



Lessons learnt from the studying phase Analysis of Threats & Enabling Factors to Sustainable Tourism

Andrea Barbanti, PhD CNR-ISMAR, Venice, Italy



CO-EVOLVE Dissemination Event Barcelona, 5 June 2019





Why CO-EVOLVE

Coastal & Maritime Tourism has been identified as one of the five Blue Growth Focus Areas (COM(2012) 494 final)

Coastal tourism accounted for 54% of the jobs, 36% of the GVA and 32% of the profits in the total EU Blue Economy in 2017, and is substantially growing (EC, 2019. The EU Blue Economy Report).

Need to ensure the "co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism".

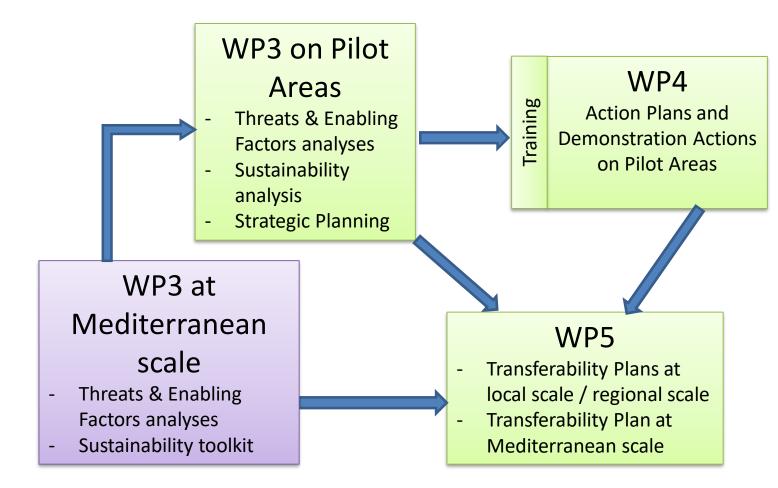






WP3 – Studying Phase

- Conceptual Framework and Tools for analysis and planning
- Structuring the knowledge resources for capitalization









Threats and Enabling Factors Analysis

Climate changes and morphological stability

Littoralization and urbanization

Touristic fluxes and carrying capacity

Pollution and other anthropogenic pressures

Conflicts among different uses on land and at sea and land-sea interaction

Coastal protection measures

Ecosystems protection

Water cycle and depuration

Transports and accessibility

Legislation and Administrative constraints, Governance

33 Deliverables on the different T&EF



CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

Deliverables 3.7.1/3.13.1

Synthesis report on threats to sustainable tourism at Mediterranean

Synthesis on enabling factors for sustainable co-evolution in touristic areas - Mediterranean scale

Activities 3.7/3.13

Threats to co-evolution - Mediterranean scale: synthesis

> Enabling factors for co-evolution -Mediterranean scale: synthesis

> > WP3

CNR-ISMAR and PAP/RAC







Results on T&EF

- 1) Theoretical Insight
- 2) Spatial distribution
- Recent trends and expected evolution
- 4) Key pressures and driving forces
- 5) Main responses
- 6) Interference with coastal tourism
- 7) Major knowledge gaps
- 8) Key indicators

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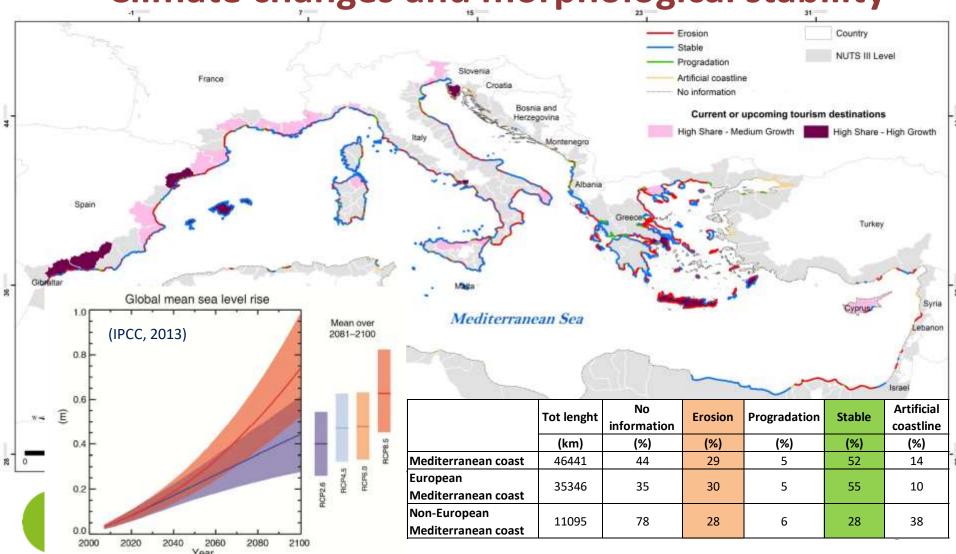








Climate changes and morphological stability

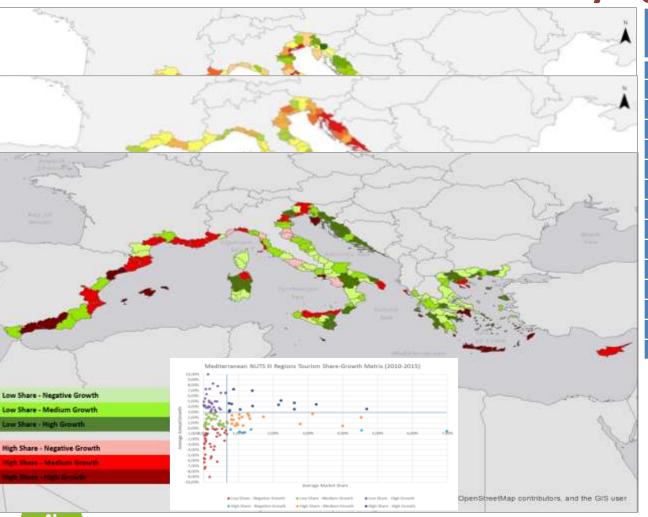








Touristic fluxes and carrying capacity



9		
Country	NUTS III	Mean Annual
		Overnight stays
		(2010-2015)
Greece	Chania	4,501,623
Spain	Málaga	4,518,989
France	Bouches-du-Rhône	5,539,613
Greece	Attiki	6,933,847
Malta	Malta	7,143,580
Spain	Balears, Illes	8,360,572
Greece	Irakleio	8,369,798
France	Alpes-Maritimes	8,889,568
Spain	Barcelona	10,046,528
Italy	Napoli	10,390,136
Cyprus	Cyprus	12,794,833
Italy	Venezia	14,517,177
Italy	Rimini	14,531,820
Greece	Dodekanisos	15,023,861
Italy	Roma	22,555,161

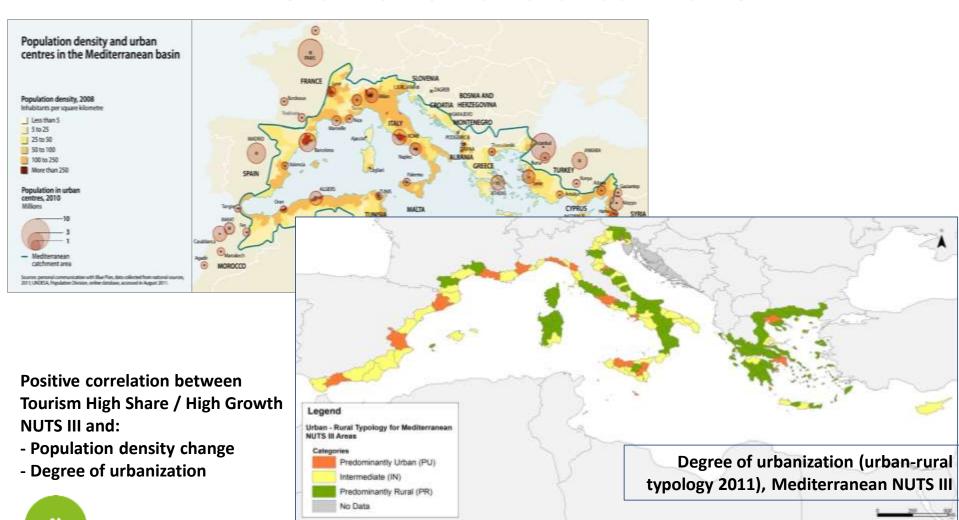
Top-15 Mediterranean Destinations According to the Average Annual Overnight stays (2010-2015) (Co-Evolve Elaboration based on Data of National Statistical and Tourism Authorities)







Littoralization and urbanization

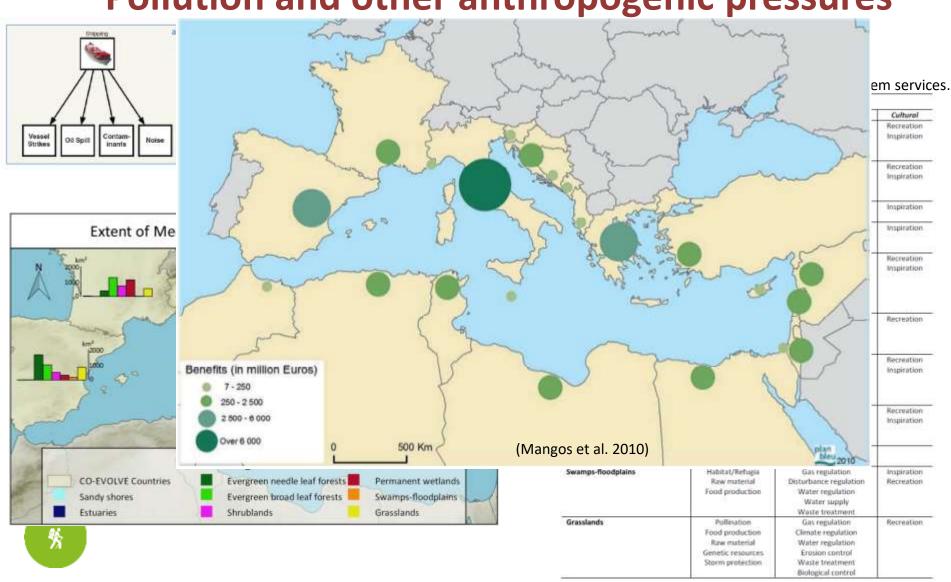








Pollution and other anthropogenic pressures

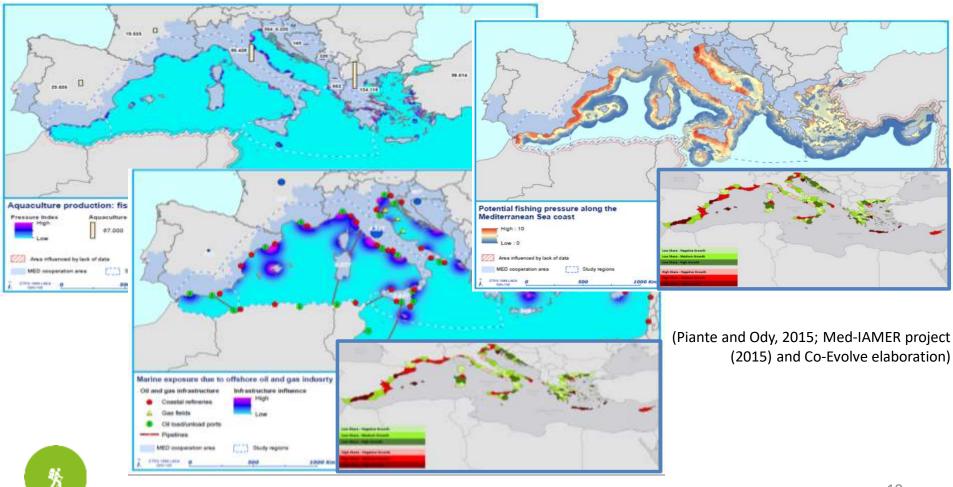








Conflicts among different uses on land and at sea and land-sea interaction









Conflicts among different uses on land and at sea and

land-sea interaction

Tourism-driven MU

Beyond conflicts and coexistence: promoting synergies



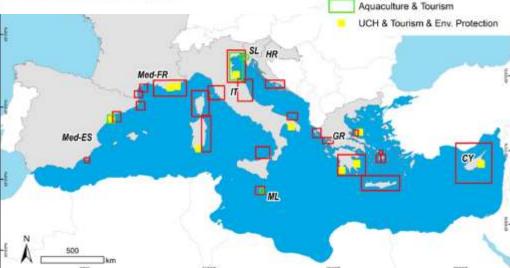
Exploring Multi-Use potentials in the Euro-Mediterranean sea space

Daniel Depellegrin a.s., Chiara Venier a, Zacharoula Kyriazi b, Vassiliki Vassilopoulou b, Chiara Castellani c, Emiliano Ramieri c, Martina Bocci c, Javier Fernandez d, Andrea Barbanti a

CNR - Nurional Research Council of Haly, ISMAR - Institute of Marine Sciences, Venice, Italy Hellenic Centre for Marine Research, Institute of Marine Baingical Resources and Initial Waters, Attents-Souria ave., 1981.3 Anarysian, Greece

Thetis Spa, Cartello 2737/F, Venice, Italy

Ecorys España S.L., Paseo Castellana 140, 13th Floor, 38046, Madrid, Spain



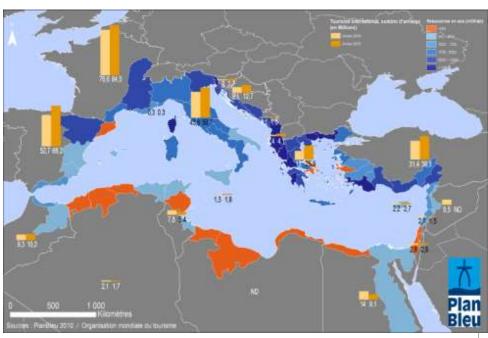












Water resources and tourist arrival (Plan Bleu, 2010)

Competition for water resources (water demand 2005-2010)

100%
90%
80%
70%
60%
50%
Industry ND
Drinking water
30%
20%
SY MA LY GR TN EG TR CY ES BA LB DZ AL IL PS IT MT HR FR SI

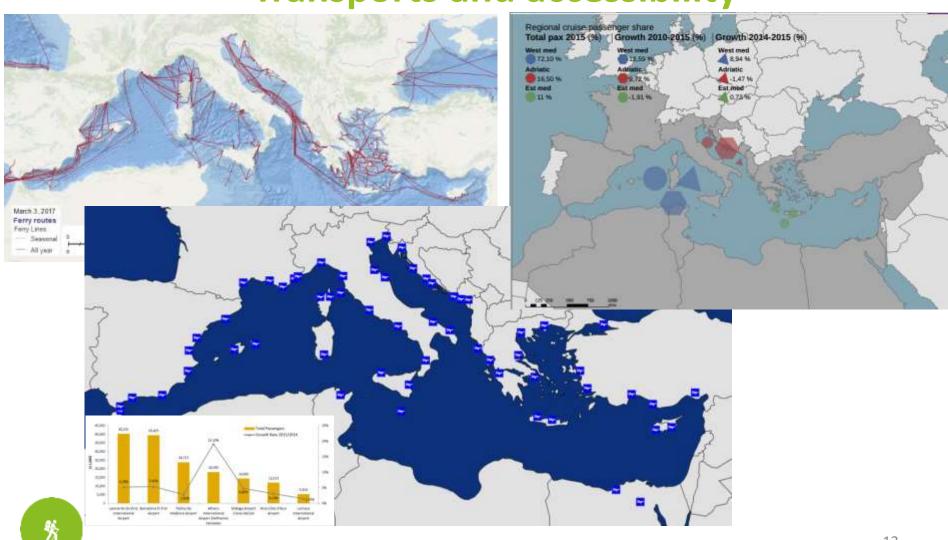








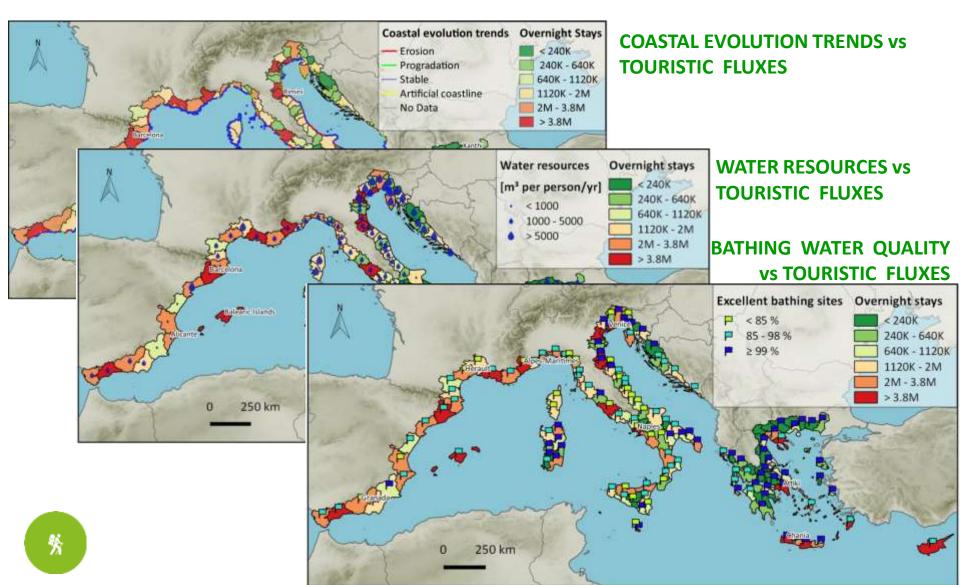
Transports and accessibility







Spatial interactions among Threats and Enabling Factors in the Mediterranean







Proposition for improvements

Main elements from the ICZM Protocol and MSP Principles for sustainability enhancement in tourism

- Importance of having a strategic planning
- Need for efficient coordination mechanisms
- Access to quality data on the environment, society and economic
- Necessity to implement a participatory approach
- Environmental impact assessments





Proposition for improvements

Orientations and recommendations to overcome the main obstacles for







Looking forward

- Improve / refine the Mediterranean analysis, focusing on key aspects, including knowledge gaps (e.g. non-EU countries, poor datasets), capitalising from ongoing and new projects
- ➤ Ensure bidirectional flows of information and results between large scale (Mediterranean) and local scale (Pilot Areas / Destinations) analysis, for the best capitalization of lessons learnt and influence on policy processes







Co-Evolve Coordinator, WP Leaders, Task leaders, Pilot Area Coordinators and their Teams



WP3 Coordination and Task 3.1 ISMAR – A. Barbanti, S. Bellacicco, M. Drius

Task 3.2 ISMAR – F. Rizzetto, C. Vacca



Task 3.3 UTH – H. Coccossis, T. Koutsopoulou

Task 3.4 UTH – H. Coccossis, T. Koutsopoulou

Task 3.5 ISMAR – M. Drius, A. Pugnetti, L. Bongiorni



Rerault Task 3.6 UTH – *H. Coccossis, T. Koutsopoulou*

Task 3.8 ISMAR – S. Carniel, D. Bonaldo



Task 3.9 ISMAR – M. Drius, A. Pugnetti, L. Bongiorni, A. Campanaro, D. Depellegrin

Task 3.10 DEP. HERAULT – P. Carbonnel, Istitut Méditerranèen de l'Eau, Plan Bleu

Task 3.11 IUAV – N. Sakib, F. Musco, D. Maragno, A. Innocenti, F. Magni, F. Appiotti, E. Gissi



Task 3.12 PAP/RAC – V. Evers, M. Prem

Task 3.7-3.13 (MED Synthesis) ISMAR – PAP/RAC – M. Drius, V. Evers, A. Barbanti, M. Prem, S. Bellacicco

