

SETT

Leading European Trade Fair
for Professionals in Outdoor Hospitality

www.salonsett.com

2017

**39th
edition**



**7/8/9
November 2017**
Montpellier Exhibition Center



SETT,
The partner of your success!

Curated by:



Organised by:



In partnership with:



The Outdoor Hospitality market: ever more investment!

The Sett is the annual meeting **innovative** and **dynamic** players in the Outdoor Hospitality market. The 2016 edition has welcomed more than **580** exhibitors and **13,980** visitors.

Leverage our professional trade show and a flourishing market to grow your business!

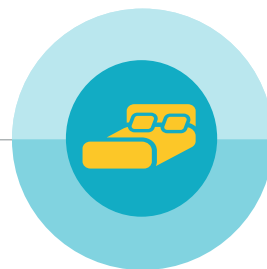
Outdoor Hospitality numbers



- France :
Over 8005 campsites
a total of **3,045,143 pitches**
No. 1 tourist destination
in Europe
- Italy : **2708 campsites**
No. 2 tourist destination
in Europe
- Spain : **1500 campsites**
No. 3 tourist destination
in Europe



- **€2.5 billion**
turnover in 2016
- **€6.6 billion**
invested in past 15 years
- The turnover for French
campsites will grow
by **3% per year**
in 2017 and 2018



- **No. 1** type of leisure
accommodation in France
- **112 million** stays in 2016
- **15 million** holidaymakers
choose camping
every year
- **+ 1 million**
caravan pitches

Massive investment from campsite managers

These campsites are upscaling and always striving to offer holidaymakers a more attractive offer. **Special Development of the HORECA market this year.** (Source: OT March 2015)

46%

of campsites
have
bars

41,5%

of campsites
offer **grocery**
stores

39%

of campsites have
access to a **restaurant**
or access to
catering

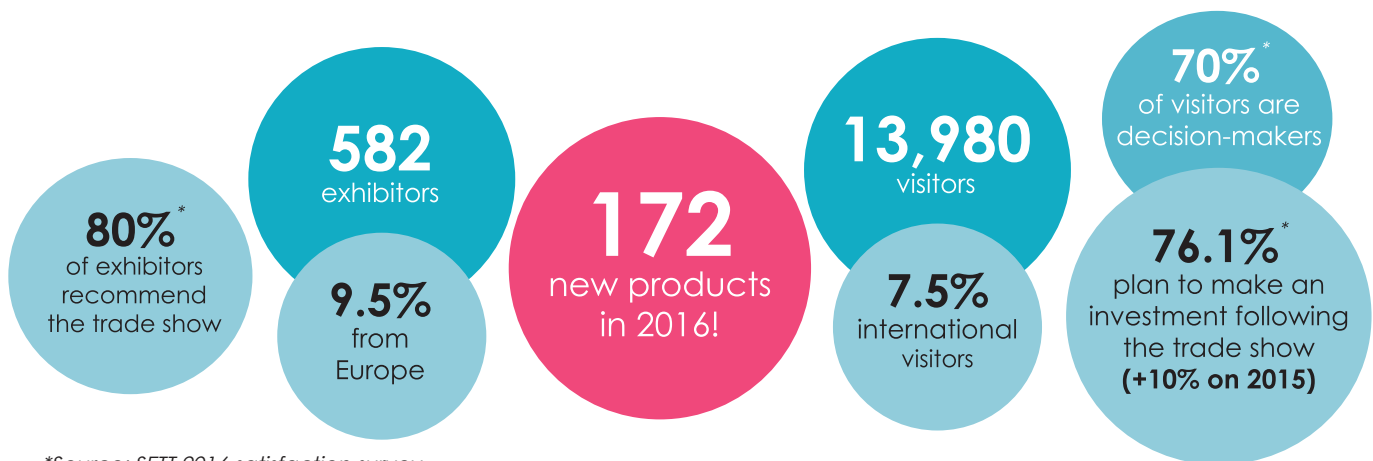
The Sett, the unmissable annual event

« Crowds of visitors and worthwhile encounters. The SETT is an unmissable event in the outdoor hospitality calendar. And so friendly too! »
(Thelis - Sequoiasoft)

« The SETT is still the industry's main annual event. It's a friendly trade show that has a lot to offer. »

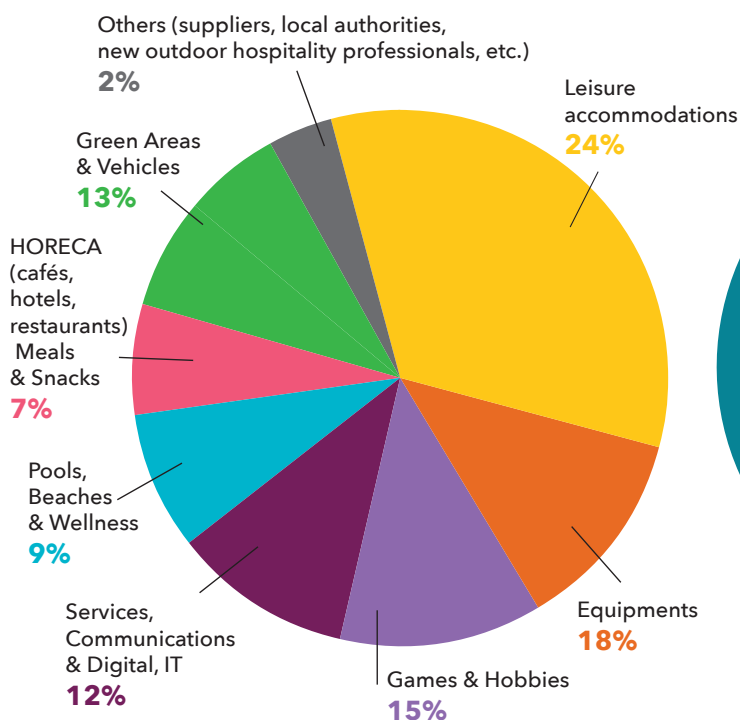
The quality exhibitors and **100% professional visitors** reinforces the Sett's position as a leader year after year.

SETT 2016 – Even more innovations!

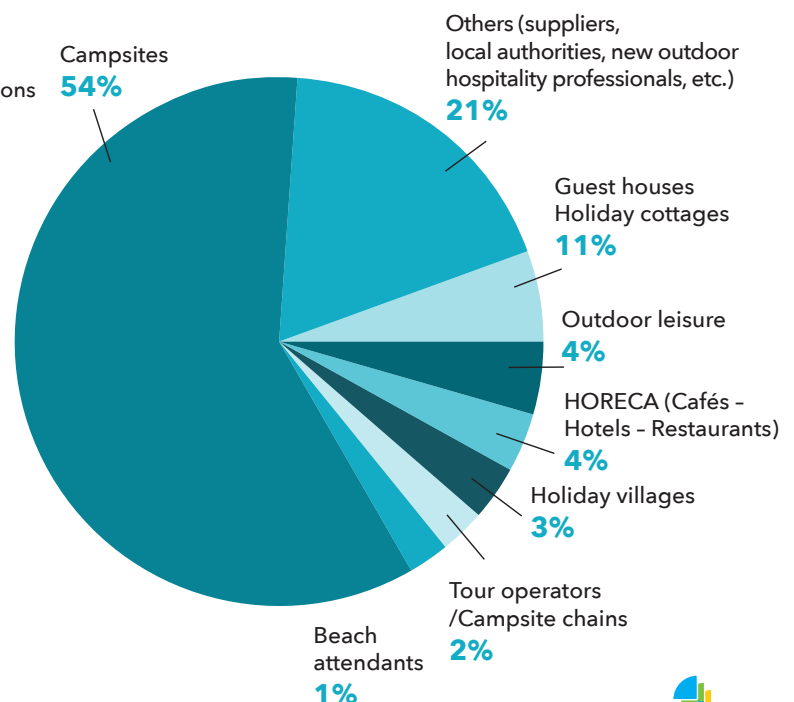


*Source: SETT 2016 satisfaction survey

Main visitor interests



Visitor distribution by sector



SETT: the partner of your success!

The benefits of the Sett?: A trade show that brings together all the market sectors.

- **Boost** your sales in the ideal investment period
- **Exceed** your targets
- Go to the heart of the biggest **professional events** in outdoor hospitality market
- **Highlight** your innovations exclusively
- **Meet** all of your customers, leads, and of course potential prospects in face to face!
- **Take advantage** of the promotion of your offer and your new products
- Show **the best** of your offer
- Meet **Tour Operators and campsite companies**

New location for 2017

Participate in the Innovation Awards: the SETT d'Or

Registration deadline: 15/10/2017
to DECISIONS HPA
www.decisions-hpa.com



HORECA

Bar - Beverages - Distributors - Importers - Kitchen equipment - Hotel equipment



Equipments

Electrical terminals - Air-conditioning / Heating - Access control / Security - Décor / Textiles - Water / Purification - Lighting - Household appliances - Energies - Professional hygiene - Sound and image - Camping kits / Supplies - Laundry - Signage - Sanitary facilities / Cubicles



Green Areas & Vehicles

Shelters - Energies - Equipment / Tools - Outdoor furniture / Street furniture - Parasols / Thatched huts / Tents - Landscapers / Nursery owners - Terraces - 2/3-wheeled vehicles - Electric vehicles - Utility vehicles



Leisure accommodations

Chalets - Unusual accommodation (caravans, huts, etc.) - Mobile homes - Tents



Games & Leisure

Nautical equipment - Sports & leisure equipment - Fitness - Outdoor games - Indoor games - Inflatable structures - Multi-sports fields



Pools, Beaches & Wellness

Shelters - Design office - Decor - Pool & beach equipment - Manufacturer / Construction - Production of hot water - Spa / Jacuzzi / Steam room / Sauna - Water treatment / Maintenance



Services, Communications & Digital, IT

Communications and digital agencies - Real Estate Agencies - Bank / Insurance / Legal / Tax / Certification - Reservation centres - Chains / Groups - Consulting / Auditing - Training / Recruitment - Handicap / Mobility - Software - Press - Tour Operators - WiFi / Internet