

Task 3.17: Tourism Sustainability at local scale through Sustainability Index - Pilot Areas analysis

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**CO-EVOLVE 3rd Steering Committee meeting
Valencia, 16-17 November 2017**

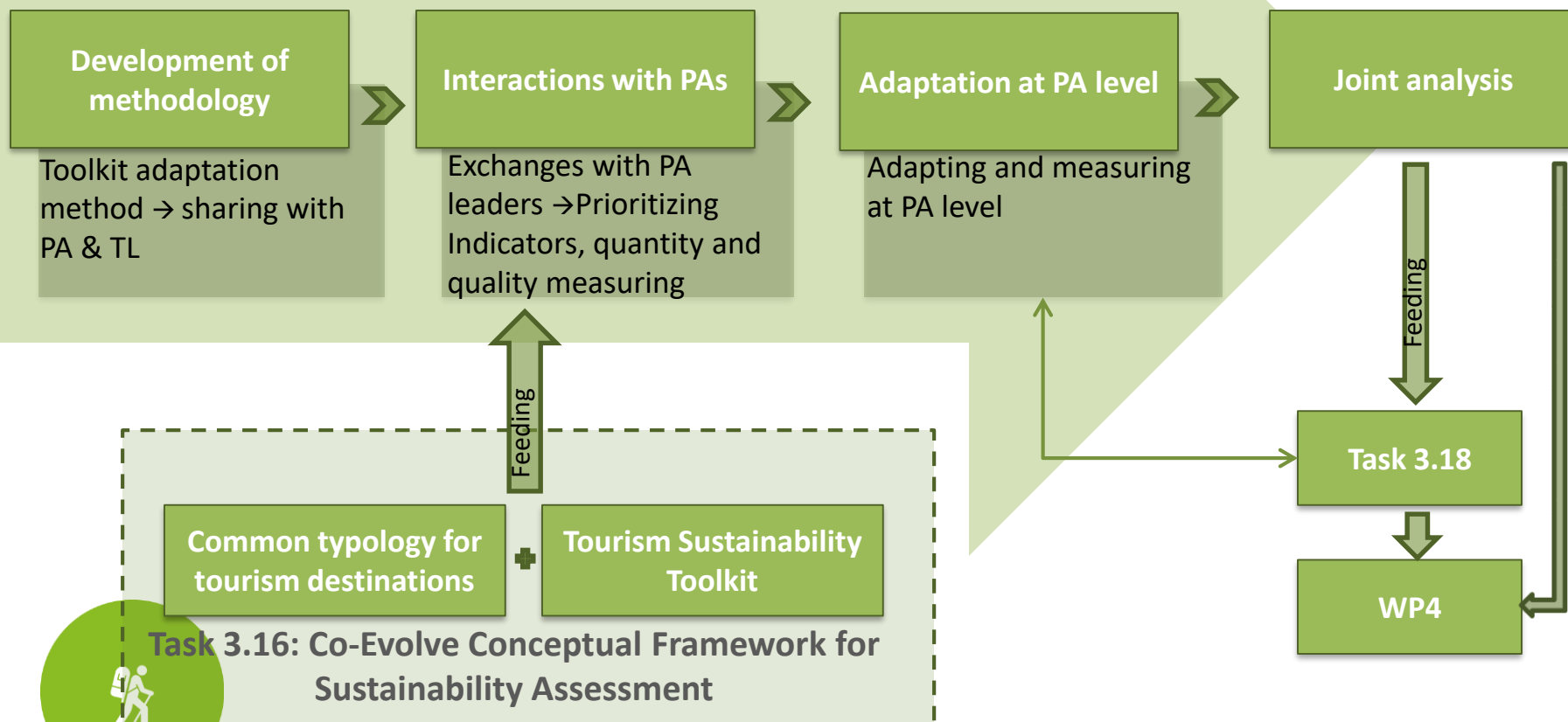
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Expected Deliverables	Date Delivery
D 3.17.1 Adapting tourism sustainability evaluation methods to local needs	12/2017
D 3.17.2 Evaluation of tourism sustainability in the Pilot Areas	01/2018

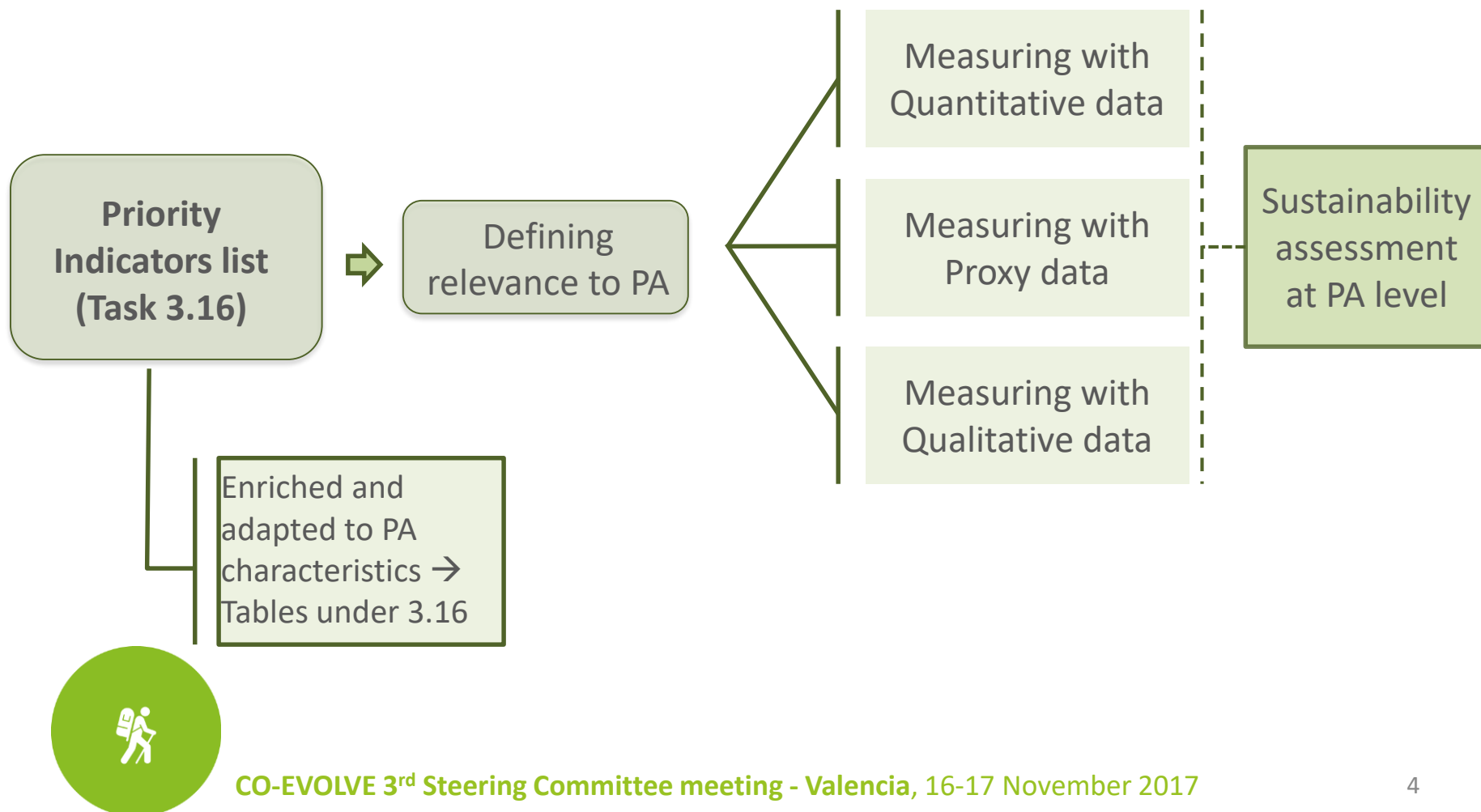


I. General work plan

Implementing Sustainability Toolkit at Pilot areas



II. Adapting sustainability to local needs



III. Timeplan – What we have so far

Activities timeplan	2017						2018
	October		November		December		January
Development of method							
Interaction with PAs							
Adaptation at PA level							
Finalization of the activities							

3.17.1

3.17.2

Finalization of
measuring

1.Alexandroupoli/Makri area & Thassos/Keramoti area (REMTH)	✓
2.Cattolica (RN) port and coast area & Comacchio-Lido di Spina FE- Po Delta park (RER)	✓
3.Polesine Camerini & Rosolina Mare, Po Delta Park (Veneto)	
4.Valencia Port (Valencia)	✓
5.Maguelone/Frontignan area & Vias/Vendre Orb Delta area (Herault)	
6.Kastela area (Split-Dalmatia)	✓
7.Neretva Delta (Dubrovnik-Neretva)	



IV. Observations so far and next steps

- **Heterogeneity** in tourism activities (beach/maritime, urban/cultural, cruising, recreational boating, ecotourism) and relevance of indicators to each PA
- **Heterogeneity** in data → **Quantitative data ≠ Quality assessments**

- Focus on what we need to measure **not** what we have available
- Focus on important data gaps → Should we proceed to **quality assessment**? Stakeholders involvement
- Elaboration and interpretation of data → Feeding 3.18 with short sustainability assessment analysis



Skype
meetings
with PA
leaders



IV. Concluding remarks

- Are there actually **major gaps** in data availability?
- Are the provided data available at **destination scale**?
- Are the provided data actually **quantitative? Or proxy/qualitative estimations** as mentioned in comments?
- Priority Indicators of High relevance to PAs → Are they also of high relevance for **Action Plans** ?

- **Tight deadlines** → Need for constant interaction with PAs → **Who do we contact?**



CONTACTS

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Thank you for your attention!