

# Local participation in WP4 pilot actions

## Elements to setup and run local participatory processes

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## Why

- To achieve **more information and elements** about the decision from the actors involved
- To make **more viable the implementation** of decision because the point was discussed before
- To prevent or deal with conflicts in advance
- To get the **collaboration** of community for the co-produced policies
- To make **more informed and responsible** the citizens and stakeholders



## How

- The process needs to be about a **real problem or interest** for the community. The theme have to be concrete, defined and clearly communicated to the actors.
- The decision need to be **really open**. That's means to define the “stake” and the rules of the process and guarantee the transparency.



## Six Methodology Steps

1. Context analysis
2. Stakeholder involvement and partnership building
3. Plan of activities
4. Set up of tools
5. Plan implementation and monitoring
6. Evaluation

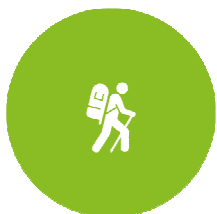


# 1. Context analysis

The aim is to reach information about the social context for better design the process and involved the target.

The analysis could include:

- socio-demographic, cultural and economic **profile of the community**
- **preview similar experience** in the same field (participation) or policy
- point of **strength and weakness** in the (our) organization in term of competencies.



## 2. Stakeholder involvement and partnership building

**Potentially all people could give useful contribution to our process 😊**

But we have some formal methods for selected them:

- **The “door open”**: in this case we promote the workshops and the people choose if the events are of their interest or not. This methods is also called “auto-selection”. Needs more investment in communication and it’s indicated for some very wide impact theme.
- **The “stakeholder map”**: as says the name, we decide who to invite beside the selection work. The map have to include all the actors who will be have potential effect by the decision discussed during the process.
- **The “random sample”**: this procedure is represented by the random selection of a sample of the reference population, which can be non-stratified or stratified on the grounds of specific social and demographic characteristics



## 3. Plan of activities

The participation process is like a project, so for the plan we propose the classical project management scheme.

	Description	Indicators	Verification's sources
Aims			
Expected results			
Activities to achieve			

Every goals needs to be **S.M.A.R.T.:** Specific, Measurable, Achievable, Realistic, Time-constrained.



## 4. Set up of tools

Choosing tools, if we have collected and design the process accurately, is about a technical and budget criteria.

In general:

- It's always recommended to use an **integrated approach** in term of channels: traditional and new media have to be use both.
- The external support, in particular for **workshops facilitation**, it is important for professional aspect but also for role of moderator and guarantee.
- The internal team have to be prepared trough **specific training**.





## 5. Plan implementation and monitoring

This phase is the core of the process. We have to implement the action plan and to tackle the **possible deviation**.

In general the points of attention are:

- Check the **list of stakeholder** to invite;
- To activate in time the **internal and/or external resources**;
- To organize the (eventual) workshops locations and pay attention to the **logistic aspect**;
- Use all channels, traditional and digitals, to **promote the process**;
- **Collect the data** expected for monitoring the process indicators.



## 6. Evaluation

Two reason for evaluate:

- To measure the **real impact of the process** in relation to the aims in the context.
- To measure in term of **benchmarking** in relation to other similar project.

Two dimension for evaluation:

- The **process** (some indicators: inclusion, transparency, structure and methods, resources);
- The **results** (some indicators: output, impacts, consequence for the participants).





## Emilia-Romagna's pilots

- Local plans will be co-designed and verified also through the use of some specific participative patterns. The involvement of local communities and the actors on which the plans will have the impact, is intended in defining objectives and actions more suitable, adequate, functionally and responsive to actual needs, and, therefore, more easily reachable.
- For the two pilots scheduled in the current project, different paths are under definition: on the grounds of specific contexts and needs, to which the same methodology will be applied. This will allow to have, at the end of Co-Evolve, two case-studies, with related action plans agreed with the communities and the local stakeholders.





## Participatory process - Building

### Involved subjects and main local stakeholders (first screening)

#### Cattolica's Pilot Area

- Cattolica Municipality (Tourism, Environment)
- Fishermen Associations
- Dockyards companies
- Marina management companies

#### Comacchio's Pilot Area

- Comacchio Municipality (Tourism, Environment)
- Associations of Local Companies (Seasides, Hotels)
- NoProfit Associations and Cooperatives
- Local communities and citizens

*In the frame of **design of participative processes** some further mapping of the subjects, stakeholders, representatives, communities and local players to be involved in the process of participate formulation of local plans.*

E-R regional structures involved: Soil and Coast Protection and Land reclamation Service, Civil protection Agency Service Area Reno and Po di Volano , Tourism and Commerce, Water Protection, Communication.





## Participatory processes – Local Laboratories

- **Cattolica:** The process is finalized to identifying a model/agreement for the harbor management, through a mediation and negotiation activities among the stakeholders: Fishermen/Seamen/Dockyards, with particular regard to themes as seabed **monitoring and management** and **tourist/productive activities** related to the harbor. Three laboratories are foreseen.
- **Comacchio:** The process is aimed to identifying proposals for utilization/fruition of the redeveloped beach following the requalification intervention, with «**non-traditional/innovative and high-accessibility tourist/recreational features**». Four workshops with citizens and associations are planned.
- Methodologies: The processes will be managed with the support of a specialized company that will facilitate both preparatory meetings with local project teams, and laboratories into the pilot territories, with techniques that will be defined, during the design phase, based on the specificities of the two different contexts.

The face-to-face meetings will be complemented by the use of the  
Regional platform of eParticipation [ioPartecipo+](#).



# THANKS YOU FOR YOUR ATTENTION!



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