









Introduction to the CO-EVOLVE Project

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CO-EVOLVE INFODAY

"Sostenibilità del Turismo costiero-marittimo e Crescita Blu nel Medieterraneo" "Sustainability of coastal-maritime Tourism and Blue Growth in the Mediterranean"

Rimini, 7 November 2017 - ECOMONDO



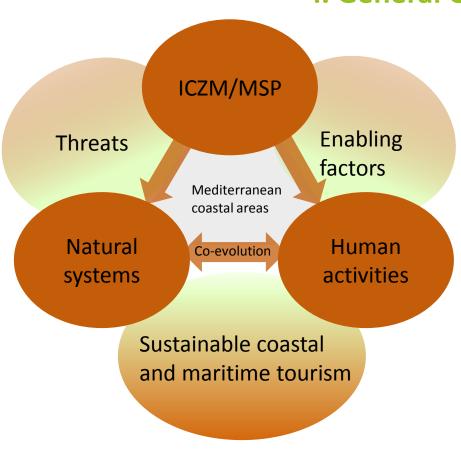








I. General Objective



CO-EVOLVE aims at analyzing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of ICZM/MSP.













II. Main outputs

- Integrated analysis of threats and enabling factors for sustainable tourism at MED scale in order to:
 - Address policies at wide scale
 - Develop sustainable action plans and pilot actions
 - Develop transferability plans
- Sustainability analysis containing:
 - a conceptual model for assessing the level of sustainable development of tourism in the Mediterranean
 - Tourism Sustainability Toolkit to be applied at Mediterranean scale
- ICZM/MSP based action plans for sustainable tourism development in pilot areas and transferring actions at MED scale







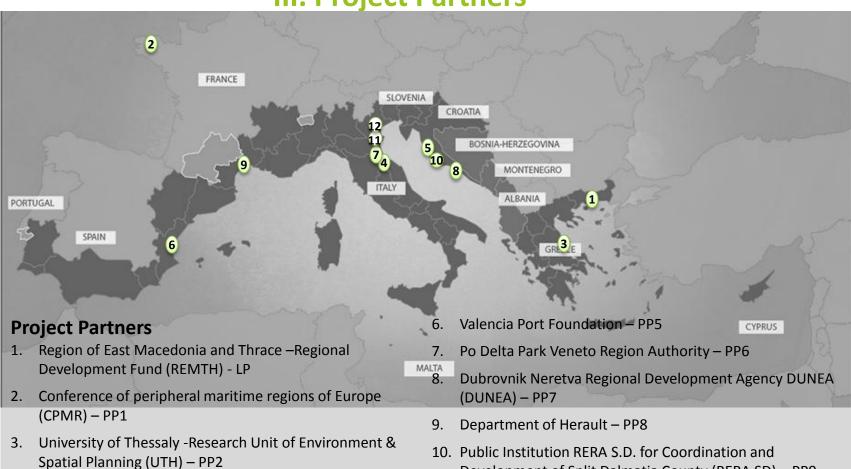








III. Project Partners



- Development of Split Dalmatia County (RERA SD) PP9
- 11. Iuav University of Venice -Department of Design and Planning in Complex Environments (IUAV) - PP10
- 12. National Research Council Institute of Marine Sciences
- 4. Emilia-Romagna Region –General Directorate Territory and Environment Care (RER) - PP3
- Priority Actions Programme Regional Activity Centre (PAP/RAC) - PP4





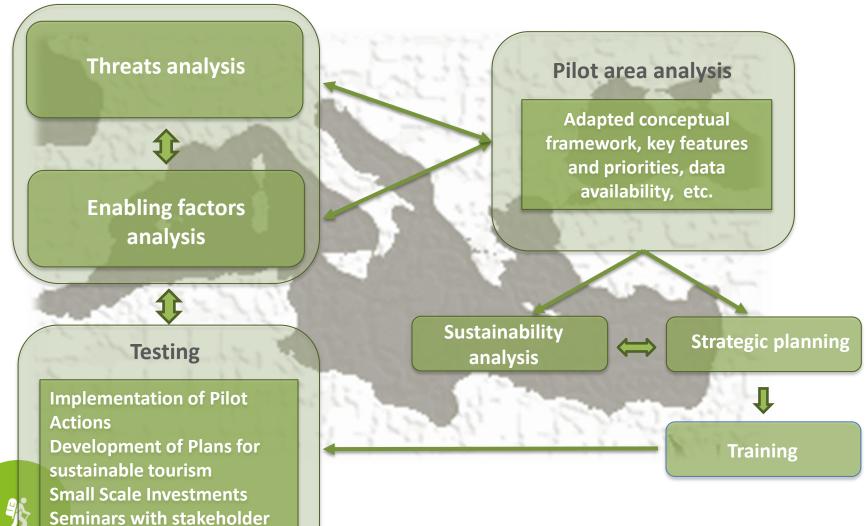








IV. General Architecture and key connections







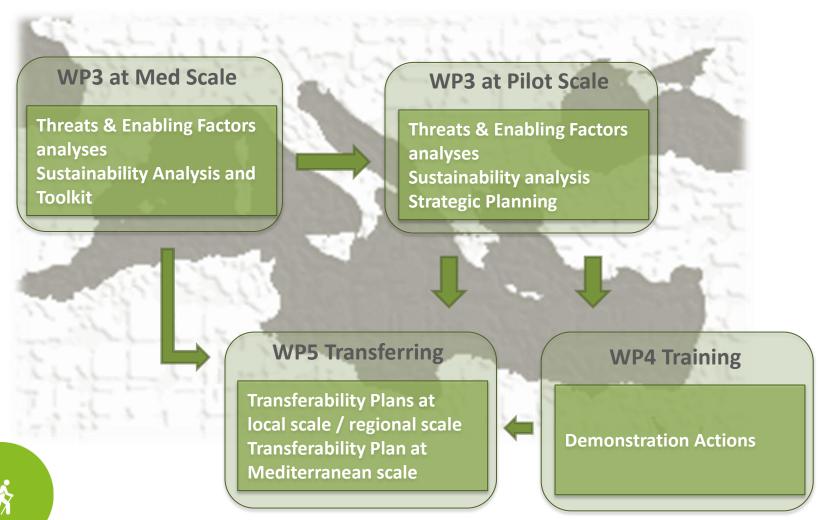








V. Main connections between Work Packages







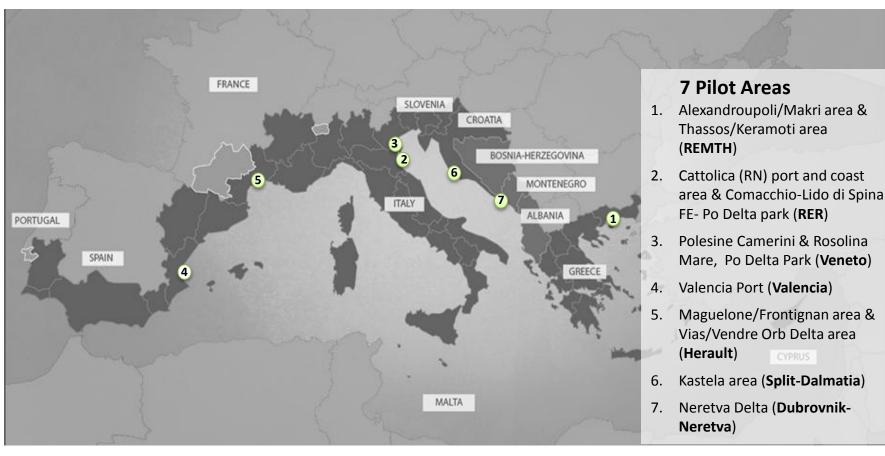








VI. Pilot Areas















VII. Pilot Actions

Activities: formulation of Plans on Pilot Areas + some Small Scale Investments:

- PA1 Ensuring lasting sustainability of coastal and marine tourism development in REMTH (**REMTH**);
 - Alexandroupoli/Makri area, Thassos/Keramoti area
- PA2 Implementing regional ICZM guidelines principles for sustainable tourism & coastal management (RER); Cattolica harbor and coast area, Comacchio Lido di Spina/Logonovo area
- PA3 Planning Centre for Po-Delta area & demonstration on movable lodging prototypes (**DeltaPoVeneto**);
 - Polesine Camerini area, Rosolina Mare area
- PA4 Improve governance and facilitate mainstreaming into public action of the guiding principles set out in the ICZM Med Protocol (Valencia Port Foundation) Valencia port
- PA5 Experimental adaptation of planning and management of tourist fluxes in coastal areas subject to CC effects (**HERAULT**); Maguelone/Frontignan area, Vias/Vendre Orb Delta area
- PA6 Valorisation of environmental & cultural heritage for a sustainable tourism-driven development in Kastela, Split-Dalmatia County (**RERA-SD**); Kastela area
- PA7 Implementation of integrated management plan of Neretva River Delta, Dubrovnik-Neretva County (**DUNEA**); Neretva River Delta













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Web page on the Med platform: https://co-evolve.interreg-med.eu/

Twitter of the project:@CoEVOLVEmed

Web site of the partner: http://www.prd.uth.gr













THANK YOU FOR YOUR ATTENTION!

