

CO-EVOLVE DISSEMINATION EVENT

5 June 2019 – 09.00-13.00

Alimara Hotel, Barcelona

OPENING

Emmanuel MANISCALCO

EU Programmes Senior Officer

Conference of Peripheral Maritime Regions (CPMR)

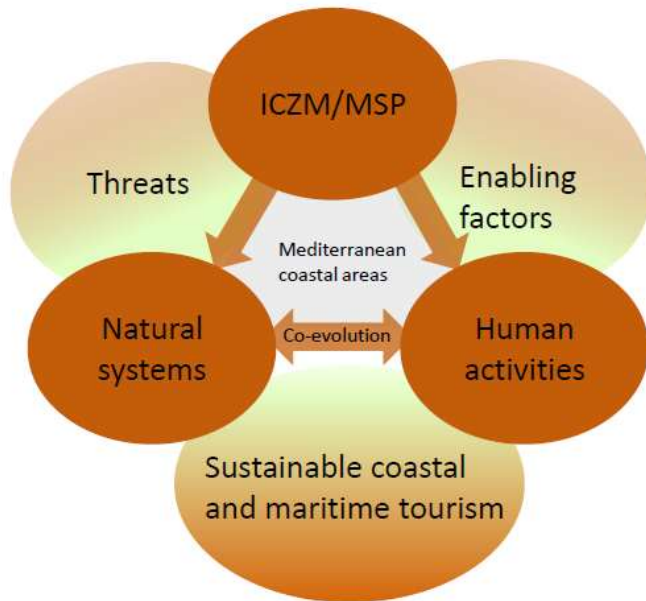
In the frame of



CO-EVOLVE'S OVERALL OBJECTIVE



“Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism”



CO-EVOLVE aims at analysing and promoting the **co-evolution** of **human activities** and **natural systems** in touristic coastal areas, allowing **sustainable development** of **touristic activities** and demonstrating through pilot actions the feasibility and effectiveness of an ICZM/MSP-based planning process.

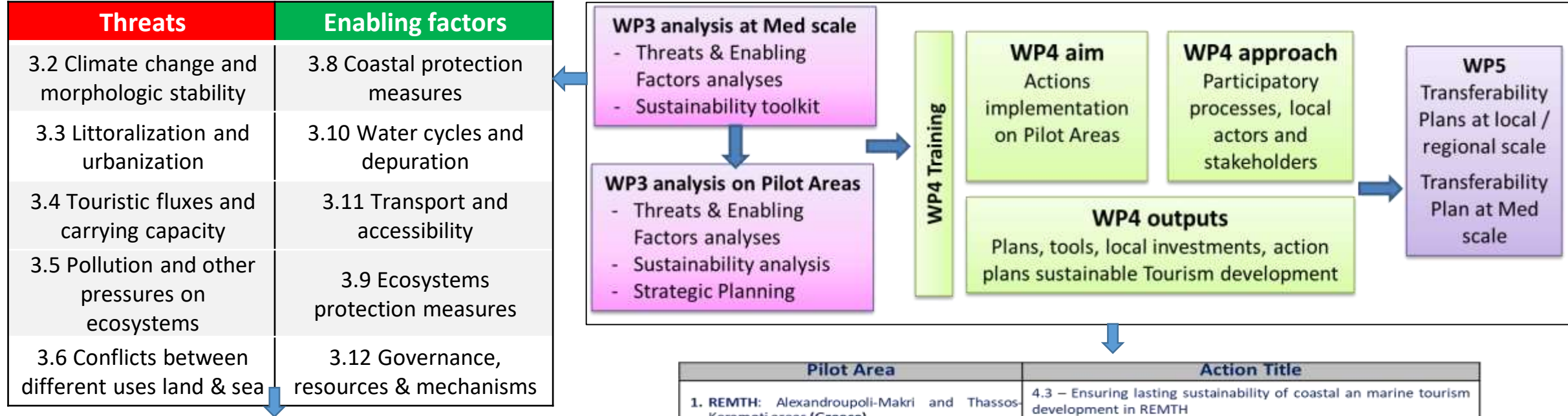
CO-EVOLVE recognises tourism as major economic driver and employment producer in the MED (11.3% of GDP and 11.5% of employment in 2014) **BUT ...**

... Continuous growth of tourism in MED coastal areas exerts pressures on environmental and cultural resources of the coastal zones, and affects negatively social, economic and cultural patterns of tourist destinations.

CO-EVOLVE'S MAIN OBJECTIVES



CO-EVOLVE'S OVERALL METHODOLOGY AND MAIN OUTPUTS



Output 3.1 - Integrated analysis of threats and enabling factors for sustainable tourism at MED scale to: address policies at Med scale; develop sound and sustainable action plans (WP4); develop transferability plans (WP5).

Output 3.2 - Tourism sustainability analysis and toolkit to define level of sustainability of tourism (baseline and target values) within the Programme, developing an operational Tourism Sustainability Toolkit to be applied at Mediterranean scale.

Output 3.3 - Development of tourism oriented action plans and evaluation of their benefits. On the basis of the previous outputs, tourism-driven or tourism-oriented strategic action plans will be developed in Pilot Areas.

Pilot Area	Action Title
1. REMT : Alexandroupoli-Makri and Thassos-Keramoti areas (Greece)	4.3 – Ensuring lasting sustainability of coastal and marine tourism development in REMT
2. Emilia-Romagna : Cattolica Port area and Lido di Spina-Comacchio (Italy)	4.4 – Implement regional ICZM guidelines principles for sustainable tourism and coastal management
3. Veneto : Rosolina Mare and Polesine Camerino-Eni power station area (Italy)	4.5 – Planning center for Delta area and demonstration on movable lodging prototype
4. Valencia Port area (Spain)	4.6 – Improve governance and facilitate mainstreaming into public action of the guiding principles set out in the ICZM Med Protocol
5. Hérault Département : Lido of Maguelone and Grand Delta of Orb river (France)	4.7 – Experimental adaptation of planning and management of tourist fluxes in coastal areas subject to CC
6. Kastela bay, Split (Croatia)	4.8 – Valorization of environmental and cultural heritage for a sustainable tourism-driven development in Kastela bay
7. Neretva River Delta, Dubrovnik (Croatia)	4.9 – Implementation of integrated management plan for Dubrovnik-Neretva River Delta

CO-EVOLVE'S TIMELINE AND ACHIEVEMENTS

2016		2017												2018												2019											
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36		
STUDYING PHASE - M1 (WP3)														TESTING PHASE - M2 (WP4)																		TRANSFERRING ACTIVITIES (WP5)					
Analysis at Mediterranean scale of threats (climate changes and morphological stability, littoralisation and urbanisation, touristic fluxes and carrying capacity, pollution, conflicts of uses a, etc.) and enabling factors (coastal protection measures, ecosystems protection, water cycle and depuration, transports and accessibility, legislation, governance, financial resources, etc.)											Synthesis of threats and enabling factors analyses			Preparation of pilot actions implementation				Demonstration activities in the 7 pilot areas and evaluation of their results																			

AGENDA

09:15 – 10:15	<p>Lessons learnt from the studying phase</p> <ul style="list-style-type: none"> · Analyses of threats and enabling factors to Sustainable Tourism <i>Mr Andrea Barbanti, CNR-ISMAR</i> · Sustainability Toolkit <i>Pr Harry Kokkossis, University of Thessaly</i> · Strategic planning methodology and examples of pre-implementation at destination scale (IUAV) <i>Pr Francesco Musco, University IUAV</i> <p><i>Debate</i></p>
10:15 – 11:30	<p>Taking stock of testing activities in CO-EVOLVE's Pilot Areas</p> <ul style="list-style-type: none"> · Introduction <i>Mr Roberto Montanari, Emilia-Romagna Region</i> · Presentation of CO-EVOLVE Pilot Areas' results/outputs (10' per PA) <ol style="list-style-type: none"> 1. Alexandroupoli/ Makri area & Thassos/ Keramoti area - EL 2. Cattolica (RN) port and coast area & Comacchio-Lido di Spina (FE- Po Delta park) - IT 3. Polesine Camerini & Rosolina Mare - IT 4. Port of Valencia - ES 5. Maguelone/Frontignan area & West Herault coast - FR 6. Kastela Bay - HR 7. Neretva Delta – HR <p><i>Debate</i></p>
11:30 – 11:45	Coffee Break
11:45 – 12:15	<p>Towards the replication of the project's methodology in other MED territories</p> <p><i>Mr Emmanuel Maniscalco, CPMR</i></p>
12:15 – 12:45	<p>CO-EVOLVE and the Interreg MED Sustainable Tourism community – working together to improve policy making</p> <p><i>Ms Dora Papatheochari & Mr Spyros Niavis, Panteion University, BleuTourMed_C3</i></p> <p><i>Debate</i></p>
12:45 – 13:00	<p>Conclusions</p> <p><i>Mr Roberto Montanari, Emilia-Romagna Region</i></p>