

**INTERREG MED Programme**

**2014-2020**

**ESMARTCITY**

**Enabling Smarter City in the MED Area through Networking**

**(3MED17\_1.1\_M2\_022)**

**Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

**Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

**WP3 – Testing**

**Activity 3.3 – Pilot Testing**

**Deliverable 3.3.2 – Pilot Capacity Building – Partner PP2**

Contractual Delivery Date: **29.08.2019**

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<b>Dissemination Level</b>		
PU	Public	X
PP	Restricted to Programme Partners and MED Programme	
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	



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## 2 Introduction

WP3 aims at testing Smart City concepts in the partner areas. Testing challenges are twofold: (i) to increase the level of innovation in MED cities by enriching city infrastructure via smart devices, embedded systems and sensors/actuators, seamlessly integrated and interoperable, and deploying on top of them novel applications / services increasing the level of well-being of the citizens, and (ii) to enhance the innovation potential of SMEs in the partner areas through Capacity Building interventions targeting the transfer of knowledge towards them and enrolling them into experimentation and co-creation activities, empowering their deployment of innovative applications / services on top of city infrastructures.

Activity 3.3 is dedicated to Pilot Testing. It takes into account preparatory work done in Activity 3.2 and more specifically Feasibility Study, Methodology for Testing and Pilot Deployment Operational Plan Framework, in order to allow a multi-national multiple site pilot testing under a common methodological framework.

Activity 3.3 comprises two distinct deliverables: D.3.3.1 on Pilot Testing related to the transnational pilot deployment in the partner territories driven by the Pilot Deployment Operational Plan framework, and D.3.3.2 on Pilot Capacity Building offering Capacity Building services towards SMEs of the project networked community associated with the Smart City concept in general and the individual pilot deployments in particular.

The present deliverable details the capacity building activities performed by partner PP2 related to the ESMARTCITY project and the pilot testing activities undertaken at the PP2 premises.



### 3 Capacity Building Methodology

PP2, Granada Energy Agency, is a NGO of which the Provincial Government of Granada is the main partner. The application domain of Smart Cities is viewed as having the potential of disruptive innovation in the near future enabling growth and development of the ICT market while increasing the well being of citizens. Different enabling technologies such as Cyber Physical Systems, Internet of Things, Big Data Analytics and Artificial Intelligence can provide a springboard for such an evolution.

In the above context, the Capacity Building activities undertaken by PP2 had the following objectives

- to transfer knowledge acquired and lessons learnt during ESMARTCITY pilot testing activities towards SMEs and Public Administrations in Spain
- to involve SMEs in experimentation and co-creation activities taking into account deployed Smart City infrastructure
- to enable SMEs in the area think out of the box towards developing innovative applications / services that could present a potential of market exploitation while enhancing the quality of living of the citizens
- to enhance the overall innovation ecosystem in Spain associated with the Smart City context

The Capacity Building intervention undertaken is the organization of an ESMARTCITY Capacity Building workshop involving SMEs and Public Administrations in Spain. Smart City experiences gathered during ESMARTCITY project were made available to the participants and they were asked to think of new applications / services that could built on top of these data. Different communication channels and business support organizations have been utilized in the process of making the Capacity Building event known and attracting SMEs to participate.



## 4 ESMARTCITY Capacity Building workshop

### 4.1 Schedule

The Schedule of the Capacity Building event is as follows:

7th October 2019, Granada (Spain)

Salón de Actos del Edificio CIE – Diputación de Granada

Avda. Andalucía s/n – 18015 – Granada

- |         |   |
|---------|---|
| - 9:15  | - Bienvenida institucional<br>- Diputación de Granada.  |
| - 9:30  | - Presentación General del Proyecto ESMARTCITY. Red ESMARTCITY. Resultados de los pilotos de AGRON y H.TAJAR<br>- Gonzalo Esteban López. Diputación de Granada. |
| - 10:00 | - Estándares abiertos. FIWARE y operatividad con otros como TALQ, SENTILO, etc.<br>- Pedro Angel Romo Zabala. Telefónica-FIWARE Andalucía.                      |
| - 10:30 | - Plataformas de Participación Ciudadana. Ejemplo práctico en Peligros.<br>- Jose Antonio Paniagua Guzmán. Ayuntamiento de Peligros                             |
| - 11:00 | - Smart City , oportunidades de negocio<br>- Olga Aguilera Ortega. Smart City Cluster.  |
| - 11:30 | - Cluster OnGranada, oportunidades de negocio y OTDs<br>- OnGranada. POR CONFIRMAR PERSONA  |
| - 12:00 | - Conclusiones y Cierre de la jornada de capacitación   |

### 4.2 Capacity Building workshop participants

The event was attended by 31 persons in person.





## 5 ESMARTCITY Capacity Building workshop Publicity

### 5.1 Publicity

The event received wide publicity in digital media, and has been sent to traditional media, and will be probably published in mass media for future events promotion.

#### 5.1.1 Press releases

All information can be checked here: <http://www.apegr.org/index.php/es/noticias-es/noticias-a-pegr-es/320-pjesmartcity2019>

#### 5.1.2 Social Media

Publicity in social media includes the following:





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**Tweets** Tweets y respuestas Multimedia

**Tweet Ego**  
**Energía Granada** @AEGranada · 30 abr.  
 RD316/2019\_26abr que modifica RD616/2017\_16jun de concesión directa de subvenciones a proyectos singulares de entidades locales que favorezcan el paso a una economía baja en carbono (P.O. FEDER de crecimiento sostenible...  
[boe.es/buscar/doc.php...](#)

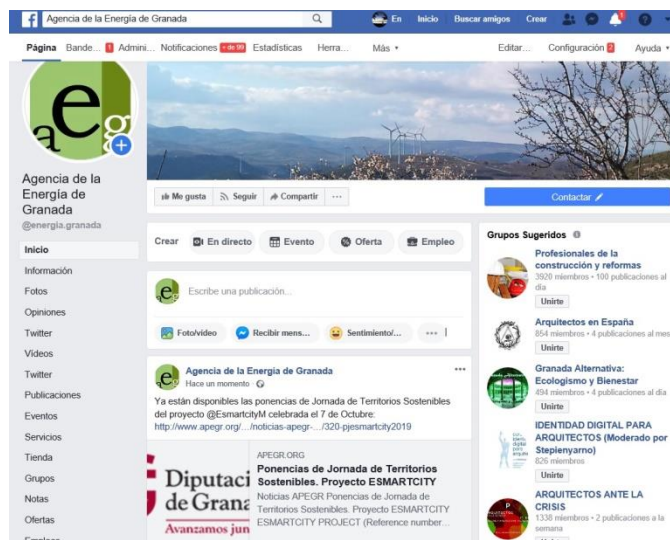
**Energía Granada** @AEGranada · 57 s  
 Ya están disponibles las ponencias de Jornada de Territorios Sostenibles del proyecto @EsmartcityM celebrada el 7 de Octubre: [lnkd.in/gHdPSHF](#)

Rehabilitado por ti  
**Dr. Gral. Tráfico** @DGTes · 19 oct.  
 Si adelantás a un #Accidta  
 Reduce #velocidad para no desestabilizarte  
 Respetá #distancia de seguridad mínima 1,5 m  
 Recuerda que pueden circular 2 en 2. #DGT #MetroMedio #RespetáDistancia #NoTeDesSeguro

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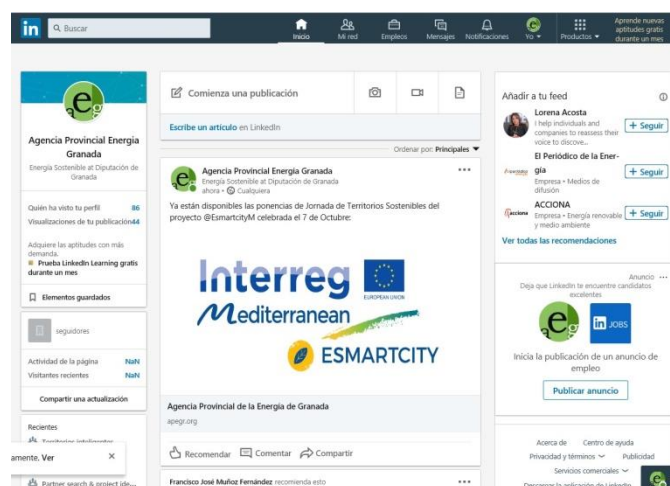
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 apeg.org

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