

Sustainability indicators of coastal and maritime tourism

Harry Coccossis

University of Thessaly

Research Unit of Environment & Spatial Planning



CO-EVOLVE INFODAY

“Sostenibilità del Turismo costiero-marittimo e Crescita Blu nel Medieteraneo”

“Sustainability of coastal-maritime Tourism and Blue Growth in the Mediterranean”

Rimini, 7 November 2017 - ECOMONDO

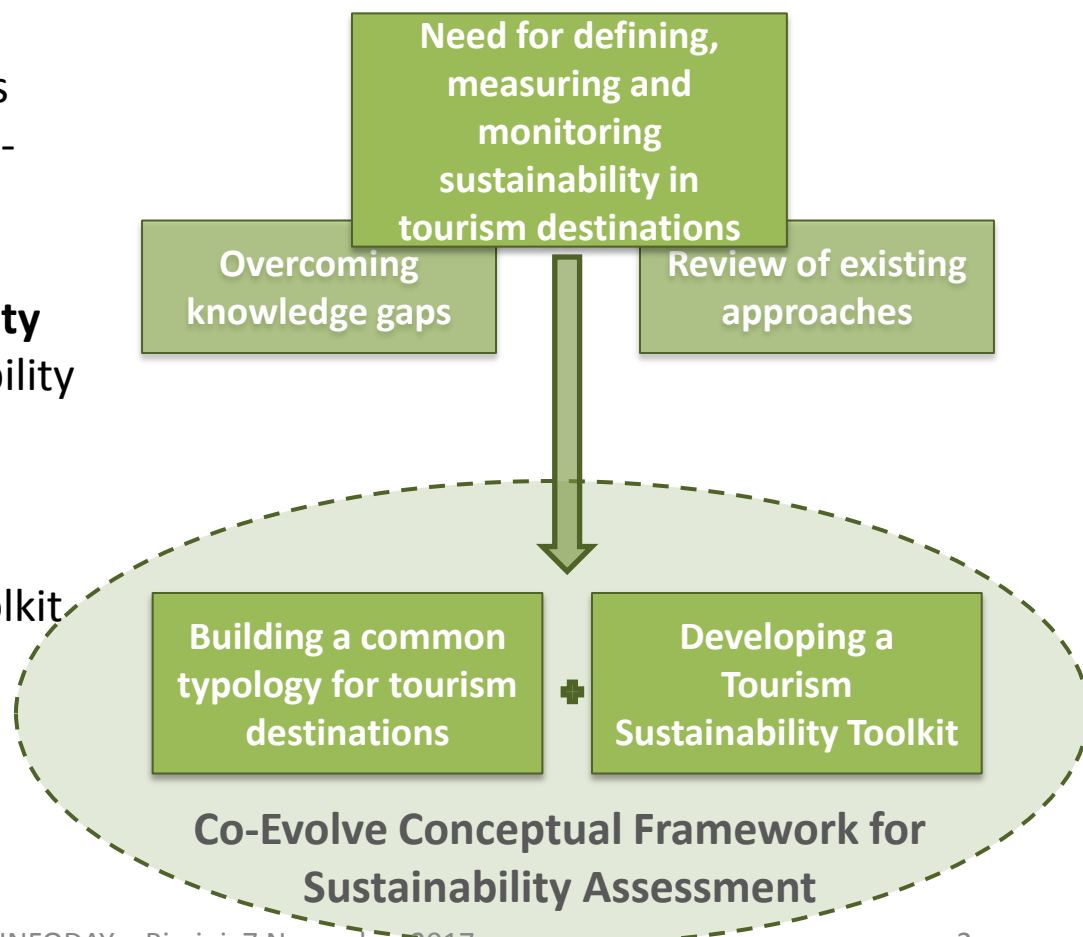
I. Key issues and challenges in defining, measuring and monitoring sustainability at destination level

Defining the destination

- Different approaches and definitions
- Going from existing typologies to Co-Evolve typology

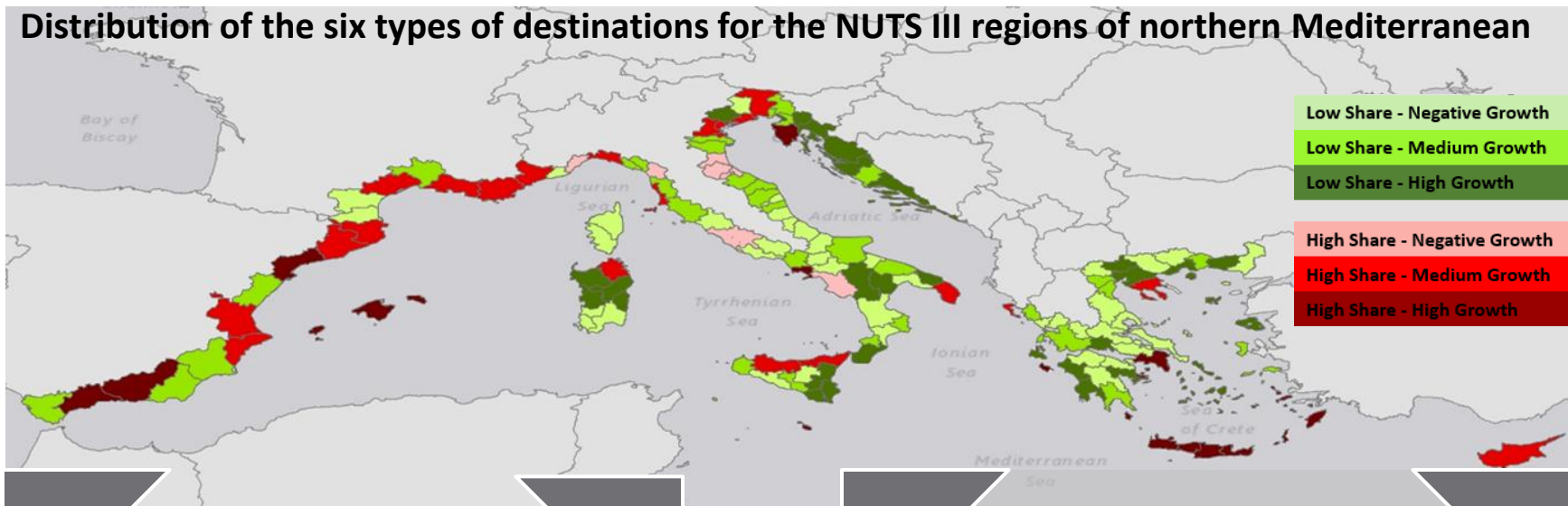
Measuring and monitoring sustainability

- Integrating and measuring sustainability dimensions: environmental, social, economic, governance
- Review of existing approaches and building a Tourism Sustainability Toolkit



II. Co-Evolve Tourism Destination Typology

Distribution of the six types of destinations for the NUTS III regions of northern Mediterranean



Classification based on:

- Average share of overnight stays at each destination against the total overnight stays in the Mediterranean destinations
- Average annual growth of overnight stays at each destination

6 types of destinations

Developing destinations with

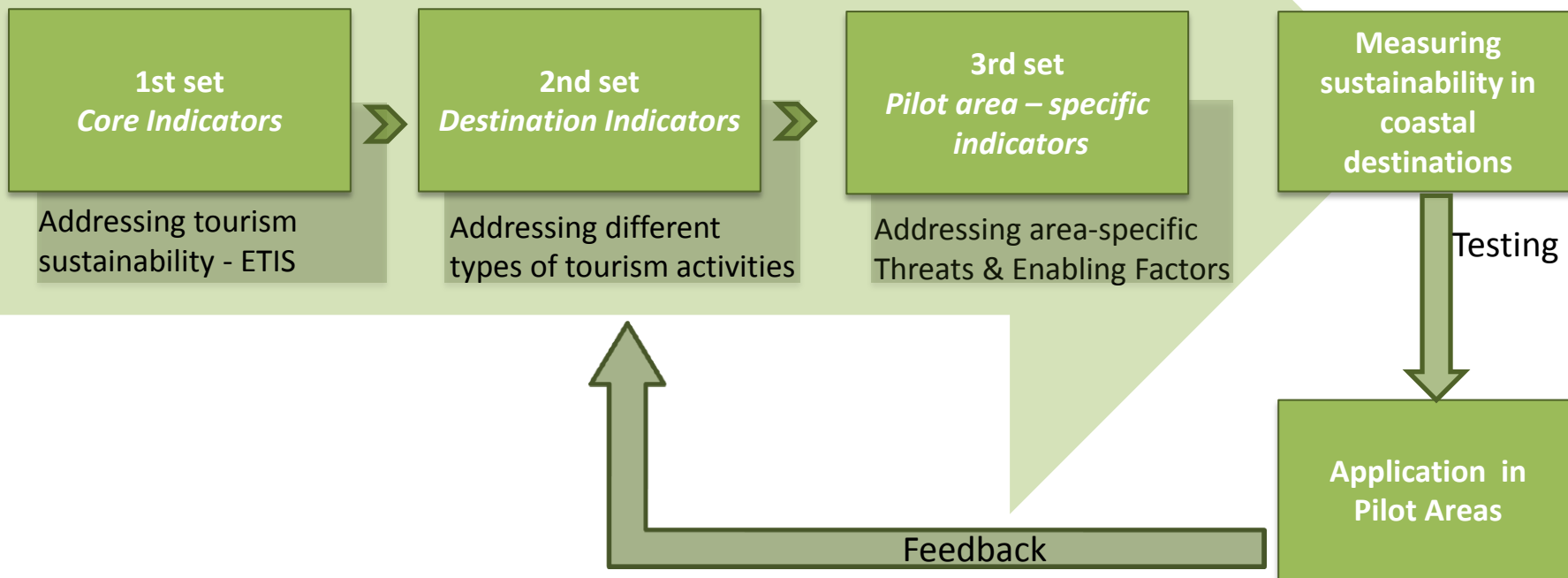
1. high tourism dynamic
2. potential in tourism development
3. low prospects in tourism development

Mature destinations with

4. high tourism dynamic
5. further potential in tourism
6. low prospects for further tourism development

III. Tourism Sustainability Toolkit

Tourism Sustainability toolkit



CONTACTS

Name: Harry Coccossis

Email: hkok@prd.uth.gr

Telephone: +302421074436

Skype: Harry Coccossis

Web page on the Med platform: <https://co-evolve.interreg-med.eu/>

Twitter of the project: [@CoEVOLVEmed](https://twitter.com/CoEVOLVEmed)

Web site of the partner: <http://www.prd.uth.gr>



THANK YOU FOR YOUR ATTENTION!

