

## **INTERREG MED Programme**

**2014-2020**

### **ESMARTCITY**

**Enabling Smarter City in the MED Area through Networking**

**(3MED17\_1.1\_M2\_022)**

**Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

**Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

**WP2 – Project Communication**

**Activity 2.10 – Synergies with the Green Growth Community**

**Deliverable 2.10.1 – “HP Transnational Event Participation report”**

Contractual Delivery Date: **None**

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<b>Dissemination Level</b>		
PU	Public	
PP	Restricted to Programme Partners and MED Programme	
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	

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# 1 Introduction

## 1.1 Scope and objectives of the deliverable

This report has been developed within the ESMARTCITY project of the European program Interreg MED, and serves as a deliverable for the activity A2.10 “Synergies with the Green Growth Community”. More specifically, it represents D2.10.1 “**HP Transnational Event Participation report**” for 3<sup>rd</sup> MED Green Growth Transnational event, and its aim is to develop a report for each one of the 4 events in which ESMARTCITY project participated.

SYNGGI (Synergies for Green Growth Initiative - Energising the Impact of Innovation in the Mediterranean) aims to support the modular approved projects under the objective Green Growth of the priority Axis 1. Innovation of the Interreg MED Programme. The activities of the project support the sub-objective 1.1 and especially the Green Growth sub-priority, in order to serve the targets and strategies of the Managing Authorities for the MED Area. The project has been designed as an agile tool that will unify project results, support MED stakeholders and create a fruitful and collaborative environment for all implicated bodies.

Due to the work coordinated by SYNGGI project and Green Growth MED community, during ESMARTCITY project different activities have been accomplished, such as attendance to this event in Durres on November 15-16, 2018.

Once stated this, the report will include information about this event, including agenda, photos, type of attendees, as well as our participation/contribution, and conclusions.

## 1.2 Structure of the deliverable

This deliverable is structured in 4 chapters:

Chapter 1, "Introduction" provides the generalities of the deliverable identity.

Chapter 2, "Description of the event and agenda" presents the characteristics of the event, synergies among projects, and the agenda.

Chapter 3, “Participants” presents a description of the participants and some photos of the event.

Chapter 4, "Synergies and results / lessons learnt” presents the presentation and/or collaboration procedure, as well as main conclusions of the event and collaboration.

## 2 Description of the event and agenda

### MAIN PROJECT DESCRIPTION:

In the framework of the SYNGGI Capitalization Work Package, the Interreg MED Green Growth Community will analyse and transfer the results delivered by the Modular Projects (MPs) of the community to capitalize the main outcomes to reach EU stakeholders and create policy recommendations for EU policy-makers.

The following outputs will be elaborated by the MED Green Growth community by the end of October 2019:

- Technical reports (white papers)
- Policy recommendations
- Legal recommendations and legal acts recommendations
- MED Green Growth book

In order to achieve these goals, 4 Thematic Working Groups (TWGs) have been created so as to facilitate systematic technical cooperation, synergies and joint work among the modulars in view of capitalization and policy outputs. The TWGs will also support the horizontal project to gather in a homogenous way modular project policy inputs and produce the above mentioned deliverables.

Taking into account the strong relevance of the Green Growth community thematic for the circular economy pillar, as well as the dynamism of this theme at EU level and the vivid legal framework that needs constant revision and input, effort is placed to relate the themes of the TWGs to the EU Circular Economy Action Plan. In order to monitor the progress towards the Circular Economy (CE), the EC has developed an indicator framework, aiming at measuring progress of CE's various dimensions at all stages of the lifecycle of resources, products and services. It has a set of ten indicators grouped into four stages and aspects of the circular economy: (1) production and consumption, (2) waste management, (3) secondary raw materials and (4) competitiveness and innovation.

### EVENT:

The **3<sup>rd</sup> MED Green Growth Transnational Event** is held on November 15-16, 2018 in Durres, Albania. The objective of this event is to discuss the "Role of the Regional and Local Policy Makers in enhancing Green Innovation and boosting Green Growth Community" in the Mediterranean.

The event brings together key stakeholders of the MED programme area debating in participatory sessions about the role of policies and green growth interventions in a variety of domains including sustainability, urban development, territorial resilience, public procurement and funding.

On November 15, 2018 focus is placed on Community Building of the Green Growth Community with the formulation of Thematic Working Groups clustering the Green Growth modular projects. Following the official opening of the conference discussions of the first day provide insights on green policy making and green growth financing and procurement tools.

On November 16, 2018 the conference focuses on green innovation, green cities, and the quest for a national and regional analytical framework for policy coherence and sustainable development.

## AGENDA:

# AGENDA



## Thursday 15th November

09:00 - 13:00

Community building - Green Growth living lab  
Launch of the Thematic Working Groups (Scanderbeg Room)

13:00 - 14:30

Light lunch

14.30 - 15.00

Conference - Registration of participants (Albania Room)

15:00 - 15:15

Official opening of the conference:

- Welcome from the President of the Regional Council of Durrës, Mr. Alfred Mullaraj
- Welcome from Prefect of Durrës, Mr. Roland Nasto
- Welcome from the Mayor of Durrës, Mr. Vangjush Dako
- Welcome from AIE - Adriatic Ionian Euroregion, vice President, Mr. Aldrin Dalipi
- Welcome from the Interreg MED JS, Ms. Maria Groueva

15:15 - 16:15

**Panel 1 - General considerations on green policymaking**

- Interreg MED Green Growth, Mr. Sergio Ponsá, Director BETA Tech Center, UVic-UCC
- National Investment Council, Ms. Diana Leka, Chair
- Albanian Development Fund, Mr. Blendi Bushati, Vice Director
- University of Gjakova Kosovo, Mr. Shaban Buza, Rector
- Government of Catalonia, International Relations Department
- Climate Alliance, Mr. Giustino Piccolo, Project Coordinator

16:15 - 16:45

Open discussion with all MPs and public  
(moderator + BETA Tech Center - UVic/UCC)

16:45 - 17:15

Coffee break

17:15 - 18:15

**Panel 2 - Green Growth financing and procurement tools**

- **finMED project:** Centre for Research & Technology Hellas (CERTH), Chrysovalantis Ketikidis
- **GRASPINNO project:** General Secretariat for Commerce and Consumer Protection
- Ministry of Economy and Development (Greece), Ms. Anastasia Zacharopoulou
- National Institute of Transport, Ms. Blerina Tare, Director
- Environment Monitoring System & Protected Areas Financing Mechanism, Ms. Odetta Cato, Project Coordinator
- Fondazione Ecosistemi, Ms. Ana Maria Paladus

18:15 - 18:45

Open discussion with all MPs and public (moderator + Fondazione Ecosistemi)

20:30 - 23:00

Traditional dinner and music: Restaurant "Dy Kitarat" (30 Euro per person)



## Friday 16th November

09:00 - 10:00

Welcome, and recap of the 1st day conclusions

10:00 - 11:00

### Panel 3: MED experiences in enhancing green innovation and policies

- **GREENOMED project:** Lombardy Region (Italy), Mrs. Valentina Pinna, Delegate in Brussels for Research and Innovation
- **REINWASTE project:** Andalusia Agency for Agriculture & Fisheries Development (Spain), Mrs. M<sup>a</sup> Antonia Cobacho Vargas, Head of International Relations Department
- **CreaInnovation project:** Industry, Services and Navigation, Barcelona Chamber of Commerce (Spain), Mrs. Georgina Padilla, Project manager
- **Ministry of Environment & Spatial Planning Kosovo,** Environment Policy Department, Mr. Muhamet Malsiu, Director
- **Ministry of Tourism Montenegro,** Tourism Planning Department, Mr. Ardijan Mavriq, Director

11:00 - 11:30

Open discussion with all MPs and public (moderator + CUEIM)

11:30 - 12:00

Coffee break

12:00 - 13:00

### Panel 4 - Green cities for a greener Mediterranean

- **MADRE project:** Agricultural University of Tirana, Mr. Fatmir Guri, Lecturer
- **ESMARTCITY project:** Abruzzo Region (Italy), Mr. Gino Verrocchi, Executive Manager
- **GREENMIND project:** Sipro Development Agency-Ferrara (Italy), Chiara Franceschini, Project Manager
- **Albanian National Rural Development Network,** Ms. Evelina Hazizaj, Executive Director
- **Municipality of Durres,** Directorate of Policy Development, Ms. Ina Xhakoni, Director

13:00 - 13:30

Open discussion with all MPs and public (moderator + Dynamic Vision)

13:30 - 15:00

Light Lunch

15:00 - 16:30

### Roundtable: Defining a national and regional analytical framework for policy coherence for sustainable development

- **Interreg MED Joint Secretariat,** Ms. Maria Groueva
- **Member Parliament of Albania,** Ms. Milva Ekonomi
- **Cross Border Cooperation Programmes,** EU Office in FyROM, Ms. Irena Ivanova, Manager.
- **Regional Council of Durrës**

16:30 - 17:00

Conference conclusions and closure

### 3 Participants

The Capacity Building event for the Green Growth Community was participated by 29 persons coming from the different projects of the community including SYNGGI Horizontal project of the Green Growth Community, as well as by Interreg MED Programme JS. The list of projects attending the capacity building event are shown below:

Green Growth Community
CAMARG
CREAINNOVATION
EMBRACE
ESMARTCITY
FINMED
GRASPINNO
GREEN MIND
GREENOMED
MED GREENHOUSES
PEFMED
RE-LIVE WASTE

The Conference was participated by more than 100 persons coming from both the Green Growth Community and its projects, the Interreg MED programme, and from external stakeholders.

The Esmartcity project participated in the event with partners: LP- Region of Abruzzo, Industrial Systems Institute – ATHENA Research Center.

## 4 Synergies and results /lessons learnt

The 3<sup>rd</sup> MED Green Growth Transnational Event in Durres marked the initiation of the Thematic Working Group work of the Green Growth Community. The projects were clustered into 4 different Thematic Working Groups dealing with

- TWG1 : Resource Efficiency
- TWG2 : Smart and Green Public Services
- TWG3 : Waste Prevention and Management
- TWG4 : Competitiveness and Innovation

The Esmartcity project participated in two Thematic Working Groups TWG1 and TWG2. The TWG1 focuses on resource efficiency including energy efficiency, a thematic domain that is critical for Smarter Cities and which is dealt with by the Esmartcity pilot testing both with reference to energy efficient public buildings and smart street lighting. The TWG2 deals with Smart and Green Public Services such as those offered in cities and which utilize to this end available infrastructures and data coming out of them.

During the Durres Community Building activities, the timeframe of the work of the Thematic Working Groups was decided as well as the objectives and final outcomes of the effort. The Durres event will be followed by online meetings in the period December 2018 – May 2019 collecting material and information from the participating projects, topped by an event in the period April-May 2019 to fine – tune details of first deliverables. Final version of all expected deliverables is set to be ready by October 2019. The major deliverables expected comprise

- White papers – one per Thematic Working Group
- Policy Recommendations
- Legal recommendations and legal acts recommendations
- MED Green Growth bible

Further to the community building event of the Green Growth Community the Esmartcity project participated in the full conference and got valuable feedback with reference to the topics discussed and debated during the event. The issues of green policy making, green procurement and financing are of important for green and circular cities and will be dealt with by the Esmartcity consortium with reference to its own policy recommendations included in the Green Paper on Innovation Policy Change deliverable.

During the 2nd day of the conference, focus is placed on innovation activities and policies, as well as greener cities. Both issues are of interest to the Esmartcity project viewing innovation ecosystems as catalysts for moving towards Smarter Cities enhancing entrepreneurship and offering better services to the citizens. The panel on Green Cities was participated by Mr Gino Verrocchi from Abruzzo Region, who presented the overall objectives and expected outcomes of the Esmartcity project and discussed on the expected contribution of Esmartcity to more efficient and circular cities.













