

# TOWARDS THE REPLICATION OF THE PROJECT'S METHODOLOGY IN OTHER MED TERRITORIES

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Conference of Peripheral Maritime Regions  
(CPMR)

*In the frame of*



# OUTLINE

- **TRANSFERRING PHASE (WP5)**
- **MC4BG – UFM LABELLED PROJECT: FRAMEWORK & PARTNERSHIP**
- **CO-EVOLVE4BG**
- **TOURIMPACT4BG**
- **INTERREG MED AXIS 4 STRATEGIC PROJECTS**

# CO-EVOLVE' S TRANSFERRING PHASE (WP5)

- **CO-EVOLVE INCLUDES A TRANSFERRING PHASE (WP5), LED BY PAP/RAC, RUNNING FROM MAY TO OCTOBER 2019**
- **WP5 OBJECTIVES**
  - To guarantee long-term impact of the project activities/results, i.e. continuation, share and replication
  - To be replicated at local/regional scales (beyond the territorial/administrative limits of the pilot area) and at Mediterranean level (national authorities)
- **WP5 DELIVERABLES**
  - 5.2.1 Transferability plan at Pilot areas and sub-national scale: country-level (6 Plans)
  - 5.2.2 Transferability plan at Pilot areas and sub-national scale: transboundary (6 Plans)
- **In parallel to this, CO-EVOLVE partners are involved in several initiatives and exploring other opportunities to fund the replication of the project's activities**

# MED COAST FOR BLUE GROWTH – GENERAL INFORMATION

Officially labelled by  
the 43 UfM countries,  
Senior Officials Meeting held  
on the 11<sup>th</sup> of December 2017



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط

*“Common approaches and planning tools to boost sustainable coastal and maritime tourism in the Mediterranean”*

## Sustainable tourism-driven and oriented action plans:

- Demonstrating the feasibility and effectiveness of a **planning process** on Pilot Areas following ICZM/MSP principles
- Showing the importance of local **stakeholder’s engagement** on key issues for sustainable coastal tourism development.
- Preparing for the implementation of **concrete pilot actions**, such as for examples recovery of beach dunes, dredging with sediment reuse for nourishment, lodging prototypes, differentiated and de-seasonal touristic offer, etc.

Creating conditions for safety, protection, wellness and sustainability-oriented development of the Mediterranean coastal areas

MedCoast4BG – Med Coasts for Blue Growth

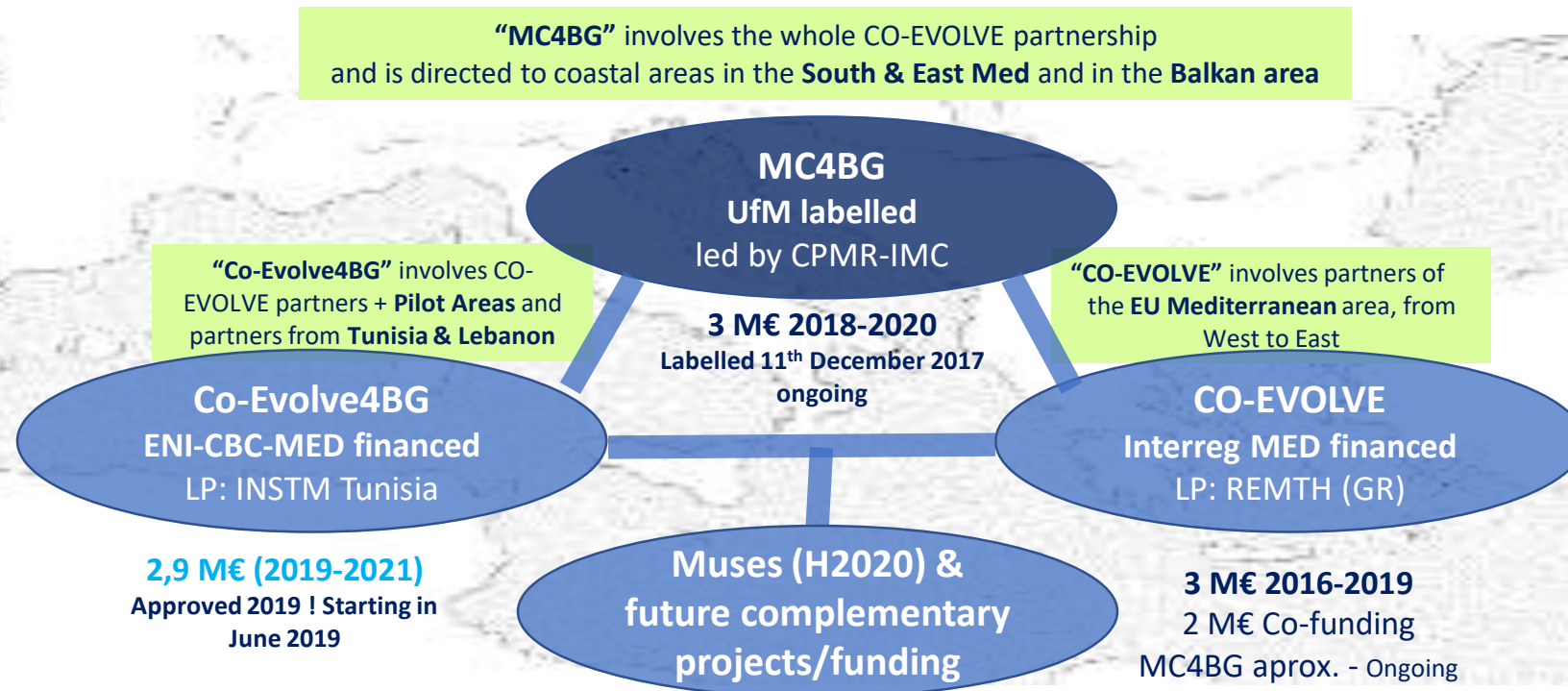
Water & Environment



# MED COAST FOR BLUE GROWTH – GENERAL INFORMATION

## *“Common approaches and planning tools to boost sustainable coastal and maritime tourism in the Mediterranean”*

It responds to the priorities of the Union for the Mediterranean: **UfM Ministerial on Environment and Climate Change (2014)** and **UfM Ministerial on Blue Economy (2015)**, namely the use of **maritime spatial planning as a governance tool**, mobilizing efforts towards **adaptation to the impacts of climate change**, and referring to **coastal and maritime tourism among the main traditional and emerging economic sectors for the Blue Economy in the Mediterranean Sea**.



# MED COAST FOR BLUE GROWTH – PARTNERSHIP

## EU-MED PROMOTING PARTNERS

- **ITALY**
  - Region Emilia Romagna
  - Institute of Marine Sciences - National Research Council (ISMAR)
  - IUAV (Venice University)
  - Po Delta Park Veneto Region
  - Lazio Region
- **GREECE**
  - Region of East Macedonia and Thrace - REMTH
  - University of Thessaly
  - Region of Crete
- **CROATIA**
  - PAP RAC (UNEP MAP)
  - Dubrovnik Neretva Regional Development Agency (DUNEA)
  - Public Institution for Coordination and Development of Split Dalmatia County (RERA SD)
- **FRANCE**
  - Conseil General de l'Hérault
  - CPMR Intermediterranean Commission (Lead promoter)
- **SPAIN**
  - Foundation Valencia Port
  - University of Murcia and Region of Murcia

## NON-EU MED PARTNERS

- **TUNISIA**
  - National Institute of Marine Sciences and Technologies (INSTM)
  - National Agency for Environnemental Protection (ANPE)
  - Agency for Coastal Protection and Planning (APAL)
  - Monastir and Sousse Regions
  - Office National du Tourisme Tunisien (ONTT)
  - National Engineering School of Tunis (ENIT)
  - DGFIOP
  - Regional Activity Centre for Specially Protected Areas
- **MOROCCO**
  - Ministry for Tourism
  - Region of L'Oriental & other authorities/actors to be defined at national/regional/local level
- **LEBANON**
  - Ministry of Works and Public Transport & Ministry of Environment
  - AL MIDAN NGO
  - AMWAJ NGO
  - BFCTH
- **MONTENEGRO**
  - Ministry of Sustainable Development and Tourism
  - Other authorities/actors to be defined at national/regional/local level

# MED COAST FOR BLUE GROWTH – FRAMEWORK FOR SYNERGIES

- **BOLOGNA CHARTER ON ADAPTATION TO CLIMATE CHANGE IN COASTAL AREAS**



- **EMERGING STRATEGIES AND INITIATIVES: EUSAIR, BLUEMED, WESTMED...**

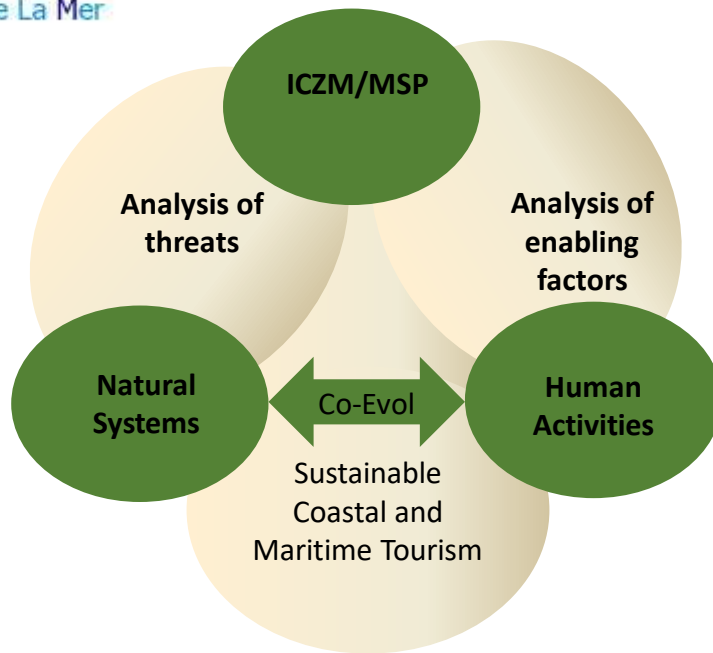


# Co-Evolve4BG – MAIN OBJECTIVE



**Co-evolution of Coastal Human Activities & Med Natural Systems  
for Sustainable Tourism & Blue Growth in the Mediterranean:  
Co-Evolve4BG**

Co-Evolve4BG intends to extend, update and adapt the conceptual and methodological model of CO-EVOLVE and its demonstration pilots in Southern & Eastern Mediterranean countries





# Co-Evolve4BG – EXPECTED OUTCOMES



## Co-evolution of Coastal Human Activities & Med Natural Systems for Sustainable Tourism & Blue Growth in the Mediterranean: CO-EVOLVE4BG



✚ Integrated analysis of "**Threats**" and "**Enabling Factors**" for the sustainable development of **coastal and maritime tourism** at **Med and local scale**, in 7 pilot areas of 5 countries

✚ Strengthening the Authorities' "**Capacity Building**" to better plan, manage, operate and monitor coastal ecosystems, using a participatory approach (stakeholders & local communities).

✚ **Implementation of sustainable development** in pilot areas by applying ICZM/MSP principles

✚ Provide local authorities/stakeholders with tools for integrated management of the coastal zone: "**toolkit**"

# Co-Evolve4BG – PROJECT PARTNERS



**INSTM**

**Applicant**



Institut National des Sciences et  
Technologies de la Mer



**PP1**



Regione Lazio



**PP2**



ΠΕΡΙΦΕΡΕΙΑ ΑΝΑΤΟΛΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ ΘΡΑΚΗΣ

UNIVERSIDAD DE  
MURCIA



**PP3**



Universidad de Murcia



**PP4**



Fundación de la Comunidad Valenciana para la  
Investigación, Promoción y Estudios Comerciales de  
Valenciaport



**PP5**



Agence Nationale de Protection de l'Environnement



**PP6**



Ministry of Public Works and Transport



**PP7**



Al Midan NGO



**PP8**



AMWAJ NGO

# Co-Evolve4BG – ASSOCIATED PARTNERS



CPMR  
CRPM

Associated 1



CPMR Intermediterranean Commission



Associated 5



Region of Murcia Tourism Institute



Associated 9



RAC/SPA- Regional Activity Centre for Specially Protected Areas



Associated 13



Direction Général du Financement des Investissements et des Organismes Professionnels (DGFIOP)



Associated 2



Regione EmiliaRomagna



Associated 6



Region of Crete



Associated 10



Gouvernorate of Sousse



Associated 14



Batroun Fishermen Cooperative for Tourism and Heritage



Associated 3



ISMAR-CNR – Institute of Marine Sciences – IT National Research Council



Associated 7



Association Eau & Développement



Associated 11



Office National du Tourisme Tunisien



Associated 15



Al Manar University Of Tripoli



Associated 4

PAP/RAC- Priority Actions Programme/Regional Activity Centre



Associated 8



Coastal Protection and Planning Agency



Associated 12



National Engineering School of Tunis



Associated 16



Department of Hérault

# Co-Evolve4BG – ARCHITECTURE AND OUTPUTS

## WP1: Management/INSTM

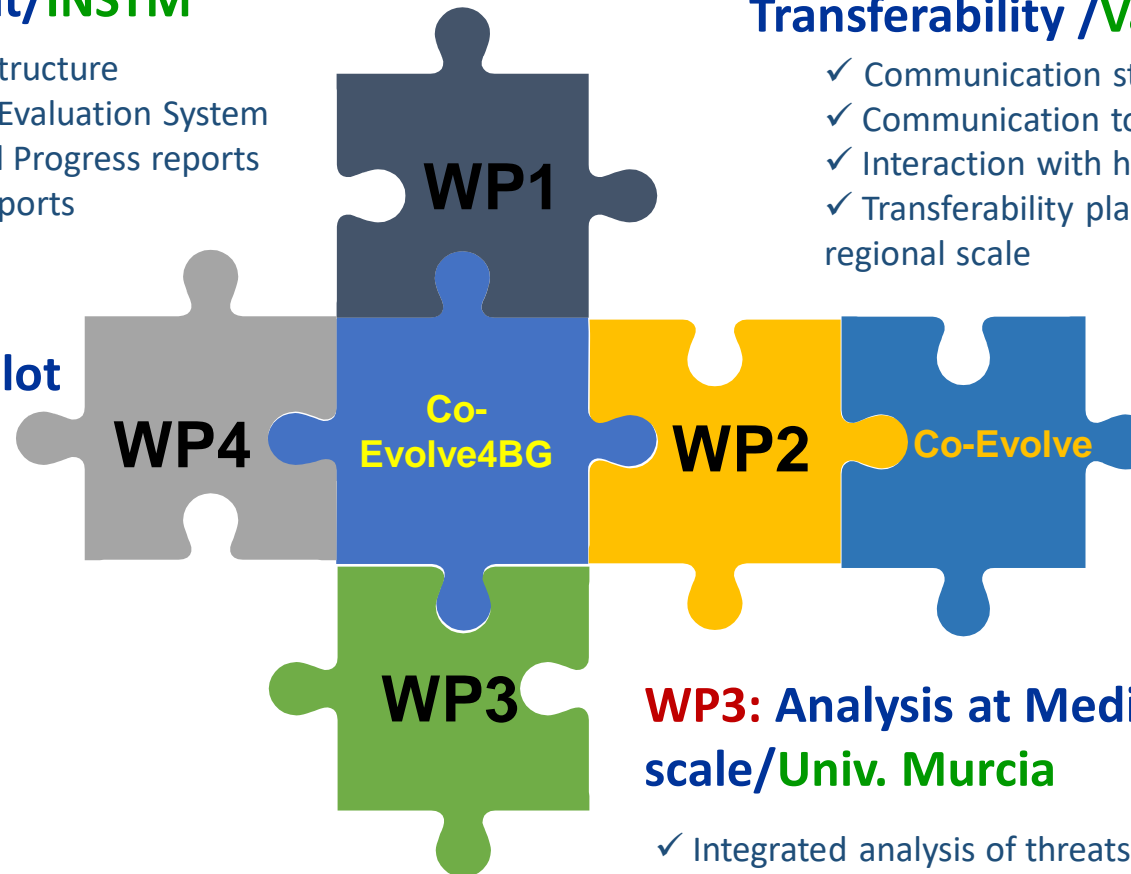
- ✓ Project Organizational Structure
- ✓ Project Monitoring and Evaluation System
- ✓ Committee meeting and Progress reports
- ✓ Quality Management reports

## WP2: Communication & Transferability /Valenciaport

- ✓ Communication strategy
- ✓ Communication tools
- ✓ Interaction with horizontal projects
- ✓ Transferability plan at Pilot Areas and regional scale

## WP4: Testing on Pilot Areas/REMTH

- ✓ Training and courses
- ✓ Implemented actions



## WP3: Analysis at Mediterranean scale/Univ. Murcia

- ✓ Integrated analysis of threats and enabling factors for sustainable tourism at MED scale
- ✓ Tourism sustainability analysis toolkit



# TOURism IMPACT FOR Blue Growth – TOURIMPACT4BG

<b>Acronym</b> (15 characters max.)		<b>TOURIMPACT4BG</b> ( <i>tbc</i> )
<b>Full title</b> (200 characters max.)		<b>TOURism IMPACT FOR Blue Growth</b>  <b>Impact of sustainable tourism on touristic coastal areas &amp; Blue Growth</b>
<b>Programme priority</b>		<b><i>PA2 Tourism &amp; Culture</i></b>
<b>Programme priority specific objective</b>		<b><i>SO 2.1 Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development</i></b>
<b>Name of the lead partner organisation/English</b>		<b><i>Regional Strategic Agency for the Sustainable Development of the Territory (ASSET) - Puglia Region</i></b>
<b>Project duration</b>	<b>Start date</b>	<b><i>01.02.2020</i></b>
	<b>End date</b>	<b><i>31.07.2021</i></b>

# TOURism IMPACT FOR Blue Growth – TOURIMPACT4BG

## Summary

TOURIMPACT4BG aims to extend, update and adapt the conceptual and methodological model of CO-EVOLVE and its demonstration pilots in the Southern Adriatic (Italy-Albania-Montenegro). This proposal is presented in the frame of the Interreg IPA CBC Italy-Albania-Montenegro programme's priority on Tourism & Culture. The project focuses on the conditions for -and promotes- the co-evolution, as already addressed by CO-EVOLVE and Co-Evolve4BG, extending their action towards the Southern Adriatic area, and completing the framework of the MC4BG project. Similarly to CO-EVOLVE and Co-Evolve4BG, the analysis and the demonstration actions included in the project will produce results with a wide and long-lasting influence, fully exploiting the Blue Economy potential, promoting the creation of new markets and jobs in the field of ecosystem-oriented services (related to coastal and maritime tourism and coastal management & adaptation to climate change).

## Partnership

- **Lead Partner: Agenzia regionale Strategica per lo Sviluppo Ecosostenibile del Territorio (ASSET) – Regione Puglia**
- PP1: Department of Earth and Geo-environmental Sciences – University of Bari
- PP2: EURelations EEIG - Molise
- PP3: Municipality of Herceg Novi - Montenegro
- PP4: Auleda NGO - Albania

# INTERREG MED AXIS 4 STRATEGIC PROJECTS

## **PANORAMED strategic calls:**

- Maritime surveillance & Sustainable Tourism – ToRs in preparation
- 3-year projects
- Available budget: €12 million (4 projects to be funded: 2 on M&C Tourism & 2 on Maritime surveillance)
- Selection beginning of July to start in September

CPMR involved in both thematic related to Sustainable Tourism: Sustainability & Empowerment (BESTMED/SMARTMED)

## **Call for proposals – Horizontal project:**

- all the horizontal projects are concerned
- 32 months project
- Available budget 12,5 million
- Applicant seminar : 7<sup>th</sup> of May in Marseille

# CONTACTS

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