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www.co-evolve.interreg-med.eu





CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism



























CO-EVOLVE is an Interreg MED project aiming at analysing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of Integrated Coastal Zone Management (ICZM)/Maritime Spatial Planning (MSP).

CO-EVOLVE couples a presently unavailable analysis at **MED scale** of threats and enabling factors for sustainable tourism with **local studies on seven representative Pilot Areas**, to demonstrate through pilot actions the **feasibility** and **effectiveness** of an ICZM/MSP-based planning **process**.

CO-EVOLVE recognises as a key challenge for sustainable coastal and maritime tourism development the strengthening of cooperation among regions and the joint development and transferring of approaches, tools, guidelines and best practices.

Finally, **CO-EVOLVE** contributes to the Strategic Theme 2 (Joint Action 2.1) of the **Bologna Charter' Joint Action Plan**: http://www.bolognacharter.eu/.

Key figures









EXPECTED RESULTS OF CO-EVOLVE

1. Threats and enabling factors for sustainable tourism in the Mediterranean

Project activities will produce a complete and integrated analysis, at Mediterranean and Pilot Area scale, of the principal threats and enabling factors for a sustainable and ecosystem-based coastal tourism development, allowing a positive co-evolution of human activities and natural systems.

2. Defining and quantifying tourism sustainability in the Mediterranean

Project activities will develop a sustainability analysis in order to quali-quantify the sustainability of tourism on pilot areas and address their strategic planning. The activity will build on previous efforts in order to create a conceptual model for assessing the level of sustainable development of tourism in the Mediterranean and develop an operational Tourism Sustainability Toolkit to be applied at Mediterranean scale.

3. Developing ICZM/MSP based action plans for sustainable tourism development in pilot areas and transfer at Mediterranean scale

CO-EVOLVE aims to produce tourism-driven or tourism-oriented strategic action plans on the basis of the previous outputs and elaborate strategic planning proposals for each pilot area, including operative guidelines. A transferability plan at Mediterranean scale will also be produced.



PILOT AREAS

CO-EVOLVE is a modular project divided into two phases: studying and testing.

Studying phase (M1) consists in analysing and defining the state of the art at MED and Pilot Area scale, using and integrating available data, designing common approaches and elaborating common strategies, tools and action plans. It is essential to define a consistent framework for pilot actions and for the final phase (transferability of the results in the territories covered by the project).

Testing phase (M2) consists in testing instruments, policies, strategies and joint plans already identified in M1 through pilot activities, in order to set up solutions applicable to a wider set of users and territories, which the final transferability phase will precise.



- Alexandroupoli/ Makri area & Thassos/ Keramoti area - EL
- Cattolica (RN) port and coast area &
 Comacchio-Lido di Spina (FE- Po Delta park) IT
- 3. Polesine Camerini & Rosolina Mare IT
- 4. La Albufera **ES**
- Maguelone/Frontignan area & West Herault coast FR
- 6. Kastela Bay HR
- 7. Neretva Delta HR