auto-selection". Needs more investment in communication and it's indicated for some very wide impact theme.

- The "stakeholder map": as says the name, we decide who to invite beside the selection work. The map have to include all the actors who will be have potential effect by the decision discussed during the process.
- The "random sample": this procedure is represented by the random selection of a sample of the reference population, which can be nonstratified or stratified on the grounds of specific social and demographic characteristics



vork method, conflicting dynamics can easily emerge and thus slow down or block

1









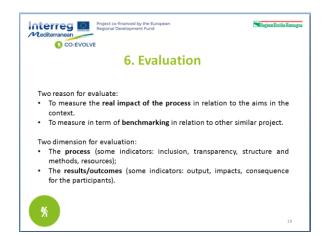




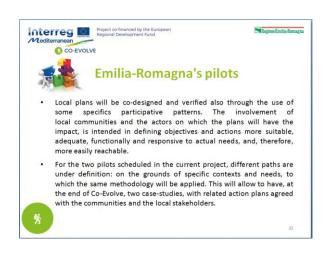












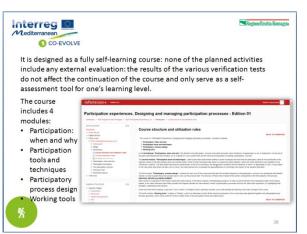




















ANNEX 4: QUESTIONNAIRE TO FINE TUNE THE TRAINING SESSION ON PARTICIPATORY APPROACHES

Dear partners,

As you know we are approaching the 1st training course of the Co-evolve project. One of the sessions is related to participatory methods that can enhance and increase the outcome of your action plans in the pilot areas. The participatory methods can offer a very wide spectrum of possible solutions, tools and approaches. To fine tune the activities and contents of the afternoon session of the 7th and therefore respond to your learning requirements we kindly ask you to answer, as individuals, to the following questions by Thursday the 1st of March.

The session will be exciting and interesting and through your answers even more targeted and stimulating.

Thank you!

The Co-Evolve team

NAME SURNAME ORGANISATION Email

(A) What is your interest in participatory methods and facilitation techniques?

- 1) No interest at all
- 2) Scarce interest
- 3) Medium interest
- 4) Very interested
- 5) Extremely interested





(B) What is your knowledge and personal experience of participatory methods and techniques?

- 1) I have no knowledge or experience
- 2) A scarce knowledge and experience (eg. have participated or organised 1-2 participatory workshops)
- 3) An average knowledge and experience (eg. have participated or organised 3-5 participatory workshops)
- 4) A good knowledge and experience (eg. participated or organised 7-10 participatory workshops)
- 5) I have an extremely high knowledge and experience (eg. participate and organise participatory workshops all the time)

(C) Do I want to learn how they work and do participatory methods app	yly?
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Yes, because	٠.			 	
No, because .					

(D) What is your experience in using participatory methods?

- 1) A very negative experience.
- 2) A negative experience.
- 3) No opinion.
- 4) A positive experience.
- 5) A very positive experience.

Why? Please give an example and description that describes the experience and your perception in using participatory methods (maximum three lines).

(E) What were the topics and challenges that were addressed in your participatory projects?

List the topics and areas covered by participatory processes.

(F) What would I like to learn from participatory methods?

List things you would like to learn

(G) Which participatory methods do you know from direct experience as participant, as organiser (or facilitator)?





List the methods known for direct experience

(H) Which participatory methods you can use and facilitate.

List the methods that you know how to use and facilitate

